



Bankruptcy Chapter 13: Motions for Relief/Dismissal

(Exclusive rights available by county) This exclusive marketing campaign is available on a first come first serve basis by county. When homeowners have declared bankruptcy and miss their financial or legal obligations, the bankruptcy court trustee files a motion for relief of stay or motion for dismissal – putting their home and financial future at risk. This has proven to be a marketing campaign for highly motivated homeowners who may be in serious need to sell quickly. This campaign is a must for any real estate entrepreneur who desires to work with Chapter 13 homeowners. Given the limited number of records available per month by geographic region, SalesTeamLive offers this as an exclusive marketing campaign by county on a first come first serve basis. Additional fees will apply.

Campaign details include:

Market

- Homeowners who have filed a motion for Relief of Stay or a Motion for Dismissal in Chapter 13 (optional Chapter 7) Bankruptcy court.
- Mailing list provided by SalesTeamLive at NO additional cost
- Recommended for all market conditions – hot, post-hot, emerging, flat or declining
- Exclusivity must be purchased above and beyond normal campaign rights and is assigned on a zip code basis. Availability of county(s) requested cannot be guaranteed.

Message

- Message written by Richard Roop, known as “The Marketing Consultant for Real Estate Investors”
- Personalized to the homeowner
- Explains to the homeowner how to sell ‘quickly and easily at a fair price’

Media

- Direct Marketing using First Class mail
- 8.5” x 11” Yellow Letter

Multiple/Months

- Each homeowner receives 8 Yellow Letters at 7 day intervals
- Additional property records are selected every 2 weeks

Money

Investors should expect to spend from \$300 to \$600 per deal on this campaign. Note: Total Expenditure per deal can vary depending on local market conditions.



Investor Tip:

If you’ve got properties in your inventory that you feel will be in high demand on the open market, then the Retail Buyer’s campaign is the right one for you. If you are working in a state with a quick foreclosure timeline, using the **BK Motions campaign** will give you a head start on trying to win high profit potential deals.