

Cathedral Life magazine – advertisement information and booking form

Advertising rates

Rates quoted are for black and white adverts, page size A5.
(Precise dimensions of adverts are shown overleaf).
Rates quoted include VAT.

Annual adverts, for 11 issues (with Dec/Jan being one issue).

- Eighth page £75
- Quarter page £100
- Half page £150

Single issue / occasional adverts.

- Quarter page £45 per issue

There are occasional opportunities for coloured adverts on the back or inside covers: rates available on request.

Arrangements for booking adverts

- Please complete the booking form opposite and send by email or post to the address shown.
- Once an advertising space is agreed, we will get in touch to obtain the advert itself. Adverts can either be prepared by the advertiser or by the Cathedral Life editorial team: there is a small charge for this latter service.
- An invoice will be sent once an advertising space is agreed. Payment can be made by cheque or bank transfer.

For any queries or to discuss requirements, please email
advertising@chelmsfordcathedral.org.uk

Booking form for adverts (please complete details)

Contact name: _____

Contact address: _____

Contact telephone number: _____

Contact email: _____

Name of company: _____

Company website: _____

Where did you hear about Cathedral Life? _____

Advert requirements (please state preference)

Annual / single issue: _____

Page size: _____ (see overleaf for precise page size information)

Either, do you intend to supply the advert yourself? _____

(Once a space is agreed, we will require the advert as a pdf or jpeg file)

Or, do you wish the advert to be prepared by the Cathedral Life team? _____

(There is a charge for this service, dependent on requirements)

Any other information: _____

Please note that all adverts are subject to editorial approval.

Please post or email this form to:

Cathedral Life Publicity, The Cathedral Office, New Street, Chelmsford CM1 1TY
advertising@chelmsfordcathedral.org.uk



Half Page
Portrait
190x65mm

Quarter Page
Landscape
45x134mm

These demonstrate the preferred advertisement dimensions. Please note that all adverts are subject to the availability of space and may appear in either portrait or landscape format, where practicable, in order to provide layout flexibility.
Please ensure your advert is supplied as requested in order to meet the production deadlines of the magazine.

(Full Page - 190x134mm)

Half Page
Landscape
93x134mm

Quarter Page
Portrait
93x65mm

Eighth Page
Landscape
45x65mm

Eighth Page
Landscape
45x65mm

00

00

Please supply your advert as a JPEG or PDF file *in Black and White* to advertising@chelmsfordcathedral.org.uk