

# MADE YOU LOOK.



**Educational & Networking Events:**  
April 7-10, 2010  
**Trade Show:** April 8-10, 2010

Orange County Convention Center  
Orlando, Florida

WWW.SIGNEXPO.ORG

**Check out the  
latest products  
and services  
from all over  
the globe.**

For more information on registering for ISA International Sign Expo 2010, visit [www.signexpo.org](http://www.signexpo.org), contact ISA's customer service department at: (800) 748-5065 or (508) 743-0542 between 9:00 a.m. and 5:00 p.m. ET or e-mail [sign@xpressreg.net](mailto:sign@xpressreg.net).

# ISA International Sign Expo 2010 Free Trade Show Pass!

We're looking out for you and your sign business. Join us at ISA International Sign Expo 2010, April 8-10 at the Orange County Convention Center in Orlando, Florida. You'll find everything you need to succeed and you won't want to miss a thing including:

- **Eye-Catching Exhibits!**  
Show features include ISA's New Product Showcase, Green Product Showcase and a packed exhibit hall.
- **Expert Education**  
New in 2010! The ISA International Sign Academy will offer more than 60 education sessions and three package pricing options to give you the best educational opportunities under one roof. Register early for the JumpStart, WorkSmart, or Genius packages and reserve your seat for the sessions of your choice!
- **Exciting Networking Events**  
Mix and mingle with friends and colleagues at the Custom/National Networking Event, the Keynote Luncheon, the Global Sign Forum, the SSSC/ISA Golf Tournament, and many others.

**To view a detailed schedule of events, education sessions and register for these events, visit [www.signexpo.org](http://www.signexpo.org).**

**Save time!** Use the exhibitor code below at [www.signexpo.org](http://www.signexpo.org) to register for your **FREE Trade Show Pass!**

Exhibitor 3-Character Promotional Code: \_\_\_\_\_  
Invitation supplied by: \_\_\_\_\_

Please visit our exhibit booth while attending the Expo!

## Three Ways to Register

- **ONLINE:** go to [www.signexpo.org](http://www.signexpo.org) and use the exhibitor 3-character promotional code.
- **FAX:** completed form to (508) 759-4552.
- **MAIL:** completed form to:  
ISA International Sign Expo c/o CDS,  
107 Waterhouse Road  
Bourne, MA 02532 USA

## Contact Information:

I am a member of:

- International Sign Association     Southeast Sign Association     Virginia Sign Association  
 Florida Sign Association     Nonmember     Other sign association (Please List \_\_\_\_\_)

Name \_\_\_\_\_ Position/Title \_\_\_\_\_

Company Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP/Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Please check here if you require special services.

ISA provides attendee contact information to exhibitors and sponsors for the purpose of sending marketing materials. By providing your information, you explicitly consent to receive communications from ISA and partners under 47 U.S.C. 227.

- Please check here if you do not want your e-mail address shared with ISA International Sign Expo 2010 exhibitors in advance of the show.  
 Please check here if you do not want your e-mail address shared with ISA exhibitors after the show.  
 Check here to receive ISA SmartBrief - the most critical sign and visual communications news delivered to your inbox weekly. It's FREE!

## Registrant Profile: Section must be completed to qualify for free show pass.

How many times have you attended the ISA International Sign Expo?  0     1-2     3-4     5 (+)

**Company Type:** (select one)

- Ad Agency/PR Firm/Graphic Design  
 Architectural Sign Company  
 Association  
 Billboard Manufacturer  
 Consultant  
 Custom/Local Sign Company  
 Digital Sign Company  
 Distributor  
 Government  
 National Sign Company  
 Supplier  
 Sign User/Buyer  
 Sign Installer/Service  
 Other \_\_\_\_\_

**Job Area:** (select primary job function)

- Administration - Owner/CEO/President  
 Senior Mgt - Operations/Manufacturing  
 Advertising/Marketing/Public Relations  
 Consultant  
 Engineering/Product Detailing  
 Environmental Affairs  
 Finance/Accounting  
 Graphic Design  
 Government Official  
 Human Resources  
 LEED Accredited Professionals  
 Project/Program Management  
 Purchasing/Supply Chain Management/Outsourcing/  
Subcontractor Coordination  
 Sales/Account Management  
 Student  
 Technician (Field) Electrician/  
Fabrication/Installation/  
Maintenance Service  
 Technician (Shop) Electrician/  
Fabrication/Painting  
 Other \_\_\_\_\_

**Product/Services Interests:** (select as many as applicable)

- Architectural Graphics/ADA  
 Computer Software & Hardware  
 Custom Non-Electric  
 Digital Signage & Graphics  
 Eco-Friendly Products  
 Education  
 Electric Signs  
 Fabrics  
 Generic-Message Signs  
 Installation Equipment & Services  
 LED  
 Lighting, Electrical & Power Components  
 Manufactured, Stock & Specialty Signs  
 Neon  
 Non-Electric Signs  
 Outdoor Advertising  
 Paints & Painting Equipment  
 Plastics, Film & Acrylic Materials  
 P.O.P. Signs  
 Reflective Materials  
 Screen Printing  
 Sign Components & Materials  
 Sign Fabrication & Shop  
 Subcontractor Services  
 Trade/Professional Services  
 DOT/Traffic/Signs  
 Vehicle Graphics

**Company Gross Annual Sales:** (in U.S. Dollars)

- \$500,000 or less  
 Over \$500,000 - \$1 Million  
 Over \$1 Million - \$5 Million  
 Over \$5 Million - \$10 Million  
 Over \$10 Million

## Sign & Date:

Signature \_\_\_\_\_ Date \_\_\_\_\_

Register online at  
[www.signexpo.org](http://www.signexpo.org)  
using your 3-character  
promotional code  
for free admission!