

Persuasive Speech Evaluation Form

Topic _____ Name _____

KEYWORD OUTLINE

INTRODUCTION

____ gained attention and interest
 ____ introduced topic
 ____ topic related to audience
 ____ established credibility
 ____ range of research clear
 ____ previewed body of speech

BODY

____ main points clear
 ____ main points correctly phrased
 ____ connectives effective
 ____ organizational pattern evident
 ____ use of emotional appeals
 ____ language accurate and clear
 ____ visual aids effective
 ____ presented visual aids effectively

SUPPORTING EVIDENCE

____ main points fully supported
 ____ variety and quality of evidence
 ____ evidence relevant to claims
 ____ evidence sufficient for claims
 ____ reasoning sound and clear
 ____ sources cited
 ____ source credibility
 ____ good research evident

NEED/PLAN/PRACTICALITY

____ established need
 ____ presented clear plan
 ____ demonstrated practicality
 ____ balanced time for need/plan/prac.

CONCLUSION

____ prepared audience for ending
 ____ reinforced central idea
 ____ call to agreement/action
 ____ vivid ending

SYMBOL KEY:

! = SUPERIOR
 + = EFFECTIVE
 ± = PROBLEMATIC
 - = DETRIMENTAL
 ? = UNKNOWNABLE
 Ø = MISSING
 N/A = NOT APPLICABLE

DELIVERY

____ used appropriate rate
 ____ maintained eye contact
 ____ extemporaneous delivery
 ____ conversational tone
 ____ easy to listen to
 ____ articulated clearly
 ____ used pauses effectively
 ____ used good volume and projection
 ____ use of vocal variety and dynamics
 ____ showed enthusiasm
 ____ avoided distracting mannerisms
 ____ genuine connection with audience

OVERALL EVALUATION

____ met needs of assignment
 ____ topic challenging
 ____ specific purpose well chosen
 ____ clear policy developed
 ____ message adapted to audience
 ____ held interest of the audience
 ____ kept within time limits
 ____ overall success as a speech
 ____ overall success as a research project

PREPARATION OUTLINE

____ elements clearly labelled
 ____ organizational method declared
 ____ headers correctly phrased
 ____ style accurate and consistent
 ____ hierarchy correct and clear
 ____ bibliographic format
 ____ bibliographic variety
 ____ survey included
 ____ survey results included

Look-up these abbreviations online:

SPEECH TIME:

GRADE:

SPCH PTS:

OUTLINE PTS:

PERSUADED?

____ yes ____ no **WHY?**

STRONGEST ASPECT:

WEAKEST ASPECT: