

SUSTA 2012 Branded Application – Certification of Exclusivity

Complete this form for all products listed in this application which you do not have exclusive right to promote in the market. This form must be signed by the owner of the brand(s).

Attention Brand Owners: Signing this form does not create an exclusive right to sell the product in the market(s) listed below. This document certifies that the U.S. applicant will be the only company using MAP Branded funding to promote product(s) in the market(s) listed below.

COMPANY NAME: Susan's Cookies

PRODUCTS NOT OWNED BY YOUR COMPANY		
Brand name products listed below must correspond with information on the product information table		
Brand Name/ Private Label Name	Product Description	
Example: Baker's Delight	Example: Cookies	
Sarah's Delight	Waffles	

CC JNTP _ FOR BRANDS NOT OWNED Valid only for the following countries listed in the Product Information Country Name: United Kingdom Canada and the United States

I hereby certify that the MAP Branded Applicant is authorized to promote the above brand(s) and product(s) in the above target market(s).

Brand Owner Company Name: S	arah's Baking Company		
Physical Address: 444 Dessert D	r.		
City: Santa Barbara	State: CA	Zip and Country: 93000 USA	
Phone: 555-123-4567	Fax: 555-123-9876	Email: sduncan@sarahsbake.com	
Website: www.sarahsbakingco.com			
Brand Owner Signature: Sarah Duncan		Print Name: Sarah Duncan	
Title: Owner		Date: August 1, 2011	
Applicant Company Name: Susan's Cookies			
Signature:		Print Name: Susan Cook	
Title: Owner		Date: August 1, 2011	