



Visit Topeka, Kansas Horseshoe Pitchers Association, and the Topeka Horseshoe Association have worked closely together to bring the 2015 NHPA (National Horseshoe Pitching Association) World Horseshoe Tournament to Topeka. It will be held July 13<sup>th</sup>- 25<sup>th</sup> at the Kansas Expocentre. With an anticipated 1,500 pitchers, and an economic impact of over \$2,000,000, this is one of the largest multi-day events being held in Topeka in 2015.

Costs involved with attracting and hosting large events are sometimes beyond our budget. We are looking for financial assistance in the way of sponsors to offset some of our expenses. We would like to make this event as memorable as possible for participants and their families.

With your help, we can make this the largest and most visible World Horseshoe Championship event held in this country; we want you to be part of the action. A local organizing committee, including the Visit Topeka team, has been hard at work planning for the Championships. We have a variety of sponsorship opportunities that exist to market your business and increase your visibility.

The individuals who will be participating are from all parts of the United States, Canada and several other countries. This is a great opportunity to market through social media, websites, free samples, and other means of introducing these individuals to your product.

Our website is: [www.worldhorseshoetournament.com](http://www.worldhorseshoetournament.com)

For more information, please contact:

Tom Benortham, THA, Chair Sponsorships (785-221-2253) or email [tdbenortham@cox.net](mailto:tdbenortham@cox.net)

Terry Cuthbertson, THA at (785)220-7128 (c) or (785)267-6016 (h) or email [terry17@sbcglobal.net](mailto:terry17@sbcglobal.net)

Larry Collette, KHPA at 785-456-5001 (c) Home 785-456-7762 (h) or e-mail [larryc@wamego.net](mailto:larryc@wamego.net)

Ivan Barnett, THA at (785) 633-8793 (c) or (785) 862-5538 (h) or email [ivandbarn@yahoo.com](mailto:ivandbarn@yahoo.com)

Richard Schultz, THA at (785) 273-1535 (h) or email [schlaw71@gmail.com](mailto:schlaw71@gmail.com)

Greg Buchanan, THA at (785) 266-5415 (h) or email [greg@mediatrends.net](mailto:greg@mediatrends.net)

Teri Simpson, Shawnee County Marketing Director (785-291-2658) [teri.simpson@snco.us](mailto:teri.simpson@snco.us)

Thank you for your consideration.

While financial donations are preferable we will be offsetting cost with in-kind donations also, please let us know if you are interested in donating an item(s) for this event.



**NHPA World Horseshoe Tournament**

**July 13<sup>th</sup> -25<sup>th</sup>, 2015, Kansas Expocentre, Topeka, Kansas**

**Sponsorship Benefits Including Tax Deductible Donation**

Sponsor Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Sponsor Level: Note, The Program Booklet Ads deadline is March 15, 2015

\$100 Supporter     \$200 Bronze     \$400 Silver     \$800 Gold

\$1,500 Platinum     \$2,500 Ringer     \$5,000 World Champion

Method of Payment:             Invoice Me             Check Included

Please make payments to:

Shawnee County Parks & Rec Foundation / Horseshoe Account

Attn: Teri Simpson

3137 SE 29<sup>th</sup> Street, Topeka, KS 66605





**NHPA World Horseshoe Tournament**  
**July 13<sup>th</sup> -25<sup>th</sup>, 2015, Kansas Expocentre, Topeka, Kansas**

**Supporter Level (\$100)**

- Name on Website (worldhorseshoetournament.com)
- Name listed in Official Program (March 15, 2015 deadline)

**Bronze Level (\$200)**

- 1/4 Page Ad in Official Program (March 15, 2015 deadline)
- Name Listed on Sponsorship Board at Arena

**Silver level (\$400)**

- 1/2 Page Ad in Official Program (March 15, 2015 deadline)
- Insert in Participants Bag
- Name & Logo Listed on website with link to organization or company

**Gold Level (\$800)**

- Full Page Ad in Official Program (March 15, 2015 deadline)
- Booth at the tournament and Banner at Landon Arena (Sponsor to provide banner)
- Display of Name and Logo at Landon Arena

**Platinum Level (\$1,500)**

- Full Page Color Ad in Official Program (March 15, 2015 deadline)
- Ad space on welcome banners
- Up to Two tickets to Banquet

**Ringer Level (\$2,500)**

- Full-page Color Ad in Official Program (March 15, 2015 deadline)
- Reserved Parking
- Up to Four Tickets to Banquet
- Public Address announcements during event

**World Champion Level (\$5,000)**

- Full-page Color Ad in Official Program (March 15, 2015 deadline)
- Up to Eight Tickets to Banquet and Official Welcome at Banquet
- Banquet Recognition/Table Materials
- Official Welcome at Opening Ceremonies & Pitching of First Shoe
- Local Media Recognition

\*All benefits are cumulative from one level to the next, excluding banquet tickets and ad space. Includes tax deductible donation