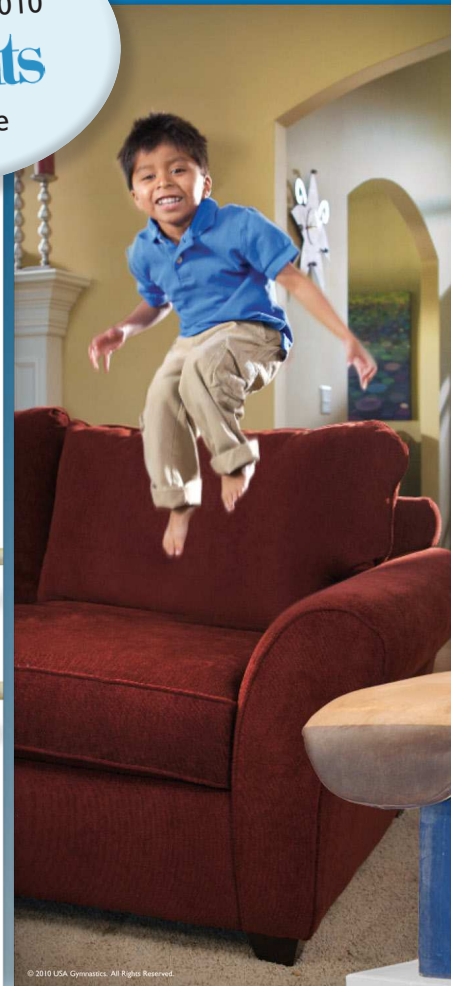


Appearing in
September 2010
Parents
magazine



Life Needs Confidence.

Gymnastics is in our nature. A gymnastics club provides a safe, fun, and supportive environment where kids of all ages can develop the skills they need to achieve their potential. Want to help your child get the hang of a healthy, happy life? Join a club. Visit USA-Gymnastics.org to find a USA Gymnastics Member Club near you.



Life Needs Agility.

Gymnastics is in our nature. A gymnastics club provides a safe, fun, and supportive environment where kids of all ages can develop the skills they need to achieve their potential. Want to help your child land solidly on two feet? Join a club. Visit USA-Gymnastics.org to find a USA Gymnastics Member Club near you.



All images and text depicted in the artwork shown are subject to change and cannot be produced without prior consent from USA Gymnastics.

USA Gymnastics national advertising insert will appear in *Parents* magazine

This fall, USA Gymnastics is publishing a national advertising insert in the September 2010 issue of *Parents* magazine, expanding the message delivered in the 2008 advertising insert – gymnastics is a part of our human nature, and gymnastics clubs are the very best place for young people to learn about fitness and a healthy lifestyle. The magazine should hit the newsstands in mid- to late August 2010 and has a reach of approximately 15 million people!

Targeting parents, the insert reinforces the notion that some of the most common functional skills for young people are based in gymnastics. The 2010 insert features new taglines, “Life Needs Confidence” and “Life Needs Agility”.

The four-page insert uses eye-catching pictures and text to deliver the message that children of all ages have fun participating in gymnastics. Readers will be directed to the USA Gymnastics website where they can search for a USA Gymnastics Member Club in their area, as well as learn more about the benefits of gymnastics.

As a Member Club, you will receive both posters, based on the draft artwork above, and 250 complimentary copies of the insert that you may distribute in your community. You can easily create a direct association between your club and the insert by placing a label with your club information on each insert. You also may purchase additional inserts for a very affordable cost. Pricing information for additional inserts is located on the reverse side.

Just another benefit of being a USA Gymnastics Member Club!



ORDER FORM

Will be seen in

Parents

WAYS TO USE THESE INSERTS...

- Call your local newspaper and find out the cost to place the insert in the paper
- Customize the insert with a label that includes your club name and phone number
- Give them to local physical education teachers
- Give them to local businesses and doctors offices to put in their lobbies

This is a great opportunity to associate your club with a national marketing initiative.

INSERT DETAILS

- Color: cmyk (4-color)
- Size: 8.125" x 10.625"
- Stock: 60#, #3 grade paper
- 4 total pages in the insert

DETAILS OF PARENTS MAGAZINE

- September reach,
15 million

Additional copies of the 4-page insert that will appear in the September issue of *Parents* magazine are available at an affordable rate. Please send completed order forms to the address below.

ORDER THE FOLLOWING QUANTITY CHECKED BELOW

- 100,000 copies for \$7,500 (7.5¢ per copy)
- 50,000 copies for \$5,000 (10¢ per copy)
- 10,000 copies for \$1,250 (12.5¢ per copy)
- 5,000 copies for \$750 (15¢ per copy)
- 1,000 copies for \$500 (50¢ per copy)

* Orders will have a shipping fee of \$30 per 1,000 ordered.

Total copies _____

Shipping * _____

TOTAL COST _____

Club name _____ Club number _____

Contact name _____

Shipping address _____

Daytime phone _____ Email _____

PAYMENT

Check – Please make check(s) payable to USA Gymnastics

Mail: Attn: Loree Galimore, 132 E. Washington St., Suite 700, Indianapolis, IN 46204

Fax: (317) 237-5069

Credit Card Visa Other _____

Credit Card Number _____ Exp Date _____

Name on Credit Card _____

Signature _____

SHIPMENTS WILL ARRIVE IN AUGUST.

www.usa-gymnastics.org



PROUD SPONSOR

USA Gymnastics welcomes you to pay with your Visa® card