# BRENT DANCE MONTH 1 - 31 July 2014 EVALUATION OF FEEDBACK RESPONSES

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#### **EXECUTIVE SUMMARY:**

- 1. Brent Dance Month (BDM) was held in July 2014. Brent Council Arts team coordinated the events which included those of existing dance groups; activities arranged by other organisations with a dance theme; and events organised directly by Brent Council.
- .2. The BDM programme had a total of 34 event headings with a total of 168 individual events. Brent Council Arts Team directly managed 14 event types covering 27 of the individual events.
- 3. Feedback forms were received from six of the 27 Brent Council events, with a total of 131 forms returned. For these six events there were also records of the numbers of adults attending: thus 131 of the forms were returned from 350 adult attendees providing a return rate of 37%. However, averaged over the wider sets of events, the return rate would be lower. Participant feedback was not sought from the events organised by other organisations.
- 4. A third of respondents were from the Wembley area, possibly due to the proximity of the venues at the Brent Civic Centre. In total two-thirds of respondents were from Brent with the remainder from elsewhere in Greater London with a few from outside of Greater London.
- 5. The demographic profile of respondents varied from that of the Brent population. And though sample sizes for individual events were often low, different events within the Dance Month programme appeared also to attract differing demographic profiles of respondents. Across all responses, the large majority, 85% of respondents were female. The age profile was difficult to interpret as the survey was aimed at adults only, though two-thirds of adult respondents were below the age of 45. Participation from those of the Black Caribbean and Black African groups were to a greater extent (38%) than their representation in the Brent population (16%). Respondents from the White, and Asian groups were under-represented compared with the Brent population. By faith, those of Christian faiths comprised the majority (63%) of respondents compared with their representation in the Brent population (44%); those of the Hindu faith had a similar participation (20%) as in the Brent population (19%), while there were few respondents (2%) of the Muslim faith compared with their representation in the Brent population (20%). Three per cent of participants had a disability; while a higher percentage answered to having impairments. Approximately

- half of respondents answered the question on sexual orientation and of those 97% were heterosexual and 3% bisexual.
- 6. Fifty-three per cent (53%) of respondents either agreed or strongly agreed that the event had improved their fitness/health; 55% were positive that they had made new friends at the event; 48% were positive about confidence; 74% about continuing the new interest; 68% about improving knowledge and skills; and 94% that they had enjoyed the event. Most other respondents were neutral on each of the questions; and only small percentages (ranging up to 11%) disagreed or strongly disagreed. In general these totals were similar to those of 2013.
- 7. Ninety-five per cent (99%) of respondents were satisfied or very satisfied with the content of the event; 96% with the venue; and 99% with the event experience. Dissatisfied responses were low, ranging from 0% to 3%. Ninety-six (96%) were satisfied or very satisfied that the event was value for money (albeit those events were free at the point of entry). In general these responses were similar; and possibly slightly higher, to those of 2013.
- 8. Fifty-three respondents provided additional comments. Most comments were positive about the events, the variety and the participation. Improvements for suggestions included improving the view of the World in Dance event by providing a stage or changing the layout of the seating.
- 9. Thirty-four per cent (34%) of respondents hardly ever participated in a dance related activity. Respondents indicated that lack of time due to home life and work, costs and lack of convenient or accessible facilities were the main reasons stopping them from doing more (dance) than they already do.
- 10. Some respondents provided email and contact details to be added to the Brent Council's Arts Mailing list, and provided email addresses.
- 11. Though direct comparisons were not possible, an Appendix to this report summarises the dance activities marketed by other London Boroughs. These included events during Big Dance 2014, the UK's largest celebration of dance and dancing. That was held between 5-13 July 2014, and thus during Brent Dance Month.

#### INTRODUCTION

Brent Dance Month (BDM) is an annual programme of dance and dance related activities coordinated by the Brent Council Arts team. The events were publicised in a hard-copy and online programme and ran from 1-32 July 2014.

The programme comprised of events, performances and workshops organised by Brent Council exclusively for Brent Dance Month; and a local dance club events; and ongoing and Borough wide dance classes and events.

There were a total of 34 event headings, some of which included repeat sessions giving 168 events in total. Of these, 14 of the event types, and 27 of the individual events were exclusive events to Brent Dance Month organised by directly by Brent Council. Local organisations managed the other 141 events.

Feedback forms were provided at the events directly organised by Brent Council. This report is primarily based on those responses.

Table of Brent Dance Month events for which attendance data and/or feedback forms were available:

Event	Date	Number of young people	Number of adults	Total attending	Approx. number of feedback forms
Little Bopperz Baby Disco 1 (BDM)	01/07/2014	38	36	74	
Little Bopperz Baby Disco 2 (BDM)	15/07/2014	41	37	78	14
Little Bopperz Baby Disco 3 (BDM)	22/07/2014	49	53	102	13
Little Bopperz Baby Disco 4 (BDM)	29/07/2014	68	65	133	4
Swing Patrol Launches Brent Dance Month 2014 (TBC)	01/07/2014	96	25	121	8
Big Dance Youth Platforms (BDM)	12/07/2014	20	12	32	
Brent Dance Blast (BDM)	12/07/2014	145	72	217	44
FitSteps Taster	17/07/2014	4	0	4	
FitSteps Taster	24/07/2014	15	0	15	
Brent Celebrates A World in Dance (BDM)	25/07/2014	0	98	98	48
Totals		476	398	874	131

All of these events were held at Brent Civic Centre; and organised by the Arts Team.

#### Return rates

Feedback forms were available from six of the 27 events organised directly by Brent Council. Approximately 131 feedback forms were returned from the Brent Council organised events.

The return rate (percentage) should be treated as a very approximate figure, as adults only, were invited to reply (often on behalf of themselves and young children); and it can be assumed that some forms were completed on behalf of groups.

For the four events for which there were both returned forms and attendance data, the return rate, from adult participants, was 37%.

The overall return rate, if based on the 27 directly managed events would have been lower.

Responses from all events have been combined, as sample sizes were generally insufficient to provide analysis by individual events.

Response rates below include only those who answered one of the options to that question and do not include those who answered 'Prefer not to say'. Text comments are provided for questions that elicited a high proportion of 'Prefer not to say' responses.

In the following sections some comparisons have been made with the results of the feedback from 2013 (the single, previous Brent Dance Month for which data is available). These comparisons are indicative only, since the respondents would have been reflective of the mix of events from which forms were available and returned. The mix of events could have differed between the two years.

#### **ABOUT RESPONDENTS**

#### Place of residence

Response rate: 73% (2013: 71%)

A third (33 per cent) of respondents were from the immediate Wembley postcode areas of HA9 and HA0. Participants from Willesden and Harlesden accounted for ten per cent (10%) of participants while six per cent (6%) were from NW6 and NW2 (assumed to be from the Brent parts of those postcodes) and fourteen per cent (14%) were from Kingsbury NW9 (albeit this postcode stretches beyond Brent). In total nearly two-thirds, sixty-four per cent (64%) of participants were resident in the Brent area. Participants from elsewhere in London accounted for a third (33 per cent) of participants; comprised of fourteen per cent (14%) from Harrow, six per cent (6%) from elsewhere in north-west and north London, and fourteen per cent (14%) from other areas of

Greater London. Three per cent (3%) of participants were from beyond London.

Looking at the data for the north and the south of Brent, nearly half (47 per cent) of all participants were from the north of Brent, compared with seventeen per cent (17%) from the south.

In comparison with 2013:

Home postcode	2014	2013
Wembley: HA9, HA0	33	47
Willesden, Harlesden, NW10	10	12
NW6, NW2	6	6
Kingsbury NW9	14	12
Harrow area	14	6
Other NW and N London	6	3
Other Greater London	14	6
Outside of Greater London	3	9
Total	100%	100%
Brent:		
'North' of the Borough	47	59
'South' of the Borough	17	18
Brent totals	64%	77%

The relatively high proportion of visitors from Wembley is possibly a reflection on the proximity of the Civic Centre venue. In 2014 the results suggest that there was a lower proportion of visitors from Wembley and an increased proportion of visitors from Harrow and elsewhere in Greater London.

#### Sex

Response rate: 79% (2013: 83%)

Eight-five per cent (85%) of those who responded were female and fifteen (15%) were male. Previous experience of cultural surveys suggests that women are slightly more likely than men to complete participant surveys. However, the large differences in the figures in this instance provide evidence that there were significantly more female than male participants. These proportions were similar to those of 2013.

The World in Dance event had the highest male participation at 24 per cent; whilst there were no male respondents from the Little Bopperz Baby Disco.

Age

Response rate: 84% (2013: 69%).

Age profiles are provided in the table below. Note that the survey was aimed at people aged 16 and over.

Age	Percentage 2014	Percentage 2013
Under 16	n/a	n/a
16-24	9%	39%
25-34	22%	15%
35-44	33%	15%
45-54	18%	24%
55-64	7%	6%
65-74	8%	0%
75+	3%	0%
Total	100%	100%

These results were probably influenced by the types of events from which responses were obtained. That the survey was undertaken by adults only helps to explain why almost all of the respondents from the Little Bopperz Baby Disco, aimed at babies, toddlers and pre-schoolers, were in the 24-44 (years) age range and none were aged below 16 (years).

In total nearly two-thirds (64%) of respondents were aged below 45. The Dance Blast and World in Dance events attracted a wider range of respondents including those in age ranges from 45 to 75 years plus.

**Ethnicity** 

Response rate: 80% (2013: 81%).

The ethnicity of respondents is illustrated in the table below:

Ethnic group	Percentage of respondents in 2014	Percentage of respondents in 2013	Percentage of the Brent population at the 2011 Census
White: British	18%	13 %	18 %
White: Irish	2%	3 %	4 %
White: Traveller	1%		
White: Gypsy/Roma			
White: other	10%	6 %	14 %
Black: African	14%	15 %	8 %
Black: Caribbean	24%	41%	8 %
Black: other			3 %
Asian: Pakistani			5 %
Asian: Indian	18%	15 %	19 %
Asian: Chinese	2%		1 %
Asian: Other	2%	3 %	9 %
Mixed White / Black Caribbean	4%		1 %
Mixed White / Black African	2%		1 %
Mixed White / Asian		3 %	1 %
Mixed: other	1%		2 %
Afghan	1%		
East European	2%		
Other including		3 %	6 %
Turkish			
Total	100%	100 %	100 %

Comparisons for the broad ethnic groups are presented in the table below:

Ethnic group	Percentage of respondents in 2014	Percentage of respondents in 2013	Percentage of the Brent population at the 2011 Census
White	30%	22%	36 %
Black	38%	56 %	19 %
Asian	23%	18 %	34 %
Mixed	7%	3%	5 %
Other	3%	3 %	6 %
Total	100%	100%	100%

The mix of events at which feedback forms were available, and returned, is likely to have some effect on the results. The ethnicity of respondents appeared more broadly spread in the 2014 responses as compared with

2013; and closer to the percentages of the Brent population as at the 2011 Census. Nevertheless, the popularity of the dance events amongst the Black Caribbean and Black African groups is evident from the above. White, and Asian respondents were under-represented compared with the Brent population.

## Religion

Response rate: Eleven per cent of the total respondents opted for 'Prefer not to say', leaving a response rate of 66% from those who indicated a religion or belief.

The religion of respondents is shown in the table below. Figures are given as proportions of those who stated a religion or belief (including 'No religious belief').

Nearly two-thirds (63 per cent) of respondents were Christian compared with 44 per cent for the Brent population. Those of the Hindu faith comprised a fifth (20 per cent) of responses; in line with their representation in the population. Muslims, who comprise twenty per cent (20 per cent) of the Brent population, comprised only 2 per cent of respondents.

Religion	Percentage of respondents who stated a religion, 2014	Percentage of respondents who stated a religion, 2013	Percentage of the Brent population at the 2011 Census
Christian	63%	71 %	44 %
Buddhist	1%	0 %	1 %
Hindu	20%	13 %	19 %
Jewish	2%	0 %	2 %
Muslim	2%	0 %	20 %
Sikh	0%	3 %	1 %
Other	4%	11 %	1%
No religious belief	8%	3 %	11 %
Total	100%	100 %	100 %

#### **Disability**

Response rate (to leading question): 78% (83% in 2013).

Three per cent (3 per cent) of respondents indicated that they had a disability. The following question asked how their activities were impaired, with a response rate of eight per cent (8 per cent). Four per cent (4%) mentioned hearing problems, 2 per cent a physical impairment, 2 per cent mental health and 2 per cent had a speech impairment.

#### Sexual orientation

Response rate: 55%, though a further 15% indicated 'Prefer not to say'.

Of the 55 per cent who responded, ninety-seven per cent (97%) indicated that they were heterosexual and three per cent (3%) that they were bisexual.

### **FEEDBACK**

# How did you hear about today's event?

Response rate: 79% or more

Respondents were asked to tick all options that applied.

The percentages here are as of the total number of answers including multiple answers:

Media	2014	2013
Email	8%	9%
Brent Magazine	11%	4%
Brent Council website	20%	14%
Brent Dance Month Programme	8%	1%
(BDM 'publicity' in 2013)		
Local press	3%	2%
Arts e-newsletter	4%	3%
Word of mouth	31%	49%
Other	15%	18%
Total	100%	100%

Several respondents elaborated on the 'Other' category, included those who heard of the event through their own professional, performer or other connection with the event, via a family or friend connection (word of mouth?), via a Brent Library, via social media, or as an employee of Brent Council. The list was similar to those for the 'Other' category in the 2013 survey.

Word of mouth accounted for nearly a third of the total answers. Multichannel communications were likely in many cases; and indeed some were illustrated where respondents had ticked more than one source of information.

# Respondents were asked to what extent they agreed or disagreed with statement about the activity?:

# My fitness/health has improved as a result of the activity

Response rate: 84%

	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
2014	23%	30%	36%	7%	4%
2013	16%	26%	45%	5%	8%

Half (53%) of respondents were positive while a third (36%) were neutral.

# I have made new friends

Response rate: 82%

	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
2014	22%	34%	31%	7%	4%
2013	15%	38%	38%	3%	8%

Over a half (55%) of respondents were positive, while a third (31%) were neutral.

# I have gained more confidence

Response rate: 81%

	Strongly	Agree	Neither	Disagree	Strongly
	agree		agree nor		disagree
			disagree		
2014	15%	33%	42%	6%	4%
2013	27%	27%	38%	5%	3%

Forty-two per cent (42%) of respondents neither agreed nor disagreed. However nearly half (48%) either agree or strongly agreed.

# I hope to continue developing my new interests

Response rate: 83%

	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
2014	29%	45%	20%	4%	2%
2013	29%	42%	24%	0%	5%

Three-quarters (74%) of respondents either agreed or strongly agreed.

# I have improved my knowledge and skills

Response rate: 83%

	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
2014	25%	43%	29%	1%	2%
2013	49%	23%	21%	3%	5%

Two-thirds (68%) of respondents agreed or strongly agreed that the activity had improved their knowledge and skills, while nearly a third (29%) were neutral. The responses to this question indicated a change compared with the 2013 responses between the two adjacent statements of 'Strongly agree' and 'Agree'. This suggests that the mix of events in 2014 may have involved slightly less opportunity to improve knowledge and skills.

# I have enjoyed the overall experience

Response rate: 89%

	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
2014	67%	28%	6%	0%	0%
2013	63%	23%	13%	0%	3%

Two-thirds of respondents were strongly agreed that they had enjoyed the overall experience; and in total, agreement was over ninety per cent (94%).

### **Summary for these questions:**

The responses to almost all of the statements indicated that the majority of respondents were positive (Agree or Strongly Agree). The majority of the remaining responses were from those who were neutral (Neither agreed nor disagreed), typically in the range of 20-42% of respondents. A small proportion of comments were from those who Disagreed or Strongly disagree, though in total these did not exceed 11% for any question.

# How satisfied are you with the following?

#### Content of the event

Response rate: 89%

	Very satisfied	Satisfied	Neither Satisfied nor Dissatisfied	Dissatisfied	Very dissatisfied
2014	65%	34%	1%	0%	0%
2013	72%	23%	5%	0%	0%

Two-thirds of respondents were very satisfied with the event content; and almost all overs were satisfied.

#### Venue

Response rate: 90%

	Very satisfied	Satisfied	Neither Satisfied nor Dissatisfied	Dissatisfied	Very dissatisfied
2014	72%	25%	3%	0%	0%
2013	67%	24%	4%	2%	2%

Over two-thirds (72%) of respondents were very satisfied with the venues and a further twenty-five (25%) were satisfied, giving a combined positive rating of 96%.

# Overall event experience

Response rate: 89%

	Very satisfied	Satisfied	Neither Satisfied nor Dissatisfied	Dissatisfied	Very dissatisfied
2014	69%	30%	1%	0%	0%
2013	68%	25%	5%	2%	0%

Two-thirds (69%) of respondents were very satisfied with the overall event experience and a further thirty per cent (30%) were satisfied, giving a combined positive rating of 99%.

# Value for money

Response rate: 71%

While some of the events organised by Brent had entrance charges, other events, including all of those for which feedback forms were received, were free at the point of entry though there was a cost to the public purse. The

relatively low response rate to this question, is possibly a reflection of the ambiguity of the events that were 'free' at the point of entry.

	Very satisfied	Satisfied	Neither Satisfied nor Dissatisfied	Dissatisfied	Very dissatisfied
2014	75%	21%	3%	0%	0%
2013	70%	17%	10%	2%	3%

Three-quarters (75%) of respondents were very satisfied with the value for money and a further twenty-one per cent (21%) were satisfied, giving a combined positive rating of 96%.

# Summary for these questions:

Satisfaction with the content of the event, the venue, overall event experience, and value for money was over ninety per cent in each case. The responses were similar to, and possibly slightly higher, than those for 2013.

#### **Additional comments**

"Parking should be cheaper"

Response rate: 40%

Fifty-three respondents provided additional comments.

The comments are reproduced below (retaining the original wording of the commentators but with spellings checked)

Brent Dance Blast:
"Possibly have more acts"
"Wonderful space"
"More games including the audience to participate"
"Bar for adults"
"Start on time. Don't keep us waiting. Long day"
"Some of the act performed for too long (ie, over five minutes)"
"Really enjoyable event!"
"Integration of young and mature members of the community was very evident at this event. It has been a beautiful occasion. Fabulous involvement activities"
"More food product during the break to be sold"
"Better communication between event requirements and dancers - theme/country wasn't clear to dancers. All dances to have same amount of time"
"Good event for all. Really enjoyed"
"Not to plan on an event day, parking very difficult"
"Brilliant event. Good way of bringing people together"

- "I attended the AM sessions and was disappointed that very few people attended"
- "This event was poorly attended up until 3pm, the audience was less than 5-10 people. I left at 3.00pm. Loved Fit Step, Zumba and Hula Hooping"
- "More advertising"

# **Little Bopperz Baby Disco (three events):**

"Air con would be great"

"Send emails & updates of events like this to those people who have signed up to the Brent Civic Centre website. This would be great to run on a weekly basis for the under 5's."

"On it is very well"

"I would like to see more activities suitable for 4-8 years old"

"The dancing was very good. Could we have more class for the little ones?"

"The children enjoyed the lighting/music/overall experience"

"Its very nice event"

"Microphone for dance teacher, 2 teachers, brighter and colourful clothes, horn or whistles, set rules"

"Make this a regular event and have different medians each week - bubbles, parachute, pompoms etc"

"Would like to see this event continued. It's a great confidence builder for me and my child"

"Kid really enjoy it. Wish it was more often. Sad that event is over"

"It is really good, look forward for more of such events"

# **Swing Patrol:**

"It was very good"

"Would have liked to see the dancers in costumes that demonstrated / illustrates the period they were talking about"

"Perhaps a few more dances were needed on the day"

### A World in Dance:

"Wonderful variety - great show"

"It would be great to have a stage"

"No"

"Lighting need to be more rehearsed. Shorter evaluation form"

"It was great watching the performances all over the world"

"Loved the audience participation"

"Wonderful event. Where were all my friends? A missed opportunity"

"Better changing facilities for performers"

"I couldn't see very well despite being 5'8" tall, which made some of the dance movements less pleasurable as they were chopped into bits instead of being one fluid movement. Eventually, I went and sat on the floor (with some others) to see better. Could you make it more in the round, so fewer people would be sitting behind each other? Or set the seats not directly behind each other?"

"It was great watching the performances from all over the world"

"Required running programme and educational pack for children"

"No stage / raised seats meant poorer visibility"

"All excellent"

"Too much reverberation in the Drum - needs more acoustic dampening. It is painful for a hearing aid wearer"

"More advertising"

"More dancing and more advertising of leaflets of who the dancers were and where to learn what they do"

"The event was a good taster of what is out there. Some acts were better than others. Stage management and flow of performances could have been better. Not sure if was good for younger children. Could be a good evening out without children! The very first act very good in its complete fullness. Folk dance, African dance, swing, bird dance all very good"

"Lighting and seating could be better - much better"

"Would be nice to see feet of dancers - a small podium woud be better"

"Excellent"

"Great fun! Variety of dances and audience participation. Hope to come next year!"

Most comments were positive about the events, the variety and the participation. A number of suggestions were made for improving the events; and the comfort and involvement of participants.

For the World in Dance event several participants mentioned visibility as an issue, and that a stage could have been useful – and/or that the seating could have been better arranged.

# On average over the last 6 months, how often have you participated in a dance related activity?

Response rate: 69%.

	2014	2013	
More than once a week	7%	32%	
Once a week	24%	15%	
Once a month	16%	8%	
Less than once a month	11%	13%	
Hardly ever	34%	31%	
Total	100%	100%	

Responses in 2014 were from a sample that participated in dance less frequently than those of the sample in 2013. This was particularly evident for participation of more than once a week. The differences could be due to a range of factors possibly including he mix of events from which the sample was drawn, or that the 2014 events attracted a generally less active mix of the population, or to other factors.

A third (34%) said that they hardly ever participated, so it is likely that the event/s they attended were a new experience for these respondents.

# What's stopping you from doing more than you already do?

Response rate: N/A.

	Responses 2014	Responses 2013
Not enough time - home	22%	19%
Not enough time - childcare	0%	3%
Not enough time - work	15%	21%
Costs involved	21%	10%
Lack of confidence	6%	15%
No convenient and accessible facilities	11%	14%
No motivation	6%	0%
Health problems	0%	3%
Other	19% *	16%
Total	100%	100%

<sup>\*</sup>Includes some text responses that relate to the listed categories.

Responses were not mutually exclusive (respondents were invited to tick all that applied); and the table above is of the percentage of responses rather than of the number of respondents. Over a third of responses indicated a lack of time; forty-three per cent (43%) of responses indicated a lack of time. Nearly a third of responses (32%) cited either a lack of facilities or the costs involved.

While there were no response for 'Health problems' at least one did mention that in 'Other'.

# Arts e-newsletter: would you like to be added to the mailing list for the Brent Council Arts e-newsletter?

Response rate: Not analysed.

Some respondents provided an email address, though some may already be on the mailing list. t they were already on the mailing list. Contact details have been extracted by the Brent Council Arts team.

# Appendix 1

Several London Boroughs provide or advertise dance events. Some local authorities also participated in Big Dance 2014 (<a href="http://www.bigdance.org.uk/">http://www.bigdance.org.uk/</a>), the UK's largest celebration of dance and dancing. Held from 5-13 July 2014, it coincided with Brent's Big Dance Month.

However while other Boroughs organised various dance events, none of the other London Boroughs held a 'Dance Month' or in a similar format to Brent's. A comparison of the results from Brent's Dance Month was not therefore practical with any similar event. Nor, given the wide range of formats was it considered useful to approach other Boroughs with a view to benchmarking the evaluated results from any feedback and equality surveys.

A summary of the events organised by other Boroughs is presented in the following table.

Borough	Dance Month/Big Dance participation 2014
Barking and Dagenham	No web evidence of a Dance Month programme- just of general dance activities e.g.  Dance More  A well established dance workshop who hold various classes here at Robert Clack on Wednesday and Friday evenings. They specialise in Ballroom and Latin, Salsa, Street Dance and hold Candlelight Dances one Saturday night every month. Sessions are £6 per hour and £8 per hour and a half, <a href="http://www.netmums.com/barking-dagenham/local/index/after-school-activities/dance">http://www.netmums.com/barking-dagenham/local/index/after-school-activities/dance</a>
Barnet	No web evidence of a Dance Month programme- just of activities e.g.  http://www.netmums.com/barnet/local/index/preschool-classes/music-and-dance
Bexley	No web evidence of a Dance Month programme. They did participate in a Big Dance bus activity: <a href="http://www.bexley.gov.uk/index.aspx?articleid=18039">http://www.bexley.gov.uk/index.aspx?articleid=18039</a> Also evidence of general dance activities throughout the year <a href="http://www.bexley.gov.uk/index.aspx?q=dance&amp;articleid=7">http://www.bexley.gov.uk/index.aspx?q=dance&amp;articleid=7</a>
Bromley	No web evidence of a Dance Month programme. They did hold some activities as part of Big Dance <a href="http://www.bigdance.org.uk/">http://www.bigdance.org.uk/</a>
Camden	No web evidence of a Dance Month programme. They did hold some activities as part of Big Dance <a href="http://www.bigdance.org.uk/">http://www.bigdance.org.uk/</a> <a href="http://www.camdenlockmarket.com/about/blog/big-dance-">http://www.camdenlockmarket.com/about/blog/big-dance-</a>

Borough	Dance Month/Big Dance participation 2014
	sponsors-camden-lock-live/ They also advertise general dance activities throughout the year - <a href="http://www.camden.gov.uk/ccm/navigation/leisure/sport-and-physical-activity/sports-directory/sports-directory-c-f/dance/">http://www.camden.gov.uk/ccm/navigation/leisure/sport-and-physical-activity/sports-directory/sports-directory-c-f/dance/</a>
Croydon	No web evidence of a Dance Month programme. They hold one/two activities in Big Dance <a href="http://www.siobhandavies.com/whats-on/talks-events/big-dance-2014-south-london-hub-network-meeting/">http://www.siobhandavies.com/whats-on/talks-events/big-dance-2014-south-london-hub-network-meeting/</a> They advertise general dance activities throughout the year: <a href="http://www.croydon.gov.uk/contents/departments/education/pdf/sen/leisure-activities-over18.pdf">http://www.croydon.gov.uk/contents/departments/education/pdf/sen/leisure-activities-over18.pdf</a>
Ealing	No web evidence of a Dance Month programme. They did hold some activities as part of Big Dance 2012- no evidence of participation in 2014. They do advertise general dance activities <a href="http://www.netmums.com/ealing/local/view/after-school-activities/dance/dance-activity-in-ealing">http://www.netmums.com/ealing/local/view/after-school-activities/dance/dance-activity-in-ealing</a> <a href="http://www.ealing.gov.uk/info/200006/arts/98/dominion_arts_ed_ucation_centre/2">http://www.ealing.gov.uk/info/200006/arts/98/dominion_arts_ed_ucation_centre/2</a>
Enfield	No web evidence of a Dance Month programme. They did hold some activities as part of Big Dance 2012- no evidence of participation in 2014 They also advertise general activities <a href="http://enfield.gov.uk/downloads/file/517/childrens">http://enfield.gov.uk/downloads/file/517/childrens</a> art groups a nd classes <a href="http://www.enfield.gov.uk/info/1000000489/keycontent/1768/everybody">http://www.enfield.gov.uk/info/1000000489/keycontent/1768/everybody</a> active - adults
Greenwich	No web evidence of a Dance Month programme. They did hold some activities as part of Big Dance <a href="http://www.bigdance.org.uk/">http://www.bigdance.org.uk/</a> They also advertise general dance activities: <a href="http://greenwichdance.org.uk/about/organisation/">http://greenwichdance.org.uk/about/organisation/</a>
Hackney	No web evidence of a Dance Month programme. They did hold an activity as part of Big Dance <a href="http://www.bigdance.org.uk/">http://www.bigdance.org.uk/</a> <a href="http://eastlondondance.org/">http://eastlondondance.org/</a> They do advertise general dance activities -
	http://www.destinationhackney.co.uk/places-to-go/Over50s http://www.destinationhackney.co.uk/places-to-

Borough	Dance Month/Big Dance participation 2014
	go/Young_People
Hammersmith and Fulham	No web evidence of a Dance Month programme. They did hold some activities as part of Big Dance 2012- no evidence of participation in 2014. They do advertise general dance activities –
Haringey	No web evidence of a Dance Month programme. They did hold some activities as part of Big Dance 2012- no evidence of participation in 2014. They advertise general dance activities: <a href="http://www.haringey.gov.uk/index/community">http://www.haringey.gov.uk/index/community</a> and leisure/leisur ecentres/active-lifestyles/dance.htm <a href="http://www.haringey.gov.uk/older">http://www.haringey.gov.uk/older</a> persons activities.htm
Harrow	They advertise dance activities but no evidence of participation in Big Dance - <a href="http://www.harrow.gov.uk/info/200006/arts">http://www.harrow.gov.uk/info/200006/arts</a> and entertainment/804/harrow arts directory dance/2
Havering	No web evidence of a Dance Month programme. They did hold one/two activities as part of Big Dance <a href="http://www.bigdance.org.uk/">http://www.bigdance.org.uk/</a> They advertise general dance activities <a activity="" and="" centres="" classes"="" complex%20="" dance="" hillingdon="" href="http://www.google.co.uk/url?url=http://www.netmums.com/havering/local/index/after-school-activities/dance&amp;rct=j&amp;frm=1&amp;q=&amp;esrc=s&amp;sa=U&amp;ei=-h8gVLLEOKmf7ga3q4HICw&amp;ved=0CBQQFjAA&amp;usg=AFQjCNHcJx3fvGgp7Bx2BGTmaAsZUFXbVw&lt;/a&gt;&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;Hillingdon&lt;/td&gt;&lt;td&gt;They advertise dance activities but no evidence of participation in Big Dance - &lt;a href=" http:="" leisure="" sport="" www.fusion-lifestyle.com="">http://www.netmums.com/hillingdon/local/view/after-school-activities/dance/dance-classes-at-futunity-uk</a>
Hounslow	No web evidence of a Dance Month programme. They did hold one/two activities as part of Big Dance <a href="http://www.bigdance.org.uk/">http://www.bigdance.org.uk/</a> They advertise general dance activities: <a href="http://www.fusion-lifestyle.com/centres/Brentford Fountain Leisure Centre/activity/Dance classes">https://www.fusion-lifestyle.com/centracts/London Borough of Hounslow/activity/4</a>

Borough	Dance Month/Big Dance participation 2014
	953/Dance classes
Islington	No web evidence of a Dance Month programme. They did hold one/two activities as part of Big Dance <a href="http://www.bigdance.org.uk/">http://www.bigdance.org.uk/</a> They advertise general dance activities: <a href="http://www.netmums.com/islington/local/index/after-school-activities/dance">http://www.netmums.com/islington/local/index/after-school-activities/dance</a> <a href="http://www.islington.gov.uk/services/leisure-culture-sport/get-active/active-islington/Pages/dance.aspx">http://www.islington.gov.uk/services/leisure-culture-sport/get-active/active-islington/Pages/dance.aspx</a>
Kensington and Chelsea	No web evidence of a Dance Month programme. They did hold one/two activities as part of Big Dance <a href="http://www.bigdance.org.uk/">http://www.bigdance.org.uk/</a> <a href="http://www.rbkc.gov.uk/subsites/intransit/what/handbag.aspx">http://www.rbkc.gov.uk/subsites/intransit/what/handbag.aspx</a> They advertise general dance activities: <a href="http://www.rbkc.gov.uk/leisureandlibraries/sportsandleisure/activitiesforadults.aspx">http://www.rbkc.gov.uk/leisureandlibraries/sportsandleisure/activitiesforadults.aspx</a>
Kingston	No web evidence of a Dance Month programme. They did hold one/two activities as part of Big Dance <a href="http://www.bigdance.org.uk/">http://www.bigdance.org.uk/</a> They advertise general dance activities: <a href="http://www.netmums.com/kingston/local/index/classes-for-you/dance">http://www.netmums.com/kingston/local/index/classes-for-you/dance</a> <a href="http://www.kingstonfirst.co.uk/visitkingston/whatson/regulareven_ts.aspx">http://www.kingstonfirst.co.uk/visitkingston/whatson/regulareven_ts.aspx</a>
Lambeth	No web evidence of a Dance Month programme. They did hold a detailed big dance programme in partnership with Southwark in 2012 - <a href="http://www.southwark.gov.uk/downloads/download/2382/big_dance">http://www.southwark.gov.uk/downloads/download/2382/big_dance</a> - lambeth and southwark a-z of dance. No web evidence of one in 2014. They advertise general dance activities: <a href="http://www.netmums.com/lambeth/local/index/after-school-activities/dance">http://www.netmums.com/lambeth/local/index/after-school-activities/dance</a>
Merton	No web evidence of a Dance Month programme. They did hold an activity as part of Big Dance <a href="http://www.bigdance.org.uk/">http://www.bigdance.org.uk/</a> They advertise general dance activities: <a href="http://www.netmums.com/merton/local/index/after-school-activities/dance">http://www.netmums.com/merton/local/index/after-school-activities/dance</a>
Newham	No web evidence of a Dance Month programme. They did hold one/two activities as part of Big Dance

Borough	Dance Month/Big Dance participation 2014
	http://www.bigdance.org.uk/ They advertise general dance activities http://www.netmums.com/newham/local/index/after-school-activities/dance
Redbridge	No web evidence of a Dance Month programme. They did hold one/two activities as part of Big Dance <a href="http://www.bigdance.org.uk/">http://www.bigdance.org.uk/</a> <a href="https://www.facebook.com/events/1465132457060607/?ref=22">https://www.facebook.com/events/1465132457060607/?ref=22</a> They advertise general dance activities <a href="http://www.netmums.com/redbridge/local/index/after-school-activities/dance">http://www.netmums.com/redbridge/local/index/after-school-activities/dance</a>
Richmond	No web evidence of a Dance Month programme. They did hold one/two activities as part of Big Dance <a href="http://www.bigdance.org.uk/">http://www.bigdance.org.uk/</a> They advertise general dance activities <a href="http://mediafiles.thedms.co.uk/Publication/RL/cms/pdf/live-lt-up-2014-10.compressed%5B1%5D.pdf">http://mediafiles.thedms.co.uk/Publication/RL/cms/pdf/live-lt-up-2014-10.compressed%5B1%5D.pdf</a>
Southwark	No web evidence of a Dance Month programme. They did hold one/two activities as part of Big Dance <a href="http://www.bigdance.org.uk/">http://www.bigdance.org.uk/</a> They advertise general dance activities <a href="https://www.fusion-lifestyle.com/contracts/London_Borough_of_Southwark/Community">https://www.fusion-lifestyle.com/contracts/London_Borough_of_Southwark/Community</a>
Sutton	No web evidence of a Dance Month programme. They did hold one/two activities as part of Big Dance <a href="http://www.bigdance.org.uk/">http://www.bigdance.org.uk/</a> They advertise general dance activities <a href="https://www.fusion-lifestyle.com/contracts/London_Borough_of_Southwark/Community">https://www.fusion-lifestyle.com/contracts/London_Borough_of_Southwark/Community</a>
Tower Hamlets	No web evidence of a Dance Month programme. They did hold one/two activities as part of Big Dance They advertise general dance activities <a href="http://www.towerhamlets.gov.uk/lgsl/701-750/734">http://www.towerhamlets.gov.uk/lgsl/701-750/734</a> community catalogue/support in the community an d d/linkage plus.aspx
Waltham Forest	No web evidence of a Dance Month programme. They did hold one/two activities as part of Big Dance They advertise general dance activities <a href="http://www.netmums.com/walthamforest/local/index/after-">http://www.netmums.com/walthamforest/local/index/after-</a>

Borough	Dance Month/Big Dance participation 2014
	school-activities/dance
Wandsworth	No web evidence of a Dance Month programme. They did hold one/two activities as part of Big Dance They advertise general dance activities <a href="http://www.netmums.com/wandsworth/local/index/after-school-activities/dance">http://www.netmums.com/wandsworth/local/index/after-school-activities/dance</a>
Westminster	No web evidence of a Dance Month programme. They did hold one/two activities as part of Big Dance <a href="http://www.bigdance.org.uk/">http://www.bigdance.org.uk/</a> They advertise general dance activities: <a href="http://www.netmums.com/westminster/local/index/after-school-activities/dance">http://www.netmums.com/westminster/local/index/after-school-activities/dance</a>