



Introduce yourself to over a thousand farmers, consumers, gardeners and activists at the 31st annual Northeast Organic Farming Association's Summer Conference August 11-14, 2005 at Hampshire College in Amherst, MA.

Exhibits and the Fair are open to the general public on Saturday afternoon.



**Please enclose payment with this form.**

Name \_\_\_\_\_  
 Business \_\_\_\_\_  
 Address \_\_\_\_\_  
 \_\_\_\_\_  
 Phone \_\_\_\_\_  
 E-mail \_\_\_\_\_  
 Total Enclosed \$ \_\_\_\_\_

\_\_\_\_ I can donate something to the Raffle for the Scholarship Fund. Contact me.

Make check payable to **NOFA Summer Conference** and mail to: **Richard Murphy**

263 Long Hill Road, West Brookfield, MA 01585  
 508-867-5735 / alabunz@netzero.com  
 www.nofamass.org

## FOUR WAYS TO GET NOTICED!

### 1) Exhibit or Sell at the Conference

Exhibitors are in the middle of the action. Animal exhibits can be accommodated all weekend. One free registration per full table space. Exhibits paid by April 25th are listed in the program book.

\_\_\_ I would like to be an exhibitor. Please reserve:

Space	Conf &	Just	Just
	Pre-Conf	Conf	Pre-Conf
___ 50 sq.ft. (5' x 10') under overhang (you provide table)	\$225	\$175	\$75
___ Full table in tent (2.5' x 8') (we provide table)	\$225	\$175	\$75
___ Half table in tent (2.5' x 4') (we provide table)	\$115	\$ 90	\$40
___ 200 sq.ft. in the open (you provide table)	\$225	\$175	\$75

\_\_\_ **Non-profit organization — 30% discount**

\_\_\_ I can't attend, but have enclosed \$10 for my literature. (Ship by July 26th to Richard Murphy at below address. Sorry, we cannot return excess.)

### 2) Advertise in the Program Book

An ad in the program book gets your message out! Books are kept for valuable reference throughout the next year.

Ad deadline is April 25th.

\_\_\_ Please reserve ad space in the program book:

Size & Dimensions	Cost
___ Full Page (4 5/8" wide x 7 1/2" tall)	\$145
___ Half Page (4 5/8" wide x 3 5/8" tall)	\$ 75
___ 1/4 Page (2 1/8" wide x 3 5/8" tall)	\$ 40
___ 1/4 Page (4 5/8" wide x 1 3/4" tall)	\$ 40

\_\_\_ I am enclosing payment and will e-mail a digital ad to [johnsonlorenz@charter.net](mailto:johnsonlorenz@charter.net) (.pdf preferred, .tif or .jpg OK)

\_\_\_ I am enclosing payment and a correctly sized, clean, camera-ready ad. (Please double-check sizing.)

\_\_\_ I am enclosing payment, ad text, & graphics. Please typeset and lay out my ad. (\$10 extra enclosed for this.)

**Special notice: If you also advertise in NOFA's quarterly newspaper The Natural Farmer, you may be eligible for a quantity discount on your program book ad. Contact Richard Murphy for more information.**

### 3) Be a Conference Sponsor

Sponsors receive special thanks in front of the program book.

\_\_\_ I'll be a sponsor. List me as \_\_\_\_\_

I enclose: \_\_\_ Benefactor(s) (\$500 and up) \$ \_\_\_\_\_  
 \_\_\_ Patron(s) (\$100 to \$500) \$ \_\_\_\_\_  
 \_\_\_ Supporter(s) (to \$100) \$ \_\_\_\_\_

### 4) Display and Sell Your Homemade Products

Display and sell in our Farmers' and Crafters' Market at the Saturday Fair, 1-6PM. \$20/table. Details: Contact Tricia at (617) 558-3322 or [triciacoop@hotmail.com](mailto:triciacoop@hotmail.com).