

Defence Project Management 2007

Meeting the Challenges of Today, Preparing for Those of Tomorrow

3-4 October 2007
RUSI, Whitehall, London UK

In association with:



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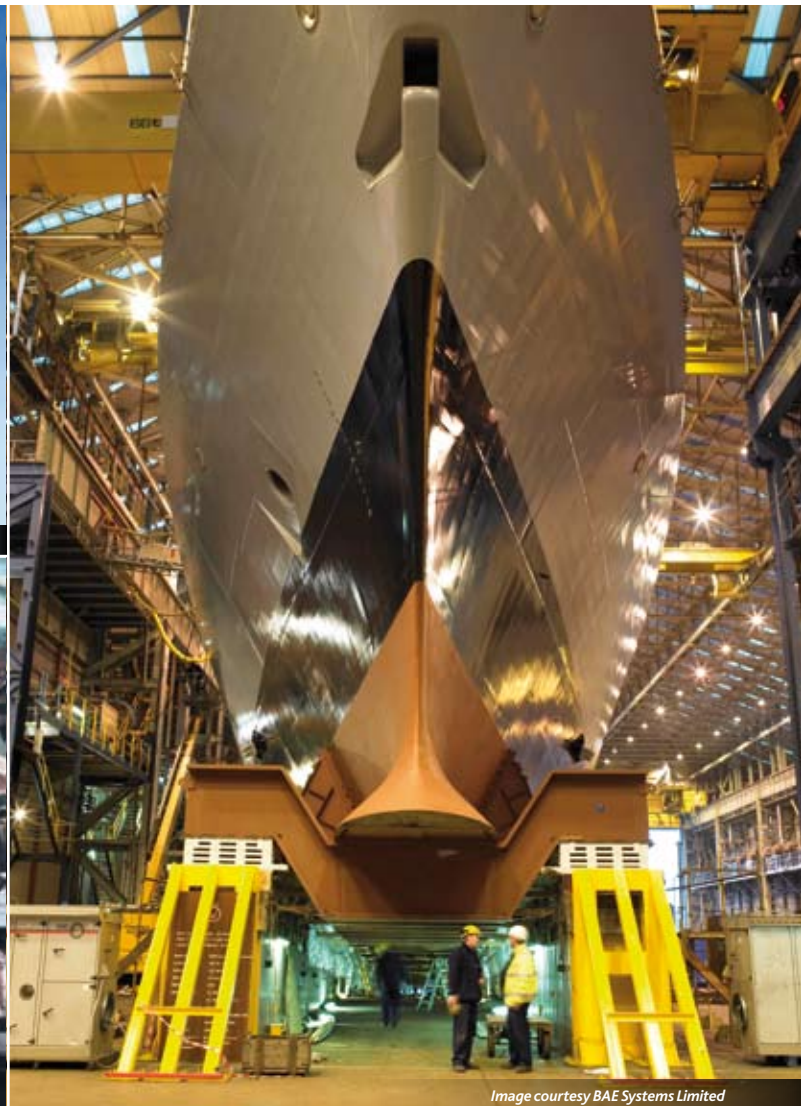


Image courtesy BAE Systems Limited

Recent changes in the UK defence environment have created new challenges for defence project management. This year's conference will bring together representatives from the military, academia and industry to discuss some of the responses to those challenges, examine some of the issues associated with Through Life Capability Management and consider what the future will hold both for defence in general and defence project management.

Main Sponsors

Exhibitor



Meeting the Challenges of Today, Preparing for Those of Tomorrow

Conference Synopsis

Recent changes to the defence environment - industry re-structuring in response to the Defence Industrial Strategy, the merger of the DLO and DPA into Defence Equipment & Support, and the shift towards Through Life Capability Management - have created new challenges for those involved in project management within the sector. The 2007 RUSI Defence Project Management Conference will bring together distinguished representatives from the military, academic and defence industrial communities to examine how MoD and industry are responding to these challenges, how project performance can be improved by addressing specific areas of management practice and what the future is likely to hold for those involved in defence.

Conference Structure

The conference will be opened by RUSI's new Director, Professor Michael Clarke. In the second session of this conference, speakers from industry will discuss how their organisations are adapting to overcome the challenges of the current defence environment and experts from PA Consulting and the National Audit Office will share their views on Through life Capability Management. During session three we will hear about the roles of the Sponsor, User and industry in the planning, delivery and management of capability to meet operational needs.

After lunch on Day One, we will take a fascinating look back to the 1930s to see what lessons can be learned about capability development using the acquisition of radar as a case study.



Delegates will then elect to participate in one of two track sessions which will examine concepts, perspectives and current issues in areas which are critical to defence project management performance - 'Risk and Technology' and 'People, Knowledge and Behaviours'.

The track sessions will be facilitated by experienced consultants and each will comprise inputs from three experts followed by the opportunity for questions and extended discussion. The breadth and depth of knowledge of both speakers and delegates will undoubtedly prompt debate and expose a variety of different views – we would encourage all present to participate actively in these discussions. The outputs from each track session will culminate in post-conference papers which will be made available to delegates.

The keynote address on Day Two will be given by Amyas Moore, the MoD's Commercial Director. The first session of Day Two of the conference will look ahead, starting with a strategic analysis of the future global environment, before moving on to consider what that means for the defence industry and for defence project management. The final session will see senior MoD speakers discussing how the MoD is adapting to meet the challenges of today and preparing to meet those of tomorrow.

If you require further details or wish to discuss sponsorship options, please contact Christianne Tipping, Head of the Defence Management Programme on christiannet@rusi.org or 020 7747 2635.

About RUSI

RUSI is the leading professional forum in the UK for those concerned with national and international defence and security. *The institute has 3 principal roles:*

Research

We undertake rigorous, expert and objective analysis of current trends and developments, both for the Institute's own publications and events and commissioned privately for clients.

Events

We produce a comprehensive programme of conferences, seminars, workshops and talks by leading experts designed to provide insight and foster debate among practitioners, policy makers and analysts.

Publications

We publish a varied collection of periodicals that are timely, innovative and relevant, designed to meet the needs of members and others.



Conference Programme

WEDNESDAY 3 OCTOBER 2007

0830 Registration & Coffee

0930 SESSION ONE: SETTING THE SCENE

0930 Opening Address: Professor Michael Clarke, Director RUSI

0950 SESSION TWO: HOW INDUSTRY IS RESPONDING TO CURRENT PROJECT MANAGEMENT CHALLENGES AND IS PREPARING FOR THOSE OF THE FUTURE

Chair: Professor David Kirkpatrick, RUSI Associate Fellow

0950 **A major equipment provider's perspective**
Speaker from BAE Systems

1010 **A major service provider's perspective**
Sam Weller, Strategy & Marketing Director,
Serco Defence, Science & Technology

1030 **Meeting the challenge of Through Life Capability Management**
Tim Banfield, NAO and Björn Conway, PA Consulting

1100 Q&A

1130 Coffee & Exhibition

1200 SESSION THREE: MANAGING CAPABILITY TO MEET OPERATIONAL NEEDS

Chair: *tb*

1200 **Project Sponsorship: Equipment Capability Planning**
Lt Gen Andrew Figgures, Deputy Chief of Defence Staff (Equipment Capability), MoD

1220 **The User role in managing capability to meet operational needs**
Cdre Jeremy Stanford, ACOS (Carrier Strike and Aviation), Fleet HQ

1240 **Industry's role in managing capability to meet operational needs**
James O'Loughlin, Director Chinook TLCS Programme, Boeing

1300 Q&A

1330 Lunch & Exhibition
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1430 SESSION FOUR: DEVELOPING CAPABILITY - LEARNING LESSONS FROM THE PAST

Chair: Michael Codner, Director Military Sciences, RUSI

1430 **The Development of Radar in Britain**
Phil Judkins, Defence College of Management and Technology, Shrivenham

For updates to the programme or more information, visit www.rusi.org/events

1500 SESSION FIVE: TRACK SESSIONS

Track 1:
Risk and Technology

1500 - **Understanding and Managing Risk Attitudes**
Dr David Hillson, Director Risk Doctor & Partners and Ruth Murray-Webster, Managing Partner Lucidus Consulting

1530 - **Managing technology to reduce risk**
Representative from QinetiQ

Track 2:
People, Knowledge & Behaviours

1500 - **Knowledge sharing is power**
Dr Judy Payne, Director Henley Knowledge Management Forum

1530 - **Harnessing the Benefits of Experience**
Dr Brooke Hoskins, Director Intelligence & National Security, Raytheon Systems Ltd

1600 Coffee & Exhibition

1630 - **Learning to Love Project Risk Management**
Dr Andrew Tyler, Director General Ships, DE&S

1630 - **Improving the Skills, Changing the Behaviour**
Jonathan Evans, Director General HR, DE&S

1700 Q&A

1800 Cocktail Reception

THURSDAY 4 OCTOBER 2007

0800 Registration & Coffee

0900 SESSION SIX

0900 Welcome: Professor Michael Clarke, Director RUSI

0910 Keynote: Amyas Morse, Commercial Director, MoD

0940 SESSION SEVEN: LOOKING TO THE FUTURE...

Chair: Air Vice-Marshal Peter Dye, Director RAF Transformation

0940 **Global change - strategic impact**
Professor Geoff Thomas, Visiting Professor, Georgetown University, Washington

1010 **The likely shape of the defence industry in the future**
Simon Allan, Berwin Leighton Paisner LLP

1040 **The changing parameters of defence equipment projects**
Professor Trevor Taylor, Head of the Department of Defence Management and Security Analysis, Cranfield University

1110 Q&A

1130 Coffee & Exhibition

1200 SESSION EIGHT: HOW MOD IS RESPONDING TO CURRENT PROJECT MANAGEMENT CHALLENGES AND PREPARING FOR THOSE OF THE FUTURE

Chair: Professor Keith Hayward, RUSI Associate Fellow

1200 Dr Chris Mace, Chief of Staff, DE&S

1230 David Gould, Chief Operating Officer, DE&S

1300 Q&A

1320 Concluding Remarks, Professor Michael Clarke, Director RUSI

1330 Lunch & Exhibition

DPM: MEETING THE CHALLENGES OF TODAY, PREPARING FOR THOSE OF TOMORROW

RATES

The following fees apply per delegate. The fee includes attendance at all sessions and all refreshments, luncheons, receptions and the conference dinner. Speakers and session chairmen are not required to pay.

Standard Rate £799.00 (+VAT @17.5% = £139.83) **£938.83**

Corporate Members Rate £639.00 (+VAT @17.5% = £111.83) **£750.83**

Applicable to stated individual nominees of RUSI Corporate members

SME/Academic Rate £399.00 (+VAT @17.5% = £69.83) **£468.83**

Applicable to organisations with fewer than 50 employees (globally) and to academics

Government Rate £399.00 (+VAT @17.5% = £69.83) **£468.83**

Applicable to UK and overseas serving military officers and ministry of defence, other government department and agency employees

4 WAYS TO REGISTER

FAX: +44 (0) 20 7747 2625

POST: This completed registration form to:
Lisa Muxworthy
Royal United Services Institute for
Defence and Security Studies
Whitehall, London SW1A 2ET

ONLINE: www.rusi.org/events

EMAIL: lisam@rusi.org

If you have any queries please do not hesitate to contact Lisa Muxworthy, Events Manager on +44 (0)20 7747 2619

Please photocopy this form for multiple registrations, and/or pass to colleagues with interests in this area. Please note: In order for RUSI to be able to email you a final programme and final instructions the week before the event, please provide an email address where requested.

GROUP DISCOUNTS

RUSI recognises the value in groups (from the same organisation) attending events at the same time. Groups of 5 or more booking at the same time could receive a discount. Please contact the Events Manager for more information. Only one discount available per person.

VENUE & ACCOMMODATION

Venue:
RUSI, Whitehall, London SW1A 2ET

Accommodation:
Overnight accommodation is not included in the registration fee. However, there are a number of hotels in the area and delegates are responsible for booking and funding hotel reservations.

CANCELLATIONS, SUBSTITUTIONS & CHANGES

Cancellations:
Cancellations must be submitted in writing. Cancellation of the registration 10 working days or more prior to the event date is subject to a £100 administrative fee. There will be no refund for cancellations received after this time. For a cancellation to be acknowledged, you must provide cancellation details in writing, and have received written confirmation in return.

Substitutions:
Substitutions may be made at any time. RUSI reserves the right to refuse admission.

Programme Changes/Information:
It may be necessary, for reasons beyond the control of the organisers, to change programme content, speakers and/or timings. RUSI is not liable for any changes. For updated information on the event, please visit the event website at www.rusi.org/events and/or provide your email address where requested.

Disclaimer:
Speakers alone are responsible for the contents of their respective papers. It is the policy of the Institute to give the fullest freedom to contributors/speakers to express their opinions. Only by doing so can the Institute carry out the terms of its charter. The opinions expressed by RUSI staff and RUSI Fellows do not necessarily represent the views of the Institute.

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Title: _____ First Name: _____ Last Name: _____

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I confirm that I have read and agree to the terms of registration as specified in this brochure

Signature _____ **Date** _____

Payment must be received in full on or before the date of the event, otherwise entry will be refused. All late registrations (10 working days or less) must be paid by credit card. As standard with all registrations, VAT invoices and receipts of payment will be issued along with Event Joining Details as confirmation of registration. Invoices must be paid within 28 days or by the day of the event, whichever is soonest. Please provide an email address where requested so that joining details can be sent to you.

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 Ticked correct payment details box? Provided email address for follow up material?

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