



CORPORATE SPONSORSHIP PACKET

2010-2011 REGION CORPORATE SPONSORSHIP OPPORTUNITIES

Table of Contents

Greetings Letter	
About NSBE	3
Region 2 Accomplishments	4
Region 2 Yearly Events	5
Fall Conference Recruitment Sponsorship	ε
Fall Conference Event Sponsorship	7
Professional Development Conference Sponsorship	8
Fall Conference Collegiate/PCI Programs Sponsorship	<u>.</u> 9
Advertisement Packages	
Commitment Form	
Cancellation Policy	12



Greetings,

It is with great pleasure on behalf of the National Society of Black Engineers (NSBE) that we invite you to partner with us to positively impact our global Black and engineering communities. Through a partnership with NSBE, your company will gain great opportunities to maximize your corporate visibility, recruit top diverse talent, and support events that encourage men and women of color to pursue careers in science, technology, engineering, and mathematics (STEM).

It is the support of companies, government agencies and academic institutions that have helped facilitate NSBE's growth by supporting our programs and participating in our conferences and annual convention. Together, our conferences and annual convention attract more than 10,000 attendees yearly. To add, close to 300 exhibitors and sponsors participate in NSBE events every year. These events have benefited our partners and supporters by providing great access for recruitment of top engineering student and technical professional talent as well as showcase of products and technology, and professional development opportunities for the technical professionals of their respective companies.

The National Society of Black Engineers, founded in 1975, is the world's premier organization supporting Black engineers. NSBE is a 501©3 non-profit organization that is run by students studying STEM majors in undergraduate and graduate academics institutions around the world. Our full time professional staff is based at our World Headquarters facility in Alexandria, Virginia. NSBE's mission: "To increase the number of culturally responsible Black engineers who excel academically, succeed professionally, and positively impact the community," is now embraced by more than 35,000 active members of all racial backgrounds throughout the six NSBE global regions; this record number is still growing! Our membership is made up of three membership demographics: 20% technical professionals, 50% college students and 30 % pre-college members.

We encourage you to review this Partnership Packet and discover the great sponsorship opportunities that can benefit your company and support our charitable mission.

Thank you, we look forward to your partnership!

Regards,

Calvin Allen Young, III
Finance Committee Chairperson
National Society of Black Engineers
nebfinance@nsbe.org

Amilcar Aaron Finance Chairperson, NSBE Alumni Extension National Society of Black Engineers finance@nsbe-ae.org



About NSBE

NSBE is an 501(C)(3) non-profit organization ran by its collegiate members to fulfill its mission *to increase the* number of culturally responsible black engineers who excel academically, succeed professionally, and positively impact the community. The organization is divided among 6 regions and the green portion of the map below shows Region 2.

Region 2 is comprised of over 2,400 collegiate student members, 2,000 NSBE Jr. members, 1,000 alumni working professionals and boasts 27 Lifetime members. These members represent more than 60 Chapters throughout Pennsylvania, Delaware, Maryland, Washington, D.C., West Virginia, Virginia, North Carolina, and South Carolina.

Region 2 is home of 12 of the top 50 ranked Universities in the Nation according to *U.S. News and World Report's* "2009 America's Best College Rankings". Region 2 encompasses a wealth of universities garnishing the title of having the best undergraduate engineering programs, along with being the home of twelve Historically Black Colleges and Universities.

Region 2 programs include the following:

- Leadership Conference
- Fall Regional Conference
- Career Fair
- Pre-College Initiative Conference
- Professional Development Conference

- Graduate School Fair
- Scholarship
- Technical Research Presentation
- Academic Competitions
- Development Workshops

The continuing support of our sponsors enables Region 2 to offer a variety of programs to develop and provide assistance to all of our members from Professionals to Pre-Collegiate members. This is why the executive board continues to identify and fulfill the needs of our sponsors and members so the NSBE mission can be achieved.

The executive board encourages you and your colleagues to review this entire partnership packet and discover what great sponsorship opportunities will benefit your institution and our growing membership.

Thank you and we look forward to your participation and support!

Page

4

REGION 2 CORPORATE PARTNERSHIP PACKET



Colleges and Universities in Region 2

- BENEDICT COLLEGE
- BENNETT COLLEGE
- BOWIE STATE UNIV.
- CARNEGIE MELLON UNIV.
- CC OF PHILADELPHIA
- CAPITAL COLLEGE
- CATHOLIC UNIVERSITY OF AMERICA
- CLAFLIN UNIV.
- CLEMSON UNIV.
- DELAWARE STATE UNIV.
- DREXEL UNIV.
- DUKE UNIV.
- GANNON UNIV.
- GEORGE WASHINGTON UNIV.
- HAMPTON UNIV.
- HOWARD UNIV.
- ITT TECH SPRINGFIELD VA
- JOHNS HOPKINS UNIV.
- JOHNSON C. SMITH UNIV.
- LAFAYETTE COLLEGE
- LEHIGH UNIV.
- MORGAN STATE UNIV.
- NORFOLK STATE UNIV.
- NORTH CAROLINA A&T UNIV.
- NORTH CAROLINA CENTRAL UNVI.
- NORTH CAROLINA STATE UNIV.
- OLD DOMINION UNIV.
- PENNSYLVANIA STATE UNIV.
- PSU, BEHREND
- SOUTH CAROLINA STATE UNIV.
- SWARTHMORE COLLEGE
- TEMPLE UNIV.
- TOWSON UNIVERSITY
- UNITED STATES NAVAL ACADEMY
- UNIV. OF DELAWARE
- UNIV. OF MD-COLLEGE PARK
- UNIV. OF MD-BALTIMORE COUNTY
- UNIV. OF NC-CHARLOTTE
- UNIV. OF PENNSYLVANIA
- UNIV. OF PITTSBURGH
- UNIV. OF SOUTH CAROLINA
- UNIV. OF THE DISTRICT OF COLUMBIA
- UNIV. OF VIRGINIA
- VIRGINIA COMMONWEALTH UNIV.
- VIRGINIA STATE UNIV.
- VA POLYTECHNIC INS. &
- STATE UNIV.
- WEST VIRGINIA UNIV.

Region 2 Accomplishments

- 2010 Mike Shinn Distinguished Member of the Year Sophoria Westmoreland -University of Maryland - College Park
- 2010 Graduate Student of the Year Sophoria Westmoreland University of Maryland - College Park
- ❖ 2010 National Large Chapter of the Year NC State University
- ❖ 2010 National Small Chapter of the Year University of Pennsylvania
- ❖ 2010 National Alumni Chapter of the Year Charlotte Alumni Chapter
- ❖ 2010 National PCI Chapter of the Year Orangeburg 5 Technology Center
- 2010 National PCI Student of the Year Sydney Steward South Mecklenburg High School (Charlotte, NC)
- ❖ 2010 Minority Director of the Year Dr. Amy Freeman Pennsylvania State University (Assistance Dean of Engineering Diversity)
- ❖ 2010 National Academic Tech Bowl Champions Virginia Tech
- 2009 National Distinguished Chapter of the Year Univ. of Maryland College Park
- ❖ 2009 Region 2 AE Chapter of the Year Washington, DC
- ❖ 2009 National AE PCI Program of the Year Washington, DC
- ❖ Sixty-eight 2008 National NSBE Scholarship Winners from Region 2
- ❖ 2008 Undergraduate Students in Technical Research (USTR) 3rd Place Nationally member of University of Pennsylvania
- 2006 Mike Shinn Distinguished Member of the Year (most prestigious membership award in NSBE)—member of University of Maryland Baltimore County
- 2005 National Alumni Extension Leadership Award
- ❖ 2005 National Medium Chapter of the Year- Clemson University
- 2005 National Academic Technical Bowl Champions- University of Maryland Baltimore County
- ❖ 2003 National Distinguished Chapter of the Year- North Carolina A&T State University











Region 2 Yearly Events

2011 Regional Leadership Conference (RLC)

Location: Determined by Sponsor

Region 2 Leadership Conference is an opportunity for the sponsors and Regional Executive Board to train chapter members to become leaders. The conference consists of workshops and exercises focused on leadership transitioning, time management, organizational skills, problem solving, business etiquette, chapter development, and officer responsibilities. 2010 Leadership Conference will be sponsored by Eastman Chemical Company, and we are preparing for 2011 Leadership Conference. Sponsoring Region 2 Leadership Conference requires the Company to be able to accommodate a conference of 250-300 members either onsite or with a partnered hotel.

Benefits of sponsoring a leadership conference are gaining the direct access to chapter leaders. If your companies have a list of targeted colleges for recruitment this is the best opportunity to reach the student leaders so the company can plan and build a more in depth relationship with that school.

Fall Regional Conference (FRC)

November 5th – 7th

Radisson Green Tree, Pittsburgh, PA

Fall Regional Conference is Region 2's largest event of the year. It brings together our entire membership—Pre-College, Collegiate, Graduate and Alumni members—for three days of personal development, networking and recruitment. FRC consists of workshops and an all day career fair targeted towards our entire membership. In addition FRC incorporates two mini conferences; a Professional Development Conference for experienced professional as well as Pre-Collegiate Mini conferences for high school members.

FRC is the greatest opportunity for NSBE sponsors and companies across the world to interact with our members support workshops such as "introduction to six sigma," or "corporate etiquette." FRC gives our sponsors the opportunity to recruit top engineers for interns/entry level positions, as well as lead workshops

Zone Summit Conference

Region 2 is divided into 5 zones.

- Comfort Zone Chapters in North & South Carolina
- Danger Zone Chapters from eastern Pennsylvania and Delaware
- End Zone Chapters from western Pennsylvania and West Virginia
- O Zone Chapters in Virginia
- Terror Zone Chapters in Maryland, and DC

Zone summits are mini conferences within the zone to build our chapter relations with in the zone. Company sponsors of zone summits gain the benefit of increasing their company visibility to their targeted recruiting schools directly at one event. This opportunity will give the company a direct source to organize future programs at chapters of their interest.



FRC RECRUITMENT SPONSORSHIP OPPORTUNITIES

☐ FRC Major Sponsor

Sponsorship Cost: \$15,000

Benefits:

- (2) exhibit tables at the Fall Conference Career Fair
- (8) Corporate Conference Registrations
- (8) tickets to the Fall Conference Banquet
- (8) tickets to the Graduating Seniors Reception
- Region 2 Executive Board Resume Book
- Sponsor's URL link on Regional website for current academic year with a message to our Region on the Corporate page
- Co-sponsor of Fall Conference Closing Banquet
- 2 workshops at Fall Conference subject to topic approval
- 2 page Ad in the Fall Conference Program booklet
- Company representative 5 minute speech during Banquet
- 2 email blast to all members of Region 2

Sponsorship Code: R2SO601

☐ <u>Diamond Sponsor (Corporate Affiliate)</u>

Sponsorship Cost: \$10,000

Benefits:

- (2) exhibit tables at the Fall Conference Career Fair
- (6) Corporate Conference Registrations
- (6) tickets to the Fall Conference Banquet
- (6) tickets to the Graduating Seniors Reception
- Region 2 Executive Board Resume Book
- Sponsor's URL link on Regional website for current academic year
- Co sponsor of Fall Conference Opening Session
- 1 workshops at Fall Conference subject to topic approval
- 1 page Ad in the Fall Conference Program booklet
- Company representative 5 minute speech during Opening Session
- 2 email blast to all members of Region 2

Sponsorship Code: R2SO602

☐ Platinum Sponsor (Corporate Affiliate)

Sponsorship Cost: \$6,000

Benefits:

- (2) exhibit tables at the Fall Conference Career Fair
- (4) Corporate Conference Registrations
- (4) tickets to the Fall Conference Banquet
- (4) tickets to the Graduating Seniors Reception
- Region 2 Executive Board Resume Book
- Sponsor's URL link on Regional website for 6 months
- Recognition at the Fall Conference Closing Banquet
- Company Logo In Fall Conference Program Book
- 1 email blast to all members of Region 2

Sponsorship Code: R2SO603

☐ Alumni Extension Strategic Partner

Sponsorship Cost: \$5,000

Benefits:

- One (1) exhibit table at the Fall Conference Career Fair
- Four (4) Corporate Conference Registrations
- Four (4) tickets to the Fall Conference Banquet
- Four (4) seats at the AE Awards Breakfast
- Four (4) tickets to the Graduating Seniors Reception
- Company representative address to AE Awards Breakfast
- Sponsor's logo and URL link on Regional AE website for the program year.
- Two (2) Job Postings on the Regional AE Website.
- Recognition at the Fall Conference Closing Banquet
- Company Logo In Fall Conference Program Book
- One (1) E-mail Blast to Regional AE membership **Sponsorship Code: R2S0604**

☐ Gold Sponsor

Sponsorship Cost: \$4,800

Benefits:

- (1) exhibit table at the Fall Conference Career Fair
- (2) Corporate Conference Registrations
- (2) tickets to the Fall Conference Banquet
- (2) ticket s to the Graduating Seniors Reception
- Region 2 Executive Board Resume Book
- Sponsor's URL link on Regional website for 3 months
- Recognition at the Fall Conference Closing Banquet
- Company Logo In Fall Conference Program Book Sponsorship Code: R2SO605

☐ Career Fair Recruiter

Sponsorship Cost: \$2,400

Benefits:

- (1) exhibit table at the Fall Conference Career Fair
- (2) Conference Registrations
- Region 2 Executive Board Resume Book

Sponsorship Code: R2SO606

☐ Patron Sponsor (Government/Non-Profits)

Sponsorship Cost: \$720

Benefits:

- (1) exhibit table at the Fall Conference Career Fair
- (2) Conference Registrations
- Region 2 Executive Board Resume Book

Sponsorship Code: R2SO607

☐ <u>Institutional Sponsors</u>

Sponsorship Cost: \$360

Benefits:

- (1) exhibit table at the Fall Conference Career Fair
- (2) Conference Registrations Sponsorship Code: R2SO608



FRC EVENT SPONSORSHIP OPPORTUNITIES

☐ Fall Conference General Session

General session is the official business meeting for the region. All 700-800 members attending the conference are required to attend general session which occurs on the morning of the career fair.

Sponsorship Cost: \$5500 Total Sponsors Needed: 1 Benefit:

- The premier advertisement opportunity before career fair
- Sponsor provides a representative to speak at general session
- Receive recognition for event sponsorship in fall conference program booklet

Sponsorship Code: R2SO609

□ Fall Conference Opening Session

Opening session is the official welcome opener for the Conference. Approximately 400-600 members will attend to receive a welcome from the sponsor and the executive board as well as an introduction to the conference agenda.

Sponsorship Cost: \$4,500 **Total Sponsors Needed:** 1

Benefit:

- Advertisement opportunity before career fair
- Sponsor provides a representative to speak at opening session
- Receive recognition for event sponsorship in fall conference program booklet

Sponsorship Code: R2SO610

☐ Fall Conference Closing Reception (Co-Sponsor)

The closing reception is the concluding ceremony of the fall regional conference. All 700-800 members attending the conference attends the closing reception which occurs on the final night of the conference. It's composed of guest speakers, conference recap, presentation of competition winners and awards

Total Sponsorship Cost: \$ 8,000 (\$4000/Sponsor) **Total Sponsors Needed:** 2 Sponsors

Benefit:

- Recruiting opportunity for company promotion
- Sponsors provides a representative to speak at closing reception
- Receive recognition for event sponsorship in fall conference program booklet

Sponsorship Code: R2SO611

☐ Fall Conference Chapter Presidents Reception

Chapter Presidents luncheon is a luncheon specifically for all collegiate chapter presidents. Provides companies with an opportunity to network with the Region 2 chapter presidents.

Sponsorship Cost: \$ 3,500 **Total Sponsors Needed:** 1 Sponsor

Benefit: Sponsorship recognition during the Presidents Luncheon. Provide speaker honorarium during the luncheon.

Sponsorship Code: R2SO612

☐ Fall Conference Material and Supplies

Fall conference registration materials consisting of portfolios, bags, badges, lanyard and any other materials needed to ensure a smooth registration.

Total Sponsorship Cost: \$ 5,000 (\$2500/Sponsor)

Total Sponsors Needed: 2 Sponsors

Benefit: Company can provide a company banner to be displayed at registration table. Company fliers may be provided in registration bags.

Sponsorship Code: R2SO613

☐ Fall Conference PCI Meals

Breakfast, lunch, and dinner provided to PCI participants for the duration of the conference. Provide our future NSBE leaders with meals during the conference

Sponsorship Cost: \$ 5,000 (\$2500/Sponsor)

Total Sponsors Needed: 2 Sponsor

Benefit: Sponsorship recognition given during PCI

Conference.

Sponsorship Code: R2SO614

☐ Fall Conference Academic Pyramid of Excellence

Luncheon

A luncheon specifically for, and to recognize, all Region 2

All-STARS (min 3.0 GPA).

Sponsorship Cost: \$4,000 (\$2000/Sponsor)

Total Sponsors Needed: 2 Sponsor

Benefit: Provide companies with an opportunity to network with high-achieving NSBE members. Sponsorship recognition during the luncheon. Provide speaker honorarium during the luncheon.

Sponsorship Code: R2SO615

☐ Hospitality Suite

Sponsorship Cost: \$275+ cost of food

Benefits: This event provides the opportunity to network with members in a non-recruiting atmosphere. Sponsors can invite certain members to gain a greater knowledge of their character, goals and expectations without being limited to information received from an

interview.

Sponsorship Code: R2SO616

☐ Fall Conference In-kind Donations

- Company paraphernalia
- 2-way radios (10)
- Projectors and projector screens
- Monetary Donations

Sponsorship Code: R2SO617



Professional Development Conference Programs

Alumni Extension Membership Programs

□ Graduating Seniors Reception

The Graduating Seniors Reception is designed to honor NSBE seniors' academic achievement in earning their undergraduate engineering degree. This program is hosted by the Alumni Extension and offers the graduating seniors an opportunity to interact with technical professionals and the sponsoring company's representatives in a social environment that will foster networking, relationship building, and mentoring opportunities as they move into becoming Alumni members.

Sponsorship Cost: \$4,000
Total Sponsors Needed: 1 Sponsor

Benefit: Provide a keynote speaker to address the attendees. Recognition of the company as the official sponsor of the event in the PDC program and Region 2 AE website.

Sponsorship Code: R2PD701

☐ Alumni Extension (AE) Awards Breakfast

The Awards Breakfast is provided for Alumni Extension member conference participants as an opportunity to recognize the successes and achievements of the AE, to focus on the conference theme and the goals of the organization, and discuss the role the alumni extension plays in the development of the membership.

Sponsorship Cost: \$ 4,000 **Total Sponsors Needed:** 1 Sponsor

Benefit: Interaction with alumni PDC participants and regional/national Alumni leadership; Provide a keynote speaker and introduce company to conference attendees; Company Recognition in the PDC program and Region 2 AE website as the official sponsor of the event.

Sponsorship Code: R2PD702

□ Technical Professionals Mixer

The Technical Professional Mixer provides Alumni Extension members and corporate attendees of the conference an opportunity to build and cultivate relationships that help to support the career advancement and technical innovation of technical professionals in a relaxed environment.

Sponsorship Cost: \$ 2,500 **Total Sponsors Needed**: 1 Sponsor

Benefit: Interaction with the Alumni Extension/Technical Professional conference attendees; Recognition of the company as the official sponsor of the event in the PDC

program and Region 2 AE website. **Sponsorship Code: R2PD703**

□ Technical Certification Course

A technical certification course is typically offered as a part of the Professional Development Conference to give attendees an opportunity to acquire continuing education units (CEU) or professional development units (PDU) that can be counted toward the completion of a technical certification program.

Sponsorship Cost: \$ 1,500 **Total Sponsors Needed**: 1 Sponsor

Benefit: The Company will gain access and address Alumni Extension/Technical Professional members who are looking to advance in their careers. Recognition of the company as the official sponsor of the event in the PDC program and Region 2 AE website.

Sponsorship Code: R2PD704

□ Professional Development Workshop Tracks

A series of workshops focusing on particular area of professional development for technical professionals. Part of the Professional Development Conference.

Sponsorship Cost: \$ 1,500/Workshop Track **Total Sponsors Needed**: Up to 3 Sponsors

Benefit: The sponsor will engage Alumni Extension/Technical Professional members in their industry, organization principles/policies, and career opportunities. Recognition of the company event sponsorship advertised in PDC program and Region 2 AE website.

Sponsorship Code: R2PD705

□ Try-Math-A-Lon Regional Competition

The Try-Math-A-Lon competition is an Alumni Extension operated program designed to increase the math, science, and history skills of high school students and build students confidence in those skills through local, regional, and national competitions. NSBE, Jr. Chapters assemble high school juniors and seniors into teams, train them to be proficient in target areas, and send them to compete against other teams. The regional competition is held as a part of the Professional Development Conference

Sponsorship Cost: \$ 2,000 (\$1,000/sponsor) **Total Sponsors Needed:** 2 Sponsors

Benefit: Opportunity to engage NSBE Jr. students in this technical competition. Sponsor's receives recognition at the event, and advertisement in PDC program and Region 2 AE website, as well as an opportunity to judge the competition.

Sponsorship Code: R2PD706



Collegiate Membership Program

Technical Research Exhibition (TRE)

Technical research competition provides an opportunity for undergraduate engineers to display their research via poster presentation. Participants will be judged based on their poster, oral presentation, and question and answer session.

Sponsorship Cost: \$2,000

Total Sponsors Needed: 1 Sponsor

Benefits: Representatives may participate by judging and presenting the awards. Sponsors gain one on one access to the elite undergraduate engineer researchers in the

region.

Sponsorship Code: R2CP801

Regional Chapter of the Year Awards

At National Convention chapters will be recognized for their gallant efforts in participating in Regional and National Programs as well as their improvement as a chapter over the course of the year. Small, Medium, Large, and Distinguished Chapter of the Year awards will be distributed.

Sponsorship Cost: \$ 2,500 Total Sponsors Needed: 1 Sponsor

Benefit: Being a sponsor of this activity would provide a company exposure to these distinguished chapters as well as allow the company to gain greater name recognition during

the National Convention. Sponsorship Code: R2CP802

The Academic Technical Bowl Awards (ATB)

Awards are given to students who participate in the technical bowl competition. This competition was implemented in an effort to develop and sharpen the quest for technical expertise, and to encourage healthy competition through a game show type environment. The questions asked cover a wide variety of topics, from NSBE history to fundamental science and engineering courses. Our top regional winners will compete at the National Level at National Convention.

Sponsorship Cost: \$ 1,000 Total Sponsors Needed: 1 Sponsor

Benefit: Provide winner awards. Representatives may participate by judging and presenting the awards. Sponsor's name will be printed in program. Banner with sponsor's name and logo will be displayed during the event.

Sponsorship Code: R2CP803

Regional Scholarships

Regional scholarships are designed to reward NSBE students of Region 2 who excel academically by awarding scholarships. The purpose of this program is to celebrate their scholastic achievements while in the process of completing their degrees. Awards will be given to the students who best fulfill the requirements of the scholarship.

Sponsorship Cost: Unlimited Total Sponsors Needed: Unlimited

Benefit: Greater exposure and name recognition to collegiate membership. Requirement for award will be recipient must be available to accept summer internship at sponsoring company. Sponsor will have input on scholarship recipient selection.

Sponsorship Code: R2CP804

Pre-College Initiative (PCI) Membership Program

☐ Carnegie Science Center Tour for PCI

This sponsorship will provide NSBE pre-collegiate students the opportunity to participate in live demonstrations, planetarium shows, Omni-max films, and interactive exhibits hosted by the Carnegie Science Center. Sponsorship pays for students travel and admission.

Sponsorship Cost: \$5,000 (\$2500/sponsor)

Total Sponsors Needed: 2 Sponsors

Benefit: Opportunity to sponsor Regional PCI Scholarship. Greater exposure and name recognition to PCI membership.

Sponsorship Code: R2PC901



Advertising

Region 2Website

The NSBE Region 2 website (http://www.nsbe.org/region2/) is the main information center for over 4,400 members within the region. It is the place where all members must go for conference information, implemented programs, upcoming events, and updated information critical to their NSBE experience.

Benefits:

low-cost solution to brand your company among the NSBE Region 2 corporate sponsors page

Recognition at respective conference
 Sponsorship Code: R2SO617

Timeframe	3 months	6 months	12 months
Pre – Fall Regional Conference	\$300	\$550	\$800
Post – Fall Regional Conference	\$250	\$400	\$650

Conference Programs Booklet

Program booklets are published at each conference held within Region 2, including the Regional Leadership Conference and the Fall Regional Conference. Booklets are distributed during registration and include conference agendas, special events, recognized members and/or chapters and corporate partners. Conference attendees rely on the programs booklet as a guide through the conference.

Benefits:

• low-cost solution to brand your company among the NSBE Region 2 membership in a tangible manner

Recognition at respective conference

Sponsorship Code: R2SO618

Size	Regional Leadership	Fall Regional	Two		
Size	Conference	Conference	Conferences		
Logo Display	\$50	\$100	\$150		
¼ page	\$125	\$200	\$325		
½ page	\$200	\$300	\$500		
Full page	\$275	\$400	\$675		

☐ Communication Zone Software

This sponsorship purchases Photoshop and Dreamweaver software legally for our communication zone to advertise our programs and conferences more efficiently. Both software's will also be used to train our region 2 chapter leaders via virtual training.

Sponsorship Cost: \$ 700

Total Sponsors Needed: 1 Sponsor

Benefit: Sponsoring Company will receive 3 months website advertisement and be recognized at fall regional conference.

Sponsorship Code: R2SO619

Page

REGION 2 CORPORATE PARTNERSHIP PACKET



The National Society of Black Engineers is a tax-exempt organization under section 501 (c) (3) of the Internal Revenue Code. All contributions are tax deductible.

Registration Instructions:

- 1. Complete the entire form.
- 2. Indicate the sponsorship code for the sponsorship being purchased and the cost.
- 3. Fax form to 703.683.5312 or email to corp_relations@nsbe.org

The Sponsor's Contact will receive a registration receipt confirmation email.

Region 2 Sponsorship Registration Form NSBE Region: Region 2 Registration Date:									
Sponsor Information									
Sponsor Name:				Address 1:					
Contact Name:	ame:		Address 2:						
Contact Phone:		City:							
Contact E-mail:			State:		Z	Zip:			
Sponsorships									
Sponsorship (Please indicate sponsorship code)	Q	Qty.		Cost					
	\rightarrow								
	T	Cotal							
Billing Information									
Billing Contact:			Billing Address 1:						
Contact Phone:		Billing Address 2:							
ontact E-mail:			City: Stat				Zip:		
Payment Method:									
Credit Card (Please provide card# and exp. date)		Payment Info:							
Check (Please Provide P.O.) Send check payments to 205 Daingerfield Road, Alexandria, VA 22314									
Sponsorship Commitment									
Name of Authorized Representatives ignature: Dat	te:								



Cancellation/Refund Policy

Deadline for submission of this fully completed form is October 8, 2010. Payment in full for any sponsored item contained in the 2010 Corporate Partnership Packet must be received no later than 30 days prior to the Fall Regional Conference event date. Otherwise, access to the NSBE Regional Career Fair Floor and conference events will not be permitted.

Within 30 days of the event date, there are absolutely NO REFUNDS. A full invoice will be issued for all sponsored items prior to 30 days of the event date, except for registrations (credit card payment only). After 30 days, only credit card payments are accepted as the form of payment for the event.

A 10% late fee will be assessed to any unpaid invoices falling within 30 days of the event date.