



Ronald McDonald House of Delaware
12th Annual American Girl
Fashion Show
March 5 & 6, 2016
SPONSORSHIP OPPORTUNITIES



\$10,000 Presenting Sponsor

- Listed as Presenting Sponsor on all print and digital materials, press releases, House website, House newsletter (circ. 7000) and mention on social media.
- 14 tickets to the Fashion Show with premier seating.
- Your choice of back/front inside cover of Fashion Show program (1,000 circulation)
- Corporate logo on invitation mailed to 17,000 households. (if received by 12/1/15)
- Company representative may welcome attendees at event.
- Verbal recognition at all shows – 2,000 guests.
- Main lobby signage during all shows and corporate display.

\$7,500 Lunch Sponsor

- Company logo listed on signage at all tables
- 12 tickets to the Fashion Show with premier seating.
- Full cover ad in Fashion Show program book (1,000 circulation)
- Corporate logo on invitation mailed to 17,000 households. (if received by 12/1/15)
- Verbal recognition at all shows – 2,000 guests.
- Main lobby signage during all shows and corporate display.
- Recognition on House website, House newsletter (circ. 7000) and mention on social media.

\$5,000 Model Sponsor

- Company name and/or logo on gift for all models.
- 10 tickets to the Fashion Show with premier seating.
- Corporate logo on invitation mailed to 17,000 households. (if received by 12/1/15)
- Half page ad in Fashion Show program book (1,000 circulation)
- Verbal recognition at all shows – 2,000 guests.
- Main lobby signage during all shows and corporate display.
- Recognition on House website, House newsletter (circ. 7000) and mention on social media.

\$2,000 Doll Salon Sponsor

- 8 tickets to the Fashion Show
- Half page ad in Fashion Show program book (1,000 circulation)
- Verbal recognition at all shows – 2,000 guests
- Main lobby signage during all shows
- Signage at Doll Salon
- Recognition on House website, House newsletter (circ. 7000) and mention on social media.



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\$1,000 Boutique Sponsor

- 6 tickets to the Fashion Show
- Quarter page ad in Fashion Show program book (1,000 circulation)
- Recognition on House website, House newsletter (circ. 7000) and mention on social media.
- Main lobby signage during all shows
- Signage at Boutique

\$500 Raffle Sponsor

- 4 tickets to the Fashion Show.
- Quarter page ad in Fashion Show program book (1,000 circulation)
- Signage at Raffle table payment area.

\$250 Small Business Friend

- 2 tickets to the Fashion Show
- Recognition in Fashion Show program book (1,000 circulation)

\$100 Half Page Program Book Ad (5" across x 4" down)

- Half page b/w ad in Fashion Show program book (1,000 circulation)



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SPONSORSHIP AGREEMENT
FORM



Instructions:

1. Please complete this form and return with your check to the address below in order to get full sponsorship benefits.

Ronald McDonald House of Delaware
Attn: American Girl Fashion Show
1901 Rockland Road
Wilmington, DE 19803

2. Make all checks payable to: Ronald McDonald House of Delaware.
3. Send logo in by email to: d.brooks@rmhde.org no later than **February 10, 2016**. **For inclusion on invite, logos needed by December 1, 2015.**
4. For more information contact Dawn Brooks, Special Events Manager, at 302-428-5315

_____ Yes! I/We would like to sponsor the 2016 American Girl Fashion Show.

Sponsorship Level: _____ Amount Enclosed: _____

_____ Please send an invoice to the address below. (all invoices must be paid by March 1, 2016)

Contact Person Name

Company Name

Sponsor Name as you would like it to appear in promotion

Address

Phone #

Email Address

Thank You!