



Lindsay Roller Derby League

# SPONSORSHIP PROPOSAL 2014



# INTRODUCTION

## THE LEAGUE

In 2012 the league was formed by six women who all reside in the City of Kawartha Lakes. The goal was to establish a competitive roller derby league following the Women's Flat Track Derby Association (WFTDA) rules and regulations in terms of training, testing and establishing a positive sport culture.

Lindsay Roller Derby Objectives:

1. To promote the sport of Roller Derby in the Lindsay area and throughout Canada.
2. To promote the importance of Roller Derby safety, standards, and athleticism.
3. To provide a positive and supportive environment for its members.
4. To encourage members to pursue their athletic and leadership potentials.
5. To promote teamwork, cooperation, camaraderie and good will amongst its members and with the larger Roller Derby community.
6. To promote health and endurance through safe skating practices.
7. To encourage members to have a hand in running the league.
8. To organize and manage family friendly bouts locally for its own teams as well as with other leagues or teams.
9. To provide a travel team to play bouts against other teams or leagues in other locations.
10. To become and operate as a non-profit corporation in a professional manner, abiding by all local and national laws and regulations.
11. To make charitable contributions of time, goods, or money to other non-profit organizations as deemed appropriate by the league.

A full Executive Committee was elected at the 2012 AGM with a new co-presidency role established to ensure fairness and diversity in all of our decisions. Lindsay Roller Derby's full Executive Committee consists of seven voting members.

The Lindsay Roller Derby League is run by its skaters, for its skaters. We are committed to providing a fun and enthusiastic atmosphere that promotes team-work and co-operation through derby sisterhood. We believe in encouraging vigorous and exuberant healthy living, as well as giving back to our communities.

In November of 2012, Lindsay Roller Derby hosted the Red & Green Scrimmage. Participants and spectators were required to bring a non-perishable food item to gain entry to the event, and players from as far as London, Ontario arrived in Lindsay to participate. The Executive Committee also participated in the Big Brothers & Big Sisters bowling event to raise money for the organization.

The continuation of our ability to secure practice and bout venues within the Kawartha Lakes area in the fall and winter months will be a contributing factor in our ability to attract more quality players to our league and also help with retaining our existing reputation as a league that openly welcomes skaters from all areas of Ontario to join our practices and participate in all of our events.

The league looks to progress further in 2014 with the ongoing support of all our players, coaches, supporters and most importantly, our sponsors. The progress in the results of our teams will be watched with interest as the sport of women's flat track roller derby continues to grow in Ontario at an exponential rate.

# COMMITTEE / COACHES

## 2014 Executive Committee

Co-President - Samantha Brooks

Co-President - Stefanie Fraser

Secretary - Melissa MaCausland

Treasurer - Pamela Kennedy

Training Committee - Marley Hunting

Bouts Committee - Alisha Barratt

Skater Representative - Jennifer Will

## 2014 Coaches

Head Coach: Leesa Breedon

Assistant Coach: Mark Breedon

# SPONSORSHIP 2014

The Lindsay Roller Derby League would like to offer you and your organization the opportunity to become associated with our league by way of sponsorship.

The Executive of our league is fully aware of the responsibility to our sponsors to ensure they receive a return on the sponsorship invested. We therefore look to make the relationship one in which both parties will continue to prosper to get the very best by way of added value. As in most sports, the input from sponsors plays such an important part in roller derby that without their continued support we would not survive.

It is not always easy to ensure all sponsors supporting our league receive a return from the league's membership due mainly to the vastly differing fields our sponsors involve themselves, however we undertake to deliver all benefits outlined in proposals as a minimum.

We can offer sponsorship packages that will cater for business of all sizes. The different levels of sponsorship are guidelines only, and any amendments to suit specific requirements and budgets can be organized.

## **Investment Options:**

Premium Sponsor

Gold Sponsor

Silver Sponsor

Any alternative option (such as equipment or product discounts)

# PREMIUM SPONSORSHIP - Sponsorship 2014

## BENEFITS

- Advertising as a sponsor in all league publications/programmes
- Logo displayed on big screen after every home game
- Logo on our website - [www.lindsayrollerderby.ca](http://www.lindsayrollerderby.ca)
- Logo displayed at all fundraising events throughout 2014
- Four reserved seats at each game
- Four seasons passes to gain admission to league events in 2014

## **INVESTMENT \$1,250.00 plus GST**

TERM: The proposal is for a 1 year term from 1st January 2014 to 31st December 2014

The sponsorship would be invoiced 1st January 2014, payable 20th January 2014 or by agreed arrangement

# **GOLD SPONSORSHIP - Sponsorship 2014**

## **BENEFITS**

- Advertising as a sponsor in all league publications/programmes
- Logo on our website - [www.lindsayrollerderby.ca](http://www.lindsayrollerderby.ca)
- Logo displayed at all fundraising events throughout 2014
- Two reserved seats at each game
- Two season passes to gain admission to all league events

## **INVESTMENT \$750.00 plus GST**

TERM: The proposal is for a 1 year term from 1st January 2014 to 31st December 2014

The sponsorship would be invoiced 1st January 2014, payable 20th January 2014 or by agreed arrangement



# SILVER - Sponsorship 2014

## BENEFITS

- Advertising as a sponsor in all league publications/programmes
- Logo on our website - [www.lindsayrollerderby.ca](http://www.lindsayrollerderby.ca)
- One free ticket to each game and reserved seating

## **INVESTMENT \$350.00 plus GST**

TERM: The proposal is for a 1 year term from 1st January 2014 to 31st December 2014  
The sponsorship would be invoiced 1st January 2014, payable 20th January 2014 or by agreed arrangement



# ALTERNATIVE SPONSORSHIP - Sponsorship 2014

## BENEFITS

(Please fill in details of what is required by prospective sponsor for Executive approval)

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PROPOSED INVESTMENT: \$ \_\_\_\_\_

TERM: The proposal is for a 1 year term from 1st January 2014 to 31st December 2014

The sponsorship would be invoiced 1st January 2014, payable 20th January 2014 or by agreed arrangement.

On approval of the Executive, this Alternative Sponsorship will be invoiced on 1st January 2014 payable 20th January 2014, Or by agreed arrangement.

Please return this Alternative Proposal for approval before signing.



## SPONSORSHIP AGREEMENT

I/We \_\_\_\_\_ agree to sponsor the above league in  
2014

Sponsorship level: \_\_\_\_\_

Sponsorship amount: \_\_\_\_\_ plus GST

Signed for and on behalf of Lindsay Roller Derby League by:

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Position: \_\_\_\_\_ Date \_\_\_\_\_

Phone Number: \_\_\_\_\_

Sign by or on behalf of sponsor by:

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Position: \_\_\_\_\_

This Sponsorship will be invoiced 1st January 2014 payable 20th January 2014,

Or: \_\_\_\_\_

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# SPONSORSHIP AGREEMENT



I/We \_\_\_\_\_ agree to sponsor the above league in 2014

Sponsorship level: \_\_\_\_\_

Sponsorship amount: \_\_\_\_\_ plus GST

Signed for and on behalf of Lindsay Roller Derby League by:

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Position: \_\_\_\_\_ Date \_\_\_\_\_

Phone Number: \_\_\_\_\_

Sign by or on behalf of sponsor by:

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Position: \_\_\_\_\_

Partners Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone Number: \_\_\_\_\_ (Hm) \_\_\_\_\_ (Wrk)  
\_\_\_\_\_ (Mob)

Email Address \_\_\_\_\_

This Sponsorship will be invoiced 1st January 2014 payable 20th January 2014,

Or: \_\_\_\_\_

This copy to be removed for Lindsay Roller Derby League.



[www.lindsayrollerderby.ca](http://www.lindsayrollerderby.ca)