

Ashby

SEWING MACHINE CO

SEWING CLASSES

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REGISTER FOR OUR NEWSLETTER

Please take time and go to www.ashbysewing.com, and add your e-mail address in the white box then click on the "YAHOO Groups join now tab". Once you enter your e-mail address; you will immediately get a response in your e-mail. Open your e-mail and please respond by simply clicking on reply and then click send. Not only will you receive information when the newsletter is updated but you will also receive information of what's new at Ashby. Due to some anti-virus programs YOU will HAVE to add ashbysewing@yahoo.com to your e-mail box recipient.

If you have not been to our new store, we hope you will stop by soon to see our new building. We have twice the showroom space, a huge classroom, and added new items to our existing product lines. Our address is 2255 Old 41 Highway, Kennesaw, Georgia. We are right across from McCollum Airport, between Highway 41 and McCollum/Chastain. **Hours are 9:30am – 6pm, Monday thru Friday and Saturday 10am – 4pm.**

PLEASE VISIT OUR WEBSITE AT WWW.ASHBYSEWING.COM



EXPLORE THE WORLD OF SEWING

CLASS POLICY

Pre-registration for all events and classes is a must. Class fee and event fees are required at time of register. We consider your enrollment to be a commitment to our teachers, so please check the class dates with your own calendar before registering. Your supply list will be available when you register.

If you need to cancel a class, we must be notified ONE week in advance so we can offer your place to another student. NO refund will be given otherwise.

Embroidery

EMBROIDERY CLUB

Get creative with Embroidery Club! We have designed embroidery club for the beginner or the advanced embroiderer. The projects will inspire the new embroiderer and those with experience. Embroidery Club meets the 2nd Saturday of the month. Our club is open to all embroidery machine owners no matter what brand you have.

May

In The Hoop - Appliqué

Appliqué with the embroidery machine is another technique many of our customers ask, "How do I?". This class will take you through the basics of how to appliqué a design with your embroidery machine.

Date: Sat. May 8th, 10:30-1:00pm

Instructor: Sarah Sorenson

Class Fee: \$20.00 + supplies

June

Know Your Stabilizer

This is a don't miss class for the new embroidery as well as those with experience wondering why project results were not what you expected. Machines are not needed this month. Just bring your questions, pencil and paper and be ready to learn all about stabilizing your designs.

Date: Sat. June 12th, 10:30 – 1:00pm

Instructor: Cheri Collins

Class Fee: \$20.00

July

It's Snowing At Ashby's

It's heating up outside but not in our classroom! How many times do you begin holiday projects at the last minute only to run out of time? Join us for Christmas in July as we cool things off and stitch out beautiful 3D snowflakes.

Date: Sat. July 10th, 10:30 – 1:00pm

Instructor: Sarah Sorenson

Class Fee: \$20.00 + supplies

NEW! NEW!! Martha Pullen Gift of the Month Club

This is a new Club featuring Martha Pullen designs and projects. Sign up for these classes will be quarterly. You will commit for the entire quarter of classes, so that we may better plan. The class fee includes free design(s) and complete written directions from MP. We will be cutting kits for this class, so you won't have to scurry around trying to find suitable materials. The kit fees will be separate, and paid at the time of the class. These projects are fun and technique driven. Some of the projects are for children, some not – most are not "frou-frou", so don't let that stop you from joining.

Dates: Sat. May 15th, June 19th, & July 10th, 10:30pm – 1:30pm

May – Martha Pullen Club

Just in time for Father's Day! Make an insulated sleeve for the hot paper cup from Dad's favorite coffee shop. Class fee includes the embroidery design and complete instructions. The technique you will learn in this class is how to make a mock binding-adding a decorative touch to this easy project, even for beginners. Throw in a gift certificate to a choice java joint, and you have the perfect Father's Day present. You must know how to transfer embroidery designs to your machine for this project. I hope you can join us.

Date: Sat. May 15th, 10:30 – 1:30pm

Instructor: Cheri

Class Fee: \$ 75.00 per quarter

Kit Fee: \$6.00

In-The-Hoop Workshops In-The-Hoop Embroidery – Scissor Case

This In-The-Hoop project is quick, easy to do and makes a great gift for your friends that sew. In class we'll take you through all the steps necessary to stitch designs that have two sides, a front and a back, and then stitched together to form a pocket – all with your embroidery machine.

Date: Tues. May 25th, 6-8pm

Instructor: Sarah Sorenson

Class Fee: \$15.00 +supplies

In-The-Hoop Embroidery – Key Chain & Lip Gloss Holder

In this class we're making an adorable key chain with a pocket for lip gloss or chap stick. With so many designs available, once you've learned the technique you'll find the perfect one for friends or your kids.

Date: Tues. June 22nd, 6-8pm

Instructor: Sarah Sorenson

Class Fee: \$15.00 +supplies

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In-The-Hoop Embroidery - Zippers

Are you hesitant to try a new technique with your embroidery machine? What about using embroidery to sew in a zipper? In this class, we do just that when making a coin purse – all In-The-Hoop.

Date: Wed. June 23rd, 6-8pm
Instructor: Sarah Sorenson
Class Fee: \$15.00 +supplies

In-The-Hoop Embroidery – Snap to Case

Don't you love making those quick and easy gifts with your embroidery machine? I'm always on the lookout for something new or a little different. This month's project is not necessarily a new technique, but I liked the style so much, I thought you might too. The designer makes it easy to personalize and entirely In-The-Hoop.

Date: Wed. July 28th, 6-8pm
Instructor: Sarah Sorenson
Class Fee: \$15.00 +supplies



SOFTWARE CLASSES

Janome Digitizer Pro Hands on Software Class

Using this wonderful program, you will learn to create (both manually and automatically) a design and to import an existing embroidery design. Great for learning the basics of the program.

Date: Mon. May 10th, 10-1pm
Instructor: Diane Faulkner
Class Fee: \$25.00

Getting Started with Brother's BES Lettering Software

Come and join us as we learn how to best utilize the features of this new embroidery monogramming software program from brother. In this class you will learn the BASIC of setting up the workspace, along with creating lettering and monograms using the Normal text and Monogram Text Tools.

Date: Wed. June 16th, 10:30-12:30pm
Instructor: Karen Duncan
Class Fee: \$25.00

Brothers BES Lettering Software II

This class we will concentrate on creating and making adjustments to TEXT using the Path, Vertical and Circle Text Tools. We will also work with individual letters by moving, resizing, rotating and adjusting the letters.

Date: Wed. July 14th, 10:30-12:30pm
Instructor: Karen Duncan
Class Fee: \$25.00



QUILTING CLASSES

NEW NEW NEW!!

Quilting Retreat/Program

New this year, we are offering a quilting retreat program. It will be the 3rd Friday of every month.

Day session will be **10-4pm** and the evening session will start at **6:30pm**. The cost of the retreat will be \$35.00 per month. If you take a day and evening session on the same day you will save \$10.00 and the cost for both sessions, on the same day, will be \$60.00.

Dates: Friday May 21st, June 18th, & July 16th.

Our first focal quilt kit is "*The Queen and Her Court*".

Second focal quilt kit is "*American Beauty*" color choices in black kit or white kit.

Third focal quilt kit is "*Back to Nature Tonga Batiks*".

A great time to learn new techniques and new ideas for your quilt.

Call *Sylvia Davis* @770-241-3617 or email her at

quilts@thesewingattic.com for all the details and to sign up and reserve your spot.

The retreat will be a wonderful time to learn and have fun. We are very excited about this new program. **Sign up for your monthly therapy today!!**

Christmas in July Quilted Patch Work Tree Skirt

Adorn your Christmas tree with an original tree skirt you've made. During class you'll learn sewing and patchwork techniques needed to complete a one-of-a-kind project.

Date: Tues. & Thur. July 6th, 8th, & 13th, 1:30-3:30pm
Instructor: Liz Jacob
Class Fee: \$60.00
Kit Fee: \$2.00 pattern

Quilted Patch Work Christmas Stocking

If you have made the tree skirt, it's the perfect time to add a matching stocking and if not, join us in learning the how-to's.

Date: Tues. & Thur. July 15th, & 20th, 1-3pm
Instructor: Liz Jacob
Class Fee: \$40.00
Kit Fee: \$2.00 pattern



SERGER CLASSES

Serger Basics I

Learn the basics of using your serger, in this hands on class: threading tricks, tensions, and sewing. Practice seam finishes, corners, curves, rolled hems, plus using decorative/specialty threads.

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Start your notebook of samples. Great class if you're just curious about sergers. We will be happy to loan you one.

Date: Wed. May 12th, 10-1:30pm
Instructor: Diane Faulkner
Class Fee: \$50.00 Includes fabric for samples and use of decorative threads.

Beginning Serger Basics

Learn the basics of using your serger, how to thread, control and understand tensions and sewing. Practice corners, curves and rolled hems, plus using decorative/specialty threads.

Date: Tues. June 8th, OR Tues. July 13th, 10-12pm
Instructor: Melisa Whitlock
Class Fee: \$50.00

Serger Sewing

In this class you will build on what you learned from Beginning Serger Basics, by making an easy sew apron on your serger!

Date: Thur. June 10th, OR Mon. July 19th, 10-1pm.
Instructor: Melisa Whitlock
Class Fee: \$30.00



SMOCKING CLASSES

Beginning Smocking

Learn the most commonly used smocking stitches: the cable stitch, stem stitch, basic waves.

Date: Tues. June 15th, 10:00-12:30pm
Instructor: Linda Hargis
Class Fee: \$20.00
Kit Fee: \$5.00

Smock and Sew a Bishop Dress

Learn smocking and construction techniques that are specific to a smocked bishop dress. During the first class you will be cutting out the bishop, sewing French seams and preparing the bishop for pleating. The second class you

will learn finishing techniques including putting in a placket and finishing the neckline. Students must have taken a beginning smocking class and must bring a sewing machine in good working order to each class!

Date: Tues. May 18th, & Jun. 1st, 10:00-12:30pm
Instructor: Linda Hargis
Class Fee: \$40.00
Kit Fee: \$18.00

Picture Smocking

Create those precious little pictures on garments with the technique of stacking cables. Six months of smocking experience required.

Date: Thur. July 21st, & July 28th, 10:30-12:30pm
Instructor: Linda Hargis
Class Fee: \$40.00 Includes hand-outs, 2 inserts & design plate.



SEWING CLASSES

Zip-It-Up

Let's put in zippers!! No glue guns allowed! Putting in a zipper is easier than you think. You will learn how to properly sew in different types and styles of zippers and get the technique "Down Pat"!

Dates:
Sat. May 1st, 10-12pm
Mon. May 24th, 6:30-8:30pm
Instructor: Suzanne Murfee
Class Fee: \$35.00

Beginner Sewing Machine Basics

This hands-on class is for the newbie who has never used a sewing machine or has not sewn in a long time. This class gives you the "nudge" to take the "plunge!" Learn the parts of your sewing

machine as well as sewing terms. Learn how to thread your machine and wind a bobbin. Find out how and when to adjust machine tension, change needles, sew a straight line, trouble shoot common machine sewing problems, and how to care for your machine for many years of sewing fun.

Date: Mon. May 3rd, June 7th, & July 12th, 6-8pm
Instructor: Kathy Gingras
Class Fee: \$25.00

Machine Basics

This class is designed for the person who is new to sewing or hasn't sewn in a while. In this class you will learn the parts of your sewing machine, sewing terms, how to thread your machine, wind a bobbin, insert a needle and sew a straight seam. Learn how to backstitch and set your stitches with heat. By the end of class you will be comfortable with you machine and capable to handle common sewing problems.

Date: Tues. May 4th, OR Wed. June 9th, OR Wed. July 7th, 10-12pm.
Instructor: Melisa Whitlock
Class Fee: \$25.00

Beginner Sewing Basics

Learn sewing techniques such as seam allowances, grain lines, pinning and ironing for future sewing projects. Master how to sew curves and corners, pivot, and different seam finishes.

Experience sewing a blind hem as well as sewing a machine made buttonhole. This class is packed with many basic tips to get you started in your creative sewing adventure. **Date: Mon. May 17th, June 14th, & July 19th, 6-8pm**
Instructor: Kathy Gingras
Class Fee: \$25.00
Kit Fee: \$5.00

Beginner Sewing

In this class you will learn basic sewing techniques such as different seams, sewing curves and corners, sewing a blind hem

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and sewing a buttonhole. Learn all the techniques you need to get started with apparel or home décor sewing.

Date: Tues. May 25th, OR Thur. June 17th, OR Thur. July 22nd, 10-12pm

Instructor: Melisa Whitlock
Class Fee: \$25.00

Teen Sewing: Beginners

A class perfect for the teen wanting to organize their sewing room, develop their fabric savvy, learn how to read a pattern, how to lay it out and how to sew their project. Projects will include a pillow, an apron, and a tote bag.

Date: Tues. & Thur. June 1st, 3rd, 8th, & 10th, 2-4

Instructor: Liz Jacob

Class Fee: \$80.00

Teens ages 13 and up!

Babies: Bib and Burp Pad

Is someone you know expecting a bundle of joy. Why not make a bib and burp pad from Grand Ma or Auntie to give to that special child.

Date: Tues. & Thur. June 22nd, & 24th, 1-3pm

Instructor: Liz Jacob

Class Fee: \$40.00

Kit Fee: \$4.00 pattern

Tween Sew Fun

Two great projects for the tween that has mastered basic sewing machine operation. Learn new skills: taking body measurements, pinning and cutting out pattern pieces, marking, sewing even seams, pressing, inserting elastic in a casing, and hemming.

Date: Mon. thru Thur. June 28th, 29th, 30th, & July 1st, 10:30-1:30pm

Instructor: Kathy Gingras

Class Fee: \$100.00 (Pattern included in fee)



Getting Creative

Pfaff Mystery Technique Workshops

Come join us in our ongoing exploration of everything the Pfaff CV can help you create! Each month we will cover a different technique that you will be able to add to a workbook for continuing reference. The mystery – you won't know prior to class what technique we will be covering (a supply list will be available 2 weeks prior to class)! Everything from embroidery combinations to stitch creating to precise positioning!

Dates :

Fri. May 28th, 2-5pm

Sat. May 29th, 10-1pm

Fri. June 25th, 2-5pm

Sat. June 26th, 10-1pm

Fri. July 30th, 2-5pm

Sat. July 31st, 10-1pm

Instructor: Kim Fillmore

Class Fee: \$25.00

FREE DEMO!! With your feet!

What to do with all those presser feet we had to have & the ones we're curious about but haven't yet purchased? Come to our FREE demo and learn! This class is lecture-demonstration and is open to all feet owners! We'll be demonstrating & discussing a variety of Brother, Janome & Pfaff feet. NOTE: we won't be showing every foot on every machine, but we'll cover as many as possible in our 2 hour time-frame!

Date: June 26th, 2-4pm

Instructor: Kim Fillmore

Class Fee: \$FREE

COMING SEPTEMBER

Look for details in our next newsletter on our *Pfaff Creative Vision 2-day Retreat!!* No we aren't spending the night...but you will be able to leave your machines setup and ready to go for 2 full days of creative fun & learning on your pfaff CV! Mark the dates on your calendar now!!

Special Event

Fabric and Sample

Sale

FRIDAY, July 23rd
10am-5pm

&

Saturday, July 24th
10:30am-3pm

Stop by on Friday or Saturday for our summer blow-out event. There will be great prices on fabrics, kits, and one-of-a-kind samples.

Machine Repair

We service and repair all brands of sewing machines on a first-come, first-service basis. While we strive to keep the turn around at a minimum, it will vary depending on the number of machines received. If you need your machine repaired sooner than the current turn around time, we do have a "NEXT DAY" service for an extra fee. We do a COMPLETE SERVICE to every machine we repair. That means besides oiling and removal of lint, we check and set everything on your machine for a flat-rate service charge. The ONLY time a charge is higher than the flat rate fee is if your machine needs parts, which we would call you first if your machine needs more than \$15.00 of parts. **We Guarantee all repairs for 90 days.**

Fees are as follows:

ALL Mechanical machines - \$69.95

ALL Computerized Machines - \$89.95

Sergers – 3 or 4 Thread - \$79.95

Sergers – 5 Thread - \$89.95

All Sewing Machines with their Embroidery Unit - \$129.95

Multi Needle Embroidery Machines - \$169.95

Same Day - \$149.95

GIFT CERTIFICATES

Gift certificates are available for purchase. Tell your friends and family where they can find the perfect gift for you. Gift certificates are good for not only merchandise, but also machine repairs.

Reward Yourself

Join our Reward Program and SAVE!

REWARD - Purchase a Quality Canvas ASHBY "Tote Bag" for just \$5.00 and every 3rd Full Week of the month. SAVE 15% - 25% OFF EVERYTHING YOU CAN FIT IN THE BAG!!

****The Fine Print: all merchandise must fit inside the bag for the discount. Offer EXCLUDES Gift Certificates AND not valid with any other discounts, coupons, or prior purchases. Merchandise must be in the original packaging. NO Special orders or Phone orders. Discounts apply to in-stock items only and in-store purchases only!!**

Military Discounts (MUST present ID card) – Save \$20.00 off labor any Sewing Machine or Serger Repair. Excludes Same Day Services.

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