



Dear Potential Sponsor:

The Joyce-Gillespie-Harrington (JGH) Educational & Charitable Foundation of Zeta Upsilon Chapter of Alpha Phi Alpha Fraternity, Inc., respectfully requests your support and participation in our formal 36th Annual Black and Gold Scholarship Ball on Saturday, April 9, 2016 at the Westfields Marriott in Chantilly, Va. This special event provides our organization the funding to financially support students who have excelled in academics and leadership and are committed to pursuing higher education.

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The Foundation is a 501(c) (3) non-profit organization who has accomplished the following:

- Provides 10 scholarships per year for college-bound high school students who attend top colleges and universities in the country
- Partnered with George Mason University to establish the Paul Robeson Saturday Leadership Academy from 2011 through 2013. The Academy provided an introduction to Science, Technology, Engineering and Math (STEM) careers by providing mathematics instruction and Legos Robotics programming for 140 middle and high school students in the Washington, D.C. metropolitan area
- Supports families in Reston, Virginia by providing nutritious meals during the Thanksgiving holiday
- Provides Christmas toys to hundreds of underprivileged children in the Reston, Virginia area through our Toys-4-Kids Christmas program
- Provides awards for academic achievement of Northern Virginia middle school and high school students in partnership with the Chantilly Pyramid Minority Student Achievement Committee and the Alpha Phi Alpha Incorporated, Zeta Upsilon Lambda Chapter Annual Academic Achievement and Scholarship Awards Program to encourage students to pursue higher education

The Black and Gold Ball enjoys support from approximately 400 guests and numerous corporate sponsors and your organization will be highlighted as a supporter of college-bound students in the Washington DC Metropolitan area who have a record of academic accomplishment, leadership, community service and perseverance. We invite you to join us by completing the attached sponsorship form or contact us at JGHSouvenirJournalAds@jghfdn.org

Thank you in advance for your support and participation.

Sincerely,

Herbert Davis

Andre Dowtin

Co-Chairmen,
JGH Corporate Sponsorship Committee
703.577.2530
Herb.Davis1@gmail.com
www.jghfdn.org



CORPORATE SPONSORSHIP LEVELS

- **JEWEL SPONSOR** - Contribution of \$7,000 or more - Includes guest seating for 15, one full-page color ad in souvenir journal, photo opportunity with awardees, officers and special guests at the event. Corporate sponsor will be invited to make presentation of scholarship awards to recipients. Plaques recognizing corporate contribution will be presented. Corporation logo will be displayed on JGH website.
- **PLATINUM SPONSOR** - Contribution of \$5,000 - \$6,999 - Includes guest table seating for 10, one full-page color ad in souvenir journal, photo opportunity with awardees, officers and special guests at the event. Corporate sponsor will be invited to make presentation of scholarship awards to recipients. Plaques recognizing corporate contribution will be presented. Corporation logo will be displayed on JGH website.
- **GOLD SPONSOR** - Contribution of \$2,000 - \$4,999 - Includes guest table seating for 5, one full-page color ad in souvenir journal, photo opportunity with awardees, officers and special guests at the event. Corporate sponsor will be invited to make presentation of scholarship awards to recipients. Plaques recognizing corporate contribution will be presented. Corporation logo will be displayed on JGH website.
- **JGH FOUNDATION CORPORATE SPONSOR** - Contribution of \$500 - \$1,999 - Includes guest table seating for 3, one half-page color ad in souvenir journal, photo opportunity with awardees, officers and special guests at the event. Corporate sponsor will be invited to make presentation of scholarship awards to recipients. Plaques recognizing corporate contribution will be presented. Corporation logo will be displayed on JGH website.

INDIVIDUAL SPONSORSHIP LEVELS

- **JEWEL SOCIETY** - Contribution of \$2,000 or more - Includes guest table seating for 10, full-page color ad in souvenir journal, and recognition during the event.
- **PLATINUM SOCIETY** - Contribution of \$1,000 - \$1,999 - Includes guest table seating for 7, half -page color ad in souvenir journal and recognition during the event.
- **GOLD SOCIETY** - Contribution of \$750 - \$999 - Includes guest table seating for 5, quarter page ad in the souvenir journal and recognition during the event.
- **ONYX SOCIETY** - Contribution of \$500 - \$749 - Includes guest table seating for 2, quarter page ad in the souvenir journal and recognition during the event.
- **SILVER SOCIETY** - Contribution of \$350 - \$499 - Includes guest table seating for 2, and recognition in our souvenir journal



OTHER SPONSORSHIP OPPORTUNITIES

- **SCHOLARSHIP DONORS** - Patrons who will not attend the event but will donate a gift to the scholarship endeavors of the Foundation. Recognition will be made in our souvenir journal. Your taxable donations can be made online at www.jghfdn.org
- **SOUVENIR JOURNAL AD** - Purchase an ad to be placed in the souvenir journal and circulated to up to 450 people. (See attached Journal Ad Form for details.)
- **SCHOLARSHIP BALL TICKETS** - \$125 per person.

Sponsorship Selection: _____ Sponsorship Amount: _____

Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email address: _____

Contact Person: _____

Contact Person phone #: _____

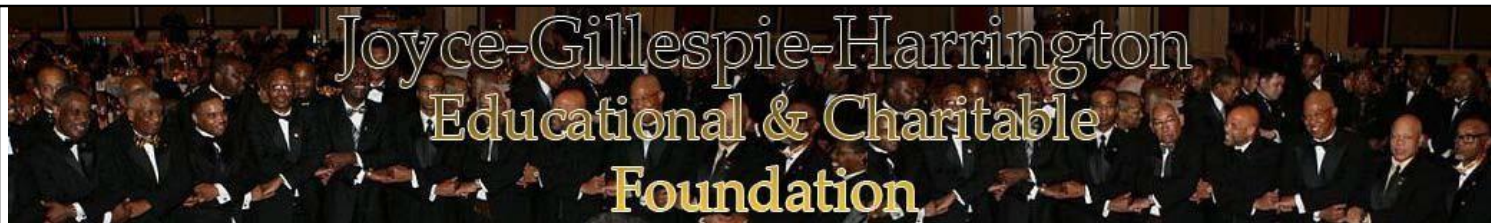
Contact Person email: _____

Authorizing Signature: _____

ZUL Chapter Contact: _____

Mail Checks to:

JGH Educational & Charitable Foundation, Inc.
11654 Plaza America Drive, #290
Reston, VA 20190



36th ANNUAL BLACK AND GOLD SCHOLARSHIP BALL

Souvenir Journal Ad Form

The Joyce-Gillespie-Harrington Educational & Charitable Foundation, Inc. of the Zeta Upsilon Lambda Chapter of Alpha Phi Alpha Fraternity, Inc., respectfully requests your support of our Souvenir Journal. Our premier scholarship fundraising event will take place on April 9, 2016 at the Westfields Marriott in Chantilly, Va. We invite you to share in this occasion by purchasing an ad in our souvenir journal.

SELECT OPTION

Price

(Contact us to verify that the PREMIUM ad spaces are available)

D Centerfold	\$400
D Outside Back Cover	\$300
D Inside Front Cover	\$250
D Inside Back Cover	\$250

STANDARD AD SPACE

D Full Page Color	\$125
D Full Page B&W	\$100
D Half Page Color	\$75
D Quarter Page Color	\$50
D Business Card	\$20
D Patron List	\$15

ACCEPTABLE FORMATS

All ads should be submitted in the following camera ready and sized appropriately. For best appearance 600 dpi image that match or exceed the chosen ad size are suggested. *Please note: Images pulled from the web at 72 dpi are not acceptable for printing.* High resolution TIF, JPEG, PSD, PDF and etc. are acceptable formats

**** DEADLINE FOR AD SUBMISSIONS AND PAYMENTS: ****
March 11, 2016

Payment information:

Mail payments, camera-ready art and this form to: JGH Educational and Charitable Foundation, Inc.
11654 Plaza America Drive, #290
Reston, VA 20190

Artwork and this form can be emailed to JGHSouvenirJournalAds@ighfdn.org

Company Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email address: _____

ZUL Chapter Representative: _____