

[Business Analysis Training >](#)



## Performing Business Case Analysis

1-DAY Workshop Live, Online Course 4586

Attendee Rating ★★★★★



### You Will Learn How To:

- Gather information for a business case using an end-to-end process
- Identify and analyse key stakeholders in a project
- Map stakeholder goals and convert them into business requirements
- Determine costs, benefits and risks associated with the potential project



### Active Learning Workshop:

- Eliciting project goals from a key stakeholder
- Analysing stakeholders and creating the communication plan
- Aligning costs, benefits and risks with the strategic direction of the organisation
- Creating a Business Case Presentation from a template

### About This Course:

A comprehensive business case is fundamental to project success. Understanding the costs, benefits, risks and potential outcomes of a project provides intelligent decision-making for the organisation. In this course you learn how to use a structured business case analysis process to assess an initiative. You use a set of core tools to establish the feasibility of an initiative, and to measure whether it has sufficient business value to go forward to become a fully-fledged project.

### Who Should Attend:


Business analysts, project managers, operations managers and business professionals who need to create a feasibility study for new initiatives and projects. In addition, business and technical professionals who are involved in evaluating or reporting on potential new initiatives may also find this course useful.

### Training Hours:

1-DAY Workshop Live, Online Course Hours:  
9:00 am – 4:30 pm

Optional Bonus Q&A Hour:  
4:30 pm – 5:30 pm

Q&A with your instructor, or you can begin your After-Course Self-Directed Exercise.

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### Course Dates – 1 Day



Select your course date and start time

**Afternoon Start – 2pm - 9:30pm GMT**

[Mon, Apr 25 - Live, Online via AnyWare](#)

[Mon, Jul 18 - Live, Online via AnyWare](#)

[Wed, Oct 12 - Live, Online via AnyWare](#)

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Introductory Course Tuition Fee - 1-DAY EXPRESS COURSE:

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\* As a Returning Attendee, you are entitled to receive tuition fee savings, whether you took a course with us 20 years ago or last week.



My 1-DAY Course was wonderful. Using AnyWare, I was able to talk with my instructor and perform hands-on exercises with my classmates as if we were all together in an actual classroom. This is a great way to learn a lot in just one day".

– D. Gromes, IT Support / Security Analyst, Phoenix House Foundation

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