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Oxford, MI 48371

**Frontier Distributing,
Inc.**

Fax

To: Undisclosed Recipients	From: Customer Service
Fax:	Pages: 3 (including cover page)
Phone:	Date: March 18, 2016
Re: Fromm Family Foods Recall	CC:

Urgent **For Review** **Please Comment** **Please Reply** **Please Recycle**

Please see the pages following this cover page for information regarding a recall of Fromm Family Foods Gold 12oz Cans for Dogs

You may have purchased one or more of these items from Frontier during the affected period.

Please check your on hand inventory for any affected product. If you have any quantity of the product, please pull the product off your shelves and notify Frontier by faxing back the next page and we will arrange a pickup and credit. Fax to (800) 272-7991 or (248) 969-2005.

Retailers who accept consumer returned cans or labels for credit should remove the UPC code and fill out a Frontier consumer return form with all the consumer information included. Write "Recall" as the reason for the consumer return and phone or fax in the return to Frontier as a consumer return.

Because there are multiple distributors from which to purchase Fromm products as best you can ascertain please return product to the distributor from which you purchased it.

Fromm Family Foods Recall Product to be returned to Frontier

Gold 12oz Salmon/Chicken Pate - identifying Case UPC 72705 011891 / Can UPC 72705 11890

Gold 12oz Chicken Pate – identifying Case UPC 72705 11893 / Can UPC 72705 11892

Gold 12oz Chicken / Duck – identifying Case UPC 72705 11895 / Can UPC 72705 11894

72711890 12oz Gold Salmon & Chicken Pate Each_____ Case_____

72711892 12oz Gold Chicken Pate Each_____ Case_____

72711894 12oz Gold Chicken & Duck Each_____ Case_____

Store Name: _____

Date: _____



URGENT: PET FOOD RECALL
March 14, 2016

Thomas E. Nieman
Fromm Family Foods
P.O. Box 365
Mequon, WI 53092

Dear Fromm Distributor:

Fromm Family Foods is recalling all lots of the following three canned product skus:
12 oz. Gold Chicken Pate Dog can case code#11893, individual can upc : 72705 11892
12 oz. Gold Chicken & Duck can case code #11895, individual can upc: 72705 11894
12 oz. Gold Salmon & Chicken Pate can case code #11891, individual can upc: 72705 11890

Fromm has discovered through its own analysis that the above referenced canned dog foods do not contain recommended levels of vitamins and minerals. These products may contain elevated levels of Vitamin D.

This recall is being implemented in an abundance of caution as symptoms should only be noted in situations where dogs have eaten the affected products as their only meal for an extended period of time, which could lead to depression of appetite. While there have been no reports of any health problems, Fromm is recommending the affected products not be fed.

The affected products were shipped by Fromm to distributor warehouses from December 2015 through February 2016.

Immediately examine your inventory and quarantine product subject to recall. Please identify your customers and notify them at once of this product recall. Your notification to your customers may include a copy of this recall notification letter. This recall should be carried out to the retail level.

Retailers should return the products to distributors for return to Fromm Family Foods.

See the enclosed product labels for ease in identifying the product at retail and user levels.

There are no other Fromm products affected by this recall.

Your assistance is appreciated. If you have questions, contact Fromm Family Foods at 800-325-6331.

This recall is being made with the knowledge of the FDA.

Tom Nieman
President
Fromm Family Foods

Enclosure