

# ISURA 2015

12<sup>th</sup> International Symposium  
of Ultrasound for Regional  
Anesthesia and Pain Medicine



## Industry Prospectus

September 30th - October 3rd 2015  
Rotterdam - The Netherlands







### Rotterdam

Rotterdam is the second-largest city in the Netherlands and one of the largest ports in the world. Starting as a dam constructed in 1270 on the Rotte River, Rotterdam has grown into a major international commercial centre. Its strategic location at the Rhine-Meuse-Scheldt delta on the North Sea and at the heart of a massive rail, road, air and inland waterway distribution system extending throughout Europe is the reason that Rotterdam is often called the "Gateway to Europe".



### The Netherlands

The Netherlands is a small, densely populated country, lying mainly in Western Europe. The European part of the Netherlands borders Germany to the east, Belgium to the south, and the North Sea to the northwest, sharing maritime borders with Belgium, the United Kingdom and Germany. The four largest and most important cities in the Netherlands are Amsterdam, The Hague, Rotterdam and Utrecht. The port of Rotterdam is the largest port in Europe.



### Mainport Hotel

Mainport is the most luxurious and modern hotel in Rotterdam. This brand new 5 star hotel offers guests a true experience. From the Spa Heaven with a traditional Hamam, to stylish cocktail parties, top class meetings and international conferences. Mainport is not just a hotel, it's a lifestyle. Mainport has a world class atmosphere and exceptional design. The hotel offers a gateway to all of the world's continents, integrating the influences from East to West in a 5 star design setting. Mainport is a member of the prestigious Design Hotels brand.



## Message from the organisers

**On behalf of the organising committee we would like to welcome you to the 12th International Symposium of Ultrasound for Regional Anesthesia and Pain Medicine held at the luxurious Mainport Hotel Rotterdam, The Netherlands.**

ISURA (International Symposium of Ultrasound for Regional Anesthesia and Pain Medicine) is the largest meeting completely dedicated to the application of ultrasound for regional anesthesia and pain medicine. We are organizing the 12th ISURA in Rotterdam, a beautiful city on the Maas (Meuse) river, which was recently rated as the best city in Europe to live in (Urbanism Award).

As ultrasound is becoming an important tool in the peri-operative areas as well as pain management, we assemble a very exciting program to cover various facets of the use of ultrasound, including the use in gastric scanning, airway management, transthoracic echocardiography, guidance for regional anesthesia, and the application in the chronic pain management.

New this year are topics on how to apply ultrasound to diagnose complications from regional anesthesia such as pneumothorax, diaphragmatic paresis and urinary retention, controversy/update in ultrasound, and group

master class of 8 regional anesthesia techniques for all audience with the use of advanced audiovisual support.

Please join us in Rotterdam for a rewarding educational experience in September-October 2015.

Sincerely,

**Philip Peng**







## Programme information

The organizers are offering companies the opportunity to sponsor ISURA 2015 to be held at Rotterdam, The Netherlands, 30 September – 3 October 2015. Sponsoring ISURA will allow companies, institutes or associations to increase their visibility and build relationships with the key decision makers in the field of ultrasound for regional anesthesia and pain medicine.

### Preliminary topics

Diagnosing complications, group master classes, gastric-, airway and transthoracic workshop, guidance for regional anesthesia and the application in chronic pain management.

### Organising committee

Painbridge B.V.

#### Mrs. A. Antonis

PO Box 145, 4660 AC Halsteren, The Netherlands

aantonis@painbridge.nl

T +31 6 13 082 692

*For scientific matters*

#### Professor Philip Peng,

MBBS, FRCPC, Founder (Pain Med)

philip.peng@uhn.ca



## General information

### Target audience

More than 250 participants are expected to attend the 12th International Symposium of Ultrasound for Regional Anesthesia and Pain Medicine in Rotterdam. The target audience for this congress consists of anesthesiologists, anesthesiologist-pain specialists, physician assistants and physiotherapists.

### Cancellation schedule

4 months before the congress date 30% of the amount of the invoice.

3 months before the congress date 50% of the amount of the invoice.

2 months before the congress date 70% of the amount of the invoice.

After 1 August 2015 no refunds will be made.

### Venue

ISURA 2015 will be held at Mainport by Intell Hotels, Leuvehaven 77, 3011 EA Rotterdam, The Netherlands, [www.mainporthotel.com](http://www.mainporthotel.com).

### Payment

Participation as a sponsor will be invoiced by Painbridge. Payment should be made before 1 July 2015.

### Terms of payment

The balance of the full payment is due and payable of 100% before 1 July 2015. The organizers wish to encourage sponsors and exhibitors to confirm their participation in ISURA 2015 at an early stage.

### Cancellation

Any request to cancel sponsored items should be submitted to Painbridge in writing. The effective date of cancellation or reduction of sponsor items will be the date at which Painbridge receives the written notice.

### Congress language

The official congress language will be English.

### Internet

Free Wi-Fi will be available for everybody during ISURA 2015.

### Liability

The organizers accept no responsibility for any damage if the sponsored event is not performed due to any obstacle or hindrance outside the control of the organizers, which they could not reasonably have foreseen when signing this contract and which the organizers could not have avoided at a reasonable effort of cost. Such obstacles and hindrances include, but are not limited to, the outbreak of war, civil riots, governmental or other obstacles for the freedom of travel, union actions, natural disasters, fire, flooding and any other circumstances that fall within the meaning of the above.

### Congress secretariat

Painbridge B.V.

Dorpsstraat 34

4661 HP Halsteren, The Netherlands

E-mail: [info@painbridge.nl](mailto:info@painbridge.nl)

## Preliminary timetable

Wednesday September 30th, 2015

	<b>ROOM 1</b> Gastric Ultrasound workshop	<b>ROOM 2</b> Airway Ultrasound workshop	<b>ROOM 3</b> Focussed Transthoracic Echocardiography workshop
07:00	Registration, coffee and tea	Registration, coffee and tea	Registration, coffee and tea
07:15			
07:30			
07:45			
08:00		P.M.	
08:15			
08:30			
08:45			
09:00			
09:15			
09:30			
09:45			
10:00			
10:15			
10:30			
10:45			
11:00			
11:15			
11:30			
11:45			
12:00	Lunch		
12:15		Lunch	
12:30			
12:45			
13:00			
13:15			
13:30			
13:45			
14:00			
14:15			
14:30			
14:45			
15:00			
15:15	P.M.		
15:30			
15:45			
16:00			
16:15			
16:30			
16:45			
17:00			

## Preliminary timetable

Thursday October 1st, 2015

	<b>ROOM 1</b> Regional Anesthesia track	<b>ROOM 2</b> Pain Medicine track
07:00	Registration, coffee and tea	
07:15		
07:30		
07:45		
08:00	Regional Anesthesia for upper limb	
08:15		
08:30		
08:45		
09:00		Registration, coffee and tea
09:15		
09:30		
09:45		
10:00	Break with exhibits	
10:15		
10:30		Welcome
10:45	Regional Anesthesia for lower limb	
11:00		
11:15		Ultrasound intervention in the neck region
11:30		
11:45		
12:00		
12:15		Lunch with exhibits
12:30	Lunch with exhibits	
12:45		
13:00		
13:15		Ultrasound intervention in the shoulder region
13:30	Regional Anesthesia for body trunk	
13:45		
14:00		
14:15		
14:30		Ultrasound intervention in the wrist and elbow
14:45		
15:00		
15:15	Break with exhibits	
15:30		Break with exhibits
15:45	Workshop 1 - 12	
16:00		Ultrasound intervention in lumbosacral region
16:15		
16:30	Workshop 1 - 12	
16:45		
17:00		

## Preliminary timetable

Friday October 2nd, 2015

	<b>ROOM 1</b> Regional Anesthesia track	<b>ROOM 2</b> Pain Medicine track
07:00	Registration, coffee and tea	Registration, coffee and tea
07:15		
07:30		
07:45		
08:00		Ultrasound intervention
08:15		in the truncal region
08:30	Regional Anesthesia	
08:45	controversy and update	Ultrasound intervention
09:00		in the pelvic and hip region
09:15		
09:30		
09:45		
10:00	Break with exhibits	
10:15		
10:30	Regional Anesthesia	Break with exhibits
10:45	challenges and complications	
11:00		Ultrasound intervention
11:15		in thigh and knee region
11:30		
11:45		
12:00	Lunch with exhibits	Lunch with exhibits
12:15		
12:30		
12:45		
13:00	How I do it	
13:15	Group demonstration part I	Workshop 1 - 9
13:30		
13:45		
14:00	How I do it	Workshop 1 - 9
14:15	Group demonstration part II	
14:30		
14:45		Break with exhibits
15:00	Break with exhibits	
15:15		Workshop 1 - 9
15:30	Workshop 1 - 12	
15:45		
16:00		Workshop 1 - 9
16:15	Workshop 1 - 12	
16:30		
16:45		
17:00		

## Preliminary timetable

Saturday October 3th 2014

	<b>ROOM 1</b> Regional Anesthesia workshop	<b>ROOM 2</b> Pain Medicine workshop
07:00	Registration, coffee and tea	Registration, coffee and tea
07:15		
07:30		
07:45		
08:00	Workshop 1 - 12	Workshop 1 - 9
08:15		
08:30		
08:45	Workshop 1 - 12	Workshop 1 - 9
09:00		
09:15		
09:30		Workshop 1 - 9
09:45	Workshop 1 - 12	
10:00		
10:15		Break with exhibits
10:30	Break with exhibits	
10:45		Workshop 1 - 9
11:00	Workshop 1 - 12	
11:15		
11:30		Workshop 1 - 9
11:45	Workshop 1 - 12	
12:00		
12:15		
12:30		





## Sponsors and Exhibitors

### Event Date:

September 30 – October 3, 2015.

### Exhibition Date:

October 1 – 3, 2015.

The organising committee offers a broad spectrum of sponsoring possibilities. Besides the Major Partnership Package, your company can also sponsor single items as indicated below. Some sponsor options are limited and sponsorship is on a first come, first served basis. Sponsors will be clearly presented on the website and in the final programme. The organizers wish to encourage sponsors and exhibitors to confirm their participation for ISURA at an early stage. Possibilities to promote your company, institute or association are offered through sponsoring of different materials related to the congress. We are sure that you will be able to find an item on the list that fits your specific interest and budget. Of course you are welcome to make your own suggestions.

### Exhibition

Exhibition will be held in Mainport by Intell Hotels, Rotterdam. The exhibit schedule and floor plan will be designed to maximize exhibitors exposure to the delegates during the welcome and breaks.

### Exhibit Schedule

#### Set Up Time:

Wednesday	September 30th	19:00 – 23:30
Thursday	October 1st	07:00-10:00

#### Exhibit Times:

Thursday	October 1st	10:00-16:00
Friday	October 2nd	07:00-15:30
Saturday	October 3rd	07:00-11:00

#### Exhibit Breakdown: (after AM break)

Saturday	October 3rd	11:00-16:00
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### Support Levels

Platinum sponsorship package (major partnership package)	€ 12.500
Gold sponsorship package	€ 7.750
Silver sponsorship package	€ 4.500
Bronze sponsorship package	€ 3.250

#### General sponsorship items

- Exhibition booth space
- Complimentary exhibit badges (see application form for details)
- Company advertisement and description in the final program guide and website per support level
- Company logo on the meeting banner onsite
- Company logo on the congress website with a hyperlink to the company's website

### Exhibit space allocation

Exhibit space requests will be allocated on a first come, first served basis upon receipt of exhibit application form, signed agreement and paid registration fee. Painbridge organizer reserves the right to adjust booth space and number as necessary.





## Become a sponsor

We are eager to work with you to explore how we can support your sponsorship goals and objectives. ISURA offers a range of opportunities and levels of commitment that all provide a high degree of visibility for your company to our symposium attendees.

Our symposium attendees represent the most targeted group of professionals involved in Regional Anesthesia, Pain Medicine and Perioperative Medicine, and your organization's name and message will reach your target audience when your company becomes our appreciated symposium sponsor. You can find the opportunities below.

### 1 Platinum sponsorship package (mayor partnership package) € 12.500

#### Includes

- Exhibition booth space of 20 square meters
- Four (4) full congress registrations (excluding workshops and other courses)
- Six (6) exhibitor registrations
- Ultrasound machines for group demonstrations
- Ultrasound machines for workshops
- Company brochure in the delegates bags
- Final list of delegates
- Six (6) seats at the congress dinner

### 2 Gold sponsorship package € 7.750

#### Includes

- Exhibition booth space of 12 square meters
- Two (2) full congress registrations (excluding workshops and other courses)
- Four (4) exhibitor registrations
- Ultrasound machines for workshops
- Company brochure in the delegates bags
- Final list of delegates
- Four (4) seats at the congress dinner

### 3 Silver sponsorship package € 4.500

#### Includes

- Exhibition booth space of 8 square meters
- One (1) full congress registration (excluding workshops and other courses)
- Two (2) exhibitor registrations
- Ultrasound machines for workshops
- Company brochure in the delegates bags
- Two (2) seats at the congress dinner

### 4 Bronze sponsorship package € 3.250

#### Includes

- Exhibition booth space of 6 square meters
- Two (2) exhibitor registrations
- Company brochure in the delegates bags

### Corporate partner & exhibitors

Additional company representative attending

- October 1 and 2, € 75 per day, per person (includes breaks and lunch)
- October 3, € 38 per person (includes breaks)

### Standard packages benefits comparison chart

Sponsorship benefits	Platinum	Gold	Silver	Bronze
Exhibit booth space	20m <sup>2</sup>	12m <sup>2</sup>	8m <sup>2</sup>	6m <sup>2</sup>
Congress registrations (excl. workshops and other courses)	4	2	1	
Exhibitors registrations	6	4	2	2
Ultrasound machines for group demonstrations	✓			
Ultrasound machines for workshops	✓	✓	✓	
Company brochure in the delegates bag	✓	✓	✓	✓
Final list of delegates	✓	✓		
Seats at the congress dinner	6	4	2	



## Reservation form

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Initials \_\_\_\_\_ M / F \_\_\_\_\_

Postal address: \_\_\_\_\_

Post / Zip Code \_\_\_\_\_ Place \_\_\_\_\_ Country \_\_\_\_\_

Telephone \_\_\_\_\_ Cell Phone \_\_\_\_\_

E-mail (company) \_\_\_\_\_ E-mail (direct) \_\_\_\_\_

Invoice address \_\_\_\_\_

Post / Zip Code \_\_\_\_\_ Place \_\_\_\_\_ Country \_\_\_\_\_

Purchase nr \_\_\_\_\_

**Above mentioned company participates in ISURA 2015 and returns this form to book the following facilities:**

### Exclusive sponsorship opportunities

- Advertisement in digital brochure (1/1 page, full color) € 2.500
- Advertisement in digital brochure (1/2 page, full color) € 1.500
- Advertisement in digital brochure (1/4 page, full color) € 900
- Conference bags € 5.000
- Insert in conference bags € 1.750
- Notebooks and pens € 1.750
- Lanyards € 3.500
- Faculty dinner € 4.000
- Congress dinner € 6.500
- Extra space (per square meter) € 500

Total costs SPONSORSHIP OPPORTUNITIES € \_\_\_\_\_

### Sponsorship

- Platinum sponsorship package € 12.500
  - Gold sponsorship package € 7.750
  - Silver sponsorship package € 4.500
  - Bronze sponsorship package € 3.250
- Additional company representative attending
- October 1 Persons \_\_\_\_\_ € 75 p.p.
  - October 2 Persons \_\_\_\_\_ € 75 p.p.
  - October 3 Persons \_\_\_\_\_ € 38 p.p.

Total costs SPONSORSHIP € \_\_\_\_\_

**Total amount** \_\_\_\_\_

Prices are excl. VAT

### Signature and agreement

Please return this form to [info@painbridge.nl](mailto:info@painbridge.nl)

Please mark the required facilities and fill out the total amount. By signing the contract the signatory declares to be familiar with the content of the Sponsor Prospectus and agree with the rules & regulations of ISURA 2015.

Date \_\_\_\_\_

Signature \_\_\_\_\_

Place \_\_\_\_\_

\_\_\_\_\_







*Painbridge*  
*Continuous Education*

Painbridge B.V.

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