



Open College
of art and design

Certificate IV
in Design
(specialising in
Web Design)

CUV40311





Opening Opportunities

At Open Colleges, we are passionate about helping people from all walks of life to achieve their aspirations and dreams. For more than 100 years, we have been opening opportunities for people across Australia. Today, Open Colleges is blazing a new trail in online and distance education – creating Australia’s leaders in next generation learning.

Why study with Open Colleges?

- Freedom – study where you want, when you want
- Our courses and learning materials have been designed specifically for open learning
- Our trainers are industry professionals with experience in supporting open learning students
- Our dedicated student support team is there to help you every step of the way
- Our virtual campus – OpenSpace – provides you with opportunities to interact with trainers and students
- Many of our courses are nationally recognised and meet professional licensing or registration requirements



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Certificate IV in Design

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With web designers in demand and salaries on the rise, this industry could offer a wealth of opportunity for people with creative vision, technical know-how and the right training.

Whether you are completely new to design or you have some limited experience with Dreamweaver, Flash or desktop publishing software, this online course will give you the foundation skills you need to set your career in motion.

Designed for those interested in finding work as a junior design assistant or as a pathway to further studies, this certificate provides a useful blend of theory and practical skills. You will study the fundamental building blocks of design, such as colour, type and proportion, before moving onto more advanced design concepts, and the essentials of web design.

The Certificate IV in Design (specialising in Web Design) will provide you with the knowledge and skills to perform a range of functions within the web design discipline. You will learn about the development and application of creative thinking skills, how to interpret and respond to design briefs, how to apply the creative design process to 2D forms, how to apply typography techniques, how to build simple websites and how to author interactive sequences.

Start any day, or study at your own pace. Finish your studies quickly, or take your time, the choice is yours! When you successfully complete your course, you will have a nationally recognised qualification that could provide the basis for a rewarding and exciting career.

Upon completion, you will have a pathway to further education and the skills to pursue a junior graphic design assistant position – just the start of what could be a challenging and fascinating career.

COURSE DETAILS

Course Number	FO01W
Delivery mode	Online
Course duration	Max 24 months
Assessments	Projects, written tasks, reports.
Qualification	Certificate IV
Nationally Recognised	Yes
Awarded by	Open Colleges

CAREER OUTCOMES

- > assistant web designer
- > freelance web designer
- > assistant digital content artist
- > assistant web designer in online advertising/digital publishing.



What you need to know about this course

How is the course delivered?

This is an **online course**.

What is online learning?

OpenSpace is Open Colleges' online campus.

Through OpenSpace you will:

- > access your learning materials and assessments
- > undertake assessments or upload assessments
- > engage and interact with your trainer
- > participate in student forums and find a 'study buddy'
- > access your assessment grades and feedback
- > access student support services
- > gain access to the Gale Library.

What learning materials are included with this course?

Your learning materials are accessed through OpenSpace. These include:

- > online learning materials
- > a course forum
- > stimulated skill development activities (SSDAs)
- > a textbook: LANDA – 2D Visual Basics for Designers.

How is the course assessed?

During the course, you will undertake:

- > written tasks
- > reports
- > projects: including creation of products from a design brief.

What about Recognition of Prior Learning (RPL)?

We understand that you may already have many skills and areas of expertise that you have obtained in different ways and these are recognised through our Recognition of Prior Learning (RPL) process.

Open Colleges has developed an RPL application kit for this course. The Student Handbook, available on the Open Colleges website, provides more information about our RPL process. Alternatively, you can contact a course and careers advisor to discuss your RPL options.

What is the duration of the course?

The maximum duration for the course is 24 months. To complete the course in this timeframe, we recommend that you study a minimum of 6 or 7 hours per week. This is a guide only — the time taken to complete your course will depend on your level of skill and knowledge.

What are the entry requirements for the course?

Pathways into the qualification:

It is recommended that people entering this qualification either possess CUV30311 Certificate III in Design Fundamentals or some creative and design skill.

Education Requirements

You will need to have completed Year 10, or equivalent. Equivalency can be demonstrated by one of the following: a qualification at Certificate II level or higher, or 2 years of industry experience in a role that requires the use of written documentation and communication.

Creative ability

You will need some creative and design skills to start this course. You can demonstrate these skills:

- > by completing a relevant subject at high school (such as visual arts or design and technology)
- OR
- > with other qualifications in a related field OR
- > with other relevant work experience where you have used your creative and design skills.

Minimum age requirements

You will need to be at least 16 years old. If you are under 18 your enrolment form will need to be signed by a parent or guardian.

English language requirements

This course requires you to read comprehensive learner workbooks, undertake a range of written assessments and engage in online discussion forums. Entry to the course requires English proficiency to Year 10 level, or equivalent (see Education Requirements for equivalency) or completion of an approved English language test (see website for details.)

Computing requirements

You will need to have basic computing skills to undertake this course. This includes the ability to:

- > use the computer, mouse and keyboard with proficiency in skills required to integrate software packages, save files and search the internet
- > attach and use peripheral devices such as a scanner, digital camera, media storage (for example, a flash drive for design storage)
- > save a compressed file (.zip)
- > save a PDF file.

Adobe Creative Suite

This course requires the use of design industry software. You will need access to the Adobe Creative Suite which can be purchased on subscription through the Adobe Creative Cloud (ACC).

The ACC subscription is not included in the course fee. Student subscriptions are available at a reduced price. See the Adobe website for more information: <http://www.adobe.com/au/products/creativecloud/students.html>

Mac OS:

- > Mac OS X v 10.6.8 or v 10.7
- > Multicore Intel® processor with 64-bit support.

Windows:

- > Microsoft Windows 7
- > Intel Pentium® 4 or AMD Athlon® 64 processor
- > Open GL 2.0 – capable system
- > Java Runtime Environment 1.6
- > Quicktime 7.6.6 software required for HTML 5 media playback and multimedia features
- > Adobe Flash Player 10 software required to export SWF files.

Other requirements:

- > access to a high resolution colour printer
- > access to a scanner
- > a range of fineliner pens, graphite and coloured pencils
- > an eraser
- > a visual diary
- > sketching paper.

Audio-visual requirements

You will need access to a digital camera, and related software, for taking photos of design tasks and projects and documenting design processes. Most smartphones contain a digital camera that would be suitable.

What support services are available?

During your studies with Open Colleges, you will have access to a comprehensive range of support services. These include:

Academic support

Your experienced trainers and assessors are available in OpenSpace to answer any questions you may have regarding the learning materials or assessments. Your course coordinator can also provide you with advice and support regarding the overall course.

Student support

The student support team is your one-stop service centre for all student administrative issues – including enrolment, change of contact details, OpenSpace support, assessment results and certification. You can access the student support team in OpenSpace or by email or phone.

Learning support

The learning support team is a dedicated team of specialists that provide you with a comprehensive induction to studying with Open Colleges as well as specific support if you encounter learning difficulties during your studies. Learning support resources, such as writing guides, are available in OpenSpace. You can access the learning support team via your trainer and assessor or the student support team.

Peer support

As a student of Open Colleges you can also access our study buddy system. This enables you to connect with other Open Colleges students studying your course that live near you. Students find this is a great way to keep motivated and build lasting friendships and networks.

More information?

The Student Handbook, available on the Open Colleges website, provides more detailed information on the support services available to students. We recommend that you read the Student Handbook prior to enrolling with us.

What will I obtain on completion of the course?

Upon successful completion of this course you will receive a nationally recognised CUV40311 Certificate IV in Design (specialising in Web Design) awarded by Open Colleges Pty Ltd (Provider Number: 90796). Open Colleges is a Registered Training Organisation.

Pathways from the qualification:

This qualification will prepare you to work in a design role or would give you a learning pathway to further study. Upon successful completion of this course you could pursue further courses in design such as the CUV50311 Diploma of Graphic Design.

If you successfully complete the CUV40311 Certificate IV in Design (specialising in Graphic Design) you will receive credit transfers into other Open Colleges qualifications including:

- > CUV40311 Certificate IV in Design (specialising in Photography)
- > CUV40311 Certificate IV in Design (specialising in Graphic Design)
- > CUV40311 Certificate IV in Design (specialising in Interior Decoration)

What funding support options exist?

Austudy/Abstudy approved

This course is Austudy/Abstudy approved, but you will need to apply directly to Centrelink for information on eligibility.

Other courses you may be interested in

- > CUV40311 Certificate IV in Design (specialising in Photography)
- > CUV40311 Certificate IV in Design (specialising in Interior Decoration)
- > CUV50311 Diploma of Graphic Design
- > Fundamentals of Design

“I found studying with Open Colleges to be very flexible, enabling me to study around other commitments in my own time, at my own pace in the comfort of my home. I could definitely rely on my trainer for the help I needed with my assessments. She always responded promptly to my enquiries. She also provided wonderful feedback.”

Nick Tebb-Cleaver,
Open Colleges Student

Study Periods and Units

This course contains 15 units of competency, structured over 4 Study Periods.

Once you are enrolled in this course, you will receive access to the Study Period 1, which contains the first set of units for the course. When you have successfully completed those units, you'll be given access to the next study period.

Study Period	Unit Code	Unit Title
Study Period 1: Design Concepts	BSBDES304A	Source and apply design industry knowledge *
	BSBDES305A	Source and apply information on the history and theory of design*
	CUVACD401A	Integrate colour theory and design processes*
	CUVGRD302A	Use typography techniques *
	BSBCRT301A	Develop and extend critical and creative thinking skills*
	BSBDES302A	Explore and apply the creative design process to 2D forms*
	BSBDES303A	Explore and apply the creative design process to 3D forms *
	BSBDES402A	Interpret and respond to a design brief*
	BSBDES401A	Generate design solutions *
	CUVPRP401A	Realise a creative project*
Study Period 2: Participate in OHS processes	BSBSOHS201A	Participate in OHS processes
Study Period 3: Web Development	ICAWEB302A	Build simple websites using commercial programs *
	CUFDIG402A	Design user interfaces *
	CUFDIG403A	Create user interfaces *
Study Period 4: Web Design	CUFDIG302A	Author interactive sequences
Major Design Project*	*At the end of this qualification, students will complete a major design project where they will be required to demonstrate competency in the above units.	

For full course competency details visit www.training.gov.au



Opening Opportunities

Studying with Open Colleges

Open Colleges provides you with the freedom to study where and when you want. We understand that our students are constantly juggling multiple priorities, so our unique learning approach has been specifically designed to enable you to fit education and training around your lifestyle.

After you enrol with Open Colleges you will be provided with access to OpenSpace – our cutting edge virtual campus. Here are some of the key features and benefits of OpenSpace:



Access

Access your learning materials, assessments, videos and additional online resources wherever you have an internet connection. You can also download your study guides, workbooks and assessments so that you can study wherever and whenever it suits you.



Connections

Connect with your trainers, assessors and other students. You can participate in the lively student forums, link up with a 'study buddy' or engage with your trainer. OpenSpace is also where you will submit your assessments and receive your grades.



Knowledge

OpenSpace is your link to Gale – our extensive online library. Through Gale you will have access to millions of academic, magazine and newspaper articles from around the world.



Support

Access the student support team using the online enquiry feature. OpenSpace also provides a detailed searchable database of Frequently Asked Questions, so that we can provide you with 24/7 responses to many of the common queries. You can also contact the student support team by phone on 1300 650 011.

"I would like to thank you for allowing me to study with you. This experience has opened my eyes to what I want to do for the rest of my life...I can't wait to receive my certificate! I have had nothing but good experiences with you."

Letiesha Laidlaw,
Open Colleges Student

How to Enrol

Enrolling with Open Colleges is easy:



Enrol online today. Just visit our website, select your course and click 'Enrol Today'

OR



Enrol by phone. Just call one of our friendly Course and Careers Advisors on 1300 853 033

Need more information?

We appreciate that choosing the right course is important. If you would like to discuss your career or course options, please do not hesitate to call our course and careers team on 1300 853 033 or email enquiry@opencolleges.edu.au with your questions.

Are you ready to study online?

If you are unsure, you can take our free online learning assessment. See www.opencolleges.edu.au for more information.



Our Colleges

Open College of Accounting and Finance
Open College of Aged Care
Open College of Animal and Pet Care
Open College of Art and Design
Open College of Beauty
Open College of Business,
Management and Marketing
Open College of Child Care
Open College of Community Services
Open College of Counselling and Coaching
Open College of Fitness
Open College of Health Care
Open College of Information Technology
Open College of Natural Therapies
Open College of Photography
Open College of Teaching and Training
Open College of Technical Trades and Languages
Open College of Tourism and Hospitality
Australian College of Journalism

Our Partners

College of Fashion Design
ICM Training
International Child Care College
Language Training Institute
Melissa Mahoney Legal College
National Safety Council of Australia
North Coast TAFE

Opening Opportunities

For more information call 1300 853 033
or go to www.opencolleges.edu.au