

The 9th Annual HeartStrings

APRIL 30, 2011

BCMS physicians, business leaders, community members, YMCA members, and patients will don t-shirts and sweats for this exciting high-energy event held at the Reuter Family YMCA in Biltmore Park.

This year we are expecting over 300 participants and spectators. Teams will work out during their chosen one hour slot and challenge other team members to raise at least \$200 each.

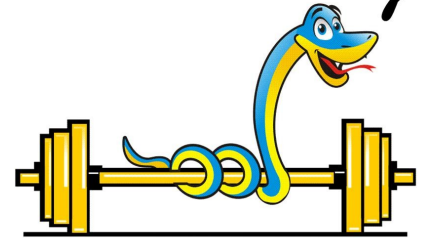
HeartStrings raises money to help support Project Access which provides free healthcare (donated by BCMS physicians) to low-income, uninsured patients. Project Access is a nationally recognized program which has been replicated in over 90 communities! In addition, funds raised this year will provide support to the YMCA of WNC Healthier Communities Campaign which ensures that children and families throughout our community have access to life changing programs and services such as afterschool enrichment, summer camp, swim lessons, and more.

Heartstrings will place your organization in front of YMCA members, area businesses, medical providers, and community members. Join us at this event which allows people to exercise their hearts out to help our community!

Have Fun! Get Fit! Raise Funds!

HeartStrings will give your business excellent exposure and identify your company as an organization making a difference in the community!

HeartStrings



HeartStrings Partnership Recognition

PRESENTING SPONSOR **\$5,000**

- Exclusivity for your product or service type
- Company name included as **Presented by** in the logo or title of the event
- First right of refusal on event in subsequent years
- Display table for your organization to interact with spectators
- Deliver the welcome speech at awards party ceremony
- Logo recognition on all promotional and event materials including t-shirts, signage, event banner and goody bags
- Logo recognition in BCMS and Reuter YMCA Newsletters
- Logo recognition on BCMS website (with link)
- Recognition in any media campaign (print and/or broadcast)
- Premier status in all sponsor recognition, including hourly recognition at event

GOLD **\$2,500**

- Invitation to awards party ceremony
- Logo recognition on all promotional and event materials including t-shirts, signage, event banner and goody bags
- Name/logo recognition in BCMS and Reuter YMCA Newsletters
- Name/Logo recognition on BCMS website (with link)
- Mention in all media campaigns (print and/or broadcast)
- Hourly recognition at event

SILVER **\$1,000**

- Invitation to awards party ceremony
- Logo recognition on all promotional and event materials including t-shirts, signage, event banner and goody bags
- Name/logo recognition in BCMS and Reuter YMCA Newsletters
- Name/logo recognition on BCMS website
- Hourly recognition at event

BRONZE **\$500**

- Name/logo recognition on all promotional and event materials including t-shirts, signage, event banner and goody bags
- Name recognition in BCMS and Reuter YMCA Newsletters
- Name recognition on BCMS website
- Hourly recognition at event



Please note that sponsorships are not tax-deductible.