

[Business Analysis Training >](#)



## Key Financial Metrics for Business Case Analysis

1-DAY Hands-On Live, Online Course 4587

Attendee Rating ★★★★☆



### You Will Learn How To:

- Employ the most common metrics that are used to judge business case feasibility
- Perform cost estimation on the development of a project
- Gauge how to measure "intangible" benefits such as customer satisfaction and goodwill



### Truly Hands-On Experience:

- Identifying and calculating project costs and benefits
- Producing a project cash flow forecast
- Calculating the future value of money to compare possible initiatives and select the most advantageous one
- Estimating the Total Cost of Ownership (TCO) for a product or system

### About This Course:

Organisations use business cases to evaluate whether initiatives should go forward to become projects, and that the financial element is key to business case success. Different organisations have different ways of measuring the value of an initiative. In this course you learn the key financial metrics - the ones most commonly used - for most business cases.

### Who Should Attend:

Business analysts, project managers, operations managers and business professionals who want to ensure that potential projects are measured in the way that the organisation finds most helpful, and would like to expand their knowledge of this area. In addition, business and technical professionals who are involved in evaluating or reporting on potential new initiatives may also find this course useful.

### Training Hours:

1-DAY Hands-On Live, Online Course Hours:  
9:00 am – 4:30 pm

Optional Bonus Q&A Hour:  
4:30 pm – 5:30 pm

Q&A with your instructor, or you can begin your After-Course Self-Directed Exercise.

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### Course Dates – 1 Day

Select your course date and start time

**Afternoon Start – 2pm - 9:30pm GMT**

[Wed, Apr 27 - Live, Online via AnyWare](#)

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\* As a Returning Attendee, you are entitled to receive tuition fee savings, whether you took a course with us 20 years ago or last week.



My 1-DAY Course was wonderful. Using AnyWare, I was able to talk with my instructor and perform hands-on exercises with my classmates as if we were all together in an actual classroom. This is a great way to learn a lot in just one day".

– D. Gromes, IT Support / Security Analyst, Phoenix House Foundation

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**Attendees Who Took This Course Also Took:**

- Building an Effective Business Case



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