

PVSC BOARD OF DIRECTORS MEETING

Minutes from 9/28/15

6:30 p.m. at the Players Senior Center

ATTENDEES

Board Members:

- Chris Herb, Commissioner
- Bentley Christopher, Commissioner Elect
- Daniel Villarreal, Executive Director
- Bob Cowhey, Director of Tournaments and Special Projects
- Jim Neddo, Treasurer
- Kimberly McGowan, Secretary
- John Suder, past Commissioner
- Tommy Reinheimer, past Commissioner
- Gary Easom, PVAA President
- *(Not present: Stefan Salzbrunn, Director of Premier, and Bob Hitchcock, Director of Recreation)*

Coaches:

- Gerson Penza, Director of Coaching - Girls

Parents and other attendees:

- Lisa Waud, Guest Presenter – Fundraising Opportunity
- Nisa Roberts, PVSC Parent
- Lisa Dearie, PVSC Parent
- Greg Brice, PVSC Parent

CALLED TO ORDER

The meeting was called to order at 6:31 p.m. by Chris Herb. It is noted that the board did have a quorum tonight for voting.

GUEST PRESENTER

Lisa Waud provided an overview of a fundraising opportunity for PVSC. The program entails the selling of a mobile app which provides coupons nationwide, based upon zip codes and GPS location of individual mobile devices. The program offers a 70% return for partners. The app is \$20 and is valid for one year. The app does not have a way to automatically renew at the end of the year, so PVSC would have to re-sell the app to those interested in renewing. It was decided that the board would discuss after the meeting to make a decision.

It is important to note that the way the program is designed, PVSC would not want to over-commit by purchasing too many apps in advance, as the company will only accept up to 10% back of unsold apps. The rest are penalized at \$2 per returned app. Because the company can provide the product within a 2 week span and the agreements are based upon receipt the app for the 1 year agreement (and not a calendar year), better to purchase with realistic numbers in mind and order more on an as-needed basis.

COMMISSIONER

Chris Herb did not have any new business to address. The board proceeded to other committee reports.

TREASURER

Jim Neddo provided an overview of the current P & L statement. He reiterated the need for a “Wish List” from the coaching staff to be able to directly align fundraising ventures with those wish list items.

EXECUTIVE DIRECTOR

Daniel Villarreal shared that JFC/Storm ECNL teams all doing very well and morale is great. Some weekends over 100 players are traveling to compete. On the boys’ side, the next competitive tourneys are Orlando City in October and Savannah in November.

Daniel also made mention of September, October, and November being important for player assessment and possible adjustment of rosters during winter break in preparation for spring season.

DIRECTOR OF COACHING – GIRLS

Gerson reported strong results on the girls’ side, despite rainouts for practices and needing to practice on turf due to field closures. Practicing on turf with limited space actually provides opportunity for different skill set development, resulting in quicker decision-making ability during games.

OPERATIONS

Bentley Christopher discussed outstanding items to address from an operations standpoint:

- Separate spirit wear meeting to take place in the following week – parent member who has expressed interest in chairing spirit wear was unable to attend meeting tonight. Alternate vendor for spirit wear to be provided by Kimberly McGowan at meeting (samples on order)
- coaching bios – completed
- email blast to go out mid-October announcing dates for spring season to alert parents

DIRECTOR OF COMPETITION

(Stefan Salzbrunn unable to attend tonight’s meeting)

John Suder made a request for a form or template for coaches to use in their weekly updates, to promote consistency amongst teams.

DIRECTOR OF RECREATION

(Bob Hitchcock unable to attend tonight's meeting)

DIRECTOR OF TOURNAMENTS AND SPECIAL PROJECTS

Several outstanding items to address: tourney in May, fundraising, and Storm Chaser. As of tonight's meeting, no one has offered to chair the 2nd annual Storm Chaser 5K/10K run. In lieu of a parent or member volunteer, Chris Herb has spoken to a company who helps with run logistics.

- Outstanding/urgent item: pink socks for breast cancer awareness month in October. There were no vendors able to provide bulk ordering on pink socks, so it will now be handled at the team level. Kimberly McGowan to be provided with a list of team managers to send information and follow up on the process.

PVAA AND COUNTY UPDATE

Gary Easom provided an overview of the budget passing; over 600 million in county budget but only 2-3 million in total for all parks and recreation. This equates to roughly at 10% reduction from last year.

- Billy Ziets – upcoming speaking engagement. ***This will be a time for our constituents to voice concerns about budget cuts, flooded fields, and pressures on field space.*** We will announce date and time via email.

MEMBERS IN ATTENDANCE

Lisa Dearie expressed personal concerns regarding the placement of her son on the white team.

Greg Brice expressed a concern regarding what he perceives as a lack of a standard of procedure for filing of grievances by parents.

MEETING ADJOURNED

The meeting was adjourned at 8:22 p.m.