

PRIZE ENTRY DISTRIBUTION
The American Legion
P.O. Box 361656
Indianapolis, IN 46236-1656



OFFICIAL PRIZE ENTRY BULLETIN

WINDOW
1.125" x 4.5"
1.25" from Left
1" from Bottom

CE-SWP-14

Please be advised, open by addressee only.

PRIZE ENTRY
TICKETS
ENCLOSED

IMPORTANT! We are not obligated to send you further notices regarding your exclusive prize number and/or its eligibility for the sweepstakes drawing.

THIS MEMORIAL DAY, THE AMERICAN LEGION WANTS YOU TO REMEMBER OUR NATION'S VETERANS AND OUR AMERICAN VALUES THEY FOUGHT TO DEFEND.

As we remember those who have paid the supreme sacrifice for our country, we would like to make sure that this is a special Memorial Day for you and our veterans. Later, I will tell you what you can do for our veterans, but first let me tell you what may be in your future.

John D. Sample
2900 E. Apache St.
Tulsa, OK 74135



TWO CHANCES TO BE A WINNER, <<NAME>>

FIRST: DREAM COME TRUE PRIZE

Reply to enter and you could win a Mustang convertible or \$25,000 cash. If you follow the instructions and reply by the deadline you will be entered in the “**Dream Come True**” prize giveaway. If you are the grand prize winner, you will receive a new Mustang convertible or \$25,000 cash. Or you could be selected for your choice of a fantastic cruise or one of over 1,000 other prizes.

You must attach your Dream Come True Sticker to the enclosed entry form and mail it to us as soon as you can.



SECOND: EARLY BIRD BONUS

If you respond for receipt by <<Date>>, you have a chance to win \$2,500 in the EARLY BIRD drawing.

You must attach your Early Bird Sticker to the enclosed entry form and mail it to us for receipt by <<Date>>.

No donation is required to enter the sweepstakes or to win any prizes. Making a donation will not increase your chances of winning.

But a gift to The American Legion will help make winners out of veterans who need our help.

YOUR ENTRY NOW WILL MAKE YOU ELIGIBLE FOR A CHANCE TO WIN ONE OF OVER 1,000 PRIZES IN THE DREAM COME TRUE SWEEPSTAKES

GRAND PRIZE OPTIONS:

BRAND NEW FORD MUSTANG CONVERTIBLE OR...



FORD® and MUSTANG® are registered trademarks of Ford Motor Company.



**WIN
\$25,000.00
CASH**

FIRST PRIZE:



4 days/3 nights Weekend Cruise to the Bahamas. Includes all meals, entertainment, taxes and most shipboard activities. You and your guest will visit Nassau-Paradise Island and CocoCay. Ports of call: Port Canaveral, Florida; Nassau, Bahamas; CocoCay, Bahamas; Port Canaveral, Florida. Round trip coach airfare to/from Florida is also included...OR...TAKE \$2,000.00 CASH.

**SECOND PRIZE
\$1,000.00 CASH**



OR A SHARP AQUOS® 46" 1080p LCD HDTV

**THIRD PRIZE \$100.00 CASH
OR A SAMSUNG DVD PLAYER (50 WINNERS)**

**FOURTH PRIZE WINNERS
RECEIVE A BRAND NEW
GENEVA® FASHION WATCH (1,000 WINNERS)**

**EARLY BIRD BONUS
PRIZE OF
\$2,500.00 CASH**

CERTIFICATE of Confirmation

If you return your **Dream Come True** prize entry ticket by the deadline and it is randomly selected in the drawing to win the Grand Prize, the judges will award you the \$25,000 prize

This is to confirm that you will receive the \$25,000 prize if you return the enclosed entry for receipt by <<date>>, and your number is selected in the drawing to win the Grand Prize.

Your exclusive Dream Come True number is <<123456789123>>.

Please support our veterans by sending a special donation when you return your prize entry ticket.

(No donation necessary to enter)



★★★★★ DREAM COME TRUE PRIZE TICKET ★★★★★

If your prize entry ticket is selected as the grand prize winner, you will have your choice of a **new Mustang convertible or \$25,000 cash**. Place the sticker on the right.

John D. Sample
2900 E. Apache St.
Tulsa, OK 74110

AFFIX
DREAM COME TRUE
PRIZE STICKER
HERE

<<XXXXfinder #>>

<<xxxxmail code>>

No donation is required to enter sweepstakes. Making a donation will not increase your chances of winning.

★★★★★ EARLY BIRD BONUS TICKET ★★★★★

If you return your Early Bird Bonus Ticket for receipt by <<date>> and it is selected the winner, **you will receive the \$2,500 Early Bird prize**. Place the sticker on the right.

John D. Sample
2900 E. Apache St.
Tulsa, OK 74110

AFFIX
EARLY BIRD BONUS
PRIZE STICKER
HERE

<<XXXXfinder #>>

<<xxxxmail code>>

No donation is required to enter sweepstakes. Making a donation will not increase your chances of winning.

DONATION - PRIZE ENTRY FORM

Yes, I <<Name>> want to win the Dream Come True Grand Prize or any other prizes the I may qualify for!

I have included my Prize Entry Tickets

- Dream Come True Prize Entry Ticket
- Early Bird Bonus Prize Entry Ticket

MR. JOHN D. SAMPLE
2900 E. APACHE, ST.
TULSA, OK 74135

xxxfinder# xxxDream Come True

- See reverse side for donations made by credit card.
- I have included a check.
Please make check payable to:
The American Legion.
Use the enclosed envelope to make your donation.

THE AMERICAN LEGION
National Processing Center
PO Box 21016
Tulsa, OK 74121-1016

YES. I also wish to support our America Heroes and the many important veteran's support programs of The American Legion.

\$3 \$5 \$8 \$15 \$ Other _____

NO. I am not enclosing a donation to help America's veterans through the work of The American Legion. But enter me in the sweepstakes

No donation is required to win the sweepstakes. Making a donation will not improve your chances of winning.

XXXXXXXXXX-XXXXXXXX-XXX



THE AMERICAN LEGION



What The American Legion does:

- The American Legion has over 2,600 accredited representatives throughout the nation, to include the Board of Veteran's Appeals in Washington, D.C. Through the determination of these representatives, our accredited representatives represent veterans in over 700,000 claims/month (Oct. 2013 figure; source: Department of Veterans Affairs) and secured over \$760 million/month in veterans' disability benefits.
- Sponsors more than 5,000 American Legion Baseball teams, comprising more than 100,000 ballplayers.
- Helps families of deployed troops through its Family Support Network.
- Through the American Legion Legacy Scholarship Fund, awards college scholarships to children whose mothers or fathers have sacrificed their lives in the global war on terrorism.
- Through its Temporary Financial Assistance program, helps the children of veterans who are suffering hardships.
- Works with communities to welcome back their returning veterans and help them make the transition to civilian life.
- Lobbies Congress to upgrade and improve Post-9/11 GI Bill education benefits (the Legion wrote the original 1944 GI Bill that educated 8 million veterans).
- Urges Congress to provide enough VA funding to take care of veterans' medical needs — and authorize appropriations in advance.
- Volunteers nearly one million hours every year at about 160 VA medical facilities nationwide.
- Through the American Legion National Emergency Fund, gives emergency financial assistance to Legion families hit by hurricanes, floods, tornadoes, and other disasters.
- Offers community programs that encourage the intellectual and social growth of America's children (Boys State, National Oratorical Competition, Junior Shooting Sports, Boy Scouts).
- Raises funds to improve the quality of life for active-duty troops through Operation Comfort Warriors.

I would like to receive periodic email updates from The American Legion.

My email address is: _____

PLANNING FOR THE FUTURE?

Please send me information on supporting our veterans with a bequest to The American Legion in my will.

I have already included The American Legion in my will.

I have included a check.

Please make check payable to: The American Legion.

Please charge my credit card.



Card Number: _____ Amount: \$ _____

Signature: _____ Expiration Date: _____

From the desk of

WILLIAM A. PEASE

Memorial day has always had a special meaning to most Americans. On this day we honor those who made the supreme sacrifice for our country.

The sweepstakes entry that I have enclosed is a way for The American Legion to get the attention of people like you who may not know what The American Legion is really all about. The American Legion does not use any of your donations for any of these prizes. Prize money being given away is provided by a third party.

Every day, inspiring stories of our American heroes and the challenges they face come across my desk. I would like to share one of those for you, so please may I have a couple of minutes of your time.

Sergeant Tom Shepard was lucky; he came home, but his life changed forever that fateful day in Afghanistan when an IED blast ripped through his body.

He required immediate surgery in Kandahar, then was flown to Germany for more care. Finally he was transferred to Walter Reed Army Medical Center in Washington, D.C. where he spent time in the ICU.



As Tom's wife Brandy described his injuries, she said, "His left leg was amputated above the knee. It is closed up and healing well. His arms had a lot of shrapnel wounds. Those wounds are now closed up and all bandages have been removed from his arms. He has many stitches in various places on his arms, but they are healing well. Two of Tom's fingertips were amputated, his forefinger (trigger finger) and ring finger, both on his right hand. The flash burns on his face and arms are also healing well."

Tom's right leg is the major wound now. A lot of muscle from mid-calf up is gone.

"Miraculously," as doctors say, all tendons, ligaments, bone, and nerves are still intact!

For now, he continues to go to surgery every 2-3 days for I&D (Irrigation & Debridement) of the wound.

Over, please

Wounded heroes like Tom deserve our help. They suffer from ailments like traumatic brain injury, post traumatic stress disorder, and polytrauma. They have lived through so much and lost so many of their friends.

Now they focus on healing and turning their thoughts and concerns to their families. The American Legion is there to help ensure that their most basic needs are met. This could mean keeping the lights on, helping them connect with support groups in their hometowns, or helping navigate the overburdened VA system and red tape to receive the benefits they have earned.

In order to provide these important services—in order to help veterans like Tom—we need your help!

Send a special Memorial Day gift today. Your donation of \$10, \$15, \$25 or whatever you can spare can make a difference in the life of a veteran in need.

Yours for our wounded heroes,

A handwritten signature in black ink, appearing to read 'W. Pease', with a large, stylized initial 'W'.

William A. Pease
The American Legion

P.S. I wish you good luck, and I hope that you are a winner in the sweepstakes.

P.P.S. While a donation is not necessary to enter or win this sweepstakes—our veterans are the true winners thanks to your help.

OFFICIAL RULES

DREAM COME TRUE (“PROMOTION”)

Winner(s) of prizes below will be selected from among all eligible entries received in random drawings conducted on or before 6/30/15 by Ventura Associates International LLC (“Ventura Associates” or “Judges”), whose decisions are final. Potential winners will be notified within 2 weeks of selection. All prizes guaranteed to be awarded. Open to legal residents of the fifty United States and the District of Columbia and Canada and to residents of other countries and U.S. territories and possessions only where offered & permitted by law. Void where prohibited by law.

If due to a printing, production technical, human or other error of any nature, more prize claims are received for any prize level than the stated number of prize(s) intended to be awarded, the prizes at that level will be awarded in a random drawing conducted by Ventura Associates, whose decisions are final, from among all eligible, validated and non-suspect entries received.

DREAM COME TRUE GRAND PRIZE GIVEAWAY CONSUMER DISCLOSURES: You have not yet won. No purchase necessary. Grand Prize winner chooses from a variety of merchandise with approximately the same value (e.g., automobiles, vacations, electronics, etc.). Approximate retail value (ARV) of merchandise: up to \$30,000 or \$25,000 cash option. Estimated odds of winning: 1:20,000,000. To choose automobile, boat or any other vehicle, winner must have appropriate license and assume all responsibility for registration, title, license, taxes, insurance fees and any other options not expressly included.

Promotion registered by Ventura Associates, 60 E. 42nd St., NY, NY 10165 & may be presented in different creative presentations by different organizations (the “Presenting Promoter(s)”). **Begins 11/15/13 at 12:01 AM EST and ends 1/31/15 at 11:59 PM EST.**

DREAM COME TRUE DREAM PRIZE GIVEAWAY CONSUMER DISCLOSURES:

You have not yet won. No purchase necessary. Prize levels First through Third will offer a variety of merchandise, electronics, jewelry, house wares, etc. These prize winners only may select any prize offered at level won or cash equivalent of ARV stated below. Values at a given level will be approximately the same. ARV of merchandise prizes & estimated odds of winning: 1 First Prize (ARV: \$2,000): 1: 20,000,000; 1 Second Prize (ARV: \$1,000): 1:20,000,000; 50 Third Prizes (ARV: \$100 each): 1:400,000; 1,000 Fourth Prizes – Watch (ARV: \$72 each, no cash option): 1:20,000. Total ARV: \$80,000. Promotion registered by Ventura Associates, 60 E. 42nd St., NY, NY 10165 & may be presented in different creative presentations by different organizations (the “Presenting Promoter(s)”). **Begins 11/15/13 at 12:01 AM EST and ends 1/31/15 at 11:59 PM EST.**

DREAM COME TRUE BONUS/EARLY BIRD GIVEAWAY CONSUMER DISCLOSURES:

You have not yet won. No purchase necessary. Bonus/Early Bird winner will receive check for

\$2,500.00. ARV: \$2,500.00. Estimated odds of winning: 1:12,000,000. Promotion registered by Ventura Associates, 60 E. 42nd St., NY, NY 10165 & may be presented in different creative presentations by different organizations (the “Presenting Promoter(s)”). **Begins 11/15/13 at 12:01 AM EST and ends 1/31/15 at 11:59 PM EST.**

FOR ANY TRAVEL PRIZE: Travel companion(s) required to sign liability release prior to departure. Dates subject to availability; travel must be completed within 12 months of award. Restrictions & blackout dates apply. Winner and travel companion(s) must travel on same itinerary. Minor must be accompanied by parent or legal guardian. To receive any travel car benefits, winner must be a licensed driver, must provide proof of insurance and meet other requirements as specified by car rental company.

For a list of major Dream Come True winners (Grand, First, Second and Third Prize levels), available after 9/30/15, send self-addressed, stamped envelope by 1/31/15 to: Dream Come True Winners, P. O. Box 9314, Medford, NY 11763-9314. **HE FOLLOWING APPLIES TO ALL OF THE ABOVE:**

All entries become property of their respective Presenting Promoter & will not be returned or acknowledged. Participating entrants agree to these rules and the decisions of Judges and the Presenting Promoters, which are final and binding and release Ventura Associates and the Presenting Promoters and their respective parents, subsidiaries and affiliated companies, and all other businesses involved in these promotions, as well as the employees, officers, directors and agents of each, from all claims and liability relating to their participation, acceptance, use, and or redemption of prize. Winners assume all liability for any injury or damage caused or claimed to be caused, by participation in these promotions or acceptance, use or redemption of any prize.

Presenting Promoters and Ventura Associates are not responsible for any printing, production, typographical, human or other error of any nature in printing of any promotional notice, promotion number, entry form or prize notice, or in the administration of the promotion or announcement of the prizes. Any notice, prize number, entry form or prize notice containing a printing, production, typographical, human or other error of any nature shall be deemed null and void. No responsibility assumed for lost, late, misdirected, illegible, incomplete, mutilated/postage due or mechanically reproduced entry forms, or entry forms that have been tampered with or not obtained through legitimate channels, all of which will be disqualified. Liability for an irregular entry form, prize number, prize notice or promotional notice shall be limited to replacement with another. Ventura Associates shall always have the right to take such other measures as it deems necessary or appropriate in its sole discretion to preserve the integrity of the promotion. In no event shall Ventura Associates and/or Presenting Promoters have any liability or obligation to award more than the stated prize(s) offered in conjunction with these promotions.

Ventura Associates and any of the Presenting Promoters are not liable for payment of any prize to entrants who have violated these official rules. Winners acknowledge that Ventura Associates, Presenting Promoters and all other businesses concerned with this promotion and their agents do not make, nor are in any manner responsible for any warranty or

representations, expressed or implied, in fact or in law, relative to the quality, conditions, fitness or merchantability of any aspect of any merchandise prize except that such prize shall be subject to manufacturer's standard warranty.

In order to win a prize, a winner may be required (at Judges' discretion) to sign & return an Affidavit/ Declaration of Eligibility/Liability Release, & where legally permissible, a Publicity Release within 10 days of date on notification and may be required to provide proof of identity. Winners of prizes valued at \$600 or more will be required to furnish their taxpayer identification number information before the awarding of any prize to comply with IRS tax reporting requirements. Failure to execute and return any required documentation within the time period specified and/or return of any prize notification or prize as undeliverable may result in disqualification and selection of an alternate winner. Acceptance of a prize by a minor will require execution by parent or legal guardian of required documentation. Costs for goods or services not specified are winner's responsibility. No substitution of prizes except by Presenting Promoter or Ventura Associates due to unavailability. Except where prohibited by law, winners consent to use of their names, hometowns, prizes won & likenesses for promotional purposes on behalf of all Presenting Promoters and Ventura Associates and its designee(s) without additional compensation. Void where prohibited by law. All federal, state, provincial & local laws & regulations apply. Prize values awarded in U.S. currency. No transfer or assignment of prize permitted except to a surviving spouse. Winners responsible for all taxes on prizes. U.S. laws govern all aspects of this promotion. All disputes and claims arising out of or relating to this promotion shall be determined according to the laws of the State of New York without regard to its conflict of law principles and all participating entrants consent to the personal jurisdiction of the federal and state courts located in New York County and agree that such courts have exclusive jurisdiction over all such disputes. All causes of action arising out of or in connection with this promotion shall be resolved individually without resort to any form of class

action litigation and any and all claims, judgments and awards shall be limited to actual out of pocket expenses incurred and in no event will cover legal fees.

Winner selection executed at 60 E. 42nd St., NY, NY 10165. Ventura Associates, the independent judging organization, has provided all prizes at no charge. Ventura Associates and/or Presenting Promoters reserve the right to modify, cancel, suspend, or terminate these promotions if they become technically corrupted. In the event of termination, prizes will be awarded (if applicable) from eligible entries received prior to this date of termination. Employees of Presenting Promoters, Ventura Associates, their respective advertising & promotion agencies & any other person or organization directly involved with the promotions & their respective immediate families (spouse, parents, children, siblings and their spouses) and/or household members (whether related or not) of such employees are ineligible. The name, address, telephone number and email address, if available, provided by entrant to the Presenting Promoter will be forwarded to judging agency solely for its use in administering these promotions, and will be destroyed thereafter.

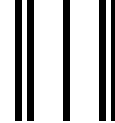
If offered in Canada, Canadian residents, to win, must first correctly answer, unaided, a time-limited mathematical skill testing question administered by mail. Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.

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MAIL PREFERENCE SERVICE: IF YOU WOULD PREFER NOT TO RECEIVE FUTURE SWEEPSTAKES MAILINGS FROM THIS PRESENTING PROMOTER, PLEASE WRITE TO THE AMERICAN LEGION, P.O. BOX 361656, INDIANAPOLIS, IN 46236-1656

Your gift is very much appreciated and may be deductible as a charitable contribution. Please consult with your tax advisor for additional information. A copy of our latest financial report may be obtained by writing to The American Legion (and for MN residents only, American Legion Charities, a 501(c)(3) Trust), PO Box 361656, Indianapolis, IN 46236, 317-630-1200. If you are a resident of one of these states, you may obtain financial information directly from the state agency: FLORIDA – A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE, 1-800-435-7352 (800-HELP-FLA) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. Florida Registration CH2010. GEORGIA - A full and fair description of the programs of The American Legion and our financial statement summary is available upon request at the office and phone number indicated above. MARYLAND – For the cost of copies and postage, Office of the Secretary of State, State House, Annapolis, MD 21401. MISSISSIPPI – The organization's official registration and financial information may be obtained from the Mississippi Secretary of State's office by calling 1-888-236-6167. Registration by the Secretary of State does not imply endorsement. NEW JERSEY – INFORMATION FILED WITH THE ATTORNEY GENERAL CONCERNING THIS CHARITABLE SOLICITATION AND THE PERCENTAGE OF CONTRIBUTIONS RECEIVED BY THE CHARITY DURING THE LAST REPORTING PERIOD THAT WERE DEDICATED TO THE CHARITABLE PURPOSE MAY BE OBTAINED FROM THE ATTORNEY GENERAL OF THE STATE OF NEW JERSEY BY CALLING (973) 504-6215 AND IS AVAILABLE ON THE INTERNET AT www.njconsumeraffairs.gov/ocp.htm#charity. REGISTRATION WITH THE ATTORNEY GENERAL DOES NOT IMPLY ENDORSEMENT. NEW YORK – Office of the Attorney General, Department of Law, Charities Bureau, 120 Broadway, New York, NY 10271. NORTH CAROLINA – FINANCIAL INFORMATION ABOUT THIS ORGANIZATION AND A COPY OF ITS LICENSE ARE AVAILABLE FROM THE STATE SOLICITATION LICENSING BRANCH AT 1-888-830-4989. THE LICENSE IS NOT AN ENDORSEMENT BY THE STATE. PENNSYLVANIA – The official registration and financial information of The American Legion may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement. VIRGINIA – Virginia State Office of Consumer Affairs, Department of Agricultural and Consumer Services, PO Box 1163, Richmond, VA 23218. WASHINGTON – Charities Division, Office of the Secretary of State, State of Washington, Olympia, WA 98504-0422, 1-800-332-4483. WEST VIRGINIA – Residents may obtain a summary of the registration and financial documents from the Secretary of State, State Capitol, Charleston, WV 25305. Registration with any of these state agencies does not imply endorsement, approval or recommendation by any state.

NAME _____
ADDRESS _____
CITY _____
STATE _____ ZIP _____



PLACE
STAMP
HERE

FIRST CLASS MAIL

**THE AMERICAN LEGION
PO BOX 21016
TULSA OK 74121-1016**

