

## OHIO Smarter Lunchrooms Taste Test Event Evaluation Form

Date of Event: \_\_\_\_\_

Item #1

Item #2

Name of Sample:

# of Samples Given:

**Promotional Activities:** Generate interest in the event – examples include promotional signs in the school lobby/cafeteria, morning announcements, advertise on the printed menu, or choose a set day of the month/week.

Promotional Activity #1:

Promotional Activity #2:

**Appeal:** Strategies to emphasize the look of the sample item – examples include using fresh items, color contrast, serving container and name of sample.

Location of Sample Station:

Appeal Strategy #1:

Appeal Strategy #2:

**Feedback:** List the type of method used to collect feedback – examples include using comment cards, voting, or circulate and collect oral feedback.

Method Used:

Item #1

Item #2

# of Positive Votes:

# of Neutral Votes:

# of Negative Votes:

Student Comments of Interest:

**Reinforcement:** Positively reinforce participation – examples include verbal praise and recognition, stickers, or other rewards/prizes.

Method Used:

Date item will appear on the menu: \_\_\_\_\_

For more information on Taste Test Events,  
Go to [www.OHIOsmarterlunchrooms.com](http://www.OHIOsmarterlunchrooms.com)



**Event Resources**

- Attach samples of flyers/signage
- Attach 3 to 5 good photos taken during the event

List of purchased materials:

Summary of Event:

For questions or assistance in completing this evaluation form, please contact:

Marietta Orłowski - [Marietta.orłowski@wright.edu](mailto:Marietta.orłowski@wright.edu)

Ashley Seybold - [Seybold.4@wright.edu](mailto:Seybold.4@wright.edu)

For more information on Taste Test Events,  
Go to [www.OHIOsmarterlunchrooms.com](http://www.OHIOsmarterlunchrooms.com)