ADDRESS:		DATE:	
AGENT NAME:		Date Received:	
	(Office Use Only)	2 400 10001 040.	

## NEW LEASE CHECKLIST

## TO BE IN COMPLIANCE

The following must be turned in to Management "BEFORE .... you order a sign on the property.

Enclosed	Missing	Incomplete
1. LISTING INFORMATION SHEET 2. EXCLUSIVE RIGHT TO LEASE, 3. EXCLUSIVE RIGHT TO LEASE DISCLOSURE 4. COMPLETED PROFILE SHEET OR MLS PRINT OUT (if using Listing Load) 5. COMPLETED AGENCY DISCLOSURE		
6. LEAD BASE PAINT DISCLOSURE (Landlord/Tenant) 7. VACANT HOME DISCLOSURE 8. COMPLETE SHOWING INSTRUCTIONS ON OUR FORM (w/Sellers Email address) 9. HOME WARRANTY SERVICE AGREEMENT NOTE: (Seller must sign either acceptance or waiver, If waiver must use America's Preferred		
(Place all above in a manila folder with property address & tu**Once the above has been turned in and check	ırn into Sales ked.***	s Office.)
12. FAX or ENTER your NEW LISTING in to THE ALL 13. ORDER SIGN ON PROPERTY. IF APPLICABLE		TE MLS
14. CHECK WITH THE CITY WHERE. PROPERTY SEE IF INSPECTION IS NEEDED TO ACQUIRE LE OCCUPANCY		

NOTE: Listing agent is responsible for any fines charged by the MLS for listing errors and sign Install company fees.

## LISTING INFORMATION SHEET FILL-OUT <u>COMPLETELY</u>

Transaction Type	Sale	Lease		
Property Type: Residential	CommercialNew	Construction\	Vacant Land	Multi/FamilyCond
Property Address:	City	State	Zip	County
List Price		MLS#		
List Date		Expiration I	Date:	
	DID YOU	<u>DISCLOSE</u>		
The State of Michigan requires you	to Disclose in Certain Situations	and MUST BE INDI-	CATED ON T	HE PURCHASE AGREEMEN
Are you Listing a Property for yours	self? NO Yes	(If yes, you n	nust Disclose C	wner is a Licensed Realtor)
Do you have a Vested Interest in the P	roperty? NOYes	(If yes, you mus	st Disclose Realto	or has a Vested Interest in Property)
**NOTE** If you are listing your own proper	ty you must talk to Scott as the listing nee	ds to go under him in Realcon	np for our E & O C	overage requirements
	Title C	Company		
Title Company:	Co	ntact Person:		
Phone Number:	Fa	x Number:		
	Seller In	<u>nformation</u>		
Seller/Landlord #1 (First and	l Last Name)			
Seller/Landlord #2 (First and	l Last Name)			
Listing Agent(s)Name:				
Company Name & Phone Nu	ımber:			
Street Address	City	State	:	Zip
	Agent(s)	Commissions		
Listing Brokerage Comm		Selling Brok	kerage Com	m
Is a Referral Fee being paid	to another agent:	Yes	No (Ple	ease Check one)
If so, what is the Name of the	e Agent:			
	Home War	<u>ranty</u>		
Is a Home Warranty being offered v If "Yes" Please Check which one A	· — · — — —	<del>-</del>	No (Pleas	e Check One)  Other Broker providing

\*\*NOTE\*\* If America's Preferred Home Warranty is NOT being used you must have their home warranty waiver portion signed by all parties...\*\*this is required on all properties no exceptions.

COMMISSIONS WILL NOT BE PAID UNTIL ALL PAPERWORK IS COMPLETE

REALTOR/BROKER FIRM: Elite Realty LLC office phone(734)513-2166 21077 Schoolcraft Suite 201 Livonia MI 48150	OWNER S NAME:Owner s Home Address:			
Zio// Schoolclait Suite Zui Elvonia Mi 40130			Bus.:	
1. CONSIDERATION AND TERM OF CONTRACT: This Agreement REALTOR/BROKER (THE REALTOR/BROKER) and the above mer REALTOR/BROKER to market the Property hereinafter described and to right to lease the Property from	is entered into this ntioned OWNER(S) ( use the best efforts to	day of the OWNER ) in cons find a tenant, the OWN	, yearby and l sideration of the agreem	between the above mentioned aent of the
$\underline{\textbf{2. PROPERTY DESCRIPTION:}} \ \square \ \textbf{Residentia} \ \square \ \textbf{Condominium } \ \square \ \textbf{Mul}$	lti-Family Commerc	ial/Industrial	Other:	
Property is located in the \( \Bigcup Village \Bigcup Township \Bigcup City of \( \Bigcup \)		, County of		, Michigan,
commonly known as (street address)		(zip code)		
Legal Description:				
(the PROPERTY ). This Property is being leased together with all improvappliances, all window treatments including hardware, attached floor covering windows and doors, landscaping, fences and mailboxes, all ceiling fans, alar pumps, pressure tanks, fuel in tank, incinerator, if any, and gas, oil and mi	ngs, attached fireplace or rm system, radio and to	loors, screens, gas logs, elevision antennas, rotor	garage door opener and c s and control, water softe	ontrols, screens, storm ener (unless rented), water
OWNER excludes the following items:				
3. PRICE/TERMS: OWNER agrees to Lease the Property for a period o OWNER may hereafter accept. SECURITY DEPOSIT OF \$	ofmonths at a re	nt of \$r DEPOSIT OF \$	per month; or upon such t	erms and conditions as the rany pet damage.
4. COMMISSION: OWNER agrees to pay the REALTOR/BROKER a consummation of the lease. The commission will be due and payable if a tenar the price and terms set forth herein, or upon any other price and terms agreed a) The OWNER refuses to Lease when a ready, willing and ab b) The OWNER refuses or is unable to complete a lease pursua other equivalent agreement signed by OWNER.  c) The OWNER, or anyone, leases (or enters into a contract to anyone to whom the Property has been shown or who has learned.	d upon by the OWNER le tenant is produced a ant to the terms of a du b lease or receives a de	t. Further said commissing the price and terms.  The price and terms are agreed exposit) within 180 days:	ion will be paid if: ment, Agreement to Leas from the termination or of	se, Contract of Lease, or such expiration of this contract to
It is agreed that the word LEASE shall include a trade or exchange and the as the case may be, and that in the event of a trade or exchange, the REALT provided disclosure thereof is made to all parties.	at a commission will b	e due at the agreed upor norized to receive a com	n amount or percentage o mission or fee from both	f the exchange or trade value, parties to the transaction
5. DEFAULT: If a sale is not consummated because of the OWNER S reficonsummated because of the LESSEE s failure to perform and the deposit full commission) shall be retained by the REALTOR/BROKER in full payor	made is forfeited, OV	VNER agrees that 50%		
6. OPTION: The OWNER agrees that the commission will be due and parthis contractor the protection period as provided upon the consummation of commission will be paid to the REALTOR/BROKER on the option amount	f the lease pursuant to			
7. CONSIDERATION NEGOTIATION: The OWNER and the REALT between themselves and that the commission to be paid by the OWNER in performed by the REALTOR/BROKER in consideration for the commission to a party to this contract.	consideration for serv	vice to be performed by	the REALTOR/BROKE	ER and the services to be
8. MULTI-LIST/COOPERATION: The OWNER acknowledges that the services of the Multiple Listing Services(s), and the offering of cooperation and compensation to other Participants has been fully explained and the REALTOR/BROKER is authorized to multiple list the Property. The OWNER authorizes the REALTOR/BROKER to provide to the Multiple Listing Service(s) such information as they may require including but not limited to timely notice of status changes in this contract and sales information including selling price and terms upon the acceptance of an Offer to Purchase or anytime after closing. The Multiple Listing Service(s) is authorized to disseminate the information so provide to its Participants according to its rules and regulations. The OWNER and REALTOR/BROKER release the Multiple Listing Service(s) from any liability for errors and omissions in the listing information disseminated. The OWNER authorizes the REALTOR/BROKER to offer cooperation as provided by the Multiple Listing Service(s) either through the Multiple Listing Service(s) or otherwise and to offer such compensation to the cooperating Broker as established by the REALTOR/BROKER. The compensation to be paid to a cooperating BROKER is completely within the said compensation at any time and further, it is understood that compensation paid to a cooperating BROKER will be paid from the commission due the REALTOR/BROKER hereunder unless otherwise agreed upon in writing.			e REALTOR/BROKER to contract and sales information zed to disseminate the ting Service(s) from any n as provided by the Multiple I by the ther, it is understood that	
9. SHOWING/SIGNS: REALTOR/BROKER is hereby authorized to phe the Property and to remove all other for lease signs. REALTOR/BROKE reasonable hours.				

Owners Initials

Realtor s Initials

#### EXCLUSIVERIGHTTOLEASECONTRACT

10. LOCK BOX: The REALTOR/BROKER is by authorized persons.	is not authorized to att	tach a lock box to be used for the purposes of strong key(s	s) that provide access to the Property
11. MARKET: Upon OWNER'S written acceptance on or present any other offers received after the time of acceptance.		D Lease, or equivalent, the REALTOR/BROKER shall r	not continue to market the Property
12. REFERRAL: OWNER agrees to refer to the REA	ALTOR/BROKER all inq	uires concerning the Property during the period of this co	ontract.
13. HEIRS: The covenants herein shall bind the heirs,	, personal representatives, a	administrators, executors assigns and successors of the re	espective parties.
		the OWNER (the parties to this contract)" that as requisical or mental handicap, or familial status, by said parties	
15. INFORMATION: OWNER agrees to provide RI	EALTOR/BROKER or le	essee with all information required by any law.	
		are the exclusive holders of the interest to be conveyed enter into this contract and to convey the interest set forth	
		g upon execution by OWNER (S) or OWNER (S) agent OKED only by mutual consent of both REALTOR/BI	
19. OTHER:			
DESIGNATED AGENT (signature)	DATE	OWNER (signature)	DATE
		Printed Name and Address	
For: E lite R ealty		OWNER (signature)	DATE
REALTOR/BROKER FIRM Central fax - 734-513-2091		OWNER (signature)	DATE
TRISHA 5hwY			
SUPERVISORY BROKER		Printed Name and Address	
		Email Address	

## Exclusive Right to Lease Property Disclosure

WE WANT TO MAKE YOU AWARE OF THE FOLLOWING INFORMATION, WHILE YOUR PROPERTY IS LISTED FOR LEASE WITH OUR COMPANY.

- 1. HOMEOWNERS INSURANCE -WE RECOMMEND THAT YOU CONTACT YOUR INSURANCE AGENT RELATIVE TO COVERAGE YOUR HOME MAY OR MAY NOT HAVE IN PLACE.
- 2. PRIMARY RESIDENCE EXEMPTION (FORMALLY KNOWN AS HOMESTEAD EXEMPTION) -WE RECOMMEND THAT YOU CONTACT THE ASSESSORS OFFICE WITHIN YOUR CITY FOR THE GUIDELINE OF THIS EXEMPTION.
- 3. LIABILITY -WE RECOMMEND THAT YOU ENLIST THE HELP OF A FAMILY MEMBER, FRIEND AND/OR NEIGHBOR TO PERIODICALLY DO A VISUAL EXTERIOR CHECK ON THE PROPERTY. ELITE REALTY WILL NOT BE RESPONSIBLE FOR ANY DAMAGES TO YOUR PROPERTY.
- 4. CURRENT MORTGAGE PAYMENTS-Owner hereby acknowledges to Broker that they are not behind on their current mortgage(s) payment for said property and will notify Broker immediately if at any time during their Exclusive Right to Lease Contract they become behind on their current mortgage(s) payment.

NOTE: This will serve as written notification that Client(s) were informed that they should check their current mortgage documents regarding the leasing of their property, to ensure that it is allowed by their Lender.

Client(s) agrees to hold ELITE REALTY, Broker and real estate agent(s) harmless and keep them exonerated from all loss. damage, liability or expense occasioned or claimed by reasons of acts or neglects of client.

I ACKNOWLEDGE THAT I HAVE RECEIVED AND UNDERSTAND THE ABOVE INFORMATION.

AGENT	Owner/ Landlord
Date	Owner/ Landlord
	DATED:

## Disclosure Regarding Real Estate Agency Relationships

Before you disclose confidential information to a real estate licensee regarding a real estate transaction, you should understand what type of agency relationship you have with that licensee. A real estate transaction is a transaction involving the sale or lease of any legal or equitable interest in real estate consisting of not less than 1 or not more than 4 residential dwelling units or consisting of a building site for a residential unit on either a lot as defined in section 102 of the land division act, 1967 PA 288, MCL 560.102, or a condominium unit as defined in section 4 of the condominium act, 1978 PA 59, MCL 559.104.

- (1) An agent providing services under any service provision agreement owes, at a minimum, the following duties to the client:
  - (a) The exercise of reasonable care and skill in representing the client and carrying out the responsibilities of the agency relationship.
  - (b) The performance of the terms of the service provision agreement.
  - (c) Loyalty to the interest of the client.
  - (d) Compliance with the laws, rules, and regulations of this state and any applicable federal statutes or regulations.
  - (e) Referral of the client to other licensed professionals for expert advice related to material matters that are not within the expertise of the licensed agent.
  - (f) An accounting in a timely manner of all money and property received by the agent in which the client has or may have an interest.
  - (g) Confidentiality of all information obtained within the course of the agency relationship, unless disclosed with the client's permission or as provided by law, including the duty not to disclose confidential information to any licensee who is not an agent of the client.
- (2) A real estate broker or real estate salesperson acting pursuant to a service provision agreement shall provide the following *services* to his or her client:
  - (a) When the real estate broker or real estate salesperson is representing a seller or lessor, the marketing of the client's property in the manner agreed upon in the service provision agreement.
  - (b) Acceptance of delivery and presentation of offers and counteroffers to buy, sell, or lease the client's property or the property the client seeks to purchase or lease.
  - (c) Assistance in developing, communicating, negotiating, and presenting offers, counteroffers, and related documents or notices until a purchase or lease agreement is executed by all parties and all contingencies are satisfied or waived.
  - (d) After execution of a purchase agreement by all parties, assistance as necessary to complete the transaction under the terms specified in the purchase agreement.
  - (e) For a broker or associate broker who is involved at the closing of a real estate or business opportunity transaction, furnishing, or causing to be furnished, to the buyer and seller, a complete and detailed closing statement signed by the broker or associate broker showing each party all receipts and disbursements affecting that party.

Michigan law requires real estate licensees who are acting as agents of sellers or buyers of real property to advise the potential sellers or buyers with whom they work of the nature of their agency relationship.

#### **SELLER'S AGENTS**

A seller's agent, under a listing agreement with the seller, acts solely on behalf of the seller. A seller can authorize a seller's agent to work with subagents, buyer's agents and/or transaction coordinators. A subagent of the seller is one who has agreed to work with the listing agent, and who, like the listing agent, acts solely on behalf of the seller. Seller's agents and their subagents will disclose to the seller known information about the buyer which may be used to the benefit of the seller.

Individual services may be waived by the seller through execution of a limited service agreement. Only those services set forth in paragraph (2)(b), (c), and (d) above may be waived by the execution of a limited service agreement.

#### **BUYER'S AGENTS**

A buyer's agent, under a buyer's agency agreement with the buyer, acts solely on behalf of the buyer. A subagent of the buyer is one who has agreed to work with the buyer's agent with who, like the buyer's agent, acts solely on behalf of the buyer. Buyer's agents and their subagents will disclose to the buyer known information about the seller which may be used to benefit the buyer.

Individual services may be waived by the buyer through execution of a limited service agreement. Only those services set forth in paragraph (2)(b), (c), and (d) above may be waived by the execution of a limited service agreement.

#### **DUAL AGENTS**

A real estate licensee can be the agent of both the seller and the buyer in a transaction, but only with the knowledge and informed consent, in writing, of both the seller and the buyer.

In such a dual agency situation, the licensee will not be able to disclose all known information to either the seller or the buyer. As a dual agent, the licensee will not be able to provide the full range of fiduciary duties to the seller or the buyer.

The obligations of a dual agent are subject to any specific provisions set forth in any agreement between the dual agent, the seller and the buyer.

#### TRANSACTION COORDINATOR

A transaction coordinator is a licensee who is not acting as an agent of either the seller or the buyer, yet is providing services to complete a real estate transaction. The transaction coordinator is not an agent for either party and therefore owes no fiduciary duty to either party.

#### DESIGNATED AGENCY

A buyer or seller with a designated agency agreement is represented only by agents specifically named in the agreement. Any agents of the firm not named in the agreement do not represent the buyer or seller. The named "designated" agent acts solely on behalf of his or her client and may only share confidential information about the client with the agent's supervisory broker who is also named in the agreement. Other agents in the firm have no duties to the buyer or seller and may act solely on behalf of another party in the transaction.

#### LICENSEE DISCLOSURE (Check one)

I hereby disclose	e that the agency status of the licensee named below is:
	Seller's agent
	Seller's agent – limited service agreement
	Buyer's agent
	Buyer's agent – limited service agreement
	Dual agent
	Transaction coordinator (A licensee who is not acting as an agent of either the seller or the buyer.)
	None of the above
	AFFILIATED LICENSEE DISCLOSURE (Check one)
	Check here if acting as a designated agent. Only the licensee's broker and a named supervisor broker have the same agency relationship as the licensee named below. If the other party in a transaction is represented by an affiliated licensee then the licensee's broker and all named supervisory brokers shall be considered disclosed consensual dual agents.
	Check here if not acting as a designated agent. All affiliated licensees have the same agency relationship as the licensee named below.

Further, this form was provided to the buyer or seller before disclosure of any confidential information.

Licensee	Date
Licensee	Date
ACKNOWLED	GMENT
By signing below, the parties acknowledge that they have received acknowledge that this form was provided to them before the disclosure of any content of the disclosure of th	red and read the information in this agency disclosure statement and confidential information. <b>THIS IS NOT A CONTRACT.</b>
Potential Buyer/Seller (circle one)	Date
Potential Buyer/Seller (circle one)	Date

**Disclaimer** This form is provided as a service of the Michigan Association of REALTORS®. Please review both the form and details of the particular transaction to ensure that each section is appropriate for the transaction. The Michigan Association of REALTORS® is not responsible for use or misuse of the form, for misrepresentation, or for warranties made in connection with the form.

## LEAD-BASED PAINT LANDLORD S DISCLOSURE FORM

#### Lead Warning Statement

Housing built before 1978 may contain lead-based paint. Lead from paint, paint chips, and dust can pose health hazards if not managed properly. Lead exposure is especially harmful to young children and pregnant women. Before renting pre-1978 housing, lessors must disclosure the presence of known lead-based paint and/or lead-based paint hazards in the dwelling. Lessees must also receive a federally approved pamphlet on lead poisoning prevention.

<ol> <li>Landlord's Disclosure (initial)</li> <li>(a) Presence of lead-based paint and/or lead-based paint haza</li> </ol>	rds (check one below):
Known lead-based paint and/or lead based paint	
Landlord has no knowledge of lead-based paint	and/or lead-based paint hazards in the housing.
(b) Records and reports available to the landlord (check one	pelow):
Landlord has provided the tenant with all availa paint and/or lead-based paint hazards in the hou	ble records and reports pertaining to lead-based sing (list documents below):
the housing.	plead-based paint and/or lead-based paint hazards in
Landlord certifies that to the best of his/her knowledge, the Landlord s	statements above are true and accurate.
	Landlord
Date:	
Date:	
11. Agent's Acknowledgment (initial)Agent has informed the landlord of the landlord's obligations responsibility to ensure compliance.	under 42 U.S.C.> 4852d and is aware of his/her
Agent certifies that to the best of his/her knowledge, the Agent s state	ment above is true and accurate.
	Agent
Date:	
111. Tenant's Acknowledgment (initial)	
(a) Tenant has received copies of all information listed abov	e.
(b) Tenant has received the federally approved pamphlet Pro	tect Your Family From Lead In Your Home.
	Tenant(s)
Date:	
Date:	

## LANGUAGE FOR LEASE AGREEMENT

### LEAD-BASED PAINT ADDENDUM

Note: This language must be used in connection with the lease of residential built prior to 1978.

Tenant acknowledges that prior to signing this Lease, Tenant has received and reviewed a coof the Lead-Based Paint Landlord's Disclosure Form completed by the Landlord on				
reference.	the terms of which are incorporated herein by			
Tenant(s)	Landlord			
Date:	Date:			

# LANGUAGE FOR LANDLORD S ACKNOWLEDGMENT LEAD-BASED PAINT

Landlord represents and warrants that the listed property was built in 1978 or later, and that therefore, the federally mandated lead-based paint disclosure regulations do not apply to this property.

Landlord	l		
Date:			

#### VACANT HOUSE DISCLOSURE

DUE TO THE INCREASED NUMBER OF VACANT PROPERTIES IN OUR AREA, WE WANT TO MAKE YOU AWARE OF THE FOLLOWING INFORMATION. SHOULD YOUR HOME BECOME VACANT WHILE IT IS LISTED FOR SALE/LEASE WITH OUR COMPANY.

- 1.HOMEOWNERSINSURANCE IF AT ANY TIME DURING YOUR LISTING PERIOD WITH RECS HOLDINGS LLC YOUR HOME BECOMES VACANT, WE RECOMMEND THAT YOU CONTACT YOUR INSURANCE AGENT RELATIVE TO COVERAGE YOUR HOME MAY OR MAY NOT HAVE IN PLACE.
- 2. PRIMARY RESIDENCE EXEMPTION (FORMALLY KNOWN AS HOMESTEAD EXEMPTION) IF AT ANY TIME DURING YOUR LISTING PERIOD WITH ELIAS REALTY YOUR HOME BECOMES VACANT, YOU MAY LOOSE YOUR PRIMARY RESIDENCE EXEMPTION ON YOUR PROPERTY CAUSING YOUR PROPERTY TO HAVE A NON-HOMESTEADED TAX STATUS. WE RECOMMEND THAT YOU CONTACT THE ASSESSORS OFFICE WITHIN YOUR CITY FOR THE GUIDELINE OF THIS EXEMPTION.
- 3. LIABILITY IF AT ANY TIME DURING YOUR LISTING PERIOD WITH RECS HOLDINGS LLC YOUR HOME BECOMES VACANT, WE RECOMMEND THAT YOU ENLIST THE HELP OF A FAMILY MEMBER, FRIEND AND/OR NEIGHBOR TO PERIODICALLY DO A VISUAL INTERIOR AND EXTERIOR CHECK ON THE PROPERTY. RECS HOLDINGS LLC WILL NOT BE RESPONSIBLE FOR ANY DAMAGES TO YOUR PROPERTY.

Client(s) agrees to hold ELITE REALTY LLC, Broker and real estate agent(s) harmless and keep them exonerated from all loss, damage, liability or expense occasioned or claimed by reasons of acts or neglects of client.

I ACKNOWLEDGE THAT I HAVE RECEIVED AND UNDERSTAND THE ABOVE INFORMATION

SELLER	SELLER
	_
AGENT	
DATED:	

### SHOWING INSTRUCTIONS

Address	ess City		ty	Zip:				
CCeccne	e □ esidentia	ıl 🗆 Condo	□Commer	cial 🗆 V	/acant L	Land□L	Lease	
Aent		P D DI L PH		н _				
List Pricee								
OWNERS NAME(S):			Email Ac	ddress:				
Phone # s: (H)		(C)		(Wk)		Other		
INSTRUCTIONS FOR A	APPOINTMENTS:							
		LOCK BOX						
AGENTS NAME	COMPANY NAME	COMPANY PHONE#	AGENT I.D. 4	DAY	Date	Time	Confirmed or Left Message	
				<u> </u>				
				+				

#### \*INVENTORY CHECKLIST \*

## COMMENCEMENT AND TERMINATION INVENTORY CHECKLIST FORM

"YOU MUST COMPLETE THIS CHECKLIST NOTING THE CONDITION OF THE RENTAL PROPERTY AND RETURN IT TO LANDLORD WITHIN 7 DAYS AFTER OBTAINING POSSESSION OF THE RENTAL UNIT. YOU ARE ALSO ENTITLED TO REQUEST AND RECEIVE A COPY OF THE LAST TERMINATION INVENTORY CHECKLIST WHICH SHOWS WHAT CLAIMS WERE CHARGEABLE TO THE LAST PRIOR TENANTS.

	BEGINNING CONDITION	ENDING CONDITION
LIVING ROOM		
DOOR (INCLUDING LOCKS):		
WINDOWS:		
CARPET OR FLOOR:		
CEILING:		
LIGHTS & SWITCHES:		
OTHER:		
DINING ROOM		
WINDOWS:		
CARPET OR FLOORS:		
WALLS:		
CEILING:		
LIGHTS & SWITCHES:		
OTHER:		
HALLWAY		
FLOOR:		
WALLS:		
CEILING:		
OTHER:		
KITCHEN		
WINDOWS:		
FLOOR:		
WALLS:		
CEILING:		
LIGHTS & SWITCHES:		
STOVE:		
REFRIGERATOR:		
SINK:		
CABINETS & COUNTER:		
OTHER:		
BEDROOM #1		
DOOR:		
WINDOWS:		
CARPET OR FLOOR:		
WALLS:		
CEILING:		
LIGHTS & SWITCHES:		
CLOSET:		
OTHER:		

Initials Here: Landlord: \_\_\_\_\_/ Tenant: \_\_\_\_\_/ Tenant: \_\_\_\_\_/

BEDROOM #2			
DOOR:			
WINDOWS:			
CARPET OR FLOOR:			
WALLS:			
CEILING:			
LIGHTS & SWITCHES:			
CLOSET:			
OTHER:			
BEDROOM #3			
DOOR:			
WINDOWS:			
CARPET OR FLOOR:			
WALLS:			
CEILING:			
LIGHTS & SWITCHES:			
CLOSET:			
OTHER:			
BATHROOM			
DOOR:			
WINDOW:			
FLOOR:			
WALLS:			
CEILING:			
SINK:			
TUB AND /OR SHOWER:			
TOILET:			
INET, SHELVES, CLOSET:	·		
TOWEL BARS:			
LIGHTS & SWITCHES:			
OTHER:			
BASEMENT			

GARAGE

SIGNATURE OF TENANT(S)

SIGNATURE OF LANDLORD

PHONE NUMBER (LANDLORD)

LANDLORD S ADDRESS

ADDRESS OF UNIT

DATE

## The ELITE REALTY Marketing Plan

Do you agree that the agent who brings the most traffic and attracts the most buyers to your home will give you the best opportunity to sell your home for the highest dollar amount in the least amount of time? Then you will be impressed with our approach. This is the most comprehensive marketing plan in the industry. It is proven to work in any type of market.

- 1) List your home in our local Multiple Listing Service, showing your house off to over 10,000 Licensed Realtors in Metro Detroit. We list it in a total of NINE (9) MLS boards. Most agents only have access to one MLS.
- 2) Our staff will spend 40+ hours to get your home on over 150 different websites Most Realtors will just put your home on the MLS and a couple different websites.



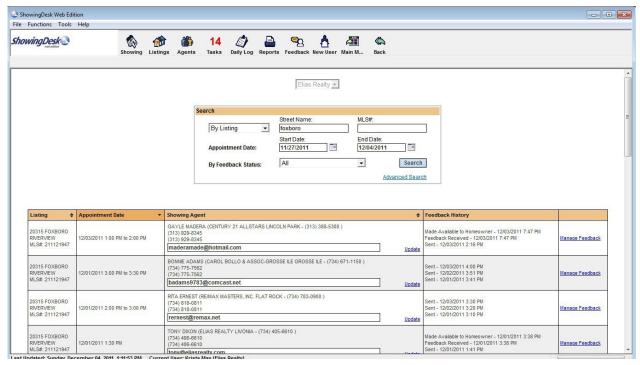
## YOUR HOME MARKETED ONLINE TO THE EXTREME!

OVER 48 MILLION UNIQUE WEB USERS ON THESE SITES...



- 3) Most Realtors don't have the marketing budget to compete with us. Unfortunately only the strong wills survive this market.
- **4)** Contact **75-100** prospective bu yers directly everyday starting at 9:00 a.m. This is old fashion prospecting. We call people and look for buyers and sellers and ask them when they plan on moving, and tell them about your home.
- 5) Get your home ranked on the 1st page of Google. This is technology that most Realtors have no clue on where to even begin.
- **6) Twitter** and **Facebook** Social Networking <a href="http://www.facebook.com">http://www.facebook.com</a>, is taking off and helping us sell homes believe it or not. Each new listing, showing, price change and sale are broadcast to the world via ELITE REALTY LLC's' Twitter and Facebook accounts. Should you not know, Twitter is a social networking and micro-blogging service that allows its users to send and read other users' updates (known as tweets), which are text-based posts of up to 140 characters in length. This is the opposite of spam and is a less gated method of communication: you can share information with people that you wouldn't normally exchange email with, opening up your circle of contacts to an ever-growing community of like- minded people.
- 7) Put an Eye-Grabbing "For Sale" sign on your property so buyers actually notice your property is actively for sale.
- 8) Reverse prospect in the MLS daily for bu yers. What this means is, real estate agents across Michigan that belong to our MLS input what their buyers are looking for. We then take this information and match up to our listings, when we see a match we email the agent to let them know our listing matches their buyers search criteria.
- 9) Price your home competitively...to open the market vs. narrowing the market to the biggest pool of buyers. This sounds very basic, yet last year seven out of every ten listings expired and never sold. Learning how to price real estate is an art. If every Realtor could price a home, then every house would sell. 40% of the homes we sold last year were listed with another Realtor that couldn't sell it. We specialize in selling homes other Realtors couldn't sell.
- **10)Place your home on our company website <u>www.eliterealtymi.com</u>** where our thousands of buyers are constantly searching
- 11) Call the top 50 agents in your marketplace to pitch your home to them. We know who the top 50 agents are in your market place and part of the sales job is to sell them on your home, so they can sell it to their buyers. Does that make sense?
- 12) Call all agents who have recently shown homes similar to yours and see if their buyers are still available.
- 13) Call all agents who show your home to get feed back on their showing.
- 14) Put a lockbox on the property for convenient access to view your home
- **15) Submit listing and photo for print advertising.** This is the least productive activity we do, but as long as print is still available we, will continue to at least have a presence.
- 16) Target mailings to prospective buyers for your home
- 17) Post interior photos of your home so your home can be viewed 24 hours/day. You will have an open house all day, every day.
- 18) Promote home at ELITE REALTY LLC office meetings.
- 19) Prepare a photo flier or "Just Listed" Postcard to email or fax to the top 50 agents in town. We know who they are.
- 20) Have our Buyer Specialists preview the home.
- 21) Contact every qualified buyer, including our past clients, our center of influence and any other buyers in our database to show them your home.

**22)** Lack of communication is the #1 complaint we hear from homeowners. They never knew what prospective buyers thought about their property. Our Client Care Manager will contact agents immediately following their showing of your home. We have implemented a system that automatically emails the showing agent a request for feedback and then it automatically gets sent to our homeowner for their review. Below is an image of what the feedback the system produces after we capture the feedback from the showing agent.



- 23) Pre-qualify any prospective buyers. We will not submit an offer unless we have verified the buyer has been pre-approved through a lender. This point is more important than ever in this type of market.
- 24) Negotiate on your behalf
- 25) Handle all negotiations, buyer mortgage follow ups, inspections, appraisals, title work, and disclosures
- 26) Deliver Your Check At Closing

I'm sure you're wondering why doesn't every agent participate in all of these Technology Rich Pro-Active marketing techniques? Don't you work? Does everybody at your place of employment take their job as serious as you do? Exactly, in every profession there is the some people who excel in their position and some are just satisfied with mediocre. THE FACT OF THE MATTER IS ONLY 1 % OF THE AGENTS OUT THERE DO WHAT WE DO. That explains why only 1% of the agents in the entire country get the results that we get.