

The Bridal Extravaganza Show: Most Vendors, Most Promotion, Most Brides!

Bridal Extravaganza Show Reservation: January 10-11, 2015

Respond by August 8th to secure your FREE listing in "Who's Who in Houston-area Weddings"

Please complete this agreement exactly as you would like your company to be listed in our directory and on your show sign.

Company Name for Show Sign:	Contact:
Company Name: (if different from sign)	Phone You Give to Brides:
Address: (will not be published)	Personal Phone: (will not be published)
City, State, Zip:	Facebook and Twitter Handle:
First Year in Show:	E-Mail:
Your Products:	Website:

Key Vendor Program (Members Only)

Yes, I'd like to be a part of the Key Vendor Program. Key vendors receive **discounts** on booth space, **preferred locations** and **easy auto-renewal**. Key Vendor Status is earned by exhibiting in consecutive shows. Vendors who exhibited in July 2014 save \$75 per 8x8 space. Savings continue as long as you don't miss a show.

Key Standard Blocks

	First 8' x 8'	Each Additional 8' X 8'
Aisle (only open in front).....	\$1,370	\$ 995
Corner (open on two sides).....	\$1,415	\$1,035

Key Red or Black Carpet Blocks (includes premium row with carpet in the booth)

	First 8' X 8'	Each Additional 8' X 8'
Aisle (only open in front).....	\$1,440	\$1,010
Corner (open on two sides).....	\$1,585	\$1,110

All Other Vendors

Determine how much space you need for you, your display items and your people. Purchase your exhibitor space in 8' x 8' blocks. Some vendors buy just one, others buy 40. You determine your size and cost.

Standard Blocks

	First 8' x 8'	Each Additional 8' X 8'
Aisle (only open in front).....	\$1,445	\$1,070
Corner (open on two sides).....	\$1,490	\$1,110

Red or Black Carpet Blocks (includes premium row with carpet in the booth)

	First 8' X 8'	Each Additional 8' X 8'
Aisle (only open in front).....	\$1,515	\$1,085
Corner (open on two sides).....	\$1,660	\$1,185

Booth # Requested: (subject to availability) _____ 1st Choice | _____ 2nd Choice | _____ 3rd Choice

Notes: _____

Tables and Chairs are **NOT** included with your booth space, booth space is undecorated. Non-Photobooth companies must purchase additional booth for photo booth.

Calculate Your Cost: First Block \$ _____ | Additional Blocks \$ _____ | Booth SubTotal _____

(Payment Plan: \$250 deposit per 8' X 8' block; Balance paid monthly or in three parts) **Payment Plan Add \$60** _____

Choose Payment Option: _____ Pay in Full | _____ Pay Monthly | _____ Three Pay Plan **Booth Total \$** _____

Full-page Print Ad (Featured in Program Book AND Texas Weddings Magazine)

Please Choose One: _____ Use ad on file | _____ Will send new ad

Optional Ad Services: _____ Right-hand read...\$55 | _____ Second ad page...\$395 | _____ Ad spread...\$695 | _____ Additional listings...\$65/ea (see p.2) _____

(Free video distribution included with purchase of a second page or spread)

AD DEADLINE: October 10 FREE

Rush Submission...\$100 **November 10** _____

Video

_____ \$395 | Videos are played on fashion show stage and posted on bridal website. (Free second page in print magazine included) _____

Please Choose One: | _____ Use existing video | _____ Sending new video (deadline: December 15)

Direct Marketing

_____ \$395 per blast | Our targeted E-Mail Blast sends your message to our huge database of brides _____

_____ \$275 Coupon in pre-show mailing _____

List of Brides

_____ \$422 List of brides who attended the show (mailing addresses only, no phone or email included) _____

Television

_____ 30-second commercial to air on Bridal Extravaganza Promotional Television... \$500 (airs over 20 times on ABC Channel 13) _____

Total Investment \$: _____

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Index Listings

Company Name _____

Listings \$ _____

- ☐ Single Booth = One Listing FREE ☐ Double Booth = Two Listings FREE ☐ Additional Listings = \$65 Each _____
- ☐ **Yes! The Bridal Extravaganza Show is linked to our website.** Put the Bridal Extravaganza Show anywhere on your website, let us know, and we will link the brides straight back to your website from our local resource page.

Check the listing(s) that best describe your company's product or service.

- | | | | |
|---|--|---|---|
| <input type="checkbox"/> Aesthetics/Medical Day Spa | <input type="checkbox"/> Destination Weddings | <input type="checkbox"/> Honeymoon Travel Agencies | <input type="checkbox"/> Reception Facilities/
Wedding Sites |
| <input type="checkbox"/> Bachelor/Bachelorette Events | <input type="checkbox"/> Engagement/
Wedding Announcements | <input type="checkbox"/> Hotel and Reception Sites | <input type="checkbox"/> Rehearsal Dinner Facilities |
| <input type="checkbox"/> Bridal Salons | <input type="checkbox"/> Entertainment – Disc Jockeys | <input type="checkbox"/> Housewares | <input type="checkbox"/> Rental – Comfort Stations |
| <input type="checkbox"/> Bridal Shower Services | <input type="checkbox"/> Entertainment – Musical
Groups/Vocalists | <input type="checkbox"/> Ice/Fruit Sculptures | <input type="checkbox"/> Rental – Dance Floor |
| <input type="checkbox"/> Bridesmaid Gowns | <input type="checkbox"/> Entertainment – Musical
Groups/Vocalists | <input type="checkbox"/> Invitations/Custom Paper | <input type="checkbox"/> Rental – Equipment |
| <input type="checkbox"/> Cake Toppers/Boxes | <input type="checkbox"/> Fireworks | <input type="checkbox"/> Jewelry | <input type="checkbox"/> Rental – Linens/Tables |
| <input type="checkbox"/> Cakes (Wedding/Groom's) | <input type="checkbox"/> Floral/Bouquet Preservation | <input type="checkbox"/> Laser Hair Removal/
Skin Rejuvenation | <input type="checkbox"/> Skincare/Cosmetics |
| <input type="checkbox"/> Caterers | <input type="checkbox"/> Florists | <input type="checkbox"/> Lighting | <input type="checkbox"/> Special Effects |
| <input type="checkbox"/> Chapels and Gazebos | <input type="checkbox"/> Flower Girl/Junior Attendant | <input type="checkbox"/> Lingerie | <input type="checkbox"/> Tanning Salons |
| <input type="checkbox"/> Childcare Services | <input type="checkbox"/> Gift Registry | <input type="checkbox"/> Make-up Artists/Hair Stylists | <input type="checkbox"/> Total Wedding Services |
| <input type="checkbox"/> Chocolate Fountains,
Gifts, & Favors | <input type="checkbox"/> Gifts and Accessories | <input type="checkbox"/> Men's Formal Wear | <input type="checkbox"/> Transportation |
| <input type="checkbox"/> Consultants/Event Planners | <input type="checkbox"/> Gown Alterations | <input type="checkbox"/> Ministers | <input type="checkbox"/> Vacation Resorts |
| <input type="checkbox"/> Dance Lessons | <input type="checkbox"/> Gown Cleaning/Preservation | <input type="checkbox"/> Mother of the Bride Fashions | <input type="checkbox"/> Videographers |
| <input type="checkbox"/> Day Spas | <input type="checkbox"/> Groomsman Gifts/Accessories | <input type="checkbox"/> New Home Furnishings | <input type="checkbox"/> Wedding/ Portrait
Photographers |
| <input type="checkbox"/> Decorators/Decorations | <input type="checkbox"/> Guest Books | <input type="checkbox"/> Photo Booths | |
| <input type="checkbox"/> Dentistry/Whitening | <input type="checkbox"/> Headpieces and Veils | <input type="checkbox"/> Photographers | |
| <input type="checkbox"/> Destination Honeymoons/
Tourism Bureaus | <input type="checkbox"/> Health and Fitness/Day Spa | <input type="checkbox"/> Premarital
Counseling/Classes | |
| | <input type="checkbox"/> Home/Financial Planning | | |

Payment

(Check One Box) ☐ Mastercard  ☐ Visa  ☐ American Express  ☐ Check 

Card Number:

Exp. Date:

*CVV#:

3-Digit number on back of Visa/Mastercard
4-Digit number on front of American Express

Cardholder Name: (PLEASE PRINT) _____

Billing Address: _____

Billing Zip Code:

____ Initial here to authorize full payment at this time ____ Initial here to authorize monthly payment ____ Initial here to authorize other

Final Notes

LIST CONFIDENTIALITY AGREEMENT: The Bridal Extravaganza Show will give a Registered Brides List (.PDF format) to any requesting exhibitor. This list is to be used exclusively for the promotion of your individual business. The list may not be reproduced in any form, in whole or in part, nor may it be loaned to any company or individual. The list will not be given to exhibitors who disregard show rules. Fines in excess of \$5,000, as well as legal fees, will be pursued for those who disregard this agreement. **BOOTH DEPOSIT:** A \$250 deposit per 8' X 8' space must accompany the agreement. **BOOTH PAYMENT:** If payment dates are not upheld your booth space will be released for resale. There are no refunds; however, if you do not intend to exhibit you must cancel in writing 90 days before the next advertised show date. We are not responsible for errors made due to late payments. **KEY VENDOR PROGRAM:** If you have selected the Key Vendor Program option, this agreement will automatically renew and provide similar booth space at our next event. **RELEASE OF CLAIMS:** The undersigned Bridal Extravaganza Show exhibitor agrees to hold harmless and indemnify the George R. Brown Convention Center and Bridal Extravaganza Show and their agents, employees, contractors and subcontractors from and against any and all claims, damages, losses and expenses, including reasonable attorneys' fees arising out of personal injury or property damage sustained during the Bridal Extravaganza Show, caused in whole or in part by the exhibitor's negligent acts or failure to act or that of his agents, employees, contractors or anyone employed by them for whose acts the exhibitor may be liable. **NO BOOTH SHARING, TRANSFERRING OR ALTERING OF ORIGINAL BOOTH PRODUCTS OR SERVICES AS LISTED ON THIS FORM AFTER ACCEPTANCE INTO THE SHOW. YOU MUST PURCHASE ONE 8 X 8 SPACE FOR EACH COMPANY YOU PROMOTE.** All dimensions and locations shown on the floor plan are believed but not warranted to be accurate. Management reserves the right to make modifications per fire code, safety, to develop easy access within the show, to establish vendor limitation zones and possible show expansions. A penalty of \$500 will be charged to exhibitors who dismantle a booth before the end of the event. **Governing Law:** State of Texas. By signing this agreement you give up any right you may have to recover compensation through the courts or otherwise, damage to your property or any loss. You release and hold harmless the Bridal Extravaganza and affiliates of any and all claims. Mandatory and exclusive jurisdiction for any dispute arising hereunder or relating to the agreement shall be in Houston, Harris County, Texas.

I fully understand the above policies of the Bridal Extravaganza Show and accept all conditions in the printed Show Rules.

Dated: _____ By: _____ For: _____

Dated: _____ By: _____ For: Bridal Extravaganza Show

Please email this form to info@bridalextravaganzashow.com, fax it to 281-340-7799, or mail it with your check to PO BOX 667399, Houston, TX 77266. Make checks payable to: Bridal Extravaganza Show.