

THE BREAD MONEY METHOD

How To Make Over \$150 Per Day
In The Personal Finance Market



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The Easiest Money You Can Make Online...

If you're looking for a way to make money online, it doesn't come much easier than selling *valuable information*. Here's why...

- * You can create it for free
- * There's no stock, inventory, or shipping
- * You don't need office space or any kind of commute to work
- * You create it once, but sell it over and over again with no extra work

And when done right, you don't even need to be the expert who actually creates the content. We'll get to that in just a second.

However, the secret to your success when selling information is finding a market where information is in huge demand, and where people are *already* spending good money to get this information.

Usually, the big money is made in markets relating to **Health, Wealth, or Relationships**.

In this report, I'm going to show you how to cash in on the **Wealth** market by creating and selling high demand, valuable information to the people who need money advice more than ever.

More specifically, I’m talking about the **personal finance market**.

You see, the personal finance market is extremely profitable right now, for a number of reasons...

People are getting laid off due to a bad economy, while others are losing their homes and generally have more money problems than ever before.

In the next section, I’m going to show how anyone – including you – can make really good money selling information in the personal finance market, even if you don’t know anything about it.

How Anyone – Including YOU – Can Make Big Easy Money In The Personal Finance Market...

First of all, I want to answer some common questions that you may have...

1. Isn't The Personal Finance Market Too Competitive?

There's a huge misconception about entering large markets and trying to make money. Many people believe that the bigger the market, the harder it is to make money. In reality, *the opposite is true*.

You see, **the bigger the market, the more money there is to be made**. The personal finance market is huge, so there's a lot of money to be made.

For example, take a look at the amount of people searching for money solutions in Google each month:



The fact that there are millions of businesses making billions of dollars in this market shows you that despite the competition, you can easily come in and take a piece of the pie.

The trick is, having something unique to bring to the table... something that many of your competitors don't have.

2. But I'm Not A Salesperson... How Can I Get People To Give Me Money?

The fact is, some markets need very little sales ability, provided you have a great product or service to offer.

Why? Because certain markets – such as the personal finance market – have what is known as a **“desperate mindset.”** In other words, **many of your potential customers will be desperate for a solution to their problems.**

Whether it's escaping foreclosure, saving money on bills, coping with a job loss... this market is full of people who need *real answers, right now.*

Now, this does *not* mean we will be exploiting these people because they are desperate. It simply means that we will be able to sell information to them much more easily, without the usual hard-sell or persuasion tricks... because they're literally desperate for the information we're selling them.

3. But I'm Not A Personal Finance Expert And I Don't Know What To Sell?

The truth is, you don't have to be an expert and it's not hard to figure out what people want to buy either.

Later in this report, I'm going to show you how to become an overnight expert in any topic – including the personal finance market – so people

trust you and want to hand their money over for your advice.

And if you're wondering what kind of information you need to be selling to these people, here's what you need to do.

First of all, I want you to visit each of these websites:

- * [Amazon](#)
- * [eBay](#)
- * [Barnes & Nobles](#)
- * [Local Bookstores](#)
- * [Paid Advertising In Google](#)

As you visit each website, you should start looking for books within the personal finance market.

Within minutes, you'll begin to see what kind of information people are actually buying, so you know what the market wants.

From this point, all you have to do is stick your hand out in the same places that your competition is selling their stuff, and offer something similar.

But to give you a head start, I've already done this step for you. I have researched the personal finance market extensively, to see what people are already buying.

Here's what I found out...



What Does The Market Want To Buy?

There are lots of different types of products and services that are selling well the personal finance market.

For example, there's information products like eBooks, physical books, memberships. Then there are services like Financial Advisers, Agents, Lawyers, etc.

But we're going to stick with selling **information**, because if you remember, that's the easiest product to create and sell. Once you create your information, you can sell it over and over again every day, hands-free.

So, next we need to know what **type** of information are people looking to buy, which we will cover in this section.

Again, to save you time and energy, I have already hand-picked the exact **type** of information products that people are already buying. Once you know this, you can jump straight ahead to getting your own information product created.

And the good news is, you can be sure that your information product will sell well, because people are already buying similar information right now! And don't worry, I'll show you a way to “cheat” when it comes to creating your actual information product too.

So here is the **type** of information that people want to buy:

- * How To Save Money On Education Fees
- * How To Save Money On Daily Living Expenses
- * How To Get Out Of Debt
- * How To Accumulate Money By Being Smart With Your Finances
- * How To Repair Your Credit Score
- * Anything To Do With Getting The Best Insurance Deals
- * Investing Secrets (Property And Stocks)
- * Mortgage Advice
- * Pension And Retirement Planning Advice
- * Tax Relief (Aimed At Business Owners)

As you can see, there are tons of different sub-categories within the personal finance market. From repairing credit to tax relief, mortgage advice to investing tips.

Whichever sub-category you choose, the same basic truth remains...

These people are desperate for practical, current, and useful information that will help them *save* or *make* money.

How To Actually Create Your First Product

Now that you have a basic category to target, we need to figure out exactly what our information product will be about, what it will contain, and how it will be created.

In this section, I'm going to take you through the process you need to create your first successful information product.

In the previous section, we looked at different types of information that people are buying, so first of all, we need to pick one of these topics to create our own information product.

* Pick A Sub-Category (use Amazon For Ideas)

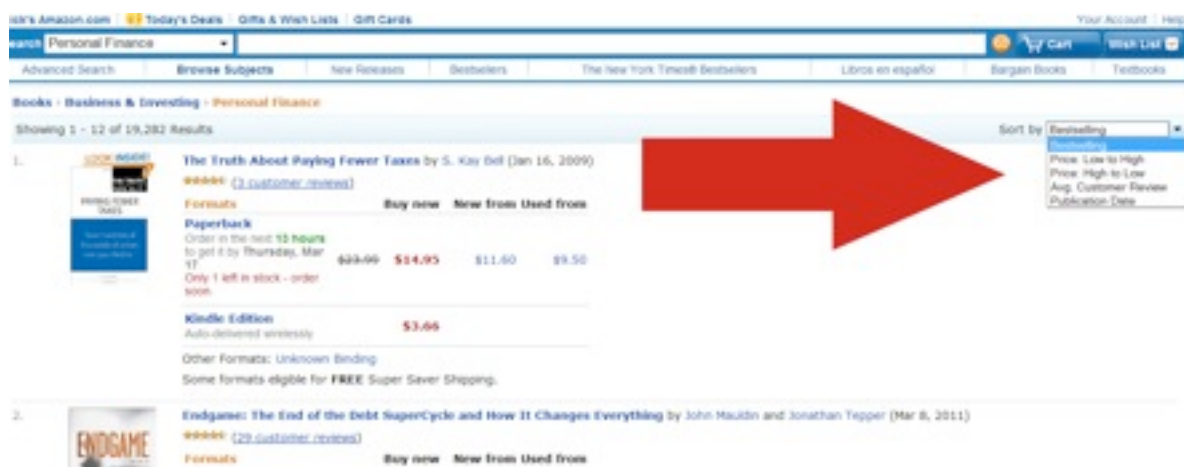
You can choose from the list I gave you in the previous section or you can get a bigger list of ideas by visiting Amazon and navigating to: [Books > Business & Investing > Finance > Personal Finance](#) on the category listing.

The screenshot displays the Amazon website's category page for 'Books > Business & Investing'. On the left, a sidebar lists various sub-categories under 'Business & Investing', with 'Personal Finance' highlighted in green and circled. The main content area shows a list of books. The first book is 'Pride and Prejudice' by Jane Austen and Sharon Williams, with a price of \$0.00 for the Kindle Edition. A large red arrow points from the 'Personal Finance' category in the sidebar to the 'Pride and Prejudice' book listing.

Now you can see specific book titles (and potential product ideas) in that area of personal finance.

* Look At The Best Sellers (for Content Structure Ideas)

Next, you need to order your screen to rank the products in terms of best sellers or best reviews. This way, you can see which products are making the most sales and which really connect with your market.



Now take a look at what these best-selling products are offering in terms of information, and what specific problems they’re trying to solve. Also, take note of the way they write their book descriptions and how they pitch the book to the Amazon audience.

This will help you get a feel for what your chosen audience wants to see and hear, and ultimately what they want to buy.

* Create An Outline Using Headers And Bullets

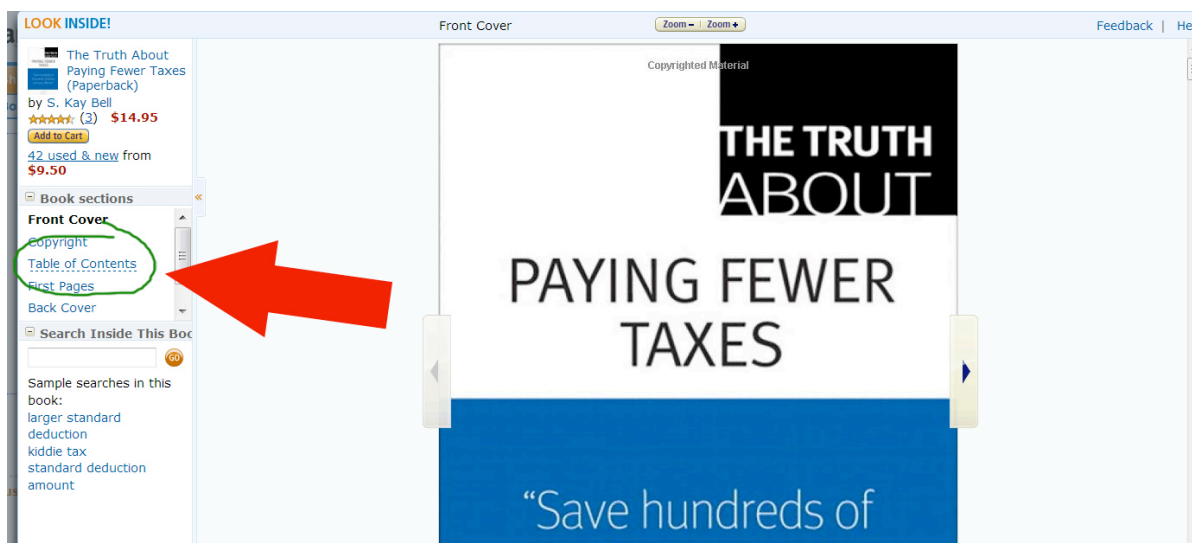
First, we need to actually create an outline for the product. We do this by going back to the popular products we’ve already seen on places like Amazon, or any other commercial outlet for information type products.

The good thing with Amazon and local book stores is that you can check out the contents of best selling books in your chosen personal finance topic, to see what type of information to include in your own product.

In Amazon, you can do this by using the "look inside" feature on a particular book title. Just select a book from the list, and here's what you will see:



Simply click the "look inside" graphic in the top right corner of the book cover and you will see a screen that shows the book's contents.



On the left hand side, you will see a list of contents that you can click on to preview the book’s actual content. One of these links is the “table of contents.” Click this link and you’ll see the entire table of contents for this title, which will give you a full outline that you can get ideas from.

What you’re now seeing is the result of many months of research by the author... telling you exactly what the market wants to read about. This is invaluable data and will help save you months of hard work or guesswork.

Now, you don’t want to copy another book exactly, but use an existing outline for ideas for your own content structure.

For example, see what type of content they start with, how they lay out the overall book, what they finish with, and other resources they include.

Again, do not copy exactly, just use this process to get ideas of your own.

You can also check out forums that cater for your chosen category, to see what sorts of threads and posts are getting the most attention. This is another way to see what sort of information your market is hungry for.

Next, you simply include this in your content outline for your product.

You should aim to use main headers for each chapter, then sub-headers or bullet points covering each sub-section.

For example: *Section 1 - Mortgage advisers*

- * What is a mortgage adviser’s job?
- * Should you pay for their help?
- * When to spot a bad adviser
- * Bypassing the usual high fees

And so on, until you have all your main sections and bullets laid out. Doing it this way will drastically speed up your product creation and writing process.

* Start Simple

The key to avoiding overwhelm is to simply complete each bullet point, one at a time, until you're done. Take breaks after each section, maybe an hour at a time.

Don't rush it, and don't think that you have to do it all in one sitting. Give yourself a few days, or however long it takes, to complete the guide properly.

It's worth the time and effort, trust me. And remember, you only have to do it once, then it's going to pay you over and over for life.

Don't forget to include an introduction and a conclusion, to really round off the guide for your reader.

* Choose Your Product Type (Single Product Or Membership?)

Now we have to decide on the format of the product you want to sell. It doesn't have to be a basic eBook (a PDF document.) I've found that low-ticket monthly memberships also sell really well in this market too.

The good thing about monthly memberships is that you can have a regular income, and can charge less to get customers in the door. For example, instead of trying to sell a \$30 eBook upfront, you can charge an initial payment of \$7 for their first month, and \$7 thereafter.

Whether you decide to create an eBook or a monthly membership, the content will be the same. The only difference is the way that you deliver the

content to your buyers.

If you decided to create a membership site instead of an eBook, then you would still follow the same product creation process that you would for creating an eBook, except you would take each chapter/section and dedicate that to each week or month that you run the membership for.

For example, your first chapter would cover all the introductory stuff, and that’s what your members would get access to for the first month. The next month, they would get chapter two, with the content they need to make progress.

Setting Up Your Website

OK, so once you’ve got your eBook or membership content ready (usually inside a Word document) you’ll need to upload it to a protected area on your website.

At this point, you may not have a website up and running yet. If that’s the case, you’ll need to register a domain name, set up hosting, and then install a blog.

Here’s a great article on registering a good domain name for your business:

<http://www.thesitewizard.com/archive/domainname.shtml>

And here’s how to tie your domain to your hosting (you usually have to buy hosting separately to your domain):

<http://www.affilorama.com/blog/addon-domains>

Now it’s time to get your website online. The best way to do this is by creating a blog. Blogs are such a good option because they’re easy and quick to install, plus search engines love them.

* [How To Set Up Your Blog](#)

Blogs run on a script that you install on your domain. The most popular type of blogging script is called WordPress, and it’s super simple to install.

Here’s a great article on installing a WordPress blog:

<http://tutorialblog.org/how-to-install-wordpress-using-fantastico/>

This is the method you use if your hosting comes with Fantastico. It's very simple and doesn't require any coding or technical knowledge.

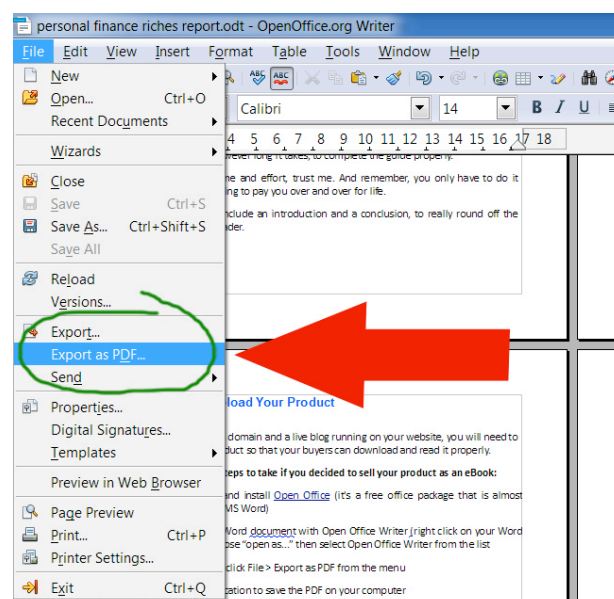
Most hosting providers have Fantastico, so you should be fine (Fantastico is a script that your hosting provider includes within your hosting control panel. Your host will send you the details of how to access this feature just after you have purchased a hosting plan from them.)

* How To Upload Your Product

Now you've got a domain and a live blog running on your website, you'll need to prepare your product so your buyers can download and read it.

So here are the steps to take to sell your product as an eBook:

1. Download and install [Open Office](#) (it's a free office package that is almost identical to Microsoft Word)
2. Open your Word document with Open Office Writer (right click on your Word file and choose “Open As...” then select Open Office Writer from the list.)
3. Once open, click File > Export as PDF from the menu
4. Choose a location to save the PDF on your computer



Now you'll have a PDF version of your product, ready to upload to your site. PDFs are a universal format that can be opened and read on all operating systems and computers (and are great for iPads and Kindle readers.)

The other benefit of the PDF format is that your reader can't easily edit or copy the content like they could if you sent them a Word document.

And here are the steps to take if you decided to sell your product as a monthly membership service:

If you decided to create a membership based product, offering your same content on a monthly instalment instead of a single eBook, then there's a little more work and it's a little more costly to do technically, but it's pretty easy.

The easiest way to deliver monthly content is via email. You don't need fancy membership scripts or software, and you can deliver the content on a monthly basis with ease.

However, you will need an email autoresponder to automatically deliver the monthly content after someone signs up. I recommend using [Aweber](#), as they're very reliable and easy to use.

Within Aweber, you simply create your monthly emails, which can contain an attached file or a link where your members can download or access that month's content.

So all you need to do is break up your original product in your Word document and insert each section into separate monthly emails.

Then, you simply use Aweber’s scheduling feature to send out these emails 30 days apart. Easy, right?

If you want something more technical or fancy, there are dozens of membership scripts out there, many of which are designed to work in harmony with your WordPress blog. You only need to invest in these when you can afford to, and if you feel it’s necessary.

* [How To Take Payments With PayPal](#)

Whether you sell your product as an eBook or you create a monthly membership, you will need a way to actually take payments and automatically deliver your product (or sign up your members to your email autoresponder so they can start receiving the email content you created.)

If you’re selling single products, you can use PayPal’s merchant services to create a payment button, which then redirects your buyers to a web page on your site where they can access the product.

However, if you’re selling a membership, then you will need to invest in a script that allows PayPal to communicate with your chosen autoresponder, so once someone pays for your product through PayPal, they are automatically signed up to your email autoresponder and can start receiving the content they paid for each month.

The script will also allow you to trigger repeat payments from that person’s PayPal account each month, which is essential, of course!

One script I recommend for taking care of this is called [DLGuard](#).

DLGuard will allow you to create a payment button that takes all kinds of different payment options (not just PayPal) and will set up repeat billing for you, all in the background.

It will also automatically sign your buyer up to your chosen email autoresponder so they can start receiving their paid content, and again, this is all done in the background... you don't have to do anything.

For more information on creating PayPal buttons for single products, read this article: https://cms.PayPal.com/us/cgi-bin/?cmd=_render-content&content_ID=developer/e_howto_html_buynow_buttons

And for more information on DLGuard, here's the official website:
<http://www.dlguard.com>

Why You Need Regular Content For Your Blog, And Not Just For Your Product

OK, so now you have a product and you ready to take payments from your website on autopilot, but there’s just one thing missing.

Your website is still a bunch of empty pages!

Without content on your blog, nobody is going to visit your site and therefore you won’t make any sales.

Website content will help to drive **free traffic** to your blog from the search engines, but it also acts as a sales mechanism too.

You see, website content also gives your visitors the confidence to trust you, because you appear to be an expert in your subject. This will increase your authority whilst giving your visitors real value at the same time.

This creates the **perfect environment to sell your information product**.

But sadly, a few random articles or blog posts won’t cut it these days. Your website needs **lots of regular fresh content** in order to pull in free traffic from search engines and to keep your blog visitors happy.

* What Kind Of Content Are We Talking About Here?

Of course, if you’re selling a paid info product, you don’t want to give away all your best content for free. Therefore, you must create content that teases the reader and gently persuades them to buy your main product.

Some good examples would be:

- * *“Top 10 mortgage mistakes to avoid”*
- * *“How to buy a house at 50% discount”*
- * *“Five ways to save money on your mortgage”*

Great website content might tell the reader everything they shouldn't be doing, and then sells them the solution for what they **should** be doing.

Alternatively, you can give your readers some actionable tips, but without revealing the entire A-Z system found in your paid product.

When getting your blog up and running, you should aim to create at least 10 high quality articles of this nature, in order to give your blog plenty of content for the search engines to pick up on.

Once you've got some good content, you will start to see free traffic coming into your blog from Google, Bing, and Yahoo.

But we're not done yet. We've still got to get people to actually **buy** our information product, right?

So the question is...

How Can You Persuade People To Buy Your Information Product From Your Blog?

As I mentioned earlier in this report, the great thing about the personal finance market is that the typical visitor has a ***desperate mindset***.

Whether they’ve just lost their job or they have a bad credit score, they need a solution and they need it today.

So that makes the whole selling process easier for you, which is great.

However, you still need to get the message right and offer them a great product at a great price... and you need to get people to trust you before they will hand over money for your information.

So a little ***persuasion*** is still needed.

Fortunately, I’ve saved you even more time and energy by proving you with a basic sales letter formula that you can follow to create your first sales page (the web page that will ultimately sell your product.)

Here’s the basic sales letter formula you need to follow...

Basic Sales Letter Formula

HEADLINE:

Your headline will simply portray the benefits and main solution you’re offering. Try to keep it simple, clear and eye catching. Be specific and don’t over-hype it. Use a bold, eye catching font and color.

Here’s some examples you can model...

“Here’s how you can _____ in just _____ days, using a brand new _____ system”

“If you give me 5 minutes, I’ll show you exactly how to _____ “

“What you really should know about _____ and how it could save you from _____”

“What _____ will never tell you about _____ “

“How to save _____ without _____”

INTRO:

Your intro expands on the headline, and explains what problems you’re going to solve for your reader, and how.

Here’s an example of how you would do that...

If you’re looking for a way to save \$1,500 per month on your mortgage, then the following advice is going to be critical to your financial future this year.

Here’s why...

I’ve developed a system that can and will slash up to 20% off your current mortgage, by using a simple legal loophole that lenders don’t want you to know about.

STORY:

The story needs to explain how you found the solution to your reader’s exact same problems. You must be honest, and again, no need to over play this. When telling your story, the key is to make sure you emphasize the pain points that your reader is suffering.

Here’s an example of how you would do that...

About 10 years ago, I was really in the hole. Our family home was about to be foreclosed because my wife lost her job and we couldn't keep up with the repayments.

So we had to either move home, relocate our kids to new schools and basically downgrade our entire lives, or we had to find a way to claw back some cash.

And that's when I accidentally stumbled upon this little loophole through my best friend's husband, who is a property investment expert.

SOLUTION:

Now it's time to introduce your solution, which is of course, your product. Here's an example of how you would do that...

So that's how I created this money saving system, and I decided to write a short report that shows other people how they can do the same.

Then proceed to explain the following elements...

- * *What's inside*
- * *What makes it different*
- * *What it will do for the reader*

PRICE:

Now it's time to introduce the price of your product. Before you tell the reader the price, make sure you build up the perceived value first.

This is done by justifying the price of your product to the reader, so they can understand exactly why it's worth what you're asking for it.

Here's an example of how you would do that...

You'll be pleased to know that the Mortgage Price Slash System won't cost anywhere near the price you would have to pay for a Mortgage Adviser, or a professional financial adviser.

In fact, those services would cost you at least \$50 for a half hour consultation, before they even take their fees. And besides, you still wouldn't have the same information that I'm sharing with you today... or any kind of guarantee either.

But you don't have to pay hundreds of dollars for sound mortgage advice, because

I'm letting you have full access to this guide for just \$47 instead.

GUARANTEE:

The guarantee needs to be as long and strong as possible.

Here's an example of a solid guarantee...

And to remove any possible risk, I'm going to give you 90 days to decide whether this is right for you. If you don't save at least 20% on your current or new mortgage with this advice, then I'll happily refund your money with no questions asked.

ORDER:

Finally, you need to actually ask for the order. This means placing a prominent (but not cheesy) order button at the end of the letter/blog post. Also, actually tell the reader to click the order button, don't just stick it there and hope they'll click it. You actually have to say “click the order button below to get started.”

This sales letter can simply be a WordPress page on your blog. I highly recommend you create a clean page without any links, navigations, or sidebars that might distract your reader when they land on your sales page.

To do this, you can use a specific **WordPress plugin** that is designed to create such a page on your blog. Here's an official link to the WordPress sales page plugin that will do this for you:

<http://wordpress.org/extend/plugins/salespage-gwa/>

Getting Traffic

There are many ways to start getting traffic to your website, but I recommend starting with the most fun and least expensive methods, which is leveraging Facebook and YouTube.

Let's start with Facebook...

First, you need to create a presence on Facebook. There are many different tools and basic functions within Facebook, but we're going to cover the fundamental stuff you'll need to get started:

Facebook Profile

Your profile is your identity. It's your hub where all your traffic will flow into, and where you can funnel traffic out of Facebook to your own website.

There's a few things you need to set up in your profile, for maximum exposure and effectiveness:

* Profile Picture

Always use a professional looking picture, preferably of yourself, or your company logo. Avoid cartoons or caricatures. Make it eye catching and look like someone trustworthy and likeable. After all, people buy from people they know, like, and trust.

* Add Friends

After creating a profile, you need to get some friends. But not just your family or old school buddies... you need targeted friends that would be interested in your product.

You can search for these people directly from your profile by using obvious keywords, or you can search for related groups and Fan Pages, and find friends to add from there.

SUPER NINJA TIP:

Look up fan pages for financial experts, television personalities from “money” channels and shows, and top selling financial authors from Amazon, then start adding *their* followers as your friends on Facebook.

Some examples:

- * [Suze Orman](#)
- * [Clark Howard](#)
- * [Gail Vaz-Oxlade](#)
- * [Dave Ramsey](#)
- * [Carmen Wong Ulrich](#)
- * Any of the top authors in the [Personal Finance](#) category on Amazon

It may be a little slow at first, but the great thing about social networking websites like Facebook is that they quickly spread virally, where your friends add their friends, and share links, and so on!

Don't add more than 30 friends per day, as Facebook might flag you as a spammer. And finally, when adding friends, try to be genuine and natural sounding. Don't just friend request people out of the blue. Try and interact with them in public areas of Facebook such as Groups, Fan Pages, and on people's wall.

* [Wall](#)

Your wall – and other people's walls – are where most of the activity happens on Facebook. You can update your friends with little messages,

videos, links... whatever you can think of really.

This is like your own public outlet, but don't abuse it with constant advertising or you will probably start losing friends. Try to mention other people, give compliments, share useful tips, and occasionally throw in some promotional stuff in between.

* Fan Pages

Fan Pages are designed for businesses, brands, companies, products, and celebrities to market their products.

Unlike your standard Profile, your Fan Pages will be visible to everyone on the internet and are generally better for long-term relationships with your fans, readers or customers. They're also more visual, with far more customization and design options available.

* Groups

With Groups, you can bring together your target audience in one single location, then send bulletins and emails to the groups as a whole (a bit like email marketing.) Groups are easy to set up, and you can also join other people's groups too.

From a marketing point of view, they're a great way to keep your target audience interested in you, and remind them about your product.

You can start and grow a Group the same way as you would start your personal profile... just finding and adding friends and other people. A good idea is to find people that are already part of related groups and ask them to be friends and/or join your group too.

Going Deeper..

There are many things you can do to get noticed on Facebook, and it's actually very easy and a lot of fun when you get used to it.

Here's some of the key things to remember...

* Be Unique And FRESH

Make your Profiles, Fan Pages and Groups worth visiting. There's no point getting all these people to be your friends and join your groups if there's nothing going on.

Provide tips, competitions, quizzes, famous quotes, ideas, inspiration, jokes, videos, articles, useful links, breaking news... there's so much great content that you can share, and you don't have to be the one who creates it either.

* Reward Loyal Supporters

Give discounts or bonuses on your products to people who are the most active in your Groups. Give away killer content that really helps people, whenever they promote you to their friends.

* Use Contests And Polls

Challenge someone to create the best money saving tip or strategy, then reward the winner with something really cool. This gets you content, and actively engages your audience with your Facebook profile at the same time.

* Comment On Other People’s Walls

Find other Facebook pages related to your industry or topic using Facebook Search & start actively commenting on their posts & updates. This will get the attention of other players in your market, and also the attention of their friends and fans too.

Marketing On YouTube

YouTube is one of the biggest websites in the world today, so it would be crazy to ignore the potential traffic you could be getting from them.

Even though you need to put a bit more effort into creating actual videos, the potential traffic and following you can gain is too big to pass up.

Creating your videos doesn't have to be hard either. You can simply take a few articles and read them out with slides over the top, or read a script into a webcam... if you're not the shy type.

Here's some tips to marketing your videos on YouTube and stealing some of the billions of visitors that use the website every day...

* [Keep It Short](#)

Make sure your videos are around 3 minutes long, but not much longer if possible. Remember, people have low attention spans online, so you need to get the point quickly.

* [Share Your Videos](#)

Share your videos with your friends on Facebook to bump up the views and get the video shared by their friends too.

* [Add Friends](#)

Adding friends is a powerful way to gain exposure on YouTube. Check out related videos and see who is commenting on them. Approach these people directly and explain how your own channel has lots of videos that you think this person would enjoy.

This takes a little time at first, but the effect snowballs as the more subscribers you have, the more people start sharing your videos with their own friends and subscribers too.

* [Use StumbleUpon.com](#)

You can submit your YouTube videos to video.stumbleupon.com to gain some extra views and possibly a few new subscribers too. In fact, don't stop there. Use Digg and all the other bookmark websites to get your video seen by as many eyeballs as possible.

* [Use Related Tags](#)

When you upload a video, you will be asked to insert tags for the video. These help YouTube to categorize and rank your video accordingly. For example, if I used “Elvis Live” as one of my tags, YouTube would start displaying my video next to other Elvis Live videos on the site, in the related videos sections.

This is really powerful, because you can basically use this technique to piggy back all kinds of your competitors in YouTube... or steal traffic from some of the most highly viewed videos on the website!

Other Traffic Sources...

There are many ways to start getting traffic to your new website. One of the most tried and true traffic generating methods is writing articles and submitting those articles to article directories, other people's blogs (as a guest blogger) and many other Web 2.0 content directories.

And don't forget, you can convert your articles into YouTube videos by reading them aloud into a microphone or standing in front of a webcam. You can also publish your articles on your Facebook account too.

The idea is to leverage your work and spread your content far and wide, instead of just putting it on one website, one time only.

But WAIT! The Hard Work Has Already Been Done For You!

Okay, so far I have given you a simple, proven system to start making money in the personal finance niche today. Let's recap on what you've been given:

- You have been given a ***proven market*** to start making money in
- You know exactly ***how to create hot selling products*** in that market
- You know ***how to set up a basic website*** the easy way
- You know ***how to format your product*** and ***take payments*** from your website
- You know ***how to start getting traffic*** to your website today

So What's Missing?

Even after people have read this report, they still have a major problem when trying to get started.

The major problem is, they don't have the time or skills to create their own products, website content, articles, videos, graphics, and sales copy.

But don't worry, we've got some good news for you...

Over at PLR.me, we have done all this hard work for you!

To save you weeks of hard work and lots of wasted money, we have created your very own [Personal Finance Business In a Box](#) that will allow you to start cashing in on the personal finance market tonight.

Which means there is...

- **No need to create everything from scratch**
- **No need to be an expert**
- **No boring research**

... and **without** having to hire expensive writers, researchers, product creators, coders, programmers, and designers to do the work for you!

With Your Ready-Made Personal Finance Package, You Will Get:

- **1 x Personal Finance product each month...** 10-20 pages. Sell it, give it away, add it to your membership site, or do whatever you wish. As a member, it's yours!
- **10 x Personal Finance Articles** (minimum 500 words) Great for blog posts, email autoresponders, and members areas. They come in TXT, RTF, and PDF formats, making it easy to use, distribute, and format.
- **10 x Action Guides**, which include worksheets, resource and buying

guides, a “personal finance calendar”, “deals of the month”, “frugal living tip of the month”, “green money tip of the month”, and more.

- **1 x PowerPoint Presentation** that is video-ready so you can brand it, record it, and post it on YouTube, your own site, in your webinars, seminars, and more.
- **Members-only Mastermind Training Calls and Downloads** where we’ll share our latest tips and tricks to boost your traffic and profits. We don’t hold back – you get pure content and great information to help you take your business to the next level.

Want to see some real samples of what you’ll be getting in your ready made package? [Click here...](#)

And if you’re really hungry for the big bucks, then check out the **Ultimate Personal Finance Marketing Package** by [clicking here...](#)

The Sky Is The Limit...

With this ready-made content at your fingertips, you can grow your business in all kinds of exciting ways, for example...

1. Use the professionally researched, written and edited PLR materials as-is, or repurpose to make them your very own. Either way, you’ll easily make back your initial investment many times over.
2. Sell the content separately, bundle them together, create a fixed-term membership website, or mix-and-match with other content to create a profitable back-end offer.

3. Create slideshows to go with the audio, and you’ve got a video product you can sell for much more than the original format.
4. Looking for shortcuts? Simply add links to affiliate offers, such as CPA ads and Clickbank products, throughout the content.
5. If you really want to rock it, tweak the content to cater to a specific niche, for example: Personal Finance for Retirees, Personal Finance for Stay-at-Home Moms, Personal Finance for New Grads... you get the idea!
6. Turn the [Common Cents PLR Pack](#) content into bonuses for your info product, so you can boost the value of your offer.
7. Turn some of the materials into lead-generating offers, so you can start building your list of prospects who you can market to over and over again.

[Click here](#) to watch a video that explains why this could be the best shortcut you’ve ever made when it comes to making big money online...

You Also Have Full Control Too...

- Put your name on them as the author and keep 100% of the profits
- Edit, rewrite, or revise any part of the product
- Combine products or split a product into several pieces of content
- Repurpose the content into audio, video, teleseminars, webinars...
- Sell the products or add them to your paid membership site – it's all up to you!
- Flip your website on Flippa.com for fast cash

Want to see what other people are saying about the PLR.me ready made packages? [Click here](#) for more info...

And if you're really hungry for the big bucks, check out the ultimate Personal Finance Package by [clicking here...](#)