

New York Newspaper Foundation as Umbrella 501 (c) 3: How it works

The New York Newspapers Foundation offers a program that gives Newspaper In Education donors and potential donors a choice in making contributions to fund newspapers in schools.

Donors now have the option of sending their gifts to the New York Newspapers Foundation or sending their checks directly to a specific newspaper. Using the New York Newspapers Foundation as the recipient of gifts will allow individuals, corporations and foundations to deduct their donations as a charitable contribution.

Here's how the program works:

1. Newspapers must include special wording provided by the Foundation as part of their appeal to potential sponsors. (The special wording is provided on a separate sheet in this mailing.)
2. The New York Newspapers Foundation would write a check to reimburse the newspaper for the newspapers sent to schools and educational curriculum, up to the amount of contributions received.

In addition to giving donors the opportunity to sponsor NIE for a specific newspaper, companies and foundations may wish to broaden the reach of their grants by targeting certain kinds of curriculum or schools throughout New York State. By sending a grant to the New York Newspaper Foundation the donor can reach beyond one newspaper's circulation area to achieve their specific mission.

Examples of this type of donation could include:

- Classes that include special modules such as dealing with violence or addressing tolerance issues
- Classes that teach specific subjects such as health and family life (pharmaceutical companies), the environment (energy companies) or business/economics (financial institutions).
- Classes attended by children of employees (a company could offer to split the cost of classroom sets with its employees - a specific type of company match)

Once a donation/grant is received by the NYNF for a newspaper's NIE program, a Grant Release Form must be completed and signed and accompanied with a copy of the solicitation before a re-grant is sent back to the newspaper.

For more information about providing grants to support Newspaper In Education programs, contact our Education Services Director, Mary Miller at 518-449-1667 or email her at mmiller@nynpa.com

Special Wording for Participating Newspapers to Include in Their Letters to Potential NIE Donors

Today's Date

Potential Donor

Title

Company

Address

City, State Zip

Dear Donor,

Introductory paragraphs written by the individual newspaper's publisher or NIE coordinator, asking companies to sponsor their NIE program.

As an option to making your check payable to <Newspaper Name>, the New York Newspaper Foundation, a 501 (c) 3 organization, has agreed to receive your check and to sponsor Newspaper In Education at <Newspaper> in the name of your company or foundation. Please be sure to mention <Newspaper> on the notation line of your check and/or in your cover letter to the New York Newspapers Foundation.

Your check payable to the New York Newspapers Foundation should be tax deductible, but we suggest that you consult your company's tax adviser as tax regulations vary by state.

Closing paragraphs by the newspaper's publisher or NIE coordinator.

Sincerely,

Publisher's Name

<Newspaper> Publisher

NIE Coordinator's Name

NIE Coordinator

Internal Revenue Service

Department of the Treasury

District
Director

10 MetroTech Center
625 Fulton Street
Brooklyn, NY 11201

APR 04 1995

Date:

▷
~~New York State Newspapers
Foundation, Inc.
8 Thurlow Terrace
Albany, NY 12203-1006~~

Person to Contact:
Patricia Holub
Contact Telephone Number:
(718) 488-2333
EIN: 16-1098416

*new
address:*

New York Newspapers Foundation
252 Hudson Avenue
Albany, NY 12210-1802

Dear Sir or Madam:

Reference is made to your request for verification of the tax exempt status of New York State Newspapers Foundation, Inc.

A determination or ruling letter issued to an organization granting exemption under the Internal Revenue Code remains in effect until the tax exempt status has been terminated, revoked or modified.

Our records indicate that exemption was granted as shown below.

Sincerely yours,

(Patricia Holub)

Patricia Holub
Manager, Customer
Service Unit

Name of Organization: New York State Newspapers Foundation, Inc.

Date of Exemption Letter: June 1978

Exemption granted pursuant to section 501(c)(3) of the Internal Revenue Code.

Foundation Classification (if applicable): Not a private foundation as you are an organization described in section 509(a)(3) of the Internal Revenue Code.

Foundation Board

The New York Newspapers Foundation Board of Trustees include the following:

Officers:

Chairman: Catherine Moore, Publisher of *Adirondack Daily Enterprise* (Saranac Lake)

Vice-Chairman: Donna Donovan, Publisher of *The Observer-Dispatch* (Utica)

Secretary-Treasurer: Tim Massie, Marist College (Poughkeepsie)

Assistant Secretary-Treasurer: Diane Kennedy, President of New York News Publishers Association (Albany)

Trustees:

George R. Hearst III, Publisher, CEO, *Times Union*, (Albany)

Kevin Howe, Publisher & President, *The Cortland Standard*

John B. Johnson, CEO/Co-Publisher, *Watertown Daily Times*

Lisa Robert Lewis, Editor, *The Record*, (Troy)

Barbara Lombardo, Managing Editor, *The Saratogian*, (Saratoga Springs)

Bob Parks, Publisher, *Press Republican*, (Plattsburgh)

Barry Rothfeld, Publisher, *Poughkeepsie Journal*

Effective: June, 2013

NEW YORK NEWSPAPERS FOUNDATION

New York Newspapers Foundation Mission Statement

The New York Newspapers Foundation, a non-profit organization, was established in 1977 by the New York State Publishers Association (now the New York Publishers Association).

The Foundation received its certificate of exemption under section 501(c)3 of the Internal Revenue Code, and was incorporated under the state's not-for-profit corporation law.

The purpose of the Foundation is to encourage the advancement of freedom of speech and the press, study the scientific research in all related fields, promote education, and to assist those involved in all endeavors relating to the dissemination of information.

NYNPA Newspaper In Education Mission Statement

It is the goal of the New York Newspaper Publishers Association Newspaper In Education Program to encourage and support the use of newspapers (print or electronic) as a tool for promoting literacy and as a teaching resource.

NYNPA NIE is committed to providing a quality program that will inform, engage and inspire lifelong learning. We support the use of newspapers in schools, summer reading programs, adult education and literacy programs.

The program is grounded in the belief that newspaper readership is an essential element in the formation of citizenship.

