

### **Exhibitors Media Expression of Interest Form**

Each year, The Royal Agricultural Society of Victoria (RASV) implements a public relations campaign designed to generate awareness and media coverage around the Royal Melbourne Show's esteemed blue ribbon competitions.

Together with our PR agency, Wrights, we are calling for expressions of interest from exhibitors who would be happy to share their story and involvement in the Royal Melbourne Show with media.

By filling out this form you will help us better understand your involvement in the 2016 Royal Melbourne Show and make it easier for us to assist you in sharing your history and memories of the Show with media such as newspapers, television and radio.

Please note, by completing this form, media coverage is not guaranteed but all stories will be considered and we will do our very best to include you and your story as part of the media outreach for the 2016 Royal Melbourne Show.

Should you have any queries, please do not hesitate to contact Claire Sinni at Wrights via telephone on 03 9690 9911 or email csinni@wrights.com.au

#### NAME

#### YEARS EXHIBITING AT THE ROYAL MELBOURNE SHOW

#### WHAT DO YOU EXHIBIT?

### IN A FEW WORDS, CAN YOU EXPLAIN YOUR INVOLVEMENT IN THE COMPETITION AND YOUR EXPERIENCE IN YOUR COMPETITION AREA?





# WHY DO YOU ATTEND THE ROYAL MELBOURNE SHOW AND ENTER THE BLUE RIBBON COMPETITIONS?

# DO YOU HAVE ANY SIGNIFICANT MEMORIES OR INTERESTING STORIES OF THE SHOW AND YOUR INVOLVEMENT THAT YOU WOULD LIKE TO SHARE?

Thank you for taking the time to complete this form. Please return the completed form to Claire Sinni at csinni@wrights.com.au as soon as possible. To be considered, forms must be submitted by 24 June 2016.

