



MCDONALD FARM EDIBLE FOREST GARDEN

Sponsorship Form

Many of us have such abundance and live in areas where neighbors appear to be doing fine, but looks can be deceiving. According to the [Northern Illinois Food Bank](#), 1 in 8 of your neighbors face hunger. [Loaves and Fishes](#), a Naperville based food pantry, reports that 10.3% of DuPage County residents (nearly 100,000 people) are food insecure and has seen a 780% increase in groceries distributed from 2008 to 2013.

The Resiliency Institute wants to do more than grow food to donate to food banks and pantries. We want to **grow food security** using permaculture. Replacing lawns with edible forest gardens and installing food forests in public parks and along public pathways, makes fresh fruits, nuts, and vegetables abundant and available for everyone.

We are preparing to grow food security with the installation of the **FIRST edible forest garden** in Naperville on McDonald Farm! McDonald farm is a 60-acre farm surrounded by suburban development, preserved for conservation, education, and agriculture. **Over 8,000 people visit the farm annually** to participate in activities and learn about renewable energy, water conservation techniques, native landscaping, green roofing, organic farming, and soon, an edible forest garden. The Conservation Foundation, a 41-year-old non-profit land and watershed protection organization, owns the farm and is headquartered there.



The McDonald Farm edible forest garden (135'x40') includes areas for recreation, children's exploration, and inspiration. The design incorporates existing trees, repurposes materials currently there, and utilizes the abundance of wastewater produced at the packing shed to water the site through a connected swale/berm system. Being added to the area are 12 trees, 73 shrubs, 14 vines, countless herbaceous and groundcover plants, bridges, rock gardens, rain gardens, mandala garden, kiwi igloos, and hop arbors. It is a demonstration for how we can transform suburban lawns, grow food security, and have beautiful, self-maintaining landscapes.

Your sponsorship will make this project a reality and start the process of growing food security in our communities. Attach your name to this exciting inaugural project today!



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An edible forest garden is a permaculture design that mimics a woodland ecosystem using edible, medicinal, fiber, dye, and fuel producing trees, shrubs, perennials and annuals. Some of the benefits of forest gardening include:

- Work with the land instead of against it
- Low maintenance and high productivity
- Diverse product yields
- Resilience to climatic extremes and changes of weather
- Biologically sustainable
- Environmentally and socially beneficial
- Aesthetically beautiful

The Resiliency Institute is a non-profit educational organization using permaculture design to transform the suburbs into resilient, productive communities prepared for economic, social and environmental change. They are headquartered on McDonald Farm at the Clow Education Center where they host permaculture and re-skilling courses and workshops.

The Conservation Foundation is a 41-year-old non-profit land and watershed protection organization with the support of more than 3,500 members and 500 volunteers. Their mission is to preserve open space and natural lands, protect rivers and watersheds, and promote stewardship of our environment in DuPage, Kane, Kendall and Will Counties, Illinois.



MCDONALD FARM EDIBLE FOREST GARDEN Sponsorship Form

COMPANY NAME: _____

CONTACT NAME: _____

ADDRESS _____ CITY _____ STATE _____ ZIP _____

PHONE (W) _____ (C) _____

EMAIL _____ WEBSITE _____

NAMING SPONSOR \$10,000

- ✓ Exclusive rights to the naming of the forest garden*
- ✓ Your name on permanent forest garden entrance sign
- ✓ Hyperlinked logo advertised on website sidebar (180x150 pixels)
- ✓ Hyperlinked logo in all forest garden communications where applicable
- ✓ Name and other decided details will be provided in every media coverage
- ✓ Full section ad space in launch promotional materials
- ✓ Speaking opportunity at launch ceremony

HARVEST SPONSOR \$5,000

- ✓ Logo displayed on permanent forest garden entrance sign
- ✓ Hyperlinked logo advertised on website sidebar (180x150 pixels)
- ✓ Hyperlinked logo in all forest garden communications where applicable
- ✓ Name and other decided details will be provided in every media coverage
- ✓ Half section ad space in launch promotional materials

CHESTNUT SPONSOR \$2,500

- ✓ Name displayed on permanent forest garden entrance sign
- ✓ Hyperlinked logo advertised on website footer (90x30 pixels)
- ✓ Hyperlinked logo in forest garden communications
- ✓ Quarter section ad space in launch promotional materials

PERSIMMON SPONSOR \$1000

- ✓ Name displayed on permanent forest garden entrance sign
- ✓ Hyperlinked logo advertised on website footer (90x30 pixels)
- ✓ Name and website included in forest garden emails
- ✓ Name highlighted in launch promotional materials

PAW PAW SPONSOR \$500

- ✓ Name displayed on permanent forest garden signage
- ✓ Name highlighted in launch promotional materials

Amount enclosed \$ _____ or Goods/Services in Kind Value \$ _____

Include sponsorship form with a check made payable to: **The Conservation Foundation****

Mail to: **The Resiliency Institute**
10S404 Knoch Knolls Road
Naperville, IL 60565

Your sponsorship supports **The Resiliency Institute's McDonald Farm Edible Forest Garden project. The Conservation Foundation is acting as the fiscal agent for this project while The Resiliency Institute's 501©3 is in process. Your sponsorship is tax deductible to the fullest extent of the law.

**We reserve the right to review and reject any names.*