



## Community Giving 5% Day Application

Whole Foods Market Community Giving Day is a designated day during which a Whole Foods Market store gives a percentage of store sales to a chosen Community Partner four times a year. This is one of the many ways that our stores give back to our community to benefit a selected Community Partner.

Community Giving Days are voted on by our 250 team members. We evaluate applications in the fall prior to the next calendar year. The due date to be considered for the following calendar year is September 30.

Please fill out the following application to be considered for a Community Day. Organizations applying for a Community Day should directly meet all goals of the program. In general, we choose organizations that are in the greatest need, have a focused impact on the most individuals or selected causes, and represent the Core Values of Whole Foods Market. All organizations must have non-profit status (501c3) and focus their efforts here in Northern Colorado.

We will contact you directly if we have questions regarding your application, please do not call and check on the status of your application. You will be contacted whether or not your non-profit is selected as a beneficiary.

**Please complete the following information:** (Please type or use computer)

**Date:** \_\_\_\_\_

**Name of Organization:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Contact:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Is Your Organization a 501c3?**

(Please attach copy of IRS ruling letter – this is mandatory, your application will not be considered without it)

**Does your organization offer community support within one of these categories? Check those that apply:**

Education

Human Interest

Community & Culture

Environmental

Other \_\_\_\_\_

**How does your charitable organization match the Core Values of Whole Foods Market?**

**If your organization is selected for a Community Giving Day, in what ways can you support the effort? Please describe.**

**1. Media Outreach**

**2. Can you provide volunteers/staff in store for the entire day?**

**3. Advertising**

**4. Outreach to community supporters**

**5. Other ways that you will support Community Giving Day**

**How will your organization use the donation from the Community Giving Day?**

**Other information you would like to share to help us make a decision about your group:**

**Marketing and Community Relations**

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