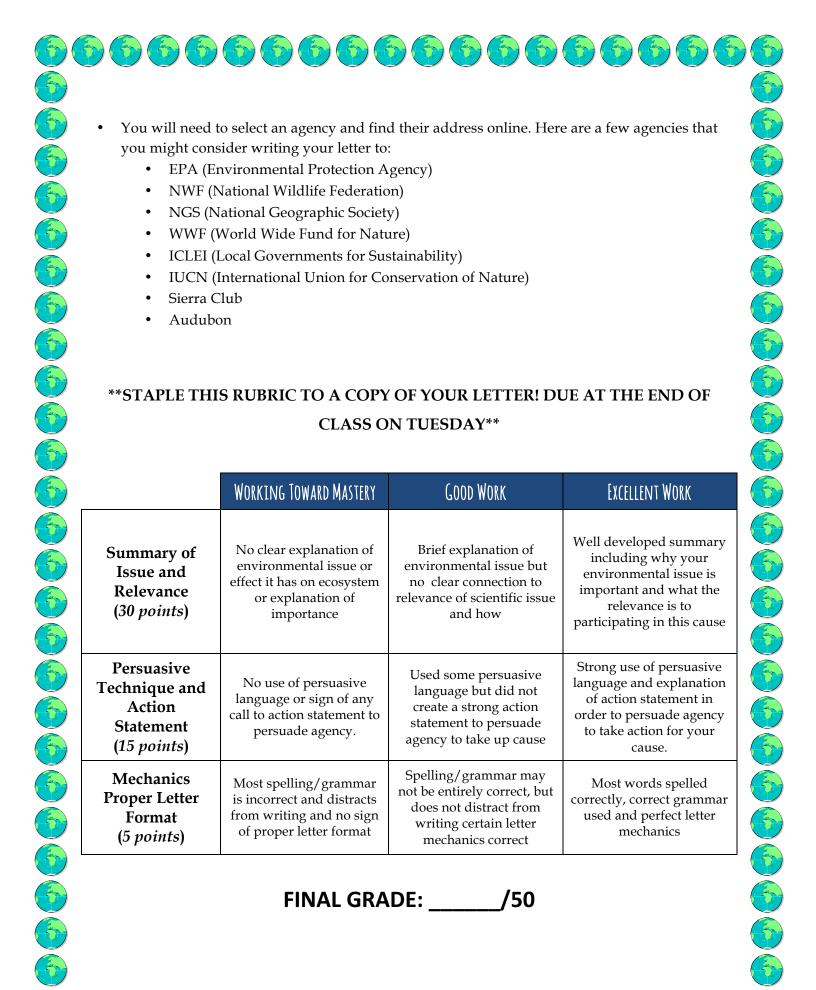
CURRE	ENT EVENT PROJECT - PERSUASIVE CIVIC LETTER
Environmen researched i	ne to embark on the third and final piece of our current event project about tal Change. So far you have researched an influential current event, thoroughly and created awareness about this issue by presenting a PSA or ster. Now it is time to take more action and write a persuasive letter. This
• Prese	nt your issue in a professional manor
 Creat 	e change by advocating for your cause
• Engaş	ge you in civic responsibility
Persuasive	e Civic Letter Requirements
-	uasive civic letter must be at least 4 paragraphs and include information about ronmental issue as well as proposed solutions and your "call to action statement."
• Use all the	e research you have collected to create a correctly formatted letter to an
environm	ental agency that will persuade them to take action for your specific cause:
	orrect letter format such as Dear, and Sincerely as well as a proper introduction
	onclusion thanking the agency for reading your letter. Use professional and
	asive language (no conversational or slang words) in order to convince the agency
	e up your cause.
0	<u>Paragraph 1</u> : Introduce yourself and give the agency some background about
0	why you are writing them this letter. Paragraph 2: Clearly state your environmental issue and how it is affecting the ecosystem, fauna, flora, and humans, etc (This should be a summary of what you learned about your issue through the Current Event Summary)
0	<u>Final Sentence of Paragraph 2 - Call to Action Statement</u> : This is going to be the heart of your letter and is the statement that you will use to convince the agency to help you with your cause. It functions as the thesis statement of your letter.
	Example: Please take up the cause of <u>poaching</u> by taking this action: <u>increasing federa</u> <u>laws and punishment for those caught</u>
0	<u>Paragraph 3</u> : Include proposed solutions to your environmental problem and
-	how those solutions can be applied. Explain how the agency can support the
	solution(s) - and what makes the agency a good fit to help (think about the
	agency's mission statement).
0	<u>Paragraph 4</u> : Summarize the most important things you want the agency to know/understand, and thank them for their time.
	,



FINAL GRADE: /50

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(You may choo	Persuasive Letter Template ose to use – but this is just a draft! You need to rewrite or retype.) ©
(100.000)	
Dear	, (Insert government agency name)
	or taking the time to read my letter to understand the cause I entences describing who you are and why you are writing)
	ntal cause is important because (<i>3-5 sentences explaining what</i> ental issue is and why it is important.)
The environmen	ntal cause ofeffects the surrounding
• •	2-3 sentences explain how your cause effects the surrounding plants, animals, habitat etc.)
l am urging you purposed soluti	to help this cause by (2-3 sentence "call to action" statement ions)

By helping	(write your cause) you will: (2-3
sentences about what	will be accomplished with help)
Thank you (<i>2 sentence</i>	e concluding remarks)
Sincerely	
(sign your name)