

# AHRMM's 46<sup>th</sup> Annual Conference & Exhibition

San Antonio, Texas • July 20–23, 2008



## Conference Advertising Contract & Application

Available Exclusively to AHRMM08 Conference Exhibitors

### CONTACT INFORMATION:

Contact Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_ Website: \_\_\_\_\_

### AHRMM08 WEBSITE

Place a banner ad on AHRMM's most visited web page – the AHRMM08 Conference site at [www.ahrmm.org](http://www.ahrmm.org). These ads are a great way to promote your company and booth placement before the show. Banners are hyperlinked to your company website, can include up to three rotations. Clickthrough tracking is also available.

	Specifications	Cost	Preferred Date(s)	Subtotal
Banner Ad	468 x 60 pixels	\$350/1 week	_____	_____
(bottom of conference home page)	JPG or animated GIFs 25KB (max.)	\$1,100/four consecutive weeks	_____	_____

Ad placements begin on Mondays and run through Sunday. Send all art files to [ahrmm@aha.org](mailto:ahrmm@aha.org).

### CONFERENCE POCKET GUIDE

Drive more traffic to your booth and promote your company's products and services during the show. The Onsite Conference Pocket Guide is the go-to resource conference attendees use onsite to find educational session, exhibition, and general conference information. This four-color printed guide is placed in every attendee bag handed out at the onsite conference registration desk.

	Specifications	Cost	No. of Ads	Subtotal
Full-page Ad	3.5" w x 8.5" h (no bleeds)	\$1,050/ad	_____	_____



Please complete this contract and forward with check payment to:  
AHRMM, One North Franklin, Chicago, IL 60606  
- OR - Fax with credit card payment to (312) 422-4573.  
Questions? Contact AHRMM at (312) 422-3840 or [ahrmm@aha.org](mailto:ahrmm@aha.org)  
GL: 31402 3760 Tasmin: 314CONFADS08

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All artwork for the Onsite Conference Pocket Guide must be submitted to AHRMM electronically. Files must be pre-formatted in 4-color (CMYK) or black/white files. Pantone or spot colors are not accepted. Acceptable file types include high resolution EPS, JPG, PDF or TIF files (300 dpi or higher). Halftone screen should equal 133 lines up to 150 lines. Send files to [ahrmm@aha.org](mailto:ahrmm@aha.org) or on CD-ROM to AHRMM, Attn: Conference Pocket Guide, One North Franklin, Chicago, IL 60606. To ensure proper proofing, all CD artwork must include a print out of the ad. An additional fee of \$85 will be applied to any ads that need to be converted into CMYK after they have been submitted to AHRMM. **Materials deadline for the Onsite Conference Pocket Guide is June 13, 2008.**

### PAYMENT INFORMATION:

Total Amount Due: \_\_\_\_\_

☐ Check or money order enclosed (Make payable to AHRMM)

☐ Credit Card (select one)

☐ Visa

☐ MasterCard

☐ American Express

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Cardholder's Name \_\_\_\_\_ Cardholder's Signature \_\_\_\_\_

### GUIDELINES:

AHRMM Advertising participants must adhere to the following guidelines:

1. **Pricing:** Pricing is effective until July 20, 2008.
2. **Payment:** Payment is required in full with submission of this AHRMM Advertising Contract and Application for the advertising in the Onsite Conference Pocket Guide and/or Website. Confirmation will be returned to your company upon receipt of application and payment. *Reservations will not be held without payment. No advertising benefits will be given without full payment.*
3. **Cancellation:** Your company may not cancel this AHRMM Advertising Contract after acceptance by AHRMM.
4. **Deadlines:** Benefits of AHRMM Advertising are subject to submission deadlines.
5. **Assignment:** Ad spaces are only available to AHRMM08 Conference exhibitors and will be assigned upon receipt of full payment with application. Space is limited and will be assigned on a first-come, first-served basis.
6. **Transfer of Benefits:** Benefits are not transferable and are not redeemable for cash credits.
7. **Limited Liability:** The liability of AHRMM for any act, error, or omission for which it may be legally responsible shall not exceed the cost of any cash payment. AHRMM will not, in any event, be liable for consequential damages, including but not limited to, lost income or profits.
8. **Change, Cancellation, or Substitution of Benefits:** AHRMM reserves the right to change, cancel, or substitute any AHRMM Advertising opportunity or benefit at any time.
9. **Ad Agency Submissions:** All prices are net. Ad agency commissions are not included in price quotes.

The agreement and this document represent the entire understanding and contract between parties involved and shall be governed by the laws of the State of Illinois. Any person executing this agreement represents that he or she is fully authorized to do so and agrees to be bound to all terms and conditions by signing the AHRMM Advertising Contract

Name (please print): \_\_\_\_\_ Title: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_



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