



Vivekananda Institute for Leadership Development

Master in Development Management
Recognised by the University of Mysore



PROSPECTUS

Students Opinion



MDM is a unique course in the sense that it has improved my competence especially as a communicator. The institute provides plenty of opportunities for improving our interpersonal skills and leadership skills.

Darshan Thotappa

MDM is a good course because it is unique and different from other mainstream courses. It is a combination of MSW and MBA courses and the students have a bright future on completing this course.

Madan Gopal Kumar



This is an eye-opener Master program for youth who are curious about nation building exercise. The theory classes and field visits make this course a kind of laboratory developing personal and professional qualities.

Divyasri Binduvalum

Social work and management are equally important activities. The MDM course gives attention to both and so prepares a holistic personality fit for a career in either the corporate field or the NGO sector. The beauty of the course is that the higher focus on the development sector makes it a socially relevant institution.

Hemant Kumar



MDM is a very challenging course because it enhances our competence as well as communicative skills. The practical experience given here helps us to prepare for a good future career. I learnt a lot of skills in this institute that enriches my career profile.

Rashmi Ramesh

Development - A concept with a Global Perspective

Development in a larger context may be aptly defined as an act of improving by 'expanding' or 'enlarging' or 'refining' processes. Although Development in itself is a complex process, it is often equated with economic growth, which is sustainable for the progress of the country. The other facets of Development such as social development and community development are by and large cooperative and have ample scope for synergistic partnership amongst the NGOs, Government and the Private Sector.

It is also to be noted that while the commitment of the Non Government Agencies involved in Development sector is unquestionable, their competence to deliver the desired outputs is arguable. Adding to the woes is the non-availability of qualified manpower to understand and implement concepts of Development Management. This includes 'Management of Development programs' and 'Management of the Development Agency'. This has been resulting in the compromise of the quality of development itself. Thus, there is a National Debate to improve the core competencies in Management of Development agencies. However, there was no University accredited academic courses which equips individuals to be capable and competent to manage development programs. These pre-qualified project managers are in demand in our country's 1.7 million Non-Government Development Organisations, Cooperatives, Corporate Foundations, Corporate Social Responsibility Cells, National & International Donor agencies, Third Sector Departments in Universities and also International Development Agencies like the United Nations. The availability of this critical manpower would expectantly and positively impact National Development at large.

Today, Organizations and Sectors are facing a rapid change like never before. Globalization has increased the opportunities for more growth and renewed initiatives. Development Management is the training of professionals to meet the increasing need for experts in program and project management that has emerged in the International Development scenario. Collaborative approach towards the Non-profit, Corporate and Private Sectors have helped in the understanding of the Development Sector in a holistic way.

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Swami Vivekananda Youth Movement

Swami Vivekananda Youth Movement (SVYM), is a registered, voluntary, development Organization started in the year 1984. It is engaged in building a new civil society in India through its grassroots to policy-level actions in Health, Education and Community Development sectors. Acting as a key promoter-facilitator in the community's efforts towards self-reliance and empowerment, SVYM is developing local, innovative and cost-effective solutions to sustain community-driven progress.

SVYM is also rooted to its values of Satya, Ahimsa, Seva and Tyaga, which is reflected in its program design and delivery, transactions with its stakeholders, resource utilization, disclosures and openness to public scrutiny. Buying in support from the community, working in healthy partnership with the government and corporate sectors and sharing its experiences with like minded organizations have been the hallmark of SVYM's evolution over the past 26 years.

To further the cause of Capacity Building amongst the Non-Profit sector the Organization Swami Vivekananda Youth Movement has established the Vivekananda Institute for Leadership Development (V-LEAD) at Mysore. Swami Vivekananda Youth Movement has also created Vivekananda Institute of Indian Studies (VIIS) to provide a platform to individuals and institutions for exposure and learning of Indian values, traditions and culture and their relevance to comprehensive development.

The Organisation has been a recipient of various National Awards including Government of India's National Youth Award 1991-92, UNAIDS Civil Society Organisation award in 2006 and is also enlisted as one of the 14 Established Voluntary Associations of the country by the Ministry of Tribal Affairs, Government of India and endorsed by the Planning Commission. Recently, SVYM has been the recipient of the 'ICAI Silver Award' for Excellence in Financial Reporting for the year 2008 and also Government of Karnataka's State Child Welfare Award. More information about the organization and its activities are available at www.svym.org

Vivekananda Institute For Leadership Development

Vivekananda Institute for Leadership Development (V-LEAD) is a unit of SVYM established in 2002 *'To serve India by building the potential of Individuals & Institutions for the development sector.'* V-LEAD is the brain child of the experiences of the SVYM members in starting and managing the NGO in the fields of health, education and community development. It is ideally situated beside the Ring Road, Hebbal Industrial Housing Colony, nine kms from the City railway station and just 1.5 kms from the Mysore-K.R.Sagar Road.

V-LEAD has well-equipped infrastructural facilities located in a campus area of 2 acres and its target audience include the Youth, Government, Non-Profit Organisations and the Corporate Sector.

The Institute has created a new career opportunity for the Youth through its **'Masters in Development Management (MDM)'** course and 'Youth for Development' program. MDM enables availability of Committed and Competent human resource with accredited academic qualification to lead non profit sector in the country. The wide array of development programs implemented by Swami Vivekananda Youth Movement provides diverse learning opportunities to MDM students. It is an ideal platform for candidates seeking exposure from grass root level activities to advocacy at National and International levels.

V-LEAD with its unique MDM course addresses a critical need in the development sector hitherto unfulfilled. Over 1.7 million Non-Government Organizations, Cooperative Sector, Corporate foundations, Corporate Social Responsibility Cells, Third Sector Departments in Universities, Government and also the UN agencies are waiting to receive committed and competent development professionals.

Vivekananda Institute for Leadership Development is also involved in training personnel of all cadres in Government, NGOs and Corporate Sector. Youth are the major focus of the organization in preparing them for the resurgent Country. The institute has got several recognitions by Government and Civil Society organizations. It has been a Resource Centre for trainees from Lal Bahadur Shastri National Academy of Administration, Mussorie. It is a Continuing Education and Training Centre for Karnataka and Maharashtra recognized by

the Engender Health Society (India). Regional Resource and Training Centre (only non medical institute in Karnataka to get this status) recognized by Government of Karnataka to train health care providers working in HIV sector.

V-LEAD is the Lead Agency providing training and support of the developmental projects in collaboration with premier agencies like International Labour Organisation etc. The Organization has been involved with the Government of Karnataka's Administrative Training Institute (ATI) and Abdul Nazir Saab State Institute of Rural Development (ANSSIRD), Mysore in design and implementation of various training programs for various sections of the Government and Civil society.

University of Mysore

The University of Mysore was established on 27th July 1916 by its founding father, His Highness Nalvadi Krishnaraja Wodeyar, the then Maharaja of Mysore. It is the SIXTH University established in the country and the very FIRST in the princely state of Mysore. The University gained autonomy in 1956. In 1960 the Post Graduate Centre at the picturesque environs facing the beautiful Kukkarahally Lake was established. The revered National Poet, former Vice-Chancellor of the University of Mysore and a Jnana Peeth Awardee, Dr. K.V.Puttappa (Kuvempu), named this Post Graduate Campus as *Manasagangotri*.

During the last nine decades Mysore University has been in the forefront of innovative higher education programs. Now it has extended its support to the cause of higher education beyond its campuses. It has affiliated colleges with good academic and infra-structural facilities to offer Post Graduate Courses. It has entered into Memorandum of Understanding with reputed and credible institutions to carry out research and / post graduate courses which are not available in the university campuses. In keeping with this innovative spirit the University of Mysore has entered into collaboration with the Vivekananda Institute for Leadership Development, Mysore, a unit of Swami Vivekananda Youth Movement, Saragur enabling V-LEAD to offer Master in Development Management. Recognizing the academic credibility and long standing service to the cause of higher education the National Assessment and Accreditation Committee [NAAC] of U.G.C has awarded FIVE STAR STATUS to the University of Mysore. Very few Universities in the country carry Five Star status for their excellent performance.

MASTER IN DEVELOPMENT MANAGEMENT

[MDM]

Introduction

The **Master in Development Management** is a TWO-YEAR (Four Semester) Course / offered by the **V-LEAD** in collaboration with prestigious **University of Mysore**. Upon the successful completion of the First and Second Semesters of this course, candidate will be awarded a *Post Graduate Diploma In Development Management* by the University of Mysore. Those of the candidates who successfully complete all the four semesters of the Two year course will be awarded **Master In Development Management** degree by the University of Mysore.

The University has evolved this course as a unique Inter-Disciplinary Academic Programme. The University has constituted a separate Board of Studies for the academic governance of the course. MDM is primarily a field-based course. There is compulsory Apprenticeship during Second and Third Semesters carrying 100 marks each, and during the Fourth Semester a candidate has to do a Project Work for 200 marks. Fifty per cent of the total marks are earmarked for Internal Assessment.

The Specialty of this course is the practical experience-based learning, facilitated by the subject experts with vast knowledge of working in the Development Sector.

TITLE OF THE DEGREE AND DIPLOMA:

A candidate who successfully completes four semesters (80 credits) but not taking a duration of beyond eight semesters from the commencement of the programme shall be awarded a Masters Degree entitled '**Masters In Development Management (MDM)**'

However, a candidate who opts to exit the course:

- a. after successful completion of first two semesters programme (40 credits) will be eligible for an award of '*Post Graduate Diploma In Development Management (PGDDM)*'
- b. after successful completion of first three semesters programme (60 credits) will be eligible for an award of '*Advanced Diploma in Development Management (ADDM)*'

DURATION OF THE COURSE:

The course conventionally shall be of four semesters in a pattern of two semesters per annum where the duration of the semester is as per the semester scheme of the University of Mysore.

Course objectives

- The objectives of this unique course , 'Master in Development Management ' (MDM) are to familiarize students with theories concerning development and to offer managerial tools to practical problems. Solutions to problems need to be sought from a variety of disciplines, focusing on the functional areas of management, sociology, technology and research . A wide variety of institutional contexts need to be considered, including non governmental organizations, central and local governments, Public & Private partnerships and donor agencies, worldwide.
- Many management qualifications now have an action learning element. Action Learning recognises that individuals learn best from experience, so that the process is structured. Action Learning also facilitates individuals to try out different approaches to solving issues and problems focusing on two major types of learning: learning by doing and critical, academic thinking based on empirical investigation.
- The Master in Development Management (MDM) course is put into practice within the context of an organisation working with development in the larger perspective encompassing the limitations of the Non-profit Sector.
- The course gives the student the necessary tools to deal with the practical problems of managing development programs and projects, an introduction to theory for understanding them in a wider context, an interdisciplinary approach to methodology based on case studies for concrete analysis and the application of theoretical knowledge.
- The main characteristics of the course being its practical relevance, the professional starts with an internship program within the organization and career counseling and placement opportunities with a broader outlook.
- The advent of Corporate social responsibility which has proactively taken up projects of public interest by encouraging growth and Development within the community has brought about a phenomenal change in the employability of professionals in the Development Sector.

COURSE STRUCTURE

The course consists of 14 core subjects, 4 Elective Subjects, 2 Capsules of Apprenticeship / short project, and a research based Project Work with weightage of two subjects including a project Viva Voce at the end of the fourth semester. The Course carries 2,000 marks.

- The curriculum of this unique course covers various aspects of the Development Sector, such as Project Development , Human Resources, Marketing, Finance & Fundraising all in the Management context which gives the proposed course an edge . Furthermore, the proposed MDM course also introduces more electives such as Community based Education, Microfinance & Micro Enterprise, Tribal Management, Rehabilitation & Resettlement and Gender & Management so as to make the course more practical oriented and career oriented in the context of Development. This course is expected to cater to the aptitude of all students intending to specialize and contribute to the Development sector.

Scheme of Examination

The scheme of examination for the course shall be as specified below

FIRST SEMESTER . 100 Marks for each paper

- 1.1 Introduction to Development Sector
- 1.2 Sociology of Development
- 1.3 Indian Economy
- 1.4 Selfempowerment & Development
- 1.5 Project Management

SECOND SEMESTER. 100 Marks for each paper

- 2.1 Water Resource Management
- 2.2 Accounting & Auditing
- 2.3 Law & the Development Sector
- 2.4 Research Methods
- 2.5 Apprenticeship

THIRD SEMESTER . 100 Marks for each paper

- 3.1 Marketing & Relationship Mgmt.
- 3.2 Sustainable Technologies and Development
- 3.3 Human Resource Management

- 3.4 Elective I: Community Based Health Management.
_____ OR Community Based Education Management.
3.5 Apprenticeship

FOURTH SEMESTER . 100 Marks for each paper

- 4.1 Financial Management in Development
4.2 Indian Constitutional Framework for Development
4.3 Elective II Micro Finance and Micro Enterprise OR Tribal Development
4.4 Elective III Rehabilitation and Resettlement OR Gender and Development
4.5 Project Work

Note: Each paper contains 50 marks for the semester end examination and 50 marks for the continuous assesment. The total is 500 marks for one semester and 2,000 marks for the whole course.

Apprenticeship and Project work

Candidates will be assigned to NGOs or undertake an independent project as assigned by the institute / faculty during their Second and Third Semester. They will be assessed for 100 marks in each of these semesters for apprenticeship.

The candidate will be assigned a Project for a detailed study during the Fourth Semester under Project Work. The assigned faculty will guide candidate during the course of this research project. The Project Report so submitted will be evaluated for 50 marks and the Project Viva Voce will carry 50 marks.

Education Methodology

Medium of Instruction

The Medium of Instruction shall be English. Questions for assignments, practical/ skills session tests and semester-end examination will be set in English. However, a candidate is permitted to write the examination either in English or Kannada.

Methods of Instruction

- A. This course is operated on a lecture, discussion, and student participation format.

- B. Students will read and discuss materials dealing with the basic topics and issues of the course.
- C. Several guest lecturers from development organizations, and line departments, working in such areas as general administration, managing volunteers, fund raising, legal aspects, public relations, government regulations, philanthropy, needs assessment, grant and proposal development, and inter organizational networks will be invited to speak on processes, approaches, problems, and trends in the non profit field.
- D. Students shall be required to make case studies and present selected materials to the class.
- E. Structured exercises may occasionally be provided to simulate specific case examples.
- F. Audio visual material and/ or printed handouts will supplement reading and classroom instruction.
- G. Field exposure visits to a Non-Profit Organization / site visits in each of the papers taught.
- H. Audio-Visual material and / or printed handouts will supplement reading and classroom instructions. Fieldwork experiences of the students during their apprenticeship will be yet another major source of discussions during the seminars.

Scheme of Instruction

The semester period is spread over 16 weeks of Instruction excluding the 2 weeks for completion of formalities of semester-end examinations.

The instruction shall be based on L&F pattern. L – Lectures; and F – Field exposure/ study followed by seminars.

L hours/ week of contact session for classroom lectures amounts to a credit value of one per every hour. In case of apprenticeship and Research based project work contact with the guide is considered as Lecture.

F/2 session of 2 hours/ week, for practice/ field work towards subject's practical aspects/ skill aspects, which amount to credit value of one per session.

EVALUATION

Attendance Requirement

Each Semester shall be taken as a Unit for the purpose of calculating attendance. A student shall be considered to have put in the required attendance in each of the papers, for the semester if he/ she has attended not less than 75% of the number of working periods [lectures, tutorials, seminars, field work and other curricular activities taken together].

A candidate who fails to satisfy the attendance requirement of any papers(s) in a given semester shall be treated as per the rules of the University of Mysore.

Scheme of Examination & Assessment Pattern

Every candidate is assessed for a maximum of 50 marks in continuous assessment mode and for a maximum of 50 marks in semester-end examination in a subject other than project work.

He/ she has to obtain a minimum of 50% in continuous assessment to become eligible for attending semester-end examination. Together, he/ she has to get a minimum of 50% to pass the subject.

Continuous assessment

Continuous assessment is based on

- I. At least *one assignment* for 10 marks submitted by the candidate in the 1 month of the semester
- ii. At least *two tests* each for 10 marks, one test being conducted in each of the second and fourth months of the semester.
- iii. At least *two seminars / case study presentations* for 10 marks each in the 3 semester and end of semester. In seminar/ case study discussion the write up submitted by the candidate will get a weightage of 5 marks and the presentation will have a weightage of 5 marks.

Thus, the total marks would be $10+(10+10)+(10+10)=50$ marks.

Assessment of project work

The apprenticeship carried out by the candidates in the 2 and 3 semesters shall be assessed for 100 marks in each of the semesters. Concerned faculty shall assess the Apprentice based on field performance and written report submitted by him for 50 marks.

There shall be a VIVA VOCE conducted by the BOE for the remaining 50 marks.

The report of the Research based project work submitted by the candidate in the fourth semester shall be evaluated for 50 marks and the Project Viva Voce conducted by the BOE shall carry 50 marks.

Semester-end examination

The semester-end examination shall be for the duration of 2 hours per paper. The question paper shall be for total marks of 50. The question paper shall consist of 3 divisions viz Section-A, Section-B and Section-C

Section-A shall have 3 questions of 5 marks each [total 15 marks]. The answer for these questions shall not seek answer of more than 2 pages. All the 3 questions in this section shall be compulsory.

Section-B shall have 3 questions, each carrying 10 marks. The students shall be expected to answer only 2 questions [total 20 marks]

Section-C shall contain either a case study or an essay type question. This section shall carry 15 marks. Wherever an essay type of question is asked under this section an internal choice shall be provided i.e. two questions with a choice. The case study when provided shall test the analytical skills of the candidate. [Total 15 marks]

Declaration of Results

Minimum for Pass in each paper shall be 50% in aggregate [continuous assessment and semester-end examination put together for that paper] There shall be minima of 50 percent in the continuous assessment to appear for the semester-end examination. However, there shall be no separate minima for semester end examination.

To declare First Class/Distinction/Rank the aggregate of the total marks secured by a candidate in all the Semesters shall be considered. All other candidates shall be placed in Second Class. The following table summarizes:

Percentage Class

75 % and above *First Class with Distinction*

60% and above but less than 75% *First Class*

50% and above but less than 60% *Second Class*

I. Provision for Repeaters

Those candidates who have failed/ remained absent/ opt to improve in any one or more papers shall be called repeaters. They shall appear in such paper/ s during two immediate successive examinations. There shall be no provision for improvement of continuous assessment marks.

Pass Certificate/ Original Marks Cards of concerned semester/ s. The supplementary examination for every semester shall be conducted along with the immediate ensuing semester examination. In the case of improvement the candidate shall be allowed to appear in theory papers only.

CAREER AND PLACEMENT

MDM post-graduates will be qualified for jobs to be:

- CSR Managers in the Corporate Sector
- Non-profit Organization Managers
- Managers of Development projects
- Public administration Officers
- Managers in Co-operative Sector

V-LEAD will assist students in career selection. Placements will be facilitated through campus interviews by the reputed NGOs of the country.

ADMISSION PROCEDURE

i. Eligibility for Admission

Candidates with a minimum of 45% of aggregate marks in a Bachelor's Degree course of University of Mysore or any other University considered equivalent thereto are eligible to apply for this course. Sponsored candidates should have put in a minimum of 3 years of service in a recognized NGO. Candidates, other than the sponsored candidates, will have to take an **ENTRANCE TEST**. Entrance Test is to test Proficiency in English, Attitudinal Ability, Reasoning and General Awareness Details of Entrance Test will be provided at the time of Registration of application.

All the admissions are made strictly in accordance with merit. 50 per cent of the Intake is reserved for sponsored by NGO institutions, subject to the condition that such candidates fulfil the Eligibility Criteria. Vacancies under this category will be shifted to the General Merit category.

A list of candidates prepared on the basis of 50% of the total marks of the candidate's Bachelor course PLUS 50% marks obtained by him/her in the Entrance Test will constitute the merit list for the purpose of selection of candidates for admission.

ii. Intake

The intake fixed for MDM course shall not be more than 40 and not less than five for each academic year. This will be including the lateral admission provided to the aspiring candidates. [50% of the Intake i.e. 20 seats will be earmarked for the Sponsored Candidates from the NGOs, Govt. & Corporate organizations. Unfilled vacancies in either of the categories can be shifted to the other category.

iii. Lateral Admission

The seats which fall vacant to the option exit exercised by the candidate with the award of PGDDM shall be filled up by lateral entry at the beginning of the third semester. However if vacant seats are not at all available then 10% of the permitted intake may be considered for lateral admission as additional seats with prior permission by the University of Mysore. A candidate who holds a PGDDM or ADDM or any other Post graduate diploma equivalent to, or with any Masters Degree in related or relevant field to Non-Profit sector shall be eligible for lateral admission to conventional third semester provided such a candidate completes successfully a qualifying examination of at least two hours duration conducted by the Institute based on the course contents of the conventional first two semesters of the said MDM Programme.

iv. Mode of Selection

The mode of selection of the candidates for the MDM course shall be:

For Graduates: For the candidates satisfying the conditions detailed before, the selection shall be based on merit in the qualifying examination and on the merit in the entrance examination. The entrance examination shall consist of 100 marks of 2 hours duration with five components:

General English, General Knowledge, Quantitative Ability, General Mental



Ability and Current Trends in non profit management and national development For sponsored candidates the selection shall be based on merit in the qualifying examination satisfying conditions such as the length of experience and the position he/ she currently holds.

v. Submission of Application Form

1. All the relevant portions of the Application Form should be filled up and submitted to the Office of the Director (Academics & Programs), V-LEAD, CA-2, KIADB Industrial Housing Layout, Ring Road, Hebbal, Mysore-570 016, within the prescribed LAST DATE.
2. Applications received after the due date will be considered in exceptional cases, subject to proper clarification within permissible limits of University's regulations.
3. Application with incomplete or incorrect information is liable for rejection.
4. Self attested copies of the required certificates/ marks cards or Photostat copies of certificates issued by the Competent Authority should be attached along with the application. **Originals should be produced only at the time of admission.**
5. **Original Degree marks cards and other certificates produced at the time of admission will not be returned until candidates complete the course or get their admission cancelled.**

Hence, candidates may keep with themselves sufficient photocopies before submitting the originals.

6. Candidates should produce 4 stamp size photographs.
7. Foreign students are required to produce valid student VISA and Residential Permit at the time of admission.
8. Candidates should collect the Admission Tickets of the Entrance Examination in person from the Director, V-LEAD. The candidates should carry sufficient proof of identity.
9. The date and place of Entrance Examination will be made available in the Admission Ticket.



vi. Admission Schedule

Sl.No.	Event	Date
1	Issue of Application commences on	09-04-2012
2	Last date for submission of applications	15-06-2012
3	Conduct of Entrance Examination	20-06-2012
4	Finalizing the marks of entrance examinations	25-06-2012
5	Announcement of provisional list of candidates under selected list.	11-07-2012
6	Admission of candidates from the selected list.	12-07-2012
7	Admission closes on	01-08-2012
8	Commencement of Classes	15-08-2012

Note: If a particular day is declared as a holiday, then the corresponding event will come into effect on the next working day.

FEE STRUCTURE

i. Course fees

1. Course Fee per Year for students from within Karnataka is Rs.54,000/- [Rupees Fifty Four Thousand only].
This includes Registration Fee and University's share of Tuition Fee.
2. Course Fee Per Year for students from outside Karnataka is Rs.60,000/- [Rupees Sixty Thousand only].
3. Course Fee per Year for Foreign and Non Resident Indian Students is RS.65,000/- [Rupees sixty Five Thousand only] plus the University fee relating to them. The Fee should be paid to V-LEAD at the beginning of First and Third semesters.

Note:

The Course fee does not include University Examination / convocation fees. Examination fees & Convocation Fees as applicable has to be paid separately.



ii. Educational loan

V-LEAD will guide students and provide necessary documents to access loan facility from the Nationalised banks to the eligible students as per the terms and conditions of concerned banks

Regulations for Students

All students enrolled into the course will be provided with handout of Rules and Regulations pertaining to administering the program and the examinations. All registered students of the Vivekananda Institute for Leadership Development are required to strictly adhere to the same.

Dress Code for Students

Although there is no stipulated dress code for all students enrolling under the MDM course, students are required to follow decent and acceptable dress code in the Institute.

Resources and services

i. Training Halls

We have four well furnished class rooms / training halls with Multi media facility.

ii. Library

V-LEAD has a well equipped library possessing about 4000 books related to Social Science, Management, Art and Culture. It also subscribes to various magazines, and news papers. The accession of books has been completely automated on the computer.

iii. Hostel

V-LEAD provides hostel facility to its students and trainees.

iv. Canteen

A canteen is located inside the hostel campus catering to the needs of students and staff of V-LEAD.



v. Leased Line Internet Connectivity

There is Internet connectivity for the student for fast access of e-mails for browsing on the internet.

List of Holidays :

All the Holidays as per the rules of Government of Karnataka shall be applicable.

Vivekananda Institute For Leadership Development

Ring Road, Hebbal, Mysore.16 Telefax- 0821-2415412/ 2304986

Website: www.vild.edu.in Email: Info@vild.edu.in

Master in Development Management

Application Form

(Read the Prospectus Carefully before filling in the application form)

Photograph

PERSONAL DETAILS: (USE CAPITAL LETTERS)

Name of the candidate: Mr/ Ms. _____

Date of birth (with proof): _____

Name of father: _____

Name of mother: _____

Postal Address: _____

Pin Code: _____ E-Mail: _____

Telephone Numbers: Landline : with STD Code: _____

Mobile Number: _____

Seat Category: General Merit: SC: ST:

ACADEMIC RECORD

Examination	Board/ University	Marks %	Year of Passing
Matriculation/ SSLC			
PUC			
Degree			Specify how many attempts were made
Any other			

APPLICATION FEE

Cash _____ Draft No. _____ Dated _____

for Rs. _____ Bank _____

Have you appeared for entrance examinations of any other Management Course?

Yes / No

If 'Yes', Please give details:

Name of the Course:

Year of Examination:

Examination conducted by:

Score/ Rank obtained:

Are you presently employed: Yes / No

If yes, please give details as mentioned below:

Name of the Organization:

Position held at present:

Length of Experience:

Objectives for joining MDM Course:

Signature of the Candidate: _____

For Office Use Only:

Name of the Candidate:

Place:

	Marks	50%	List Position	Admission Details
Degree				Date:
Entrance Test				Receipt No.
Total				A.R. Sl. No.

Students Opinion



The MDM course helped me build a good career in the NGO. field. The practical exposure given by Swami Vivekananda Youth Movement makes the course extremely valuable. The students are capable of facing the challenges of life.

Shwetha Gowda

After joining this course, I have learned so much that my whole personality has changed. The daily E+ program has improved my linguistic skills and now I am a very confident and communicative person. My computer skills have also become polished to work in any NGO in the world.

Kaveri Krishna



MDM Course gives a good platform for learning Developmental issues. We have improved our communication skills during the two year period because of the unique E-plus initiative. Before coming here, I was just a stone and now they have made me into a beautiful sculpture.

Jyothi Gowda





**Vivekananda Institute for
Leadership Development**
(A unit of Swami Vivekananda Youth Movement)
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