

Fundraiser Sample Letter

Important Dates

April 11-18 - Have letter written.

April 11-18, 2009 - Send letters out.

As responses come in, send thank you notes.

May 30 - Turn in all support to team leader, nicely organized in a single envelope with your name on it.

Sample Letter/Package

Each package you give to a potential supporter should include the following:

1. Your personal support letter**
2. A self-addressed, postage-paid envelope (you can leave a stamp in the envelope)
3. A response slip (this may be part of the letter, or a separate piece of paper).

**Below you'll find a sample letter. Do NOT cut and paste the letter below. The sample is to be used simply as a model to give you ideas for your OWN letter.

Tips

1. Don't wait till last minute. Follow the deadlines. You will really thank yourself for it.
2. Make the letter personal! You can even put a picture of yourself on it.
3. Keep the letter to one page, MAX. Very few people have the time and attention span to read more than a page at a time. This is NOT the time to share your life story.
4. Write a hand-written personal note at the end. This doesn't have to be long either, but it communicates care and thoughtfulness. Don't know that it necessarily makes people give more, but I do know that I've really appreciated those who wrote personal notes on their support letters to me.
5. Don't judge people. You never know how God will impress on someone to give. Don't rule people out because you think they would never give. You'll be surprised.
6. Pray, Pray, Pray. This is meant to be a faith-building step. Treat it as such, by praying and asking God for help.



7707 Highway 6 South, Missouri City, Texas 77459

Tel: (281) 499-2131 Fax: (281)-499-5503

Email: office@fbcchome.org

Home Page: www.fbcchome.org

Dear Ms. Lay (name of person here),

Hi! For many of you this is the first time you've heard from me in a while. Let me explain why I am writing. My youth group is going on a missions project to China this summer. When you think of China, what comes to mind? Shanghai, Beijing, shopping, Great Wall, and great tours. Well, we're going to minister in one of the poorest areas in the hemisphere, a village filled with mud and cave house. We're going to people, many of whom have lost hope, in order to share our reason for hope.

Our project will be this summer, June 6-19. It is organized by Fort Bend Community Church. Thirty Five other participants including 2 physicians will be going to this project. This is the fifth year that F.B.C.C. is involved with this project. I will be teaching English to elementary school children, home visitation, as well as helping out in the clinic.

I really feel that God is leading me to go on this project, but I will need your help as I step out in faith. By praying for me as I prepare and go to China, you will have a direct impact on my ministry. Prayer is of vital importance to every aspect of life and this project is no exception. Also, the cost of the project is about \$1,780 per student.

In addition to holding group fundraisers, I am responsible for raising \$1,430. Will you consider supporting me financially? All I need is twenty people to give \$71.50 each in order to make this missions adventure possible. However, any amount is appreciated! I need to turn in all of my support in by June 1, so if you could respond **before June 1**, I would be very appreciative.

I am looking forward to what God will do in my life through this project. Your support and prayers mean a great deal to me. Thank you for sharing in this opportunity with me to influence the lives of the people in China today as well as whomever I meet in the future.

Love in Christ,

Your name

-----Detach and Return-----

Yes, I want to support you with my prayers and my gift of \$ _____.

Yes, I want to support you with my prayers at this time.

No, I cannot help you at this time, but have fun and don't drink the water!

Name: _____

Address: _____

Make checks payable to: **Fort Bend Community Church. Return this and any support in the enclosed envelope to me by June 1.** Thank you!

Pursue the Heart of God by making disciples locally and globally to reach all people for Jesus Christ.