

City Council Chamber 735 Eighth Street South Naples, Florida 34102

Public Art Advisory Committee & Community Development Staff Joint Workshop Meeting - July 11, 2006 – 1:38 pm.

CALL TO ORDERITEM 1 Chairman Kenny called the meeting to order and presided. ROLL CALLITEM 2 **Present: Also Present:**

Sharon Kenny, Chairman

Penny Taylor, Council Member (arrived 1:50 p.m.) Eugene Burke

Jack O'Brien

Absent:

Merlin Lickhalter Norman Rocklin

Other interested citizens and visitors

David Lykins, Community Services Director

Stephen Olmsted, Planning Administrator Susan Fabbrini, Senor Permit Coordinator

Janet McCracken, Community Services Analyst Vicki Smith, Technical Writing Specialist

Robin Singer, Community Development Director

DISCUSSION OF PERCENT FOR ART ORDINANCEITEM 3

Community Development Director Robin Singer explained that this measure must undergo Planning Advisory Board (PAB) review before consideration by City Council. She suggested that they first center on how the Public Art Advisory Committee (PAAC) had arrived at the rate of one percent for a contribution to art and how fees would be collected. Ms. Singer also said that the staff sought dialog to reconcile its recommendations with those of PAAC.

Community Services Analyst Janet McCracken then conveyed concerns provided by Member Lickhalter who had been unable to attend. Prior to reviewing these issues, Ms. McCracken recommended that the term "total construction costs" be revised to "total construction valuation" in the draft ordinance. She also mentioned that her research of programs throughout the country shows that typically the art fee is calculated on a square footage formula and assessed during the building permit process. Member Lickhalter, she said, had urged that if this method were used, it be based on a publicly recognized standard and updated yearly. Ms. McCracken pointed out that Member Lickhalter also stressed verification of the cost of construction prior to issuance of the Certificate of Occupancy (CO) and if any modification or renovation occurs, a public art fee be adjusted. Ms. Singer said that the Community Services staff had questioned the advisability of basing the fee on building costs and had also questioned how the selection process would be conducted. Chairman Kenney replied that PAAC is working to refine the percentage for art ordinance, pointing out that similar programs are already in place in more than 300 cities around the country. She explained that while future modifications may be necessary, she said, it is of

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the utmost importance that the program be community based and that it provide art on-site, initiated by the builder. Member Burke expressed PAAC's desire that the developer select the art, followed by PAAC approval in much the same way that the Design Review Board (DRB) acts with reference to construction plans.

Ms. McCracken explained that she had recently met with the community planner in charge of the Sarasota public art program. She provided the Sarasota Public Art Requirements Information Package (Attachment 1) which allows the developer to choose the type of contribution desired (see Page 5). If the choice is made to have art on-site, plans are submitted and reviewed by the Sarasota PAAC, and after completion the site is inspected by the city planning department.

It is noted for the record that Council Member Taylor arrived at 1:50 p.m.

Director Singer stated that staff has three main issues that need to be addressed: 1) assessment and the fee; 2) private versus public installation; and 3) verifying completion of the art installation prior to CO issuance. As an alternative to basing a fee for art on total construction cost, Ms. Singer suggested establishing an average cost per square foot since contractors are not asked to calculate this unless a particular building must comply with the 50% Federal Emergency Management Agency (FEMA) exemption. She also pointed out that collecting a fee outright may be the simplest solution. Due to concerns about the quality of art selected and the danger of developing a predictability via the program, Planning Administrator Stephen Olmsted suggested that fees instead be used to commission choice pieces to be placed strategically around the City. Member Burke stated that while he could support this approach, PAAC had felt the overall project would be better accepted by builders if they made the choice of a piece which would then be an asset to the property. Director Singer suggested that the committee consider a plan that would allow contributions to a fund for placement of art on a site that might take the form of one builder's required contribution. Member Burke pointed out that with the density of building sites in the City, especially the 41-10 District, the opportunity to place artwork on other sites becomes necessary. Chairman Kenney however said that she strongly disagrees with this premise, since the percentage for art is not a program for the beautification of the City, but to place art in unexpected areas. Council Member Taylor noted that parking space being at a premium, developers would opt for parking over placement of art, but Ms. Kenney noted that archways and murals are also a possibility in this regard. Member O'Brien asked whether the issue of repetition had arisen in staff research, and Ms. McCracken replied that Sarasota requires developments under \$1-million to contribute to the fund and developers with projects over that value have the choice of contributing or installing art on the site; in Coral Springs, an incentive for contributing to their public art fund is achieved by charging less per square foot (41 cents) if a contribution is made to a fund rather than providing on-site artwork wherein the fee is 51 cents per square foot. (Attachment 2). Community Services Director David Lykins pointed out that Sarasota's program is unique in that it applies only to their community redevelopment area, not the entire city.

Council Member Taylor suggested seeking DRB input regarding this program and that in some cases, education of the developer and architect must take place before attractive and unique artwork can be integrated into a particular site. Ms. McCracken noted that developers in Coral Springs actually have the option of asking their Public Art Committee (PAC) to use its selection method regarding the artwork on-site. Discussion followed in which Chairman Kenney cautioned that the percentage for art fee not become a tax, that art was to be designed into a site and ownership of the artwork would remain with the property. Member Burke added that with

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ownership comes maintenance, which is another reason for the artwork to be placed on the site and ownership remain with the developer.

Director Singer recommended that developers combine their submittal of building and artwork plans to be reviewed simultaneously by PAAC and DRB if they choose to place their own artwork. Member O'Brien urged that incentives be designed so as to be attractive to builders and therefore encourage participation in the final program. Ms. McCracken pointed out that contributions would also be derived from the City's own building projects; expressing the hope that unique artwork could be obtained.

Chairman Kenney questioned staff as to the procedure to allow PAAC to work alongside DRB in reviewing plans for the artwork. Mr. Olmsted replied that DRB reviews approximately four to five petitions per month. Council Member Taylor suggested that this be placed on the agenda of the DRB for discussion with members of PAAC. Director Singer suggested that PAAC meet monthly, one week before the DRB, review plans and make any recommendations to the DRB along with the plans themselves.

Director Lykins suggested that PAAC again review its criteria, pointing out that the program had been evolving and any criteria must adapt thereto. Ms. Singer proposed that staff initiate additional contact with planners in Sarasota and Coral Springs to assist in developing a system for preliminary design review, considering the option of open space being used as performance space, and in developing the educational information to be provided to developers. Planning Administrator Olmsted suggested that pre-application conferences with developers could be an opportunity to make a presentation regarding acceptable projects; he also noted the opportunity of using the internet to convey pertinent information on the review process.

Council Member Taylor suggested that staff ascertain such processes from planners of other cities in order to report to PAAC at a future meeting with the goal of preparing a PAAC handbook, including descriptions and photographs, to elucidate what is acceptable. She also urged consultation with City Attorney Robert Pritt regarding a member of PAAC attending DRB meetings as a non-voting participant regarding the artwork issues. It was noted during discussion that the language of the ordinance must be finalized before presentation to Council, possibly in September.

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PUBLIC INPUT	••••••	ITEM 4
None (3:00 p.m.).		
ADJOURN	••••••	•••••
3:01 p.m.		
	Sharon Kenny, Chairman	
Michael Leslie,		
*		
Assistant Community Services Director		
Minutes prepared by:		
Vicki Smith, Technical Writing Specialist		
vicki Simui, recimient writing opecianst		

Minutes Approved: February 2, 2007

City of Sarasota Public Art Requirements Information Package



APPLICABILITY:

Any property owner or developer who applies to the city for a building permit to construct or make improvements that exceed \$250,000.00 in construction value to a multi-family, mixed use or commercial building or non-residential portion of a mixed use building located in the Commercial-Central Business District (C-CBD) zone or the Theater and Arts District (TAD) zone, Downtown Edge (DTE), Downtown Core (DTC), Downtown Bayfront (DTB), or public building on Governmental Use (G) zoned property located in the Community Redevelopment Area as depicted in the Community Redevelopment Plan adopted September 22, 1986, shall be required to make a public art contribution.

Exemptions:

Buildings or portions of buildings that include attainable housing units as defined by the City Commission shall not be required to conform to these requirements.

Building permits for individual condominium units shall not be required to conform to these requirements.

CONTRIBUTION OPTIONS:

For buildings less than \$1,000,000 total construction valuation of the building permit:

• Make a contribution to the Public Art Fund of one half of one percent (.005) of the construction valuation of the building permit.

For buildings more than \$1,000,000 total construction valuation of the building permit:

- Make a contribution to the Public Art Fund of one half of one percent (.005) of the total construction valuation of the building permit. (Maximum contribution \$250,000) OR
- Provide public art, subject to approval by the Public Art Committee, on the development site or in a public place off site, of a value of one half of one percent (.005) of the total construction valuation of the building permit. (Maximum required value \$250,000) Options for providing public art are to:

- Purchase an existing piece of art work, or;
- Have a specific piece of art work commissioned. For commissioned work, a deposit with the Building, Zoning and Code Enforcement Department of one hundred and fifteen percent (115%) of the value of the public art is required, prior to the issuance of a building permit.

See Application for Public Art for requirements for providing art work.

DEFINITION OF PUBLIC ART

Public art or public works of art is defined as the creative application of skill and taste by artists to production of permanent tangible objects according to the aesthetic principles, including but not limited to:

- paintings
- sculptures
- site specific installations
- engravings

- carvings
- frescos
- mobiles

murals

- ♦ collages
- mosaics
- statutes

♦ bas-reliefs

Public art or public works of art shall also include the creative application of skill and taste by artists according to the aesthetic principals to the architectural embellishment of a building or structure. Architects and landscape architects are not considered artists under this definition.

The following shall not be considered public art or public works of art:

- Reproductions or unlimited copies of original art work;
- Art objects which are mass produced;
- Works that are decorative, ornamental or functional elements of the architecture or landscape design, except when commissioned from an artist as an integral aspect of a structure or site; and
- Architectural rehabilitation or historical preservation.

BUILDING PERMIT APLICATION AND APPROVAL PROCESS:

Prior to the issuance of a building permit, the Public Art Committee will review all documentation submitted by the property owner or developer, as outlined on the Application for Public Art form. The Director of Building, Zoning and Code Enforcement will not issue a building permit unless the public art requirement has been satisfied by:

- approval by the Public Art Committee;
- donation to the Public Art Fund; or
- deposit of 115% of the value of the required public art contribution.

Note: If you are placing your funds in escrow, you will also need to provide the following information:

- a description, in writing, of the process by which the artist(s) were or will be selected;
- a proposed schedule for the creation, completion and installation of the approved art at the development site;
- the location where the public art is to be installed; and

For Applicant Choosing to Contribute to the Public Art Fund:

Complete Application Form: Prior to the issuance of a building permit, the property owner or developer completes the public art application form and submits the form and a check for the required amount (payable to the City of Sarasota) to the Building, Zoning and Code Enforcement Department.

For Applicants Choosing to Provide Public Art:

- 1. **Pre-application Meeting**: Because of the many variables and time required to complete this process, the property owner or developer is encouraged to arrange a pre-application meeting with the City staff to avoid time consuming issues and provide a more efficient process. Please call Lisa Arcabella at the Planning and Redevelopment Department at (941) 954-4195 to arrange for a pre-application meeting and/or to be placed on the appropriate Public Art Committee agenda.
- 2. **Complete Application Form:** Complete all sections of the application and submit ten (10) copies of the application with required supplemental materials to the Planning and Redevelopment Department. Applications must be received two weeks prior to the Public Art Committee meeting which is normally held the <u>second Wednesday</u> of every month.
- 3. **Public Art Committee Review:** For <u>public art provided on the development site</u>, the Public Art Committee will approve, deny, or request additional documentation for the proposed contribution. All works of public art located on private parcels **shall be installed outside** of any and all buildings and completely visible from the adjacent public right-of-way and must be approved by the Public Art Committee to complete the review process.
- 4. City Commission Review: For <u>public art proposed in a public place</u>, on a zoning lot other than the <u>zoning lot proposed for development</u>, the City Commission must approve the proposal after receiving a recommendation from the Public Art Committee.
- 5. Installation of the Art Work: The Director of Building, Zoning and Code Enforcement will not issue a Certificate of Occupancy until:
 - the public art is properly installed; or

)

- an extension of time of up to one year has been approved by the Public Art Committee and a deposit of 115% of the required contribution is made to the City.
- If the public art has not been installed and/or the extension of time for the installation has elapsed, the deposited funds (115%) could be forfeited

DETERMINATION OF VALUE:

Existing Art Works: The value of existing art works shall be:

- Determined by an independent appraisal or other evidence of value, such as an artist's price quote or a bill of sale. The cost of the appraisal is the responsibility of the property owner or developer.
- Based on a bill of sale which shall be submitted to the Building, Zoning and Code Enforcement Department prior to the issuance of a certificate of occupancy.

Proposed Art Works: The value of proposed art works shall be determined by competent detailed cost estimates for fabrication and installation of the proposed work. The estimate shall only include items that the artist(s) is responsible for creating.

ONGOING RESPONSIBILITIES:

Maintenance and Insurance: The private property owner shall have the sole responsibility for maintenance and insurance of the works of public art located on their property. If the art work is donated to the City, the artist is required to submit maintenance procedures for their proposed art work for proper maintenance by the City.

Removal or Replacement: After a work of art has been approved by the Public Art Committee and/or the City Commission, such work of art shall be retained on site in its approved location and shall not be moved or removed without prior approval of the Public Art Committee and the City Commission, as required by code.

Change in Ownership: If the property is sold, these responsibilities shall be assumed by the new property

FUTHER INFORMATION

For further information, please contact Lisa Arcabella at the Planning and Redevelopment Department at (941) 954-4195.



APPLICATION TO THE PUBLIC ART COMMITTEE FOR PUBLIC ART CONTRIBUTION

Date:	Build	ing permit application #:		· · · · · · · · · · · · · · · · · · ·
Property Owner/Deve	loper's Name		, , , , , , , , , , , , , , , , , , ,	
Developer/Owner's A	ddress:			
Developely 6 viller 5 11	Street			· .
City/State			Zip Code	
Telephone Number _		FAX Number		,
Project Name:				
roject Address:				
Toject Address:	Street	City/State	Zip Code	
Dollar amount of Publ	lic Art required: \$	Construction	valuation \$	
			**	
PLEASE INDICA	ΓΕ WHICH PUBLIC ART	CONTRIBUTION OPT	ION YOU HAVE	CHOSEN.
1. Make a contri	bution to the public art fund.			
2. Provide public	art on development site.			
3. Provide public	art off development site.			
Attachments checklist	chosen, then ten (10) copies, need to be submitted to the art Committee agenda.			



Checklist for an Application for Public Art

Proje	ect Name :	
Proje	ect Address:	
For I	PROPOSED and EXISTING art work, all of the items, noted below, must be subeview and approval by the Public Art Board prior to the issuance of a building per	
PRO	POSED art work, the following items are required:	Staff Checklist
1.	A detailed written and graphic description of the proposed art work.	
2.	A written description of the process by which the artist(s) were or will be selected.	
3.	The name and credentials of the artist(s). This should include the artist's resume and photographic examples of the artist's previous art work.	
4.	Drawing(s), model(s) or photograph(s) of the proposed art work in sufficient detail to to accurately describe:	<i>:</i>
	 the location where the proposed public is to be installed (site plan); the visual quality of the proposed art work; and the construction details of the proposed art work. 	
).	A proposed schedule for the creation, completion and installation of the approved art at the development site;	
6.	A deposit with the Building, Zoning and Code Enforcement Department of one hundred fifteen percent (115%) of the value of the public art.	
EXIS	STING art work, the following items are required:	Staff Checklist
1.	The name and credentials of the artist(s). This should include the artist's resume and	
	photographic examples of the artist's previous art work	
2.	Detailed color slides and/or photographic or architectural renderings of the existing art work.	
3.	A written description of the proposed public art.	
4.	The location for the existing art work (site plan);	
5.	Schedule for the installation of existing art work.	
6.	An independent appraisal or other evidence of value, such as an artist's price quote or a bill of sale.	
Dropos	rty Owner/Developer Signature Date	· ·
Trope	try Owner/Developer bignature Date	



Public Art Committee
Planning and Redevelopment Department
1565 1st Street - Annex Building
Sarasota, FL 34236

Print Name

RE: COMMITMENT TO PROVIDE PUBLIC ART

Dear Public Art Committee,

I hereby acknowledge receipt of the public art requirements information package and application form for public art and agree to meet the requirements outlined therein.

Name of Project:

Address of Project:

I will contact the Planning and Redevelopment Department at (941) 954-4195 to schedule a meeting with the Public Art Committee to discuss the public art requirement for this project.

Sincerely,

Owner/Developer Signature

Date



city of CORAL SPRINGS

Public Art - Information for Private Developers

For a quick answer to questions, go to **Frequently Asked Questions**, or Contact Glenn Weiss, Senior Planner, at 954-344-1162 or **gweiss@coralsprings.org**

Public Art Fees

All development, redevelopment, remodeling, or converting greater than 12,500 square feet in gross floor area which are in non-residential districts, or in mixed use or multifamily districts on plots greater than one (1) acre shall participate in the Public Art Program. Owners may contribute directly to the Art Fund or choose on site artwork. Contributions to the Public Art Fund must be paid with other building permit fees before the building permit can be issued.

The fees are as follows:

- New Building Construction or Redevelopment
 Public Art Fund Contribution \$0.41 per square foot (gross floor area)
 On Site Artwork \$0.51 per square foot (gross floor area)
- Remodeling or Converting
 Public Art Fund Contribution \$0.20 per square foot (gross floor area being remodeled)
 On Site Artwork \$0.25 per square foot (gross floor area being remodeled)

Recognition for Contribution to the Public Art Fund

The City and Public Art Committee will publicly recognize contributors to the Public Art Fund. Every contributor will be recognized on at least one plaque near a city owned artwork and on a contributors display board at the Corals Springs Center for the Arts. The porcelain enamel plaques are 6" x 11" with white letters on a black background.



Click on thumbnail to see **sample plaque** with sponsorship by Roy Moore of Solution Ex Real Estate.

Schedule for Decision Making

■ Preliminary Site Plan Review:

Notification of Fee Levels. Owner selects On-Site Public Art or Contribution Click here for standard modifications to **DRC submission for artwork on property**.

■ Contribution Schedule:

Building Permit Fees Contribute Art Fees at Time of Issuance of Building Permits

- On-Site Public Art Schedule:
 - Site Plan Submittal Satisfy all Public Art siting requirements. (See page 7 of **GUIDELINES** for Siting Requirements)
- Building Permit Issuance:

Place Art Dollars is Escrow with the City

■ Up to Six Months After Building Permit:

Secure approval of artist and artwork by Public Art Committee (See page 8 of **GUIDELINES** for Submission Requirements)

■ Up to Six Months After Issue of CO:

Install artwork, secure approval of artwork from Public Art Committee and submit final paperwork (See page 13 of **GUIDELINES** for Final Installation Information)

Escrow Funds Released:

Public Art Approval of Artwork and submittal of paperwork

The Public Art Committee meetings occur on the fourth Wednesday of each month. Any item from consideration of the committee must be submitted to Community Development by 5:00 PM on the second Wednesday of the month.

Guidelines for Private Developers

To satisfy the ordinance, the public artworks must comply the "Public Art Guidelines For Private Property Owners." The guidelines require the approval of the site(s), the approval of the artist, the approval of the public art proposal and the final approval of the completed work by the Public Art Committee.

Click Here to Download the Guidelines

How to Find Public Artists

Finding the best artwork for the available funding is the property owners greatest challenge related to the Coral Springs Public Art Program. Coral Springs has the high standards for quality and visual impact.

The City has compiled a list of places to seek talented artists. In the next few months, the City will post a list of public art consultants to assist in the selection. Up to 15% of the public art dollars can be spent on these professional consultants

Click here to download our document of Internet resources to locate talented

a	rti	sts

Frequently Asked Questions

What is public art?

In general, public art is artworks displayed in publicly accessible places and buildings. Up until the mid 20th century, public art such as sculptures, mosaics, carvings and handmade building elements were normal parts of a building. To restore the lost aesthetic qualities, more than 350 American states, counties and cities have required public art in public and/or private construction. Today, public art has come to mean traditional sculptures and murals, plus the full range of things made by artists for buildings, streetscapes and landscapes.

Who manages the public art program?

The Community Development Division of the City of Coral Springs manages the program. An appointed citizen committee, the Public Art Committee (PAC), approves artwork proposals and final artworks on private property.

What qualifies as public art?

For this program, the public art can be many kinds of artistic creation by a professional artist. The PAC recommends the evaluation of the artist first, then the artwork. In general, these artists must have experience in public art and be recognized via museum exhibitions, publication and other cultural institutions. Reproductions of original artwork, unlimited copies or mass-produced art objects do not satisfy this program. No matter the quality, items designed by the architects or other designers on the construction project will not satisfy this program.

What types of public art does the City prefer?

The first criterion for any public art is the finest artwork available that is appropriate to the particular location. The city has established priority themes, qualities and types in the guidelines. The priority artworks types are sculpture, interactive artworks, fountains and water features, urban furnishings and contemporary design-integrated public art.

What construction projects must pay the art fee or install artworks?

All construction projects in non-residential zoning districts with more than 12,500 square feet of estimated gross floor area of new, redeveloped, remodeled and/or converted space. In mixed-use districts and multi-family districts, the construction must exceed 12,500 SF AND the site must be greater than one acre. In phased construction, all the square footage will be added together to evaluate the threshold of 12,500 SF.

How much will the program cost the property owner?

The owner may pay a fee or purchase artwork for the property. If the owner pays the fee to the City of Coral Springs, the amount is \$0.41 per square foot in new construction and \$0.20 per square foot in renovations. If the owner purchases artwork, the owner must spend \$0.51 per square foot in new construction and \$0.25 per square foot in renovations. The amounts are for 2006 only. In October of each year, the figures will be adjusted as per the Consumer Price Index.

When does the property owner pay the fee?

Before the issuance of the building permit, the property owner must pay the art fee to

the City of Coral Springs or place the art purchase funds in escrow with the City of Coral Springs. At any time later, the property owner can abandon the artwork purchase process and contribute the escrowed monies to the Public Art Fund.

is the property owner required to have public art on his/her property?

No, the developer may contribute the entire art fee to the Public Art Fund for artworks on public lands in the city. The PAC will create a master plan of potential artworks in the city and a plaque will acknowledge the property owner's contribution.

If the owner wants artwork, where is the artwork located on the property? Up to 75% of the art budget must be spent for artworks clearly visible from the public sidewalk or public space. Any remainder can be in areas of the building or site that are clearly visible only during business hours. The artwork locations should be proposed by the owner and then must be approved by the PAC. In the guidelines, the City has established suggested locations for artworks on properties along part of Sample Road, at all University Drive intersections and in the future Downtown area in the CRA.

How does artwork on private property get selected?

First, the property owner should meet with Community Development staff and discuss the project as early as possible in the planning and design process. Issues of sites, costs and artwork quality will be discussed. Once agreed and a site(s) determined, the property owner can choose from two methods. The owner can ask the PAC to use its selection method or the owner can propose directly an artist or work of art. In both cases, the PAC and the owner must approve the final result.

What if the property owner and the PAC cannot agree on an artwork? If no agreement is reached on the artworks, the property owner can end the selection process and contribute the art fee to the Public Art Fund. Or the owner can appeal the decision to the City Commission on the grounds that the proposed artwork does satisfy the adopted guidelines of the City's Public Art Program.

How much time does the owner have to propose and to install artworks? Unless extended by the PAC, the owner has six months from the issuance of the building permit to secure the approval of the PAC on a proposed artwork(s). The owner has six months from the issuance of the certificate of occupancy to install the artwork. If either deadline is missed without a granted extension, the art fee money in escrow will be deposited in the Public Art Fund for use in the City. With the contribution to the Public Art Fund, the owner has no responsibility to install artworks.

Does the public art affect the certificate of occupancy? No.

Who owns the artworks? The property owner.

Who is responsible for the maintenance of the artwork? The property owner.

City of Coral Springs - 9551 West Sample Road - Coral Springs, FL 33065 - 954-344-1000 **Privacy Policy**