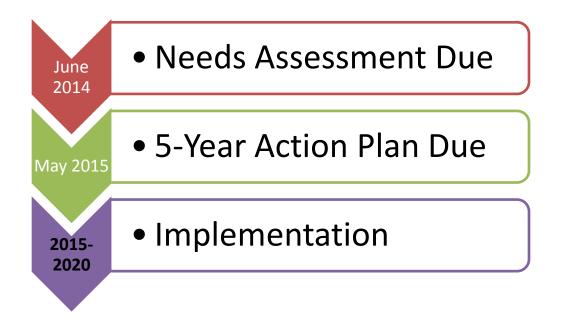
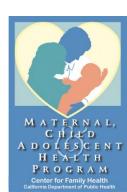
Maternal Child & Adolescent Health Community Health Needs Assessment 2013-2014





Title V Maternal and Child Health Block Grant

- Title V is the only federal funding which allows health departments to develop programs based upon local needs.
- Every five years a comprehensive statewide needs assessment must be conducted to determine what those needs are.
- California decentralizes the statewide process by having each local jurisdiction conduct a needs assessment





MCAH Title V Scope of Work California Department of Public Health

Goal 1: Improve outreach & access to quality health & human services

Goal 2: Improve maternal and women's health

Goal 3: Improve infant health

Goal 4: Improve nutrition and physical activity

Goal 5: Improve child health

Goal 6: Improve adolescent health



Needs Assessment Process

Timeline: Due June 2014



Stakeholders

- Plan Stakeholder Input

 Capacity Needs Data & Analyzing Findings

 Prioritize Problems
- Consumers women, youth, parents
- Boards & coalitions
- Health & Human Service Providers
- Community-based organizations
- Community clinics, hospitals
- Medi-Cal managed care
- Schools, academia
- Faith-based organizations

Data



Focus on:

- worsening trends
- areas where Sonoma compares poorly to the state &/or HP2020
- disparities by age, race/ethnicity or geographic

Sources of data:



- Primary: Family Health Outcome Project (UCSF) ≈ 50 indicators
- Supplemental: California Birth Statistical Master Files, Health Interview Survey, Healthy Kids Survey, MIHA, Office of Statewide Health Planning & Development, Physical Fitness Assessment; U.S. Census Bureau
- Local data WIC, treatment programs, Drug Free Babies
- Qualitative data –focus groups, key informant interviews

How do we Prioritize Problems?



Consider:

- numbers affected & disparities by age, race/ethnicity, geography
- seriousness of issue & impact downstream
- economic impact of addressing vs. not addressing
- are there ways to measure progress
- is there "community will" to address the problem
- are there best practices & resources exist to address
- does MCAH's have a unique ability to impact &/or would partnering significantly increase effectiveness

Capacity Assessment



Identify resources needed to address problems in our community

May include: Staff training, best practice information, more data

Preliminary Review of Sonoma Data

Areas of Concern for 2014:

- poverty and self sufficiency indicators
- substance use tobacco, alcohol, marijuana, prescription drug, NAS
- mental health
- overweight & obesity
- entry to early prenatal care

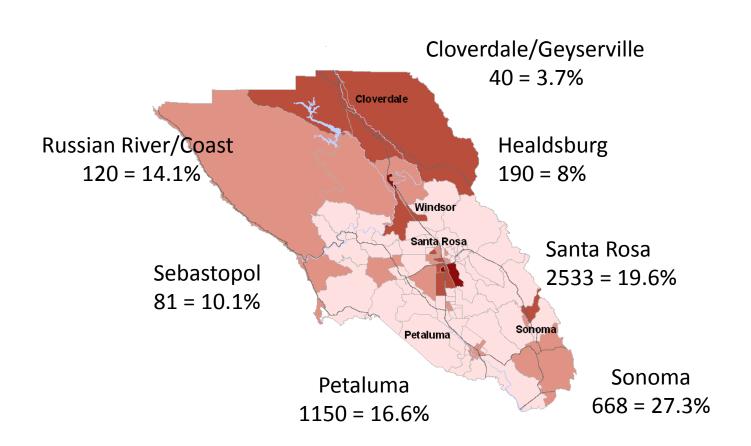
Poverty & Economic Self-Sufficiency

Worsening trend; disparities by race/ethnicity & geography

- Number of children and adolescents age 0 to 18 living in poverty (0-200%)
- Number of females age 18 to 64 living in poverty (0-200%)
- Percent children < 5 yr below FPL by county subdivision
- Percent uninsured & underinsured age 0 to 18
- Percent uninsured & underinsured females age 18 to 64
- Births occurring within 24 months of a previous birth to women age 15 to 44

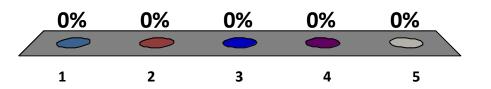
Percent Children <5 years below FPL By County Subdivision

Number & % of total children



There are evidence-based strategies that our community can use to help increase economic self sufficiency among families.

- 1. Strongly Agree
- 2. Agree
- 3. Neutral
- 4. Disagree
- 5. Strongly Disagree



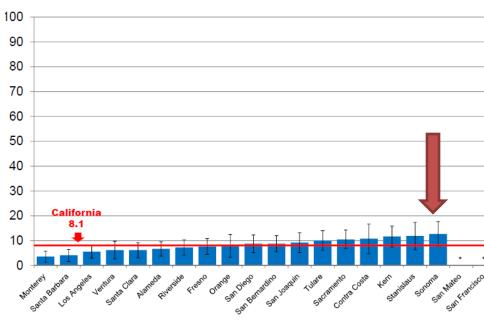
Substance Use

Statistically higher than state &/or worsening trend

- Any substance abuse diagnosis per 1,000
 hospitalizations of pregnant females 15 to 44 yr
- Any substance-affected diagnosis for still or live-born infant age 0 to 89 days per 1,000 hospital births
- Newborn hospital discharges with diagnosis of neonatal abstinence syndrome
- Any smoking during pregnancy/postpartum
- Marijuana use by 9th & 11th graders

Percentage of Women Who Smoked Tobacco during 1st or 3rd Trimester



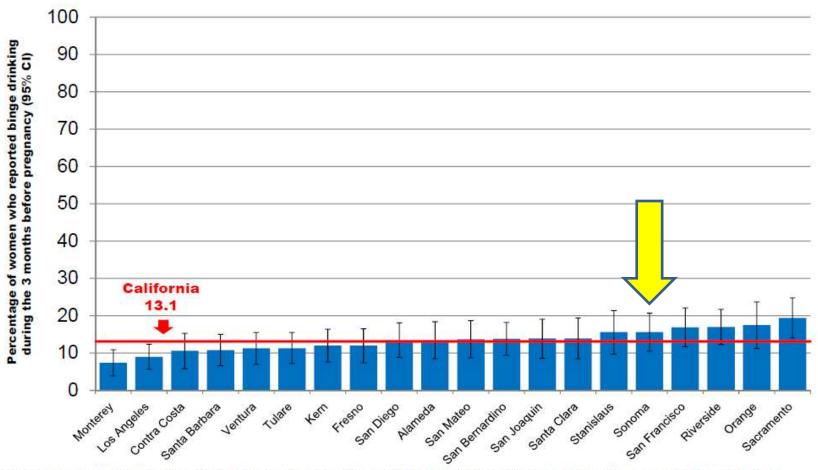


Source: CDPH, MIHA Survey, 2011



Any binge drinking during the 3 months before pregnancy, MIHA 2011





The Maternal and Infant Health Assessment (MIHA) Survey is an annual population-based survey of women with a live birth, with a sample size of n=6,853 in 2011. Percentages and 95% confidence intervals are weighted to represent all women with a live birth in 2011 in California and in the counties shown. Confidence intervals are shown as thin black lines extending above and below the top of the blue bars.



Any Alcohol Use During 1st or 3rd Trimester

2011: Sonoma 26.7% (CI 20.7-32.8)

California 19.6% (CI 17.9 -21.2)

Any Binge Drinking, 3 Months before pregnancy

<u>2011</u>

California 13.1 (Cl 11.9-14.4)

Sonoma 15.6 (CI 10.5-20.7)

Sonoma Combined 2010 & 2011

Sonoma: 17.6 (CI 13.8-21.4)

Medi-Cal 15.7 (CI10.3-21.1)

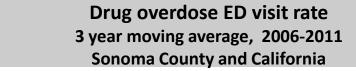
Private Insurance 19.4 (CI 13.9-24.9)

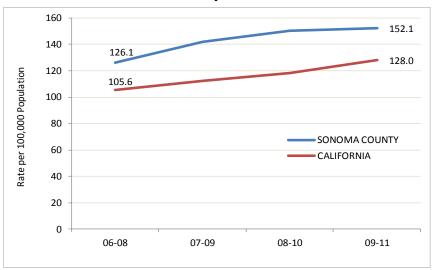
Hispanic 11.1 Cl 6.3-16.0)

White 23.0 (CI 17.3-28.8)

Source: CDPH, MIHA Survey, 2010 & 2011

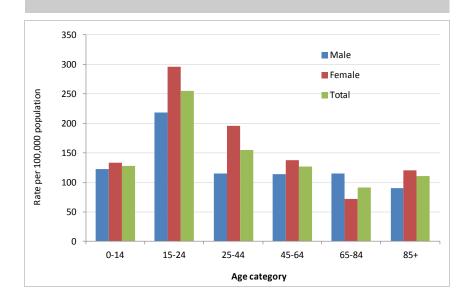
Drug Overdose Emergency Dept Visits







Age-specific drug overdose ED visits rate by sex 3 year average, 2008-2011 ,Sonoma County



Source: CA Office of Statewide Health Planning and Development, Patient Discharge Data, 2000-2011



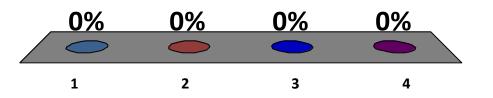
Newborn hospital discharges with neonatal abstinence syndrome, Sonoma County residents

2000-2011	2000-2002	2001-	2002-	2003-	2004-	2005-	2006-	2007-	2008-	2009-
		2003	2004	2005	2006	2007	2008	2009	2010	2011
# NAS Diagnosis	42	40	31	29	27	29	31	38	49	55
Rate per 1000	2.6	2.4	1.8	1.7	1.6	1.7	1.8	2.3	3.0	3.5
newborn discharges										

Source: CA Office of Statewide Health Planning and Development, Patient Discharge Data, 2000-2011

Which substance do you think is most important for MCAH to address in our next 5 year plan?

- 1. Marijuana use
- 2. Risky alcohol use
- 3. Tobacco use
- 4. Prescription drug



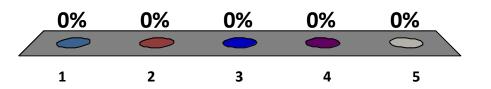
Mental Health

- "Mental health diagnosis per 1,000 hospitalizations, pregnant females 15-44yr"
- Sonoma County rate is higher than the state & is trending upward¹

- "Saw any healthcare provider for emotional/mental and/or a AOD issue"
- Sonoma = 17.1% versus California = 12.1%²

On a scale of 1 to 5, do you agree that addressing mood disorders among women of reproductive age will help reduce perinatal substance use?

- 1. Strongly Agree
- 2. Agree
- Neutral
- 4. Disagree
- 5. Strongly Disagree



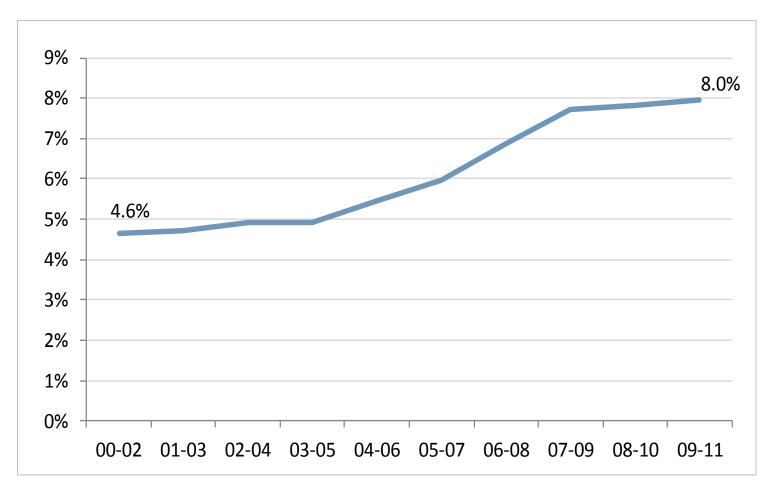
Overweight & Obesity

Statistically higher than the state or upward trend

- Gestational diabetes per 1,000 pregnant women age
 15 to 44 hospitalized at delivery
- Percent of women hospitalized for labor and delivery with a diagnosis of gestational diabetes
- Percent of infants born Large for Gestational Age
- Percent of low income children in WIC who were obese (>95th Percentile)
- Percent students who were obese by 7th & 9th grade

Percent of Women Hospitalized for Labor and Delivery with a Diagnosis of Gestational Diabetes

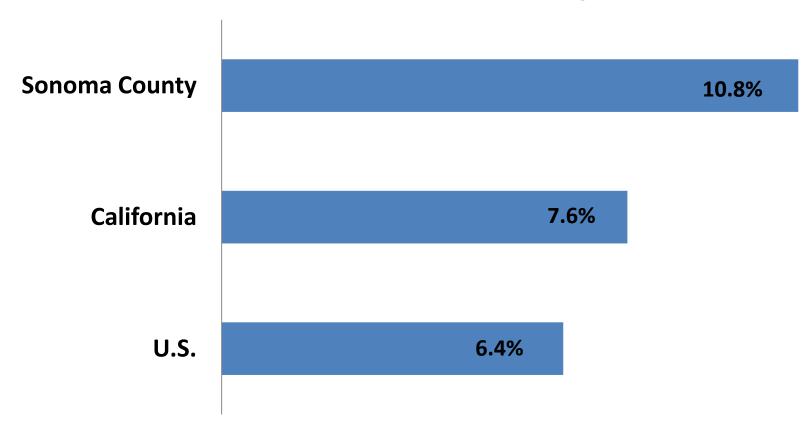
Sonoma County, 2000-2011, 3-year moving average



Source: CA Office of Statewide Health Planning & Development, Patient Discharge Data, 2000-11

Macrosomia in Sonoma County Exceeds California & U.S. rates

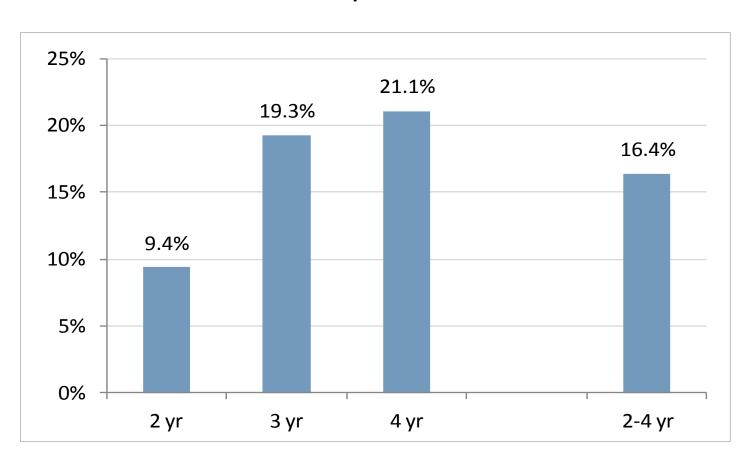
Incidence of Babies Born >4000 grams, 2008



Source: Pediatric Nutrition Surveillance, CDC

Percent of Low Income Children in WIC Who Were Obese (>95th Percentile)

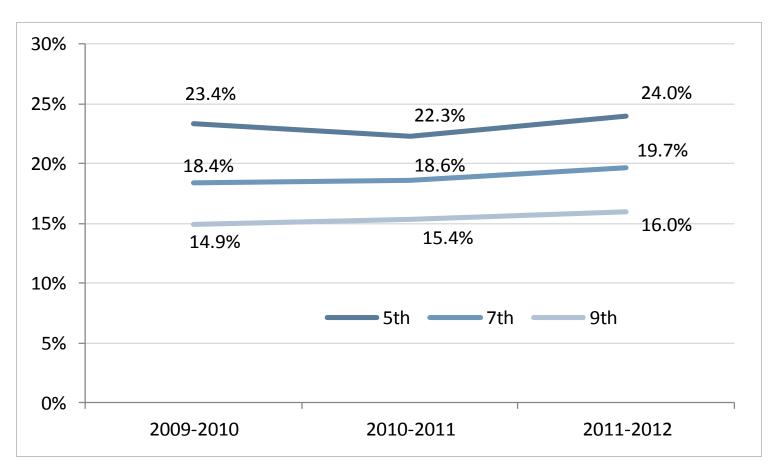
Sonoma County 2012 and 2013



Source: Sonoma County WIC, 2011-2013

Percent Obese Students (> 95th Percentile)

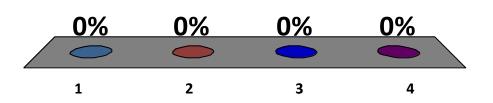
Sonoma County 2009/10 to 2011/12



Source: California Physical Fitness Assessment, 2009-2012

Where is MCAH able to have the greatest impact reducing overweight and obesity in Sonoma County?

- encouraging exclusive breastfeeding & healthy infant feeding practices
- preventing gestational diabetes
- 3. Promoting healthy eating, physical activity & adequate sleep among children
- Work on soda tax and other policies



Adequacy of Prenatal Care

Statistically worse than the state or disparities

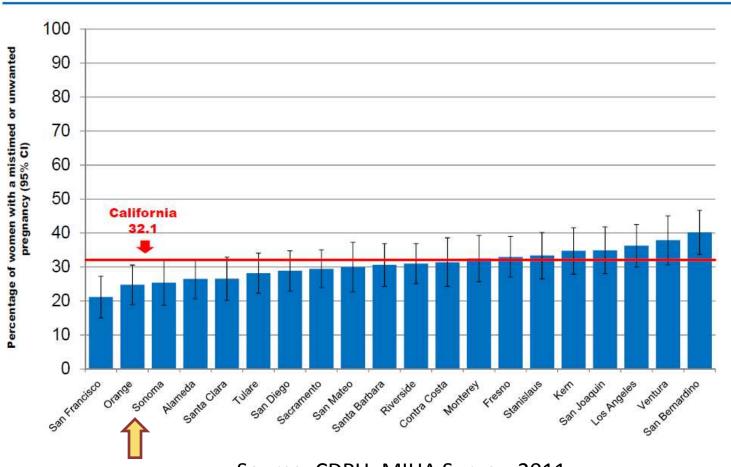
- Percent of females who received prenatal care in the first trimester of pregnancy
- Percentage of births that receive late (only 3rd trimester) or no prenatal care
- Percent of births with the ratio of observed to expected prenatal visits greater than or equal to 80% on the Kotelchuck Index
 - Measures early entry and number of prenatal visits

Mistimed or Unwanted Pregnancy

California 32.1% (CI 30.1 - 34.1)

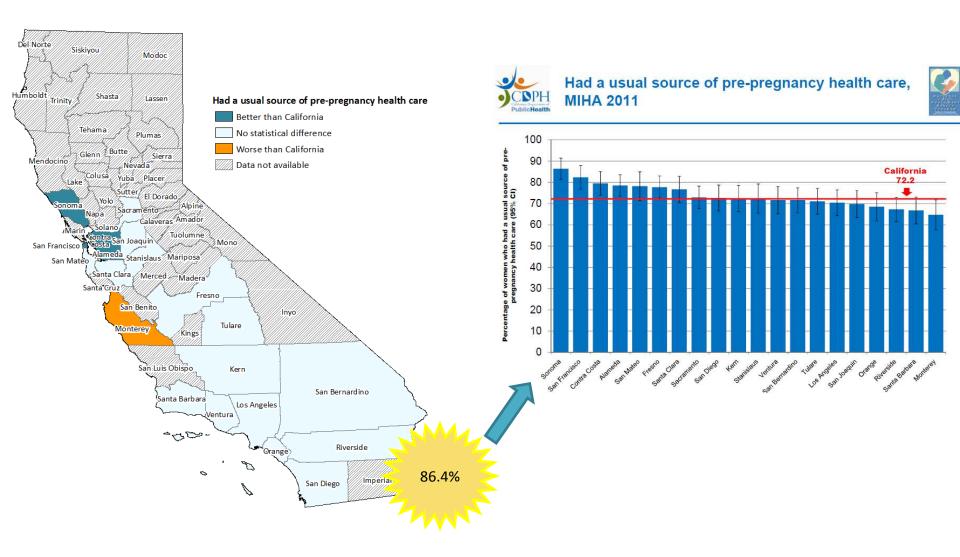


25.4% (CI 18.8 – 31.9)

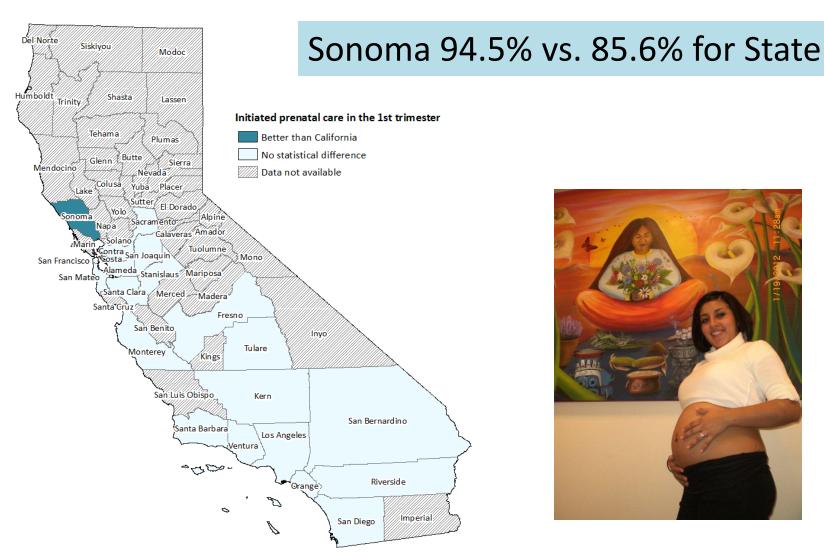


Source: CDPH, MIHA Survey, 2011

Health Care Utilization & Coverage



First Trimester Prenatal Care

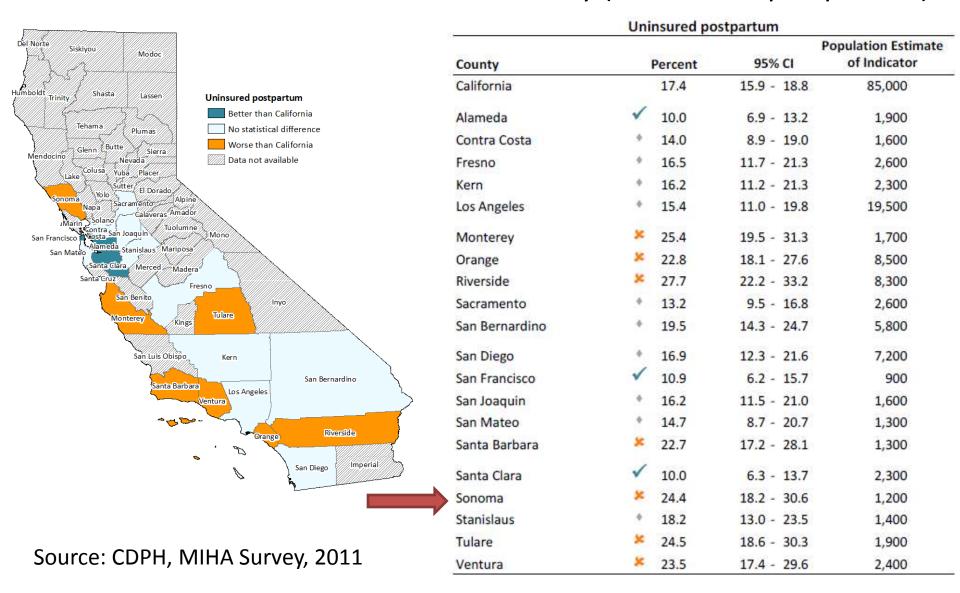




Source: CDPH, MIHA Survey, 2011

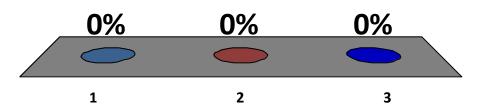
Health Care Utilization & Coverage

Mom is uninsured at the time of the survey (3-4 months postpartum)



The most important reason women don't receive early prenatal care in Sonoma County is because...

- They don't know it is important
- They lack health insurance
- 3. It is difficult to get an appointment



Further analysis

- Look closer at entry to prenatal care by zip code, hospital, mother's birth location & work with PHC
- Analyze data from diabetes and pregnancy program
- Key informant interviews with subject matter experts

Five-Year Action Plan

Based on our Needs Assessment findings, develop a 5-Year Action Plan to address each priority problem

