



# La Bella Notte: A Beautiful Evening with Mercer

An elegant evening of dinner, dancing, and entertainment!

## PROGRAM BOOK ADVERTISING CONTRACT

### Full Sponsorship Rates: (see separate "Sponsorship Opportunities" form)

<input type="checkbox"/> Patrono di Platino ( <i>Platinum Sponsor</i> )	Full Page ad	\$15,000
<input type="checkbox"/> Patrono d'oro ( <i>Gold Sponsor</i> )	Full Page ad	\$10,000
<input type="checkbox"/> Patrono d'argento ( <i>Silver Sponsor</i> )	Full Page ad	\$8,000
<input type="checkbox"/> Patrono di Bronzo ( <i>Bronze Sponsor</i> )	Half Page ad	\$5,000
<input type="checkbox"/> Patrono Commerciale ( <i>Corporate Sponsor</i> )	Half Page ad	\$3,000
<input type="checkbox"/> Stella ( <i>Star</i> )	Business Card	\$1,000

### Advertising Rates:

<input type="checkbox"/> Full Page Ad	\$600
<input type="checkbox"/> Half Page Ad	\$400
<input type="checkbox"/> Quarter Page Ad	\$250
<input type="checkbox"/> Business Card	\$175

### Mechanical Requirements:

Full Page: 7 ½" wide X 10" high

Half Page: 7 ½" wide X 5" high

Quarter Page: 3 ¾" wide X 5" high

Business Card: 3 ¾" wide X 2" high

### Advertising Copy:

- |   |   |
|---|---|
| <input type="checkbox"/> Camera-ready artwork is enclosed | <input type="checkbox"/> A business card is enclosed                |
| <input type="checkbox"/> Use my ad from last year         | <input type="checkbox"/> Electronically sent to adman67@comcast.net |

**AD RESERVATION DEADLINE – MARCH 1, 2011**  
**Please call Francis Paixão with any questions regarding format at 609-570-3731**

Company \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone # \_\_\_\_\_ Fax # \_\_\_\_\_ E-mail \_\_\_\_\_

**Keep the bottom copy for your records. Mail the top two copies and your check payable to: MCCC Foundation**  
**Mailing Address: PO Box B, Trenton, NJ 08690**

- Total Amount enclosed \$ \_\_\_\_\_ for the \_\_\_\_\_ Sponsor
- Total Amount enclosed \$ \_\_\_\_\_ for a \_\_\_\_\_ Ad