

THE

MEDIA KIT 2015

GRAPEVINE

M A G A Z I N E

*From Vine
To Wine*

**Your Best
Viniculture
Source**

**Connecting
Suppliers
With Buyers**

About The Grapevine Magazine

The Grapevine Magazine, first published in February, 2008, with a mailing list of only 7,500 and now mails to **over 21,600!** Our mission is to bring together Buyers, Suppliers, Distributors, Manufacturers, and Sellers with diversified incomes together. We connect all geographical markets in order to strengthen and advance the viticulture industry throughout Northern America and are expanding Internationally.

The Grapevine Magazine's mailing list now includes **8,230+ wineries, 6,100+ vineyards, and 206+ nurseries**, as well as hundreds of professionals, researchers and industry leaders.

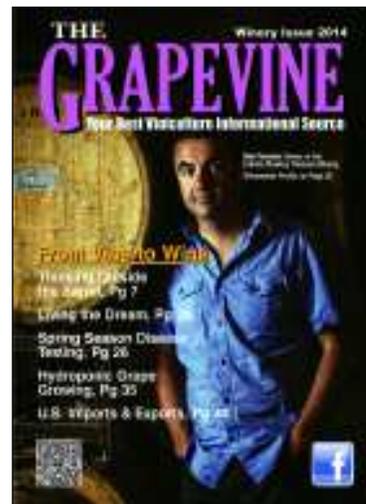
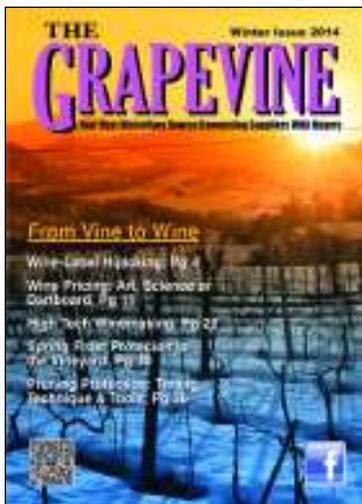
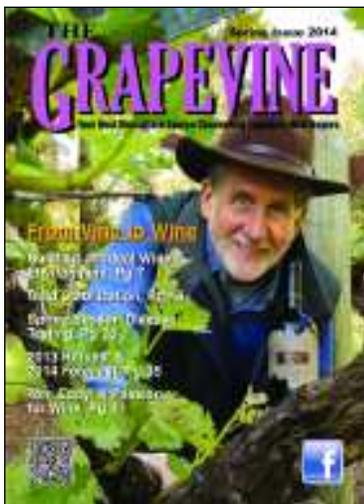
The Grapevine Magazine's staff provides a combined (65) years of publishing and advertising experience. Our Design Department provides first rate agency quality material with over (36) years of graphic design experience.

We provide all of our customers, readers and advertisers the absolute best in customer service. From first rate Graphic Design service to placing your ad next to articles that compliment your products and services, we are dedicated to producing a high quality magazine that will connect you to the largest market exposure in the viticulture industry.

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37% of *The Grapevine Magazine* readers do NOT subscribe to other viticulture publications.



Features & Benefits

- **All Glossy Four Color Magazine** - High quality printing and color which provides you with a better image and a greater response.
- **North American (Including Canada & Mexico) Distribution** - Concentrates circulation into core viticulture markets to help you saturate your target market and expand your sales.

• **FREE Subscription** - A Subscription to *The Grapevine Magazine* is available in print or on-line to view or download from our website at no charge.

• **FREE Press Release Placement** - All paid advertisers may submit press releases to provide additional exposure to our readers about your product or service. Based on space availability and first request receive placement priority. Placement may be in the Print Issue, Facebook Page, Reader E-Newsletter or any combination.

• **Graphic Design** - Ad design and production services are available. *Call for quotes & rates.*

• **Verified Mailing List** - Assures accuracy and quality of mailing list. We don't quote "readership", we quote mailings. **Our national mailing is the largest in the viticulture industry and currently over 21,300.** *Postal Receipts Available Upon Request.*

• **Creative Unit Considerations** - We offer full page bleeds, fractional pages for seasonal promotions, unique ad units as requested. Full details provided in the **Media Kit**.

• **Positioning** - High impact positioning is available and includes:

- ✓ Opposite Table of Contents
- ✓ Covers
- ✓ Your ad adjacent to product related editorial or company Press Release.
- ✓ Placement of your ad within the first one-third of the magazine.

Final positioning can only be guaranteed upon receiving a signed Insertion Order.

• **Bi-Monthly Mailing** - Sending a consistent message with placement in multiple issues is your key to generate a greater sales response.

• **Multi-Media Capabilities** - We offer advertising options for...

- Print: QR & AR Codes Available
- Website: Tile, Banner & Video
- IBSN - Interactive Buy/Sell Network
- Tradeshow Exposure
- Custom Email Blast
- Readers E-Newsletter

providing you even more market exposure and added value for your advertising dollars.

• **Value-Added Opportunity** - Ads run in our tradeshow issues will also receive exposure at multiple tradeshows. *The Grapevine Magazine* is scheduled to be given to attendees at the following Tradeshows:

- ✓ **The Unified Wine and Grape Symposium** (Sacramento, CA). *The largest viticulture show in the Western Hemisphere.*
- ✓ **Midwest Wine & Grape Conference** (St. Charles, MO)
- ✓ **Washington Association of Wine Grape Growers** (Kennewick, WA).
- ✓ **Texas Wine & Grape Growers Association** (San Marcos, TX)
- ✓ **Minnesota Grape Growers Association** (St. Paul, MN)
- ✓ **Eastern Winery Exposition** (Syracuse, NY)
- ✓ **Illinois Vintners & Grape Growers Association Conference** (Springfield, IL)
- ✓ **Michigan Grape & Wine Conference** (East Lansing, MI)

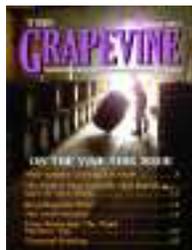
(■ Shows sponsored by *The Grapevine Magazine*)

Editorial Calendar 2015

Cooperage & Tank Issue

January - February

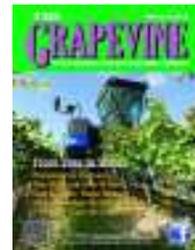
- Cooperages and Oak Products
- New Equipment for Vineyards & Wineries
- Vineyard Frost Protection
- Tasting Room Management
- Pruning & Pruning Equipment
- Software and Technology Review



Harvest Issue

July - August

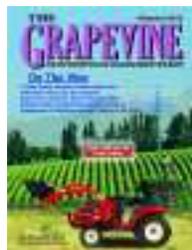
- Mechanical Harvesting Equipment
- Preparing for Harvest
- Wine Tanks & Associated Equipment
- Cold Storage Facilities / Management
- Preparing Land for Planting a Vineyard
- Testing Methods & Equipment for TA, pH, Brix
- Vineyard Equipment & Supplies Review
- Nursery Listing by State
- Nursery / Variety Selection
- Order Planting Stock for Next Year



Vineyard Issue

March - April

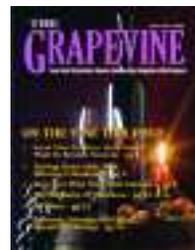
- Trellis Installation & Canopy Management
- Vineyard Equipment (*i.e.* Mowers, Sprayers)
- Soil Sampling for Fertilizer in the Vineyard
- Vineyard Floor Seed Mixes
- Canopy Management & Mechanical Canopy Equipment
- Irrigation
- Weed, Disease and Insect Control
- Fertility & Irrigation Management



Packaging & Label Issue

September - October

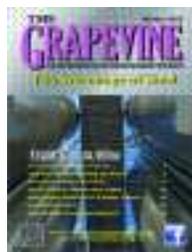
- Post Harvest Vineyard Maintenance
- Refrigeration / Cold storage
- Bottling
- Soil Sampling for Vineyards
- Dormant Season Weed Control
- Vineyard & Winery Equipment Review



Winery Issue

May - June

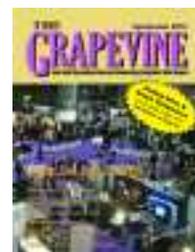
- Corks, Closures & Caps
- Marketing Via Inside Events
- Wine Making Techniques
- Tasting Room Management
- Petiole Analysis
- Steel and Concrete Tanks
- Laboratories Review
- Yield Estimates and Marketing Your Grapes



Trade Show Issue

November - December

- Holiday Themes
- Tractors, ATV, UTV & Equipment
- Unified Symposium
- Tradeshow Review & Event Calendar
- Financial, Insurance & Leasing Resources

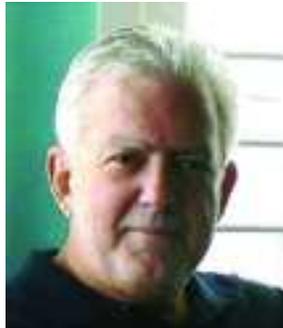


Optional Topics

- Winery Design
- New Equipment
- Vineyard / Winery Software
- Sustainable Viticulture or Winemaking
- Customer Newsletters
- Wine Clubs & Wine Trails
- Tasting Room Management
- Customer Wine Marketing Data
- Wine Making Issues
- Individual Winery & Vineyard Stories

Advertiser & Reader Testimonial

"Excellence in Advertising"



"We were apprehensive placing our first ad in *The Grapevine Magazine*. We've advertised in well known trade magazines in the past and were never sure if it was money well spent. We ran a full color ad featuring our NoChip™ Dip dipping wax and were surprised to get four calls right away from

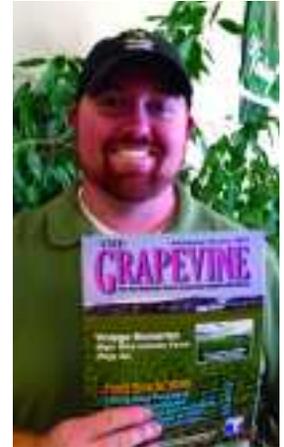
Texas, New York, Oklahoma & Michigan providing two great sales and two requests for information!"

Stu McFarland • Etched Images Inc.

"Great Value & Customer Service"

"I advertise in *The Grapevine Magazine* because it helps me reach my target market. We always receive great ad placement at a wonderful rate. *The Grapevine Magazine* offers top notch customer service and is a very valuable resource."

**Dustin Hooper
Vintage Nurseries**



What Our Readers Say

"We especially like the brevity and focus of *The Grapevine Magazine*. Others have "so much diverse information" trying, I guess to capture all audiences. It takes so long to find the useful articles we sometimes simply recycle them without opening a page."

Carol Doolittle, former Marketing Manager at Cornell University and Co-Owner of Frontenac Point Vineyard - Estate Winery

"I LOVE your Facebook page (personally)... always so entertaining."

Rosie Bennet

"Love your magazine! Happy to "follow" you."

Cody Kresta Vineyard & Winery

"Harmony Winery in Fishers, Indiana likes *The Grapevine Magazine*. Even have it on our coffee table in front of the fireplace at the winery."

Kevin J. Croak

"It (Readers' E-Newsletter) sure is a lot nicer looking than the other two."

CA-Based Advertising Agency, Name Withheld by Request.

"We love your magazine!"

Lovers Leap Vineyards & Winery



Advertising That Gets Results!

We started advertising in *The Grapevine Magazine* in 2010 and found everyone there is so knowledgeable and great to work with. We really like our sales person, Bart, he gives us great ideas for our ad and making sure it is placed next to articles that have enhanced our sales.

The Graphic Designer is very talented & patient with us when we have changes to our ad and works with us until it is ready for print! We've received many calls and sales leads resulting from our ads in *The Grapevine Magazine*, which is the bottom line when making our decision on advertising.

Lori Adams • ReCoop Inc.

United States & Canada Circulation



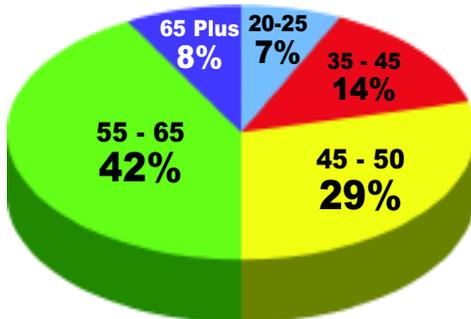
	REGION	PRINT	PRINT %	DIGITAL %
1	PACIFIC HI, CA, WA, OR, AK	9,441	44%	6%
2	MOUNTAIN ID, AZ, CO, MT, NM, NV, UT, WY	1,257	6%	4%
3	WEST NORTH CENTRAL IA, KS, MN, MO, ND, NE, SD	2,194	10%	5%
4	EAST NORTH CENTRAL WI, MI, IL, IN, OH	2,312	11%	3%
5	WEST SOUTH CENTRAL OK, TX, AR, LA	1,413	7%	2%
6	EAST SOUTH CENTRAL MS, AL, TN, KY	581	3%	2%
7	SOUTH ATLANTIC FL, GA, SC, NC, VA, WV	1,739	8%	3%
8	MIDDLE ATLANTIC PA, NY, MD, NJ, DE	1,773	8%	3%
9	NEW ENGLAND ME, NH, VT, MA, CT, RI	541	3%	2%
10	CANADA	448	2%	35%
11	INTERNATIONAL			37%

Wineries = 8,231 Vineyards = 6,102 Nurseries = 206

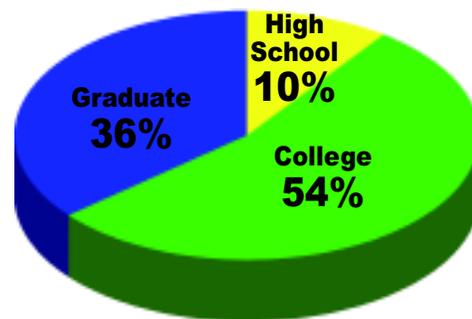
Total Print = 21,699 • Total Digital = 1,102

Reader Demographics

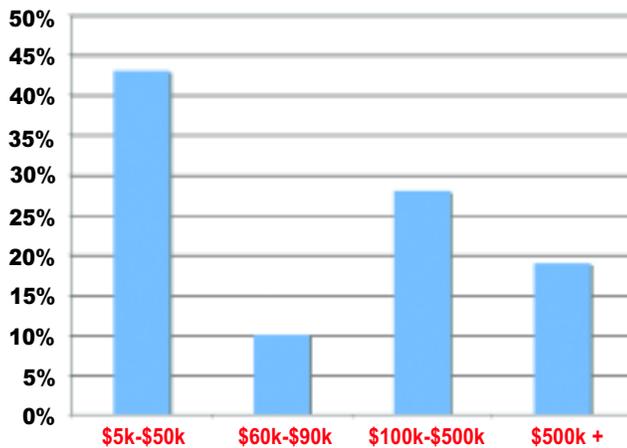
Age Group



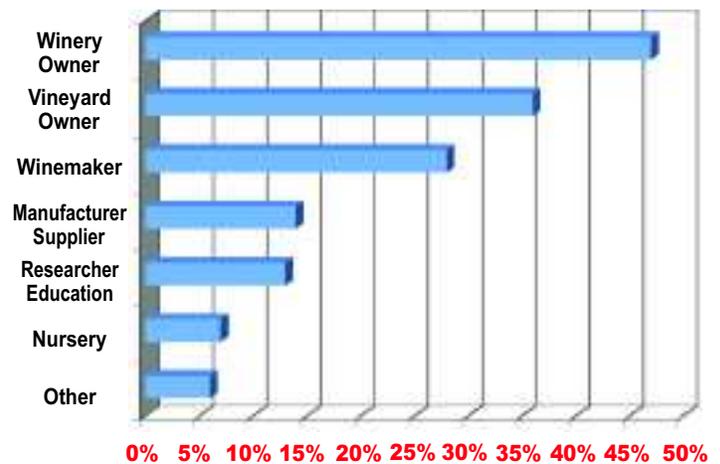
Education



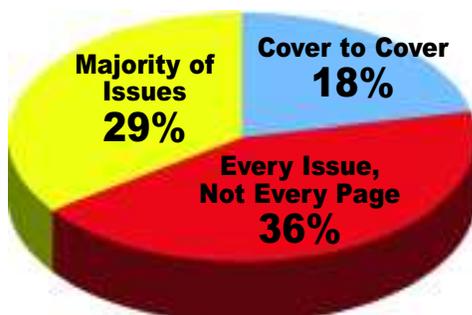
Annual Income



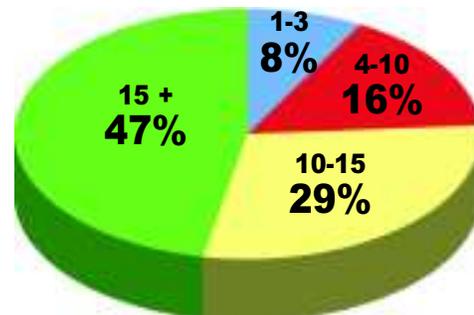
Viticulture Position



Reader Frequency



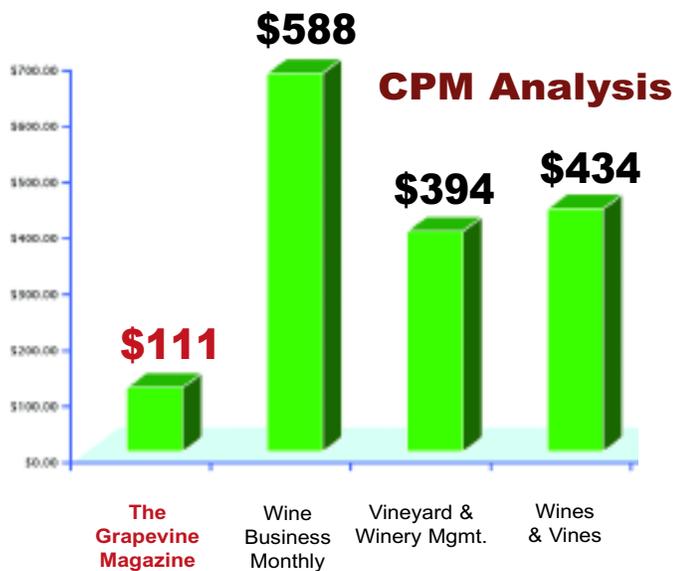
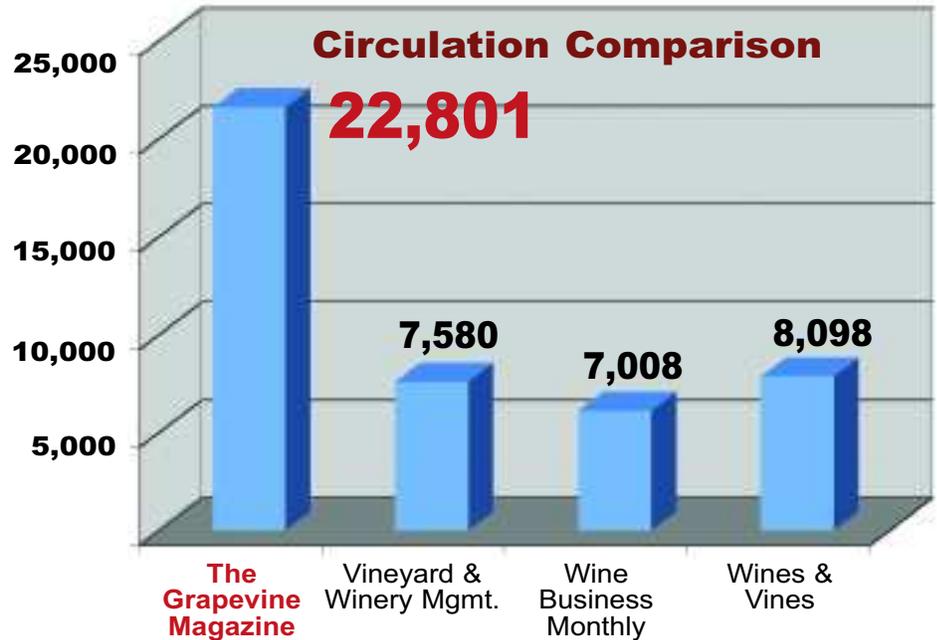
Years In Business



Circulation & CPM Efficiency

When you plan any type of advertising, you consider the best vehicle for reaching your target audience in conjunction with the total cost.

The Grapevine Magazine provides you with the **largest** (verified) mailing list, allowing your advertising campaign to reach the largest target audience available in the viticulture industry!



To determine the most cost effective advertising between *The Grapevine Magazine* and competitive magazines is to prepare a **Cost Per Mailing (CPM) Analysis** (left). This allows you to compare the cost of your ad to reach 1,000 readers and compare to other similar publications.

The Grapevine Magazine has the **lowest** CPM, making your advertising budget work harder and stretch further than any other viticulture publication!

* Data compiled for 1 x run, Full Page, 4-Color gross advertising page rate, divided by the quoted circulation of each issue, multiplied by 1,000.

* The data used to develop this graph has been retrieved as stated from the listed publications Websites and Media Kits. *The Grapevine Magazine* can not guarantee the accuracy of any third party information.

Online Advertising

After only 6 years of being open, *The Grapevine Magazine's* website continues to grow in popularity and content! We received over **125,000** hits (Oct. 2013 - Oct. 2014) and with **69%** unique visitors! In addition, our Online Advertising rates are the most cost effective of any other viticulture publication, giving our advertisers a powerful combination of Print and Online advertising to fit any budget.



UNITS AVAILABLE

- 1. **Video** 30 seconds\$390
60 seconds\$610
- 2. **Skybox Banner** 728 pixels x 90 pixels...\$250
- 3. **Page Single Tile** 125 pixels x 125 pixels.....\$95
- 4. **Page Double Tile** 250 pixels x 125 pixels...\$165

All online advertising is tracked, including impressions, click throughs and unique click throughs.

Call for more information...

Toll Free: 877-892-5332

Email Blasts

Customize your Email Ad by locale (National, Regional or Local) and by your customer base: Vineyard, Winery, and/or Nursery. Deliver your message to over 7,000 verified emails for only \$0.10/per email! We will track the "Open" & "Click Throughs" for you at no additional cost.

Allow us to design your ad for a nominal fee.

For more information email
editor@brickerpublishing.com or contact your
Sales Executive Today!



Newsletter

Our **Monthly Reader E-Newsletters** provides our readers with current news and market information to assist in running their businesses. By placing your "Sponsor" ad in the newsletter for as little as \$40, you instantly reach over 8,000 verified reader emails!

Sponsor Ad sizing starts at: **125/px W x 170/px H** and can be .jpg or .gif file. All ads are "live" linked to your website and tracked for "Open" & "Click Throughs" at no additional cost. Sponsor Ads sizes are flexible, please, contact your Sales Executive. ***These ads qualify for multiple ad discount and complimentary ad design is available.***



Interactive Buyer & Seller Network (IBSN®)

The Grapevine Magazine is the **first** in the Industry to introduce the Interactive Buyer and Seller Network (IBSN®). Other publications have "buyer's guides" that contain very basic information regarding your company and what you have to offer.

The Grapevine Magazine's **IBSN®** takes that basic concept but then expands it to a fully informative and interactive resource for the user. The following are just a few of the benefits that far exceed the rest of the industry's traditional "buyer's guides":

How the IBSN® Works

- You are given a password to enter your information directly into the Network. The content is completely controlled by you.
- List your company's address and contact information, including telephone numbers, E-Mail, and Website.
- User can connect directly to your Website and Email from the same screen. You have several choices of information to include for your company ranging from Text Only, Text Plus Three Product Listings, or Text Plus Unlimited Product Listings.
- Add, remove and modify any part of your listing at any time, for 1 year, no charge! You may wish to announce special sales promotions, discounts and introduce new products.
- A "Search" feature will enable the user to search by a company name, Category, by State or Zip Code. Instead of receiving a large printed edition each year, the **IBSN®** is a "GREEN" product because customers only print what they need!
- The **IBSN®** is accessible through *The Grapevine Magazine's* Website's Homepage at...
<http://www.brickerpublishing.com>



Contact us today for more information and pricing!

Toll Free: 877-892-5332

The **IBSN®** qualifies for both **Print & On-Line** ad frequency discounts.

The Grapevine Magazine Print Ad Size Specifications & Rates

<p>Full Page (With Bleed) Live Area 8 1/4" x 10 3/4" Ad Full 1/4" Bleed All Sides</p>	<p>Full Page 7 1/4" x 9 7/8"</p>
<p>1/2 Page (Horizontal) 7 1/4" x 4 6/8"</p>	<p>1/2 Page (Vertical) 3 1/2" x 9 7/8"</p>
<p>1/3 Page (Vertical) 2 1/4" x 9 3/8"</p>	<p>1/4 Page 3 1/2" x 4 7/8"</p>
<p>1/8 Page 3 1/2" x 2 1/4"</p>	<p>Box Classified 2 5/16" x 1 3/16"</p>
<p>Center Spread Live Area 16 1/2" x 10 3/4" Ad A Full 1/4" Bleed All Sides</p>	

Unit Rates	1x	2x	4x	6x
Full Page	\$2,483	\$2,358	\$2,241	\$2,128
1/2 Page	\$1,299	\$1,235	\$1,173	\$1,115
1/3 Page	\$850	\$807	\$767	\$729
1/4 Page	\$665	\$631	\$600	\$570
1/8 Page	\$404	\$384	\$364	\$347

PREMIUM Position Rates	1x	2x	4x	6x
Inside Front Cover	\$3,465	\$3,292	\$3,128	\$2,972
Inside Back Cover	\$2,888	\$2,744	\$2,606	\$2,476
Back Cover	\$4,043	\$3,841	\$3,649	\$3,465
Center Spread	\$6,353	\$6,035	\$5,734	\$5,447
2 Page Spread	\$4,700	\$4,465	\$4,242	\$4,030

Classified Rates	1x	2x	4x	6x
Box Classified	\$145	\$138	\$131	\$124

Classified ads are \$45.00 minimum up to 30 words
\$1.00 per each additional word.

NOTE: You may have noticed that other publications will quote you a Black & White rate and then an even higher rate for Color. As an industry leader, *The Grapevine Magazine* is taking the opportunity to educate our advertisers.

With today's technology in graphics and printing, the majority of magazines are printed in CMYK (4-Color process). The truth is that with 4-Color process printing, it doesn't cost any more to print a Color ad than a Black & White! You deserve to be treated fairly and to use your marketing dollars effectively. *The Grapevine Magazine* is the first to have only one rate for either Color or Black & White ads. With significantly lower ad rates plus the largest circulation, having one fair flat ad rate provides you with more design options and the greater value!

Print Ad Requirements

BEFORE YOU SUBMIT

Call your Grapevine advertising representative before submitting an ad & verify the exact ad size, placement date and section placement.

4-COLOR PROCESS PRINTING

The Grapevine Magazine is printed using the 4 standard inks (CMYK) Cyan, Magenta, Yellow & Black.

CAMERA READY ADS

Software to create Ads must be Macintosh supported!

Otherwise please submit a high resolution (300 dpi) PDF (Adobe Acrobat) of your ad.

Your submitted CRA materials should meet our exact dimensions with no bleeds or crop marks on fractional ads. Ad should be 150 lpi (300 dpi) and CMYK format.

All black type must be 100% Black (C=0, M=0, Y=0, K=100%)

RGB, LAB, PMS or Pantone Colors will not be accepted.

FILE FORMATS

Native files may be sent ONLY from the following programs.

- QuarkXPress
- Photoshop
- Adobe Illustrator

All fonts & linked images must be included. If created in Photoshop or Illustrator for WIN all fonts must be embedded or outlined.

No Word or Excel files of any kind will be accepted as ads.

GRAPHICS

Include all supporting files placed in your layout when supplying native file formats. Placed graphics should be saved as Tiff or EPS format.

DO NOT use JPEG or LZW compression.

FONTS

DO NOT send font files. Either Rasterize, Embed or Flatten fonts within.

CRA SUBMISSION

Electronic, Mail or Courier

Email compressed attachments to...

jeff@brickerpublishing.com
Mail/Courier Submission to...

The Grapevine Magazine
c/o Jeff Bricker
805 Central Ave., Suite 300
Fort Dodge, IA 50501

CANCELLATION POLICY

- Ads will run consecutively on multiple issue contracts unless otherwise agreed to.
- Prior issue ad will be repeated unless new CRA ad is supplied no later than one week before issue deadline.

NO CANCELLATION AFTER CLOSE

- **Advertisers will be charged the full cost of advertising cancelled after close.** All cancellations must be in writing and received by the publisher no later than 15 days prior to deadline.

CLOSING DATES

Closing is the 15th of each month proceeding the current issue.

Ad materials are also due by the 15th of the month proceeding the current issue.

CREATIVE SERVICES

We offer Graphic Design and Production services. Please contact your Grapevine Representative for rates.

ARTWORK POLICY

All artwork produced by the Publisher remains the property of the Publisher. All requests for authorization of other use must be made in writing to the Publisher.

TERMS

Payment must be made prior to art services unless credit has been established.

Creating PDF Files

When you provide a PDF file, you must adhere to the following criteria:

- Create PDFs using the PRESS option on your Distiller.
- PDF files must display the same dimension as the ad; if you have a full-page ad with a bleed, the PDF size should be 11.25 inches height x 8.75 inches width. (Live area is 10.75"H x 8.25"W)
- All colors must be **CMYK**. Convert all RGB, LAB, PMS and Pantone colors and objects into CMYK before making the PDF.
- **All fonts must be embedded.** Make sure to select this option in your PDF setup before making the PDF.
- All images must be hi-resolution (300 dpi) using CMYK process color.
- **ANY PDFs not meeting these requirements will be rejected!**

NOTE: PDF is a multi-purpose format. PDF files can be created as low resolution for the Web and as hi-resolution for print output. It is **VERY IMPORTANT** to note that **low resolution PDF files cannot be used for print output.**

PDF files created for Web & PDF files with low resolution images will not be accepted.

Digital Edition

The Grapevine Magazine is available in both Print and Digital editions. The Digital edition is found on our website <http://www.brickerpublishing.com> and is in an easy-to-ready "flip book" format with "Live" links to take the reader to your website or email.



The Grapevine Magazine Digital version can be viewed on a PC or Mac computer, Apple devices such as iPad and iPhone, Android tablets and phone, and more.

Just like our Print magazine, the Digital version is **FREE!** In addition, you can input search terms, zoom, and other unique digital only features.

Readers can subscribe to the Digital version on our website www.brickerpublishing.com or by sending an email to editor@brickerpublishing.com

Contact Information

Jeff Bricker - President/Publisher
Phone: **515-573-5332**
Email: jeff@brickerpublishing.com

Cyndi Bowlby - Vice President
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Email: cb@brickerpublishing.com

Bart Crotts - Sales Manager
Phone: **515-573-8605**
Email: bart@brickerpublishing.com

Mike Moore - Senior Account Executive
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Email: mike@brickerpublishing.com

Advertising Sales Inquiries
Email: sales@brickerpublishing.com

Editorial & Press Release Submission
Email: editor@brickerpublishing.com

Graphic Design & Production
Email: jeff@brickerpublishing.com

Mailing Address

Bricker Group, LLC
805 Central Ave. • Suite 300
P.O. Box 1590
Fort Dodge, IA 50501



Toll Free: 877-892-5332 • Phone: 515-573-8605 • Fax: 515-573-8790
Website: www.brickerpublishing.com

Terms & Conditions

Advertising Acceptance - BG reserves the right to edit, reject, and/or cancel any items submitted for publication. Standard advertising sizes are included on the rate sheet in this package. Ads that do not follow provided advertising criteria will not be accepted.

Errors & Omissions - BG assume no responsibility, financial or otherwise, for errors and/or omissions in advertisements or preprinted inserts. BG will not be responsible for errors in proofreading by the advertiser.

Cancellations & Corrections - BG cannot be responsible for orders, corrections, or cancellations given verbally. Written or facsimile confirmations of orders, corrections, or cancellations must be received prior to deadline. Advertising cancelled after composition but before space is reserved will be billed for the cost of composition.

Agency Commission - Fifteen percent (15%) of gross billing allowed to recognized agencies listed in the Standard Directory of Advertisers and Agencies provided...

- Order is placed and paid for by the agency
- Advertiser's material is prepared in accordance with *The Grapevine Magazine* production specifications.
- Amount is paid within 30 days of invoice date. The agency and the advertiser are jointly and separately liable for all payment. It is agreed that the publisher has the right to seek payment from the advertiser in the event of non-payment within 30 days by the agency or authorized representative.

Lawful Advertising - Advertiser assumes all liability for all content of advertisements and agrees to indemnify and hold harmless Bricker Group LLC, its publishers, agents and employees against any and all liability of any type.

Order Acceptance - Bricker Group LLC accepts orders for advertising space with the understanding that the terms and conditions set forth shall apply to all advertising.

Reservations - All reservations must be accompanied by payment in order for space to be held. All reservations must be made in writing (facsimile and e-mail accepted).

Renewal Policy - All ads will run for the specified time according to the insertion order.

Rate Protection Policy - Publisher reserves the right, on notice, to revise rates on all advertising and contracts, because of production costs beyond control.

Ad Location & Frequency - The inside front cover, the center pages, inside back cover, and the back cover are considered premium ad locations. Preference shall be given to advertisers committing to 2x or 4x placement; however, an individual advertiser may be limited to terms of three issues on any given premium ad location. If Bricker Group, LLC is unable to satisfy a premium location request, advertiser will be notified. For non-premium ad locations, advertisers will be accommodated on the basis of date of placement. Ad location decisions are solely that of Bricker Group, LLC and are final. Frequency rate is available for consecutive issues only.

Bricker Group, LLC (*BG) reserves the right to edit, reject, and/or cancel any items submitted for publication deemed to be objectionable or misleading in any way. BG assumes no responsibility, financial or otherwise, for errors and/or omissions in advertisements or preprinted inserts. BG will not be responsible for errors in proofreading by the advertiser. BG cannot be responsible for orders, corrections, or cancellations given verbally. Written or facsimile confirmations of orders, corrections, or cancellations must be received prior to advertisement deadline. Advertising cancelled after composition but before space is reserved will be billed for the cost of composition. Advertiser assumes all liability for all content of advertisements and agrees to indemnify and hold harmless BG, its publisher, agents, and employees against any and all liability of any type.

The Parties agree that this Agreement shall be governed, construed, and enforced in accordance with the laws of the State of Iowa without regard to its conflict of laws rules.

THE GRAPEVINE

Your Best Viniculture Source Connecting Suppliers With Buyers

Bricker Group LLC • 805 Central Ave., Suite 300 • P.O. Box 1590 • Fort Dodge, Iowa 50501

Toll Free: 877-892-5332 • Fax: 515-573-8790

Advertising Contract

We hereby authorize *The Grapevine Magazine* to publish the advertisement and invoice:

Company/Agency: _____

Billing Address: _____ City: _____

State: _____ Zip: _____ Telephone: _____ Fax: _____

Authorized Signature: _____ Date: _____

NOTE: Please refer to the **Media Kit** for ad specifications and material submission.

Ad Size: The Grapevine Issue Dates To Run:

- _____ November - December 2014 **Tradeshaw Issue**
- _____ January - February 2015 **Cooperage/Tank Issue**
- _____ March - April 2015 **Vineyard Issue**
- _____ May - June 2015 **Winery Issue**
- _____ July - August 2015 **Harvest Issue**
- _____ September -October 2015 **Packaging Issue**
- _____ November -December 2015 **Tradeshaw Issue**

Ad Specifications & Cost:

- Contract Year:** 2014 2015
- Ad Color: 4 color or Black & White
- Cost Per Ad \$ _____
- QR Code \$ _____
- Post Card Insert \$ _____
- Total Cost** \$ _____

of Runs The Grapevine Online Advertising:

- _____ Video 30 Second or 60 Second
- _____ Skybox Banner 728 pixels by 90 pixels
- _____ Page Banner 468 pixels by 60 pixels
- _____ Page Tile 125 pixels by 125 pixels
- _____ IBSN Interactive Buy & Sell Network
- _____ Email Blast National, Regional, Local
- _____ E -Newsletter 01 02 03 04 05 06
- _____ 07 08 09 10 11 12

(Please check one)

Online Specs & Cost:

- Months to run:** _____
- Cost Per Ad \$ _____
- Cost Per Video \$ _____
- Cost For IBSN \$ _____
- Cost For Email Blast . . \$ _____
- Cost For Newsletter . . \$ _____
- Total Cost** \$ _____

Grand Total: \$ _____



Credit Card # _____

V-code: _____ Expiration Date: _____

Terms: All new advertisers must pre-pay their first ad to establish credit. If Advertiser fails to pay Bricker Group, LLC for their services and cost herein agreed, Advertiser agrees to pay any cost of collection, including court cost and attorney fees.