



P.O. Box 3902, 800 South Evans Avenue, Evansville, Indiana, 47737-3902, (812) 425-9170, (812) 842-2017 (Fax)

www.BoomSquadInc.com

Dear Potential Sponsor,

BoomFest “End of School Year” Carnival is an event that will bring people in from all over the Midwest to beautiful Southern Indiana (*on the property of the old Stanley Hall Building-Home of Boom Squad, Inc., 800 S. Evans Ave.*), **May 27-31**. It is a perfect opportunity to enjoy the unique character that The City of Evansville has to offer along with family and friends.

We request your support in helping recognize and reward the youth of our community for their accomplishments during the 2013-2014 school year. There are several community events for “*back to school*” preparation. However, there are no city wide community events for “*end of school*” accomplishments.

Why become a Sponsor?

Becoming a sponsor of **BoomFest “End of School Year” Carnival** will not only expose your brand to a targeted audience of thousands of individuals, it will also secure your position as a supporter of one of best carnivals in the Midwest. We are expecting over 7,000 participants, supporters and friends, and over 200 volunteers to be involved with this year’s inaugural event!

Sponsorship Benefits

- ⌚ Increased Sales
- ⌚ Create new interest in your products and services
- ⌚ Invest in the future of our community
- ⌚ Mass media exposure

MISSION

Our mission is to provide an “end of school year” celebration carnival for the entire family and community. We want to promote healthy lifestyles through action and opportunity, showcase our local and regional talents, and promote community collaborations all while encouraging support and enthusiasm to donate proceeds to Boom Squad, Inc.

VISION

Our vision is for **BoomFest “End of School Year” Carnival** to be the best conducted “end of school year” event and celebration in the region. We would like to promote the accomplishments of youth on a grand scale with unparalleled participant satisfaction. We strive to broaden community cooperation and collaborations in healthy events. It is our vision for BoomFest to serve as a model for other communities throughout the Midwest.

Thank you for your consideration!
BoomFest Planning Committee

Sponsorship Opportunities

TITLE SPONSOR

Investment: \$5,000

Benefits to your company:

- Company name inclusion in official event name
- Company name and logo on staff t-shirts
- Company logo on sponsor page on our website
- Company logo on Event Poster, approx. 500
- Company logo on Information Booth banner
- Company included in various press releases and public service broadcasts
- Opportunity to include information or products about your company throughout carnival site
- Recognition during entertainment events

Title Sponsor will ALSO receive:

- First right of refusal for the next year's title sponsor designation
- 50 complimentary wristbands
- Exhibit table in vendor area for additional branding, product distribution or promotion
- Exposure to over 7,000 people

CORPORATE SPONSOR

Investment: \$2,500

Benefits to your company:

- Company name and logo on staff t-shirts
- Company logo on sponsor page on our website
- Company logo on Information Booth banner
- Opportunity to include information or products about your company throughout carnival site
- Recognition during entertainment events

Corporate Sponsor will ALSO receive:

- 25 complimentary wristbands
- Exhibit table in vendor area for additional branding, product distribution or promotion
- Exposure to over 7,000 people

COMMUNITY SPONSOR

Investment: \$1,500

Benefits to your company or you:

- Company logo on Wristband/Ticket Booth banner
- Company name or individual name on sponsor page on our website
- Recognition during entertainment events

Community Sponsor will ALSO receive:

- Exhibit table in vendor area for additional branding, product distribution or promotion
- 10 complimentary wristbands
- Exposure to over 7,000 people

FRIEND OF BOOMFEST

Investment: \$500

Benefits to your company or you:

- Company name or individual name on sponsor page on our website
- Recognition during entertainment events

Friend of BoomFest Sponsorship Options:

- a) *Donations of equipment or services needed for event*
- b) *In kind services*

Friends of BoomFest will ALSO receive:

- 5 complimentary wristbands
- Exposure to over 7,000 people

SPONSORSHIP AGREEMENT

Please fax, mail or email the requested information below:

Name _____

Title _____

Business _____

Address _____

City _____ State _____ Postal Code _____

Telephone _____ Fax _____ E-Mail _____

Select sponsorship level below:

- Title Sponsor—\$5,000
- Corporate Sponsor—\$2,500
- Community Sponsor—\$1,500
- Friend of BoomFest—\$500

*****Please specify different dollar value or donation items here below:**

Signature of Authorized Representative: _____ Date: _____

Thank you for your support!

Mail this agreement and check to:

Boom Squad, Inc.

ATTN: BoomFest Carnival

P.O. 3902

Evansville, IN 47737-3902

Fax: (812)-842-2017

Email: BoomFest@BoomSquadInc.com

*** No later than: March 22, 2014**

If you have any other sponsorship ideas or suggestions we would be happy to discuss these with you.
Contact: Avril Miller at (812) 760-6174 or email us at BoomFest@BoomSquadInc.com.