



Prospective Sponsor,

American Youth Soccer Organization (AYSO) is a non-profit organization founded in 1964 that promotes fitness; good sportsmanship; self-esteem and team work in our youth between the ages of five and eighteen. By offering them a fun after-school and weekend activity AYSO gives our youth a positive place to direct their boundless energy. The AYSO motto "Everyone Plays" assures us that each child who is registered will play in EVERY GAME.

Across the country thousands of kids play AYSO Soccer. In Burbank Region 254 alone, there are over 1,500 players who participate in several different programs. Our Region supports a very successful Fall Season. In addition, our Region is launching a VIP program for children who are physically and mentally challenged.

While coaches, referees and board members are unpaid volunteers; player registration fees do not cover all of our expenses. We work hard to keep our registration fees low so that more children can have the opportunity to play and rely on the generosity of local sponsors to help us make that a possibility. A sponsor's sole link with AYSO is a tax-deductible monetary contribution. You are not required to participate in any way, although you are welcome to in many ways.

Your contribution will not only help defray the general operating expenses such as uniforms, balls, goals and other equipment, field rental and maintenance, trophies and pictures but will also provide registration fees and equipment for those players who are less fortunate as well as training clinics for players, coaches and referees.

We really appreciate your help in supporting AYSO Soccer - Burbank Region 254. If you have any questions or need further information please feel free to contact me.

Thank You,

Sandra Kelley

Director of Fundraising & Community Relations Burbank Region 254

[kelleyskian@hotmail.com](mailto:kelleyskian@hotmail.com)

**Burbank AYSO Region 254 is a 501c(3) Tax ID 95-6205398**



## Burbank AYSO Region 254 Team Sponsorship Form

*THIS FORM MUST BE FILLED OUT COMPLETELY*

Sponsor Name: \_\_\_\_\_

Sponsor Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Company Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Email address: \_\_\_\_\_

We would like to sponsor the following team.

\_\_\_\_\_ "World Cup" Gold Sponsor - \$350 Sponsorship

- Logo or Name on Region 254 Website as a "World Cup" Gold Sponsor
- Logo or Name on Region 254 Tent Banner as a "World Cup" Gold Sponsor
- Team Plaque

\_\_\_\_\_ "All Star" Silver Sponsor - \$250 Sponsorship

- Logo or Name on Region 254 Website as a "All Star" Silver Sponsor
- Name on Region 254 Tent Banner as a "All Star" Silver Sponsor
- Team Plaque

\_\_\_\_\_ "Champion" Bronze Sponsor - \$150 Sponsorship

- Name on Region 254 Website as a "Champion" Bronze Sponsor
- Team Plaque

Sponsor names will be printed on the website.

If you would like your logo used please check here: \_\_\_\_\_

We are unable to sponsor at this time but would like to make a donation of \$ \_\_\_\_\_

Sponsored Team Name: \_\_\_\_\_

Division/Team #: \_\_\_\_\_ Coach's Name: \_\_\_\_\_

Coach's Phone #: \_\_\_\_\_ Coach's Email Address: \_\_\_\_\_

Please make all checks out to: **AYSO REGION 254**

Please return to: **Sandra Kelley**

**Burbank Region 254**

**PO Box 7209 - Burbank, CA 91510**

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**The deadline to be included on the Tent Banner is September 12, 2015**