



Event Program Ad Specifications

Full Page: 4 3/4" wide X 7 1/2" high
Half Page: 4 3/4" wide X 3 1/2" high

All ads will be printed in Black & White
Raster images should be at a print resolution of 300 dpi
Raster images used in EPS files must be embedded
EPS files should be saved with outlined fonts

Accepted Applications

PDF/X (preferred)

The following applications are Mac only (no PC formats accepted)
QuarkXPress (version 6.x or higher),
InDesign CS
Adobe Photoshop CS
Adobe Illustrator CS

Sending Files

Email

Please compress your files using Zip or Stuffit; 10MB max.
mscotko@marcopolodesign.com

FTP

Please compress your files using Zip or Stuffit
ftp.marcopolodesign.com
User Name: mpdclient
Password: marcopolo
(FTP client software required - this is not browser based)

Mail

Marco Polo Design
689 Haddon Ave.
Collingswood, NJ 08108

Contact Information

Please send all questions, comments or concerns regarding ad material requirements to:
Michael Scotko
Marco Polo Design
mscotko@marcopolodesign.com
856.854.7500



The Canuso Foundation