



**SPONSORSHIP and  
EXHIBITION PROSPECTUS**

# ICEM'11

**THE 14<sup>th</sup> INTERNATIONAL CONFERENCE  
ON ENVIRONMENTAL REMEDIATION AND  
RADIOACTIVE WASTE MANAGEMENT (ICEM)**

**DATE:** September 25-29, 2011 - Reims, France

**LOCATION:** Reims Champagne Congrès (RCC) Centre

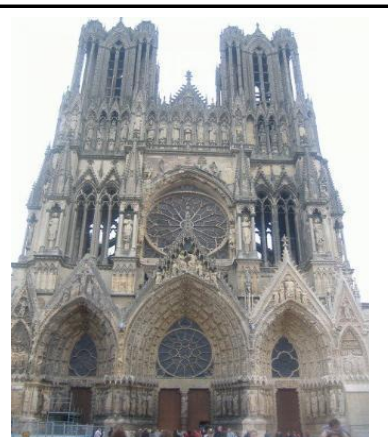
***Organized and sponsored by:***

American Society of Mechanical Engineers (ASME)  
Société Française d'Énergie Nucléaire (SFEN)



**ASME Web site:** [www.asmeconferences.org/icem2011](http://www.asmeconferences.org/icem2011)

**SFEN Web site:** [www.sfen.fr/icem-11](http://www.sfen.fr/icem-11)



# WELCOME TO ICEM'11

## ABOUT ICEM

ICEM'11 is the fourteenth in a series of international conferences on environmental remediation and radioactive waste management organized by the ASME in cooperation with Professional societies and organizations.

The first conference was held in Hong Kong in 1987 followed by Kyoto, Japan; Seoul, Korea; Prague, Czech Republic; Berlin, Germany; Singapore; Nagoya, Japan; Bruges, Belgium; Oxford, England; Glasgow, Scotland; Bruges, Belgium; Liverpool, UK; and Tsukuba, Japan.

With participation from over 30 countries, ICEM promotes a broad global exchange of information in the critical areas of environmental remediation and radioactive waste management. The conference provides unique opportunities for collaboration among specialists from countries with mature environmental management agendas as well as countries with emerging programs. Topics for discussion include the latest developments in technologies, operations, management approaches, economics and public policies.

With an attendance well over 650 participants, this four day event consistently attracts international experts including scientists, engineers, technology developers, equipment suppliers, government officials and utility representatives. These attendees are the individuals who will purchase, and/or recommend products and services for purchase, for their companies and clients. By your participation of one of our sponsorship packages and/or exhibition packages, this will ensure that you will reach a highly specialized engineering and management audience.

ICEM'11 is organized and sponsored by the Environmental Engineering Division (EED) and ICEM'11 is organized and sponsored by the Environmental Engineering Division (EED) and Nuclear Engineering Division (NED) of the American Society of Mechanical Engineers (ASME) and Société Française d'Énergie Nucléaire (SFEN).

Other participants include the US Department of Energy (DOE), US Nuclear Regulatory Commission (NRC), US Environmental Protection Agency (EPA), the International Atomic Energy Agency (IAEA), OECD/Nuclear Energy Agency, the UK Nuclear Decommissioning Authority and other major international technical societies and governmental agencies.

## VENUE

ICEM'11 will be held at the Reims Champagne Congrès (RCC) Centre in the Champagne-Ardenne region of northeastern France. Reims is approximately one hour east of the Charles De Gaulle



Airport in Paris -- easily accessible by car and rail. Reims promises a unique experience as one of France's most vibrant cities, with three sites on UNESCO World Heritage listings. It also offers elegant Art Deco facades, refined Champagne Houses, and a relaxed atmosphere which prevails in the streets and café-terraces. Details are available at <http://reims-tourism.com>.

---

## CONTACTS FOR MORE INFORMATION

*For questions on the conference organization, Sponsorships, or international liaisons contact:*

### **Gary Benda**

Conference Manager  
Phone: +1(803) 345-2170  
E-mail: [GBenda\\_use@hotmail.com](mailto:GBenda_use@hotmail.com)

### **Bernard Jolly**

European Event Manager  
Phone: +33 (0)1 53 58 32 25  
E-mail: [bjolly@sfen.fr](mailto:bjolly@sfen.fr)

### **Anibal Taboas**

General Co-Chair  
Phone: +1(630) 287-0026  
E-mail: [TaboasA2@ASME.org](mailto:TaboasA2@ASME.org)

### **Dominique Grenèche**

General Co-Chair  
Phone: +33 1 69 01 62 15  
E-mail: [dgreneche.nuclearconsulting@orange.fr](mailto:dgreneche.nuclearconsulting@orange.fr)

*For questions concerning the local aspects, vendor arrangements, European Union (EU) vendor exhibition, conference facilities or EU conference registration contact:*

### **Sylvie Delaplace**

European Coordinator, SFEN  
Phone: +33 (0)1 53 58 32 16  
Fax: +33 (0) 1 53 58 32 11  
Email: [icem11.france@sfen.fr](mailto:icem11.france@sfen.fr)

*For questions concerning the non-European Union (non-EU) vendor exhibition, Technical Program or non-EU conference registration contact:*

### **Shari Brabham**

CISS Corporation  
Phone: +1(520) 571-6047  
Fax: +1(520) 445-8011  
E-mail: [cisscorp@gmail.com](mailto:cisscorp@gmail.com)

# EVENT SPONSORSHIP OPPORTUNITIES

*Increase the level of exposure for your company by sponsoring a hallmark event of ICEM'11  
SPONSOR ONE OF THE FOLLOWING EVENTS*

## **SUNDAY GOLF EVENT**

There's no better way to forge contacts than through 18 holes of golf. So, with that in mind, we are making arrangements for a Sunday golf outing to a local club course. As the sponsoring host, you will be provided with excellent networking opportunities. A highly attended and popular event provides full day of golfing at a nearby course with coach transportation and lunch provided.

## **SUNDAY WELCOME RECEPTION**

Registration opens on Sunday evening, and many people choose to register then to beat the Monday morning rush. Sponsor the Welcome Reception which immediately follows the opening of Registration for the conference. Address the attendees with an introduction and welcome while they enjoy samplings of French cuisine.

## **TUESDAY RECEPTION**

This reception takes place in the entirety of the exhibit hall. Welcome attendees as they evaluate and explore the many exhibiting companies while enjoying drinks and Hors d'œuvres.

## **WEDNESDAY CONFERENCE BANQUET**

The hallmark of the ICEM conference is the cultural banquet. Reflective of the host country, this highly visible sponsorship opportunity allows you to welcome the attendees to a full formal dinner.

## **THREE CONFERENCE LUNCHEONS**

Highlight your company by sponsoring one or all three daily lunches held in the exhibit hall. Welcome attendees and invite them to visit your exhibit while they dine.

## **FOUR MORNING SPEAKERS' BRIEFINGS**

Every morning, we provide a briefing for our speakers to work with our Session Co-chairs and resolve any details before stepping on stage. Sponsoring the Speakers' Briefing meetings is a fine way to get noticed and into the minds of key industry figures.

## **SEVEN CONFERENCE REFRESHMENT BREAKS**

Sponsor one or all of the seven breaks at the three tea/coffee refreshment stations within the exhibit hall with your logo on display.

## **GUEST PROGRAMS**

By sponsoring the guest programs your exposure extends to not only the delegates but their family and friends as well. This highly popular program will provide a morning coffee/tea station, partial financial support for the organized activities as well as visibility of your logo.

### **BENEFITS OF SPONSORING:**

- Plant yourself firmly into the minds of key decision makers
- See your branding on conference stages and literature
- Cross many markets; broaden your international appeal
- Be associated with industry-wide publicity
- Enjoy well-targeted networking opportunities

## SPONSORSHIP PACKAGES AVAILABLE

### PLATINUM SPONSORSHIP PACKAGE

13,000 EUR / \$18,200 USD plus VAT

*THIS PACKAGE INCLUDES: Your name and logo listed as Platinum Sponsor throughout the conference to include appearing on the delegate bag, promotional literature, plus a link to your own URL to help drive traffic to your site.*

- Sponsorship of 1 of the 7 following main events where you will be able to have a brief welcome/remark at one of the following events: Golf Tournament; Sunday Welcome Reception; Tuesday Reception; Wednesday Conference Banquet; or one of the following Conference Luncheons on Monday, Tuesday or Wednesday.
- A 2-page ad in the final program.
- 3 complimentary conference delegate registrations.
- 3 complimentary Wednesday Banquet tickets.
- Prominent signage at a highly visible location in the conference venue and at the sponsored event.
- Prominence on the sponsors loop presentation displayed around the conference venue.
- Your logo/company name on the audio visuals used during the technical sessions.
- Acknowledgement from the Session Co-Chair when opening the conference.
- Inserts in the delegate bags.

### GOLD SPONSORSHIP PACKAGE

8,000 EUR / \$11,200 USD plus VAT

*THIS PACKAGE INCLUDES: Your name and logo listed as Gold Sponsor throughout the conference to include promotional literature, plus a link to your own URL.*

- Sponsorship of 2 of the 12 following secondary events: Conference Refreshments Breaks (7), the morning Speaker's Briefings (4), or the Guest Program.
- A 1-page ad in the final Program.
- 2 complimentary conference delegate registrations.
- 2 complimentary Wednesday Banquet tickets.
- Prominent signage at a highly visible location in the conference venue and at the sponsored event.
- Presence on the sponsors loop presentation displayed around the conference venue.
- Your logo/company name on the audio visuals used during the technical sessions.
- Inserts in the delegate bags.

### SILVER SPONSORSHIP PACKAGE

4,000 EUR / \$5,600 USD plus VAT

*THIS PACKAGE INCLUDES: Your name and logo listed as Silver Sponsor throughout the conference to include promotional literature, plus a link to your own URL.*

- A half-page ad in the final program.
- 1 complimentary conference delegate registration.
- 1 complimentary Wednesday Banquet ticket.
- Prominent signage at a highly visible location in the conference venue.
- Presence on the sponsors loop presentation displayed around the conference venue.
- Inserts in the delegate bags.

### BRONZE SPONSORSHIP PACKAGE

1,500 EUR / \$2,100 USD plus VAT

*THIS PACKAGE INCLUDES: Your name and logo listed as Bronze Sponsor throughout the conference to include promotional literature, plus a link to your own URL.*

- A quarter-page ad in the final program.
- Presence on the sponsors presentation displayed around the conference venue.

### ADDITIONAL SPONSORSHIP OPTIONS

#### CYBER CAFÉ - 5,000 EUR / \$7,000 USD plus VAT

Away from the conference, commercial life goes on – that's why one of the busiest areas of the event is the Cyber Café. Sponsor the Cyber Café in the exhibit hall to display your logo.

#### GOLF SIMULATOR –

10,000 EUR / \$14,000 USD plus VAT

Be the prime sponsor of the Golf simulator in the Exhibit hall. Locate it next to your booth or just use it to draw the participants to your name and company capabilities.

#### ADVERTISE IN THE FINAL PROGRAM

Full Page: 1,000 EUR / \$1,400 USD plus VAT

Half Page: 600 EUR / \$850 USD plus VAT

Quarter Page: 400 EUR / \$560 USD plus VAT

Advertise in the program and your message will be seen by over 650 specialists in your target market.

#### DISTRIBUTION OF PROMOTIONAL MATERIAL

- 1,000 EUR / \$1,400 USD plus VAT

Your promotional material inserted in every single visitor bag.

# EXHIBITING OPPORTUNITIES

**Purchasing a booth space in the Exhibition hall has many advantages!**



- - Position yourself as a market leader
- - Raise or reinforce your profile within your industrial sector
- - Have a home base from which to launch your networking forays
- - Have the opportunity to hand out promotional literature

\*Optional – Booth Rental Equipment: For an additional €450 EUR / \$630 USD plus VAT per 9 sq m (single stand), we can provide a fully furnished booth. The booth space is fully carpeted (red), three laminate wood partition walls, tubular framework, three spots lights per 9 sq m, a high sign with company name and booth number. We will set it up and take it down. This alternative can be added to any stand option.

## **SINGLE STAND**

3,500 EUR / \$4,900 USD plus VAT

Includes: 3m x 3m floor space.

\*standard equipment, 1 clothed table, 2 chairs, access to 1 power outlet and electricity supply, 1 complimentary delegate registration for stand representative.

## **DOUBLE STAND**

5,700 EUR / \$7,980 USD plus VAT

Includes: 3m x 6m floor space.

\*standard equipment, 1 clothed table, 2 chairs, access to 1 power outlet and electricity supply, 1 complimentary delegate registration for stand representatives.

## **TRIPLE STAND**

7,800 EUR / \$10,920 USD plus VAT

Includes: 3m x 9m floor space.

\*standard equipment, 2 clothed tables, 3 chairs, access to 1 power outlet and electricity supply, 2 complimentary delegate registration for stand representatives.

## **QUAD STAND**

9,900 EUR / \$13,860 USD: plus VAT - Includes: 6m x 6m floor space.

\*standard equipment, 2 clothed tables, 4 chairs, access to 1 power outlet and electricity supply, 3 complimentary delegate registration for stand representatives.

---

## **EXHIBITION SETUP TIMES**

Sunday 25 September - 14.00 - 20.00

Monday 26 September - 08.00 – 10.00

Reims RCC will begin the set up of the exhibition booths on Sunday morning. Larger company stands will be granted access on Saturday afternoon, if necessary and by request/appointment only.

*Allocation of exhibition stands is on a first come/first serve basis, so act quickly to secure a prime position.*

## **EXHIBITION SHOW HOURS**

Monday 26 September - 12.00 - 18.00

Tuesday 27 September - 08.30 - 20.00

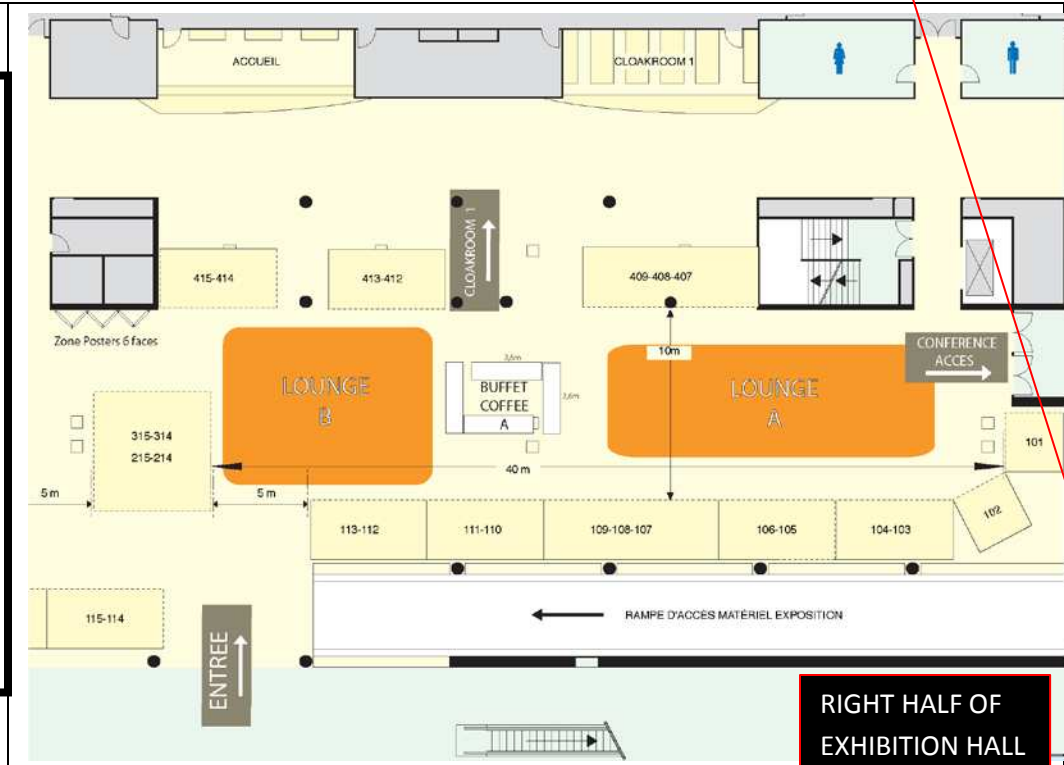
Wednesday, 28 September - 08.30 - 17.00

Thursday, 29 September - 08.30 - 10.45

## **EXHIBITION DISMANTLING**

Thursday, 29 September - 10:45

After the morning coffee break



**AVAILABLE STANDS:**

- 24 - Single Stands
- 20 - Double Stands
- 3 - Triple Stands
- 5 - Combined Quad Stands

- Stands may be combined to make larger stands.
- Combined Stands will not be separated unless all single stands are sold.

# ICEM'11 - EU SUBMISSION FORM (Payment in France - Euros)

**NOTE: Prices Listed below DO NOT include VAT**

Contact Name: \_\_\_\_\_ Position/Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Town/City: \_\_\_\_\_ County/State: \_\_\_\_\_

Country: \_\_\_\_\_ Postcode/Zip \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

## 1) EXHIBITION STANDS .....TOTAL: € \_\_\_\_\_

Single Stand: €3,500     Double Stand: €5,700     Triple Stand: €7,800     Quad Stand: €9,900

Optional: Booth Rental Equipment: €450 (per 9 m<sup>2</sup> stand)

1st Booth Choice # \_\_\_\_\_ 2nd Booth Choice # \_\_\_\_\_

## 2) SPONSORSHIP (Indicate your choices of main and secondary events).....TOTAL: € \_\_\_\_\_

Platinum: €13,000     Gold: €8,000     Silver: €4,000     Bronze: €1,500

Golf Simulator: €10,000     Cyber Cafe: €5,000

1st Choice of Event # \_\_\_\_\_ 2nd Choice of Event # \_\_\_\_\_

## 3) ADVERTISEMENT.....TOTAL: € \_\_\_\_\_

Full Page: €1,000     Half Page: €600     Quarter Page: €400

I would like our promotional material inserted into the Attendee Bags: €1,000

## 4) CANCELLATION .....

Notification will need to be submitted to SFEN by mail, fax or e-mail. All requests sent prior/on July 31, 2011 will receive a 50% refund of the payment. No refund will be possible after this date.

## 5) PAYMENT:.....

**TOTAL FROM ABOVE: € \_\_\_\_\_ PLUS 19.6% VAT: € \_\_\_\_\_ = FINAL TOTAL: € \_\_\_\_\_**

• Enclosed is Check (payable to: SFEN) # \_\_\_\_\_ In the amount of € \_\_\_\_\_

Mail your completed form with payment to: SFEN • c/o ICEM'11 • 5 rue des Morillons • F75015 Paris

• Wire Transfer: IBAN FR76 3000 4015 9400 0210 0204 527 - Any extra commission/bank charges occurring through bank transfers will be at your expense.

• Credit Card:  VISA  MasterCard  American Express  EuroCard (If credit card billing address is different than listed above, please list below)

Card Holder Name: \_\_\_\_\_ Amount to be charged: € \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_ CCV Code: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ Mail Stop/Suite: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Country: \_\_\_\_\_

Card Holders Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### INQUIRIES/APPLICATION SUBMISSION:

**Sylvie Delaplace**, French Nuclear Energy Society (SFEN) • 5 rue des Morillons • F75015 Paris  
Phone: +33 (0)1 53 58 32 16 • Fax: +33 (0) 1 53 58 32 11 • Email: icem11.france@sfen.fr

# ICEM'11 - US OR NON EU SUBMISSION FORM (Payment in US)

Contact Name: \_\_\_\_\_ Position/Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Town/City: \_\_\_\_\_ County/State: \_\_\_\_\_

Country: \_\_\_\_\_ Postcode/Zip \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

## 1) EXHIBITION STANDS .....TOTAL: \$ \_\_\_\_\_

Single Stand: \$4,900 USD     Double Stand: \$7,980 USD     Triple Stand: \$10,920 USD     Quad Stand: \$13,860 USD

Optional: Booth Rental Equipment: \$630 USD (per 9 m<sup>2</sup> stand)

1st Booth Choice # \_\_\_\_\_ 2nd Booth Choice # \_\_\_\_\_

## 2) SPONSORSHIP (Indicate your choices of main and secondary events).....TOTAL: \$ \_\_\_\_\_

Platinum: \$18,200 USD     Gold: \$11,200 USD     Silver: \$5,600 USD     Bronze: \$2,100 USD

Golf Simulator: \$14,000 USD     Cyber Cafe: \$7,000 USD

1st Choice of Event # \_\_\_\_\_ 2nd Choice of Event # \_\_\_\_\_

## 3) ADVERTISEMENT.....TOTAL: \$ \_\_\_\_\_

Full Page: \$1,400 USD     Half Page: \$850 USD     Quarter Page: \$560 USD

I would like our promotional material inserted into the Attendee Bags: \$1,400 USD

## 4) CANCELLATION.....

Notification will need to be submitted to CISS Corporation by mail, fax or e-mail. All requests sent prior/on July 31, 2011 will receive a 50% refund of the payment. No refund will be possible after this date.

## 5) PAYMENT: .....

**TOTAL FROM ABOVE:\$ \_\_\_\_\_ PLUS 19.6% VAT: \$ \_\_\_\_\_ = FINAL TOTAL: \$ \_\_\_\_\_**

CHECKS PAYABLE TO: ASME

**Mail your completed form with payment to:** CISS Corporation • c/o ICEM'11 • P.O. Box 57296 • Tucson, AZ 85732-7296

• Credit Card:  VISA     MasterCard     American Express (If credit card billing address is different than listed above, please list below)

Card Holder Name: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_ CCV Code: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ Mail Stop/Suite: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Country: \_\_\_\_\_

Card Holders Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### INQUIRIES/APPLICATION SUBMISSION:

**Shari Brabham**, CISS Corporation • P.O. Box 57296 • Tucson, AZ 85732-7296  
Phone: +1(520) 571-6047 • Fax: +1(520) 445-8011 • E-mail: [cisscorp@gmail.com](mailto:cisscorp@gmail.com)