

Exhibits - Sponsors - Ads Application

66th Annual
OSLHA Convention
March 8-10 2012



Ohio Speech-Language-Hearing Association
66th Annual OSLHA Convention
March 8-10, 2012
Hilton Columbus at Easton, Columbus, OH

Thank you for joining our 2012 OSLHA Convention through your
SPONSORSHIP * EXHIBIT * ADVERTISING

APPLICATION AND PAYMENT INSTRUCTIONS:

1. Please complete this form in its entirety. Fill in ALL fields that apply.
2. Save form
3. Send form as an **E-Mail attachment** to: **OSLHAoffice@ohioslha.org with credit card payment**
OR print and mail form with payment to: OSLHA, PO Box 309, Germantown, OH 45327.

If you do not receive an E-mail confirming receipt of your Application and payment within one week of submission, or have difficulty submitting via E-mail, please contact: Nancy Bailey, OSLHAoffice@ohioslha.org or 800.866.6742

Please complete the following Company information. This information will be printed in the Exhibitor Directory

Company/Organization:

Contact Name & Title:

Address:

City: State: Zip:

Email:

Phone: Fax:

Website:

Additional Representative to also receive Exhibit Confirmation Packet

Rep. Name & Title:

Address:

City: State: Zip:

Email:

Phone: Fax:

**Brief Description of
your Products/Services,
to be included in
Convention Exhibitor
Directory:**

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OSLHA CONVENTION SPECIAL EVENT SPONSORSHIP OPPORTUNITIES

Please check each block that applies to your needs

SHORT COURSE SPONSORSHIP *Friday or Saturday* or **PRE-CONVENTION SYMPOSIUM SPONSORSHIP** *Thursday* **\$400**

Specific course sponsorships may be selected after November 1st when program is set.

Benefits:

- Name/Logo printed on Daily Schedule
- 1/4 page ad in online program accessed by up to 9,500 professionals (5"W x 3"H)
- Web: Name/link posted online: 1) in program with course listing, 2) in Handouts section with course listing, 3) included in Sponsorship List
- Name/Logo printed on sponsored course tickets
- Sponsorship announced in sponsored course by course host
- Signage: 1) Company sign/logo on speaker podium, 2) Listing on Sponsorship card placed at each table of Awards Luncheon, 3) Outside of Course Room
- Additional Opportunity: Add Convention Homepage Ad/Link for additional \$150 (*See Advertisement Opportunities*)

STUDENT LEADERSHIP DEVELOPMENT PROGRAM - *Thursday, 10:00 am - 7:30 pm*

1) **Sponsor a Student Leader Participant** and/or

\$300 Per Student

2) **Sponsor the Student Leadership Development Program**

\$750 Actual Program

Benefits:

- Convention Homepage Ad/Link on OSLHA website (www.ohioslha.org) -- if sponsorship is \$500 or more (*See Advertisement Opportunities*)
- Name/Logo printed on Daily Schedule
- Letter sent to Sponsored Students' University Program Director, re: Sponsorship
- One Student Sponsored: 1/4 page ad in online program accessed by up to 9,500 professionals (5"W x 3"H) or
- 2 or More Students or Actual Program Sponsored: 1/2 page ad in online program accessed by up to 9,500 professionals (7-1/4"W x 5"H)
- Web: Name/link posted online: 1) in program with course listing, 2) included in Sponsorship List
- Sponsorship announced in sponsored course by course host and at Legislative Council meeting
- Name/logo on event PowerPoint
- Signage: 1) Company sign/logo on speaker podium, 2) Listing on Sponsorship card placed at each table of Awards Luncheon, 3) Outside of Course Room

WELCOME RECEPTION, open to all Registrants and Exhibitors - *Thursday, 7:45 p.m.*

\$500

Benefits:

- Convention Homepage Ad/Link on OSLHA website (www.ohioslha.org)
- Name/Logo printed on Daily Schedule
- 1/4 page ad in online program accessed by up to 9,500 professionals (7-1/4"W x 5"H)
- Web: Name posted online: 1) in program-Special Events Section, 2) included in Sponsorship List
- Signage: 1) Listing on Sponsorship card placed at each table of Awards Luncheon, 2) On event buffet table(s)

CONTINENTAL BREAKFAST - *Friday, 7:00-7:45 a.m.*

\$350

Benefits:

- Name/Logo printed on Daily Schedule
- 1/4 page ad in online program accessed by up to 9,500 professionals (5"W x 3"H)
- Web: Name posted online: 1) in program-Special Events Section, 2) included in Sponsorship List
- Signage: 1) Listing on Sponsorship card placed at each table of Awards Luncheon, 2) Outside of event room, 3) On buffet table(s)
- Additional Opportunity: Add Convention Homepage Ad/Link for additional \$150 (*See Advertisement Opportunities*)

AWARDS LUNCHEON - *Friday, 12:00-1:30 p.m.*

\$750

Benefits:

- Convention Homepage Ad/Link on OSLHA website (www.ohioslha.org)
- Name/Logo printed on Daily Schedule
- Name/Logo printed on Awards Luncheon tickets
- 1/2 page ad in online program accessed by up to 9,500 professionals (7-1/4"W x 5"H)
- Name/logo on event PowerPoint
- Sponsorship announced during event by OSLHA President
- Web: Name posted online: 1) in program-Special Events Section, 2) included in Sponsorship List
- Signage: 1) Company sign/logo on head table podium, 2) Listing on Sponsorship card placed at each table of Awards Luncheon, 3) Outside of event room

AWARDS LUNCHEON TABLE SPONSORSHIP - *Friday, 12:00-1:30 p.m.*

\$250

Benefits:

- Web: Name posted online: 1) in program-Special Events Section, 2) included in Sponsorship List
- Signage: Listing on Sponsorship card placed at each table of Awards Luncheon
- Additional Opportunity: Add Convention Homepage Ad/Link for additional \$150 (*See Advertisement Opportunities*)

CONTINENTAL BREAKFAST / BUSINESS MEETING / RAFFLE DRAWING EVENT - *Saturday, 7:15-8:30 a.m.*

\$500

Benefits:

- Convention Homepage Ad/Link on OSLHA website (www.ohioslha.org)
- Name/Logo printed on Daily Schedule
- 1/4 page ad in online program accessed by up to 9,500 professionals (5"W x 3"H)
- Web: Name/link posted online: 1) in program-Special Events Section, 2) included in Sponsorship List
- Sponsorship announced during event by Emcee
- Name/logo on event PowerPoint
- Signage: 1) Listing on Sponsorship card placed at each table of Awards Luncheon, 2) Outside of event room, 3) On buffet table(s)

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OSLHA CONVENTION ADVERTISING OPPORTUNITIES

Please check each block that applies to your needs

PROGRAM BULLETIN ADS:

Online program for over 9,500 professionals to review and 1,200 registrants to print

Deadline: November 1st for first program posting. Ads updated as received.

Submit Ad in .jpg, pdf, or Word format in color or black & white

<input type="checkbox"/> Inside Front Cover: \$600 - 7-1/4"W x 9-1/2"H	<input type="checkbox"/> Half Page: \$250 - 7-1/4"W x 5"H
<input type="checkbox"/> Inside Back Cover: \$600 - 7-1/4"W x 9-1/2"H	<input type="checkbox"/> Quarter Page: \$100 - 5"W x 3"H
<input type="checkbox"/> Full Page: \$450 - 7-1/4"W x 9-1/2"H	<input type="checkbox"/> Business Card: \$50 - 3-1/2"W x 2"H

REGISTRATION FOLDER ADS:

Distributed to over 1,200 Registrants

Folder contains all convention material - Used multiple times throughout and after the Convention

Deadline: Artwork must be received by January 15, 2012

Submit Ad in .jpg, pdf, or Word format. Will be printed in Convention colors (*see below*)

<input type="checkbox"/> Folder, Back Cover: \$1,200 - 7-1/4"W x 9-1/2"H - Must be submitted in convention colors or grayscale: Blue PMS 294c Gold: PMS 130c	<input type="checkbox"/> Folder, Inside Flap: \$250 - 4"W x 3"H - Must be submitted in convention colors or grayscale: Blue PMS 294c Gold: PMS 130c
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CONVENTION FLYER AD:

Distributed to over 9,500 professionals via mail

Deadline: Artwork must be received by November 1, 2011

Submit Ad in .jpg, pdf, or Word format. Printed in Black & White

Sole 1/2 Page Ad in Convention Flyer: \$750

- 7-1/2"W x 5"H, Black & White

- The Convention Flyer is inserted in the quarterly issue of Communication Matters newsletter that is mailed to OSLHA Members. The Flyer is also mailed to licensed SLP/AUDs who are not current OSLHA members.

WEB: CONVENTION HOMEPAGE AD/LINK

The OSLHA Convention Homepage is visited frequently by Speech-Language Pathologists and Audiologists throughout Ohio, as well as other states. It is visited multiple times by each Convention Registrant to access needed convention information.

All Convention Information is accessed from the Convention Homepage at www.ohioslha.org. Go to: Convention Info

Note: Ad/Link will be posted on the Convention Homepage from time of receipt through April, 2012

- \$0.00: No fee if sponsorship of \$500 or more is secured (*see Sponsorship Opportunities on previous page*)
- \$150: If sponsorship of under \$500 is secured (*see Sponsorship Opportunities on previous page*)
- \$250: without additional sponsorship (*see Sponsorship Opportunities on previous page*)

Please submit **color logo/ad** in .jpg, .gif or .png format; (142 px W by 54 px H) AND **URL Link** to: OSLHAoffice@ohioslha.org

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OSLHA CONVENTION EXHIBIT OPPORTUNITIES

March 8-10, 2012

Hilton Columbus at Easton Town Center, Columbus, Ohio

Please refer to Sponsorships / Exhibits / Advertisements brochure for additional information

EXHIBIT BOOTH: Please Reserve Booth(s) for

Thursday, March 8, 2012: 4:00-7:00 p.m. and Friday, March 9, 2012: 7:30 a.m.-6:00 p.m.

* Booth fee includes free Convention Registration for ONE booth staff member.

This does not include CEU fees or Awards Luncheon attendance. Non-Profits are not eligible.

- | | |
|--|---------|
| <input type="checkbox"/> SINGLE Booth (6' x 8'): | \$500 |
| <input type="checkbox"/> DOUBLE Booth (6' x 16'): | \$725 |
| <input type="checkbox"/> TRIPLE Booth (6' x 24'): | \$1,175 |
| <input type="checkbox"/> QUAD Booth (6' x 32'): | \$1,400 |
| <input type="checkbox"/> NON-PROFIT Booth (6' x 8'): | \$175 |
| <input type="checkbox"/> BROWSING Booth-unmanned brochure table: | \$350 |

PREFERRED BOOTH NUMBER(s):

See booth layout in brochure

Choice#1:

Choice#2:

Choice#3:

No guarantee on booth availability. Non-Profit booths may be placed across from Exhibitor Lounge and hotel dining room.

We will be using a Tabletop Display Board at our booth

Optional Saturday Exhibition: Please reserve my booth above to include

Saturday, March 10 Exhibition from 7:30 a.m.-1:00 p.m. for additional fee.

~ Saturday Exhibitors will be placed in main Easton Hall for all 3 days, Non-Profits-Saturday only.

- Saturday Exhibition: \$100 additional fee Saturday Exhibition, Non-Profit: \$35 additional fee

EXHIBIT BOOTH STAFF

*FREE CONVENTION REGISTRATION: (Non-Profit Booths Exempt)

- YES** One booth staff member will attend convention sessions - registration fee waived.
This does not include CEU fees or Awards Luncheon attendance.

Name of person receiving Free Registration:

EXHIBIT RAFFLE :

- YES** I will be holding a raffle at my booth. I understand that I am totally responsible for this raffle and will provide all materials needed for raffle, and that the raffle drawing will be held at my booth.
(OSLHA will not be holding an Exhibitor Raffle Drawing Event during the 2012 Convention)

CONVENTION DOOR PRIZES:

DOOR PRIZE Drawings will be held on Saturday, March 10 during the Continental Breakfast / Business Meeting and Raffle Drawing Event. Please consider donating an item(s) for the Door Prize Drawing. Each person attending the event will receive a raffle ticket for this drawing. Your Company/Organization Name and description of item(s) will be announced prior to the drawing of each item.

We will donate the following item(s) for the Door Prize Drawing. *(Ship to OSLHA)*

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PAYMENT FORM

Ohio Speech-Language-Hearing Association

66th Annual OSLHA Convention

March 8-10, 2012

Hilton Columbus at Easton Town Center

Columbus, Ohio

PAYMENT IS INCLUDED FOR THE FOLLOWING (from previous page selections):

Total Sponsorship Fees:

Submit Company logo and/or ad, if applicable,
to: OSLHAoffice@ohioslha.org

Total Advertising Fees:

Submit Camera Ready Ad by deadline per Specs
to: OSLHAoffice@ohioslha.org

Total Exhibit Fees:

including optional Saturday Fees

Submit Company logo for Exhibitor Directory
to: OSLHAoffice@ohioslha.org

If exhibiting, a Certificate of Liability Insurance Coverage is required. Please fax to: 800.866.6742.

TOTAL PAYMENT INCLUDED:

By completing and submitting this application, I agree to the following terms & conditions:

I hereby authorize reservation of exhibit space (if applicable) for our use during the 66th Annual OSLHA Convention, March 8-10, 2012 at Hilton Columbus, Columbus OH. I agree to comply with all rules and regulations as stated in the Sponsorships, Exhibits, Advertisements brochure. I understand that Exhibit and/or ad space cannot be assigned/reserved unless payment accompanies this application.

Payment Type:

CHECK *Payable to: OSLHA 2012 Convention*

VISA

MasterCard

Discover

Credit Card # (16 digits):

Card Expiration Date (MM-YYYY):

Notes / Comments
or Additional Needs:

Submit Form to OSLHA:

1. Be sure all fields that apply are completed
2. Save Form
3. Send form as an **E-Mail attachment** to: **OSLHAoffice@ohioslha.org** with credit card payment
OR print and mail form with payment to: OSLHA, PO Box 309, Germantown, OH 45327.

NOTE: Booth cannot be secured until payment is received.

**Be sure to make your Hilton Columbus hotel reservations early (OSLHA Code: AGE). Call 614.414-5000,
OR make reservations online at: www.ohioslha.org. Go to Convention Info**