

**Terman Middle School PTA
Direct Appeal Campaign 2007-08**



Welcome To All Terman Families,

The Palo Alto schools have a tradition of excellence that is due, in part, to the generous support of our community. Please join us in continuing that tradition at Terman.

Last year, Terman's PTA Direct Appeal campaign focused on bringing our technology up to speed with the replacement of computers and printers in both the Computer Lab and the Mobile Computer Cart. We also purchased new notebook computers for the teachers, which will enhance in-class teaching and improve communication. It was a challenging goal, but the families at Terman recognized the need and understood the benefits. The resulting donations went a long way towards achieving that goal.

Not only was the Direct Appeal campaign at Terman successful, but so was district-wide fundraising through PiE. As a result, the Terman PTA is able to reduce the request for this year and will shift its emphasis away from technology. We will continue to allocate dollars to acquire the remaining items on the technology wish list, but this year the focus will expand to include site improvement.

Specifically there is a need to improve all things related to sound and lighting as they pertain to school functions, student activities and PTA social events. The goal this year is to replace very old (or supplement inadequate) sound equipment and lighting. If you have ever attended a music performance, a play, or a school social event, you know that a new sound system and some additional lighting would alter the experience in a very positive way.

Benefits of having new sound and lighting would be heard and seen during graduation ceremonies and PTA meetings, or when we have guest speakers. These improvements will affect all 6th grade students as they go through the drama and music portions of the Wheel, as well as all students who are part of the music program or in drama productions. Social events such as: school dances, the Cotillion, Spring Social, and the Book Fair would be noticeably enhanced. And just imagine what the Air Bands would really sound like..... ummm, that may be expecting too much.

Although we are suggesting a donation of \$275 per student (down from \$300 last year), we truly welcome donations of any size; whatever is comfortable for your family budget. No matter how much money we actually raise, the campaign's success will ultimately be judged on the basis of how many families participate at any dollar level. We are hoping for 100%.

As a reminder, all funds donated to the PTA Direct Appeal campaign stay at Terman for the good of Terman. Direct Appeal funds will also support PTA programs such as the *Tiger Talk* newsletter, science camp scholarships, social cruelty awareness, ACS counseling, and more. Donations are tax-deductible. Include your donation on the PTA One Check; it will serve as your receipt. Many companies offer matching grants, an easy way to extend your donation. Please check with your company to see if this is available; if so include the matching grant form with your donation.

Your donation and support is very much appreciated,

Tracy Stevens
VP Ways and Means and Direct Appeal Chair

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Donor Name(s) _____
First Last

Home Address _____
Street _____
City State Zip

Home Phone _____ Email _____

Student Names/Grades _____ , _____

Amount Donated _____ Thank You for your generous support.

Please keep a copy of this form for your records. The tax ID number is EIN number # 77 – 0567364. Donations are tax deductible. Attach your check and return to the School Office in the PTA drawer or mail to Terman Middle School PTA, 655 Arastradero Road, Palo Alto, CA 94306.

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