

# Modeling Camp New York City

Ages 12-18

## 2013 Session Dates

July 9th-12th  
July 30th-Aug 2nd  
Session Fees: \$999

## Session Fees Include:

- All Activities
- Photo Shoot
- Portfolio and Pictures
- Lunch
- Modeling Camp T-shirt

Modeling Camp NYC featured in:



DAILY NEWS

NEW YORK POST



## REGULAR CAMP HOURS:

Tues-Fri: 9:30am-4:30pm

Take your modeling aspirations to the *ultimate* level and come to the modeling capital of the world, the epicenter of fashion - NEW YORK CITY!

Modeling Camp NYC is our largest, most popular program attracting girls from all over the globe! The four day 'boot camp' is open to all girls ages 12-18!

This exciting, empowering camp introduces girls to the world of modeling and fashion and steps them through a series of workshops, photo shoots and daily challenges with top industry professionals. Girls learn about modeling in a fun, non-competitive environment and walk away not only with the knowledge of how to get in to the industry but with valuable life skills that they can apply to their everyday life.

The program culminates at the end of the four days with girls having the option to meet with top NYC agents and casting directors. You could leave Modeling Camp with your own modeling contract! Or simply come and experience the world of modeling and fashion right here in NYC!

Modeling Camp NYC is held at The Westin New York Grand Central Hotel, a world-class property nestled in the heart of Midtown Manhattan, within walking distance of Times Square, Grand Central Station and the United Nations, as well as the Theatre District and Rockefeller Center. Discounted room rates are available to campers who choose to stay at The Westin New York Grand Central Hotel.

*"This program seems to be an amazing opportunity for young people interested in the industry!"*

- Autumn Cannella  
FORD MODELS, NYC

Modeling Camp NYC is 4 day 'boot camp' program designed for girls to have fun while learning about the modeling industry. Modeling Camp can make no guarantee that you will be signed by an agency or that you will be successful in entering the industry. Modeling Camp wants girls to know that it is not essential for you to complete a modeling program such as this one in order for you to meet and sign with a legitimate modeling agency.



## AMERICA'S NEXT top model



Ashley Howard  
ANTM



Lisa Nargi  
Project Runway

Modeling Camp welcomes Ashley Howard from AMERICA'S NEXT TOP MODEL and Lisa Nargi, PROJECT RUNWAY model winner, who will be speaking at Modeling Camp NYC this summer!





## AUDITIONS & CASTINGS

Auditions and castings are a part of every model's day - learn how to handle yourself and how to book your first job! Then take the toughest test and have a casting with a real NYC agent!

## RUNWAY TRAINING & SHOW

Girls spend a day with a NYC runway choreographer learning how to walk down the runway with confidence and style. Learn the twists, the turns, the pivots and put them all together at the end of the program with a fashion show presentation for family and friends.

## A MODEL PERSONALITY

It's not just about taking a pretty picture - it's how you project your attitude in front of the camera! Your eyes, the way you hold your hands, how you stand, how you smile - girls learn how to project their personality gracefully on camera.

## MODELING CAMP NYC TOP MODEL!

Every day girls are set challenges to accomplish by top industry professionals. Winners of the Modeling Camp challenges receive prizes such as extra frames in the photo shoot, extra takes on the TV commercial or more pictures for their portfolio! At the end of the program, a **Modeling Camp NYC Top Model** is announced! *(Please note that Modeling Camp does not encourage nor promote a competitive environment. Many prizes are given out throughout the week. The emphasis to the girls is that true beauty comes from within and that having a good personality in this business (as in any business) is key!)*

## TV COMMERCIALS

Models are often used for TV commercials so it is important that you know how to be confident in front of the television camera. Girls learn tips from top NYC acting coach Cynthia White and get to try their hand at a Modeling Camp make-up commercial! Watch yourself on TV and learn all the inside tips!

**"I think Modeling Camp is one of the best experiences for girls who are wanting to get in to the industry. Modeling Camp is definitely the push that gets you in!"** - Addie, Age 15

## YOUR CHANCE TO BE IN THE NEWS!

Good Morning America, NBC, The New Yorker Magazine, Channel One News, The New York Post, The New York Daily News, Daily Motion, Reuters... NYC was all abuzz this summer with what was going on at Modeling Camp! Come be a part of what's going on in NYC!



## DIRECTED BY HEATHER COLE

The Director of Modeling Camp NYC is the founder and owner of Modeling Camp, Heather Cole. A former Elite model, Heather started her modeling career 23 years ago in London. Having appeared in magazines such as Elle, Vogue and Marie Claire, Heather went on to open Modeling Camp in 1995 which has since grown to incorporate programs in Chicago, Dallas, Los Angeles, Miami, New York City, Toronto and Virginia.



Modeling Camp campers meet with Modeling The Right Way representative Mindy DiCosta.



## MODELING THE RIGHT WAY

The winner of the Modeling The Right Way and Ellegirl.com National Model Search attends Modeling Camp NYC every summer! This summer girls attending Modeling Camp NYC had the opportunity to meet with Mindy DiCosta from Modeling The Right Way who shared with them her knowledge and advice on getting in to the modeling business.



## PROJECT RUNWAY GUEST SPEAKER

Modeling Camp NYC girls are visited by Project Runway Model Winner Lisa Nargi who helps the girls perfect their runway walk on the catwalk!



Project Runway winner Lisa Nargi shows campers how to walk the runway.

**"Modeling Camp is one of a kind! The staff are professional, vibrant and a real source of inspiration for the campers who attend. This camp goes beyond catwalk training and posing. The wide variety of activities have the girls leaving camp more knowledgeable about the modeling industry and full of confidence. This camp is for any girl looking to find her beauty and inner model!"**

- Lisa Nargi  
PROJECT RUNWAY

# AMERICA'S NEXT **top model**

VISIT WITH AMERICA'S NEXT TOP MODEL ALUMNI



Modeling Camp NYC campers meet with Ashley Howard from America's Next Top Model!

*"Modeling Camp was the best possible choice I could have made in following my dream."*

- Katherine, Age 15

## MODELING CAMP NYC WARDROBE OPTION

Campers have the opportunity to add on the Modeling Camp NYC Wardrobe Option where they are able to select designer clothes to wear for their photo shoot. This collection of clothes and accessories has been hand-picked by fashion stylists exclusively for these photo shoots. Choose from hundreds of dresses and tops and look like you have just stepped right out of a fashion magazine!

## PROFESSIONAL PHOTO SHOOT WITH A NYC PHOTOGRAPHER

Every camper attending Modeling Camp NYC will have their own private photo shoot session with a NYC fashion photography team. After learning about photo shoot do's and don'ts, experience the excitement of what it's like to be a professional model shooting in a real NYC photo studio!

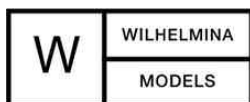
A hair styling and make-up team will be doing your hair and make-up and a fashion stylist will be styling your outfits - so it will be just like a real modeling job! This is a great way to start your own modeling portfolio, to add to one you may already have or just a fun way to get some amazing pictures of yourself!



## MEET WITH TOP NYC AGENTS!

**FORD elite**  
MODELS

Meet the top modeling agencies in the world! Ford, Elite, Wilhelmina! All girls attending Modeling Camp NYC have the option to meet with top NYC agencies to get a private, individual assessment of their potential in the industry. (Please note that this activity is completely optional.)



*"Great experience and the team was very organized! I enjoyed talking to everyone - thank you for having me!"*

- Bobby Gutierrez  
WILHELMINA MODELS, NYC



Modeling Camp girls being interviewed by MTV this summer.

## MEET CASTING AGENTS FROM MTV!



Modeling Camp NYC girls have the opportunity to attend casting calls with MTV when they visit our camp to cast for the show 'Made'.

## PERSONAL PRESENTATION

The way you present yourself is most important in the world of modeling and can make the difference between getting the job and not getting the job. Girls learn how to present themselves with grace and style. Learn how to select that 'winning' outfit, how to do your hair and make-up for castings and how to look polished and together all the time. Then take part in our Modeling Camp NYC presentation challenge!

*"Great! Cool girls, fantastic energy! Great diversity of girls which is so important to us at Seventeen!"*

- Guillermo Perez  
SEVENTEEN MAGAZINE



## seventeen Magazine

will be scouting at Modeling Camp NYC this summer for a photo shoot spread in one of their upcoming issues. Here is YOUR chance to be discovered!

## Newsflash!!! Meet with Elite

Scouts from Elite Model Management - one of the top agencies in the world will be visiting Modeling Camp NYC this summer to scout for new talent.

*"The girls were beaming with confidence! I was impressed by how many girls came from different states and countries! It's a great opportunity to learn from others, make friends and enjoy fashion and modeling together in a fun environment!"*

- Delpha Ramos  
ELITE MODEL MANAGEMENT, NYC

## HEALTH AND FITNESS

All girls should eat a healthy, well-balanced diet and maintain a regular exercise routine. Campers learn about health and nutrition and have their own personal yoga session with our Modeling Camp Nutritionist Keeley Mezzancello!



Modeling Camp NYC at lunch.

## MODELING PORTFOLIO

Girls attending Modeling Camp NYC will each receive their own portfolio book along with the two best pictures from their photo shoot! This is a great way to present yourself to a modeling agency or simply a wonderful opportunity to get some amazing pictures of yourself!

**Parents: Two 8x12 shots are included in your session fees. Additional pictures can be purchased separately.**



## Maggie Seider

Fashion Photographer

Maggie Seider has been photographing fashion and lifestyle for three decades in North America and Europe, where she lived and worked for over ten years. Her editorial work for publications such as Elle, Vogue and numerous other magazines have been published worldwide. She has had over one hundred magazine cover credits.

Commercial Clients include Wonderbra, Champion, Bali, Hanes, Gerber, Wrangler, James Dean, Renault, as well as clothing designers in Spain and America, and European hair salons. She is best known for her work in beauty and children. Having worked with most of the major agencies to develop young talent, she is known for her patience and ability to teach.

*"It has been wonderful to see the results of what one model, gifted with brains equal to her beauty, has brought to America. The success of Heather Cole's programs are the direct result of her consummate experience in all aspects of the business of modeling and her own personal integrity and professional attitude.*

*Modeling Camp is a wonderful experience for any young girl regardless of her goals. The confidence, style and presence, well demonstrated and practiced are gifts that last a lifetime." — Maggie Seider*



## ADD ON PHOTO SHOOT CAMP NYC!

All NYC campers have the opportunity to add on **Photo Shoot Camp NYC** - an advanced photo shoot session held on location every Saturday following the four day boot camp.

Here girls have the opportunity to shoot outside on location in NYC at a private one on one photo shoot with a NYC fashion photographer! It's a great way to add to the studio pictures you will be getting for your portfolio from camp and also an amazing opportunity to get some fabulous pictures of yourself.

Girls have their hair and make-up done for them by NYC hair and make-up artists and then have their own private photography session shooting in three outfits!

For more information on **Photo Shoot Camp NYC** see our website: [www.modelingcamp.com](http://www.modelingcamp.com)



To register please visit our website at [www.modelingcamp.com](http://www.modelingcamp.com)

For more information please call us toll free on 888-757-5575.

Please see the 'Lodging' page on our website for advice on where to stay.