

LORRAINE GAGLIARDOTTO GARRY

Principal

Graphic Design consultant with a major emphasis in sales promotion/collateral materials/catalogues



119 MERCER STREET JERSEY CITY NJ 07302 201 434 3535 TELEFAX 201 435 1939 MODEM 201 434 6161 E-MAIL MSDWORKS2@HOME.NET

A STATE OF THE ART SALES PROMOTION DESIGN STUDIO

PUBLICATIONS, TRADE & CONSUMER

Cahner's Publishing/Travel Services - Travel Weekly/Special Supplements, American Metal Markets, Bauer Publications Inc., [Take a Puzzle Magazine], Metal Working News, Home Furnishing Daily, Home Magazine, Home Fashions Magazine, Journal of Learning Disabilities, Entree Magazine, Footwear News, DNR Men's Wear Fashion News, Supermarket News, CableVision, Heat Treating News, SportStyle Magazine, Energy User News, EyeCare Magazine, Recycling Manager, Children's Business, Metal Center News, Golf Pro Merchandiser

SCOPE OF WORK: ADVERTORIALS, DIRECT MAIL PACKAGES, SUBSCRIPTION RENEWAL EFFORTS, COVER WRAPS, BIND-IN /BLOW-IN CARDS, TRADE ADVERTISING, MAGAZINE FRESH-UPS

FASHION/SPORTS....TRADE/CONSUMER

Brylane Inc. [Lerner, Lerner Woman, Lerner Sport, Roamans, Tall Collection, Lane Bryant], Genesis Direct/ProTeam.com Bijou Jewelry, B. Blumenthal & Co., Laura Ashley, Jack Lang Men's Stores, State Button Company, Stacy Fabrics, Merlite Industries, T.I.P., Sourcing News/Just Prints, Deerwood Designs, Inc., Stacy Fabrics, deMarco California Fabrics, Circles of Wishes, Inc. [Jewelry]

SCOPE OF WORK: DIRECT MAIL SALES CATALOGUES, PRESENTATION KITS, PRESS KIT MATERIALS, BROCHURES, COVER WRAPS, FRIENDS NAME CARDS, CREDIT FORMS, BIND-IN FORMS, NEWSPAPERS, NEWSLETTERS, THEME PROMOTIONS: IN-STORE-DISPLAYS, CO-OP AD PROGRAMS, SHOPPING BAGS, BANNERS, COUNTER CARDS, CAROUSEL HEADERS

FINANCIAL/BUSINESS

Schering-Plough "Meeting 2000" News Magazines, Bear Stern, MasterCard Corporation, American Express Travel Related Services Co., Nomura Securities, Merrill Lynch, Christ Hospital, Morse Diesel International, PaineWebber, International Fortaiting Corporation, Randolph Group of NY, HarperCollins, SunAmerica Asset Management

SCOPE OF WORK: BROCHURES [BENEFIT PROGRAM PLANS], BUSINESS FORMS, EMPLOYEE NEWSLETTERS, EMPLOYEE RELOCATION PROGRAMS, COMMUTER MAPS, CORPORATE IMAGE

HOME FURNISHING FIELD / DECORATIVE ACCESSORIES

George Dell, Inc., Lauffer, Inc., Nikko, Levelor/Riviera, Arzberg China, Sasaki, Villeroy & Boch, Ten Strawberry Street, Hartstone, Inc., Akari Lighting, Arabia Dinnerware/Glass, Terra Designs Inc., Prado Crystal

SCOPE OF WORK: CATALOGUES, BILL STUFFERS, CO-OP PROGRAMS, PACKAGING, TRADE / CONSUMER ADVERTISING, SPECIAL EVENTS PROMOTIONS, TRADE SHOWS

MISC. TRADE/CONSUMER

Animals Animals-Stock Photo House, Hickory Industries, Toga Bikes, Robert Ubell Associates, Zaloom, Inc., Alpha Metals, Roberts Numbering Machines, DOTS/Digital Operations Technical Services, Inc., American Weight Management Association, The Company of Women, American Kosher Provisions, President Container Corp. Mascot Precision Tools, Inc., Bookbinders Inc., Positive Promotions Inc.

SCOPE OF WORK: WEB SITES, TRADE ADVERTISING, STATIONERY, LOGOTYPES, NEWSLETTERS, BROADSIDES, FLIERS, CATALOGUES, DIRECT MAIL, IN-STORE PROMOTIONS, FOOD PACKAGING, P.O.P DISPLAYS, PRODUCT HANG CARDS

BUSINESS & EDUCATIONAL ASSOCIATIONS/MUNICIPALITIES/ NON-PROFITS/SPECIAL CATEGORIES

SCP Communications, Inc., TagOnLine.com, The International Baccalaureate, Jewish National Fund/Land & Life Magazine, Preservation Alumni, Inc./Columbia University, American Printed Fabrics Council, Inc./Tommy Awards Publications, Let's Celebrate/SOS, Visiting Homemaker Service of Hudson County, Jersey City Museum, YWCA of Hudson County, Newark Chamber of Commerce/Metro Newark Magazine, Jersey City Board of Education, Wharton School of Nursing, City of Pompton Lakes, NJ, Purple Dragon Food Co-op, Institute for International Research

SCOPE OF WORK: WEB SITES SEMINAR PUBLICATIONS, SOFT COVER BOOKS, MAGAZINES, JOURNALS, CALENDARS, POSTERS, BROADSIDES, LOGOTYPES, NEWSLETTERS, OVER-HEADS, DIRECTORIES

TRADE ASSOCIATIONS

Women in Production:

WIP Design Director from 1980-86
member of the board 1980-1990,

Women in Design: member of the board - 1981-85

SCOPE OF WORK: WIP — DESIGNED ALL PRINTED MATERIALS CREATED FROM 80-86 INCLUDING LOGOS, SEMINAR BROCHURES, DIRECT MAIL, STATIONERY, ORIGINAL WEB SITE LAUNCH

STUDIO EQUIPMENT

4 MACs, B/W & Colour Printers, Scanner, Syquest & Zip, CD Burner, Modem, CD Rom, Wacom Tablet, Fax, Photocopier



A WANT TO WORK COMPANY