

Annexure I

**US-India Science and Technology Endowment Fund (USISTEF)  
Executive Summary Format**

**Overall Page limit: Not to exceed 2500 word (about 5 pages). Use the following word limits as guidance.**

**1. Basic Information**

- i) Title of Proposal**
- ii) Program Area**
- iii) Contact Information**
  - a) Lead US Partner**  
Industry/Organization (Name, Address, Country, Zip Code & Website)  
Contact Person (Name, Designation, Contact Numbers, Email Id)
  - b) Lead Indian Partner**  
(Same Details as in iii (a))
  - c) Option to Add more Partners**

**2. Problem you are trying to solve**

- a) Describe the problem and proposed solution 200 Words
- b) What are the existing alternate solutions that people are using and cost of those solutions 200 Words

**3. Market size and customer definition**

- a) Describe your target customer 100 Words
- b) Describe market size 100 Words
- c) Describe competition and respective market shares 100 Words

**4. Description of innovative Product and Technology**

- a) What is the current status of the product/technology? 150 Words
- b) What is new/innovative in the technology/service which is not offered by other companies, that would make societal impact 150 Words
- c) What is the proprietary nature of the technology/service? 100 Words
- d) What are the key challenges and milestones for bringing the product to market? 100 Words

**5. Describe Commercialization Strategy**

200 Words

**6. Composition of the Team**

- a) US Team 150 Words
- b) Indian Team 150 Words
- c) Other Partners (If any) 150 Words

**7. Nature and need of Collaboration**

- a) Describe US role in the partnership 150 Words
- b) Describe Indian role in the partnership 150 Words
- c) Describe the role of other Partners (If any) 150 Words
- d) Describe agreement between the Indian and US partners (if any) 100 Words

**8. Any other relevant information**

100 Words