

YRC Worldwide Inc. - Strategy and SWOT Report

Description: Introduction

YRC Worldwide Inc. - Strategy and SWOT Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Features:

- Detailed information on YRC Worldwide Inc. required for business and competitor intelligence needs
- A study of the major internal and external factors affecting YRC Worldwide Inc. in the form of a SWOT analysis
- An in-depth view of the business model of YRC Worldwide Inc. including a breakdown and examination of key business segments
- Intelligence on YRC Worldwide Inc.'s mergers and acquisitions (M&A), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors
- News about YRC Worldwide Inc., such as business expansion, restructuring, and contract wins
- Large number of easy-to-grasp charts and graphs that present important data and key trends

Highlights:

YRC Worldwide Inc. (YRC Worldwide or 'the company'), through its wholly owned operating subsidiaries, provides a range of transportation services for the shipment of industrial, commercial and retail goods. The company operates in North America. It is headquartered in Overland Park, Kansas and employed approximately 33,000 people as on December 31, 2014. The company recorded revenues of \$5,068.8 million during the financial year ended December 2014 (FY2014), an increase of 4.2% over FY2013. The operating profit of the company was \$45.5 million in FY2014, an increase of 60.2% over FY2013. The net loss was \$67.7 million in FY2014, as compared to a net loss of \$83.6 million in FY2013.

Reasons to Purchase:

- Gain understanding of YRC Worldwide Inc. and the factors that influence its strategies
- Track strategic initiatives of the company and latest corporate news and actions
- Assess YRC Worldwide Inc. as a prospective partner, vendor or supplier
- Support sales activities by understanding your customers' businesses better
- Stay up to date on YRC Worldwide Inc.'s business structure, strategy and prospects

Contents:

- Company Overview
- Business Description
- History
- Key Employees and Biographies
- Company View
- Locations and Subsidiaries
- SWOT Analysis
- Revenue Analysis
- Key Competitors

Major Products and Services

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