

REGISTER EARLY YOU COULD WIN \$1,000!!!

EXPO REGISTRATION FORM

Complete this form and fax or mail to SAR. You may also register online at ims.sacrealtor.org. Mailing address: SAR, 2003 Howe Avenue, Sacramento, CA 95825; Fax: 916.922-4103

Name _____

Company _____

Address _____

City _____ Zip _____

Phone _____ Fax _____

E-mail _____

Association Name (if different from SAR) _____

For additional attendees, attach list on a separate sheet.

☐ Please register me for the Early Bird Session

EXPO fee: \$25 Association Members
\$30 Association Non-Members

PAYMENT (required for registration):

☐ Visa ☐ MC ☐ Discover ☐ Amex

☐ Please charge my credit card \$ _____

☐ Check enclosed (payable to SAR) Amt: \$ _____

Acct. # _____

Exp. Date: _____ Security Code: _____

Signature: _____

Office Use Only Date form received: _____

YOU COULD WIN

REGISTER You could win
EARLY \$1,000

Register this summer and be entered into our
early bird drawing for \$1,000...
JULY - 3 entries | August - 1 entry

MEGA DEAL:

Includes agent coaching, SAR Education Package, marketing tools & more

PORTABLE OFFICE:

Tablet PC, printer, digital camera, deluxe carrying case

A variety of fabulous prizes will be raffled off at the end of the day from software to wine to the latest gadgets.

DYNAMIC
PRESENTERS

ENLIGHTENING
TRADE SHOW

FABULOUS
PRIZES

EXPO AGENDA

7:30 a.m.

Registration Opens

8:00 - 9:00 a.m.

Early-bird Breakout Session

9:00 a.m.

Exhibit Hall Opens

9:15 a.m. - 9:30 a.m.

Opening & Welcome

9:45 a.m. - 1:45 p.m.

Breakout Sessions

(1 hr sessions with a 15 min break -
each session repeated 3 times)

11:30 a.m. - 1:00 p.m.

Gourmet Deli Lunches

2:00 - 3:00 p.m.

Keynote Presentation

"Beauty & the Geek"

3:00 p.m.

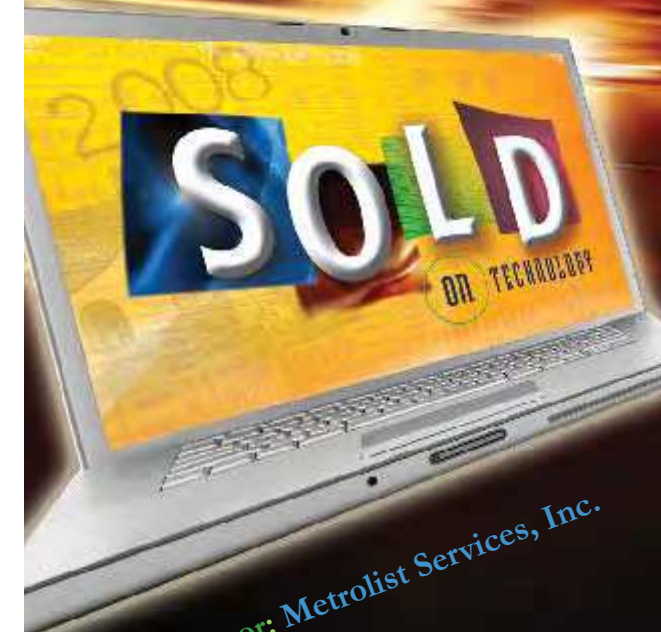
Raffle Drawing

3:30 p.m.

Expo Ends

Plan on Attending our
Early-bird Breakout Session
at 8:00am and you'll be able
to experience ALL of our
dynamic presentations.

2008 BUSINESS & TECHNOLOGY
EXPO



Major Sponsor: Metrolist Services, Inc.

SACRAMENTO

ASSOCIATION OF REALTORS®

2008 BUSINESS & TECHNOLOGY expo

Hosted by Sacramento Association of REALTORS®

Major Sponsor MetroList Services, Inc.

Friday, September 5

9:00am to 3:30pm

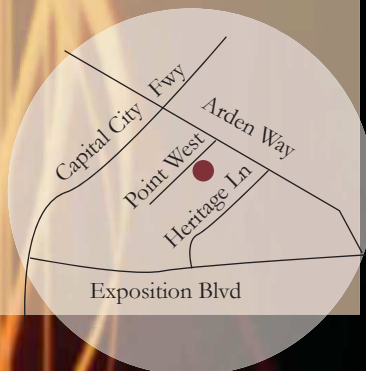
Doubletree Hotel
Sacramento

2001 Point West Way, Sacramento

\$25 Association Members

\$30 Non-Association Members

Includes lunch



EDUCATIONAL BREAKOUT SESSIONS

Breakout Session Times:

8:00 - 9:00am	How to OutSmart Your Smartphone (special early-bird breakout session – no other competing sessions)
9:45 - 10:45 am	Avoiding Technology Roadkill: Stop Wasting Money on Stuff that Doesn't Work
10:00 - 11:00 am	MetroList Update
10:00 - 11:00 am	How to OutSmart Your Smartphone
11:00 am - 12 noon	Avoiding Technology Roadkill: Stop Wasting Money on Stuff that Doesn't Work
11:15 am - 12:15 pm	MetroList Update
12:15 - 1:15pm	Avoiding Technology Roadkill: Stop Wasting Money on Stuff that Doesn't Work
12:30 - 1:30pm	MetroList Update

Keynote Session Time:

2:00 - 3:00 pm	Beauty and the Geek (No competing sessions)
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Avoiding Technology Roadkill: Stop Wasting Money on Stuff that Doesn't Work

Presented by
Terry Watson

Making sound and lasting technological investments is essential in today's real estate market. In this fun but informational session, Terry provides a solid list of what you should be doing now and what you should stop doing, technology wise; information on how to use technology in your business - even if you're not a geek; tips on how to get the most from your website by using viral marketing; and locations of "free" technology offered by NAR that most Members are not even aware of.



How to OutSmart Your Smartphone

Presented by
Dick Betts

Dick gives an overview of
what Mobile Technology can

do for today's Real Estate Professional.

Technology is a very intimidating subject for most REALTORS®. So learning what to focus on and implementing some new concepts is vital to maintaining and continuing to build a real estate career. We will review the benefits of this wonderful real estate management tool - the Smartphone. Put your office in the Palm® of your hand by taking advantage of Mobile Technology and all it has to offer - it is not as scary as you think!



MetroList Update

Presented by
Bill Miller and
Dave Howe

Come attend the fast
paced, information
packed "Bill & Dave

Show" where you catch-up on the changes to your MLS. MetroList is committed to bringing you the tools and services necessary to be successful in today's and future markets.

Keynote Session



Beauty and the Geek

Presented by Dick
and Shelby Betts

Dick will explain
the features provid-
ed by Smartphones
from the prospec-

tive of somebody who has been involved with training, speaking and developing side of mobile technology. Shelby, who is a working REALTOR®, will cover the practicality and simplicity of incorporating the concepts Dick teaches. Together they offer a down to earth approach to understanding the mystery of mobile technology making it less confusing.

They discuss the new real estate client - the e-Consumer - and what they expect out of you as their agent; the available options in hand-held devices to keep you in step with today's tech-savvy buyers and sellers; and how a Smartphone can help you stay on top of things.